

ANNOUNCES

OPEN TO YOU

CHRISTMAS CLUB

Reward Big

“Away Absolutely Free” “Being a Winner adds to your popularity. Test your ability and prove yourself worthy.”

YOUR CHANCE!

Closes at 3:00 p. m. This Date.

Never know what you can do in a campaign such as this until it is now open—jump in and win a new AUTOMOBILE

Prizes Are the Greatest

Second Grand Prize

\$200.00

in Gold

Something Everybody Can Use and It Costs You Nothing!

Third Prize



\$143.50

Majestic Radio

Purchased and on Display at

Freeman's Furniture House

Sixth Prize

\$35.00

Cedar Chest

Seventh Prize

SIX MONTHS PASS TO THE CAROLINA THEATRE

De Forrest Sound Equipment

SOUTHERN PINES, N. C.

SOUTHERN PINES, AND PINEHURST, THAT DO NOT WIN AS MUCH AS TERRITORY PRIZES, TO THE CONTESTANT POLLING THE HIGHEST

and highest votes, **\$25.00**

FOR ALL NON-WINNERS OF PRIZES

COMMUNICATE WITH A. R. MOORE OR J. F. LOWRY, OPEN EVENINGS PHONE NO. 138.

Rules and Regulations

Fill out the Nomination Blank below with your name or the name of the man or woman you wish to enter. Bring or mail this blank to The Pilot, Aberdeen, N. C., and 10,000 votes will be given the entrant.

Any reputable man, or woman or child over the age of 14, is eligible to enter and compete for any of the prizes.

This campaign is to be conducted for new and renewal paid-in-advance subscriptions. The Pilot reserves the right to reject nominations and limit the number thereof. Nominations may be made orally and at any time.

The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from this paper.

Cash must accompany all orders where votes are desired. Votes cannot be purchased. Every cent accepted through the campaign department must represent a subscription. No subscription accepted for less than one year nor more than five years in advance during the campaign.

Votes are not transferrable, and candidates will not be permitted to withdraw in favor of another candidate. Should a candidate wish to withdraw from the race, his or her votes will be cancelled.

Any collusion on the part of candidates to nullify competition or any other combination formed to detriment of candidate, or this newspaper, will not be tolerated.

Votes issued on subscriptions may be held in reserve and cast at the discretion of candidates or this newspaper up to and including the last day of the campaign.

This newspaper guarantees fair and impartial treatment of all participants, but should any question arise the decision of the Advisory Board will be absolute and final.

Candidates, who remain ACTIVE to the finish, but fail to win one of the regular prizes offered, will be paid 10 per cent commission on all subscription money turned into their account. It is distinctly understood however, that in the event any candidate becomes INACTIVE failing to make a regular report, he or she will become disqualified and thereby forfeit all right to a prize or commission.

To insure absolute fairness in the awarding of prizes, the race will be brought to a close under a sealed ballot box. During the entire last period of the campaign, a locked and sealed ballot box will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. Under this plan no one, not even the campaign manager can possibly know the voting strength of the various candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

Twenty-five thousand Extra Votes will be allowed candidates for every five-year subscription during their first two weeks of the campaign.

No salaried employe of The Pilot, nor any member of any employe's immediate family, except correspondents and agents, can compete for any of the prizes.

The campaign officially opens Monday, Nov. 10, 1930 and closes Dec. 22, 1930. However, candidates may start their campaigns for votes immediately.

How Subscriptions Count Votes

Below is shown the subscription price and regular number of votes allowed according to amount paid on any subscription to The Pilot. This schedule will remain the same throughout the entire campaign. A special ballot, good for 50,000 Extra Votes, will be issued on each club of \$20.00 turned in and will be considered part of the regular schedule.

FIRST VOTE PERIOD			SECOND VOTE PERIOD			THIRD VOTE PERIOD		
Embracing the first three weeks terminating Dec. 1st, the following number of votes will be issued:			Embracing the next two weeks terminating Dec. 15, the following number of votes will be issued for subscriptions:			Embracing the final week Dec. 22nd, the following number of votes will be issued for subscriptions:		
Term	Price	Votes Old	Term	Price	Votes Old	Term	Price	Votes Old
1 year	\$2.00	3,000	1 year	\$2.00	2,000	1 year	\$2.00	1,500
2 years	\$4.00	8,000	2 years	\$4.00	6,000	2 years	\$4.00	4,000
3 years	\$6.00	12,500	3 years	\$6.00	10,000	3 years	\$6.00	7,500
5 years	\$10.00	25,000	5 years	\$10.00	20,000	5 years	\$10.00	15,000

DOUBLE VOTES will be allowed on all NEW subscriptions turned in during the campaign. 25,000 extra votes allowed for every 5-year subscription during contestants first two weeks of the campaign.

EVERYBODY WINS

GET A FLYING START

FIRST SUBSCRIPTION COUPON GOOD FOR 25,000 VOTES

Return this coupon to Campaign Manager of The Pilot, Aberdeen, N. C., with your first subscription payment of one year or longer and you will receive 25,000 votes in addition to regular number of votes given according to schedule.

Name of Subscriber

Address

Candidate's Name

Amount enclosed (New or old).....

This coupon accompanied by the nomination blank and your first subscription will start you in the race with over 35,000 votes. Only one of these coupons will be credited to each candidate.