

# Nominations Now Open

**OPPORTUNITY  
IS KNOCKING AT YOUR DOOR  
START NOW!**

## In \$1,600.00

**WORK  
AND YOUR FRIENDS WORK  
FOR YOU. DON'T WAIT!**

# Christmas Club Campaign

### HOW TO WIN— WHAT TO DO—

All of the prizes in The Pilot's campaign are absolutely FREE! It doesn't cost a cent to enter the race—to compete for one of the first prizes—or to win a new model automobile, or one of the other awards offered!

Votes alone will decide the winners of the prizes! And these votes are secured in just three ways: (1) By entering the campaign, for which you receive 10,000 votes; (2) By clipping the Free Vote Coupons which will appear in each issue of The Pilot up to the final week and turning them into the Campaign Department; and (3) by securing paid in advance, New and Renewal Pilot subscriptions, for which votes will be issued, according to the schedule shown on this page. A Special Bonus of 25,000 free votes will be given you on the First Subscription Coupon.

Spare time effort among friends and acquaintances is the way to accumulate Free Vote Coupons and to obtain subscriptions, which earn votes, which in turn win prizes! And think of the prizes that await you for a little effort for a very few weeks!

The first step is to clip, fill out and send or bring in the Nomination Blank. Do it now! An early start in the race is of tremendous advantage, for it gives you a longer time to insure winning a prize—a more untouched field from which to draw support—and a greater advertisement for your candidacy. If possible accompany your Nomination with a First Subscription, and then you will start right out with thousands of votes to your credit. Notify your friends of your intention to win one of the generous awards—get their subscriptions and coupons, and have them secure still others for you. You will be astonished at the ease and rapidity with which your voting strength grows.

Immediately upon receipt of your Nomination, all printed supplies for starting your campaign will be brought or mailed to you. After once becoming a candidate do not let anyone discourage you. Many people have surprised themselves in campaigns such as this, and your chance to win is as good as the next person's. The competition has been so arranged that everybody who takes an active part will receive either a prize or liberal cash commission. There can positively be no losers. If you have dreamed, longed and wished for a new motor car of your very own, this is the opportunity you have been seeking. But don't put off your entry another day. Nominate yourself or relative NOW!

<p><b>Grand Capital Prize</b></p> <p><b>\$599.00</b></p> <p><b>NEW MODEL FORD TUDOR SEDAN</b></p> <p>Purchased and on Display at <b>H. A. PAGE GARAGE</b> Aberdeen, N. C.</p>	<p><b>Second Grand Prize</b></p> <p><b>\$200.00</b></p> <p><b>IN GOLD</b></p> <p>Something Every One Can Use It Costs You Nothing</p>	<p><b>Third Prize</b></p> <p><b>\$143.50</b></p> <p><b>MAJESTIC RADIO</b></p> <p>Purchased and on Display at <b>FREEMAN'S FURNITURE</b> Aberdeen, N. C.</p>
<p><b>Fourth Prize</b></p> <p><b>\$75.00</b></p> <p><b>PLATINUM SOLITAIRE DIAMOND RING</b></p>	<p><b>Sixth Prize</b></p> <p><b>\$35.00</b></p> <p><b>CEDAR CHEST</b></p>	<p><b>Seventh Prize</b></p> <p><b>SIX MONTHS' PASS TO THE CAROLINA THEATRE</b></p> <p>Southern Pines, N. C.</p>
<p><b>Fifth Prize</b></p> <p><b>\$40.00</b></p> <p><b>LADIES WRIST WATCH</b></p>	<p>For contestants living outside of Aberdeen, Southern Pines and Pinehurst, that do not win as much as Fourth Prize, we will offer two cash prizes as outside territory prizes, to the contestant polling the highest number of votes, a cash prize of \$50.00 will be given; for second highest votes, \$25.00.</p>	

### RULES AND REGULATIONS

Fill out the Nomination Blank below with your name or the name of the man or woman you wish to enter. Bring or mail this blank to The Pilot, Aberdeen, N. C., and 10,000 votes will be given the entrant.

Any reputable man, or woman or child over the age of 14, is eligible to enter and compete for any of the prizes.

This campaign is to be conducted for new and renewal paid-in-advance subscriptions. The Pilot reserves the right to reject nominations and limit the number thereof. Nominations may be made orally and at any time.

The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and coupons clipped from this paper.

Cash must accompany all orders where votes are desired. Votes cannot be purchased. Every cent accepted through the campaign department must represent a subscription. No subscription accepted for less than one year nor more than five years in advance during the campaign.

Votes are not transferrable, and candidates will not be permitted to withdraw in favor of another candidate. Should a candidate wish to withdraw from the race, his or her votes will be cancelled.

Any collusion on the part of candidates to nullify competition or any other combination formed to detriment of candidate, or this newspaper, will not be tolerated.

Votes issued on subscriptions may be held in reserve and cast at the discretion of candidates or this newspaper up to and including the last day of the campaign.

This newspaper guarantees fair and impartial treatment of all participants, but should any question arise the decision of the Advisory Board will be absolute and final.

Candidates, who remain ACTIVE to the finish, but fail to win one of the regular prizes offered, will be paid 10 per cent commission on all subscription money turned into their account. It is distinctly understood however, that in the event any candidate becomes INACTIVE failing to make a regular report, he or she will become disqualified and thereby forfeit all right to a prize or commission.

To insure absolute fairness in the awarding of prizes, the race will be brought to a close under a sealed ballot box. During the entire last period of the campaign, a locked and sealed ballot box will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. Under this plan no one, not even the campaign manager can possibly know the voting strength of the various candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

Twenty-five thousand Extra Votes will be allowed candidates for every five-year subscription during their first two weeks of the campaign.

No salaried employe of The Pilot, nor any member of any employe's immediate family, except correspondents and agents, can compete for any of the prizes.

The campaign officially opens Monday, Nov. 10, 1930 and closes Dec. 22, 1930. However, candidates may start their campaigns for votes immediately.

### THE ADVISORY BOARD

It is the sincere aim of The Pilot to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the participants, and absolute honesty in all dealing is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose

functions shall decide any question of sufficient moment that might happen to arise, and these gentlemen will serve as a committee to act as judges and award the prizes. The personnel of this board is as follows: Union L. Spence, Carthage; G. C. Seymour, Aberdeen; M. C. McDonald, West End.

All of these gentlemen are well known to everyone in this vicinity and the final results, as given out by them, will be beyond dispute.

### \$500.00 IN CASH

(Estimated)

A SPECIAL FUND OF \$500.00 has been reserved to pay Active non-prize winners on a basis of 10% of their individual collections on subscriptions. Any candidate who remains active to the finish of the campaign, making a regular cash report, but fails to win one of the prizes offered will participate in this commission feature. Think of it! One dollar out of each ten you collect on subscriptions is yours if you fail to win regular prize, and remain an active participant.

This arrangement insures compensation to all active candidates, and means that—

### There Will Be No Losers

### NOMINATION BLANK GOOD FOR 10,000 VOTES

Telephone No. ....

Please Enter .....  
As a Candidate in The Pilot \$1,600.00 Campaign

Town .....

Street .....

Signed ..... Address .....

This blank counts 10,000 free votes for yourself or favorite candidate. People making nominations are in no way obligated and their names will be divulged if so requested.

Only One of These Will Be Credited to Each Candidate

**EVERYBODY  
WINS**

**MAIL THIS  
BLANK  
TODAY**

For Further  
Information,  
Receipt Forms,  
etc. just communicate with

**A. R. MOORE**  
OR

**J. F. LOWRY,**

Campaign  
Managers

**THE PILOT,**  
Aberdeen, N. C.

Phone 138

Open Evenings

**EVERYBODY  
WINS**

**GET A  
FLYING  
START**

## Be Start Now!

### Winner

### How Subscriptions Count Votes

Below is shown the subscription price and regular number of votes allowed according to amount paid on any subscription to The Pilot. This schedule will remain the same throughout the entire campaign. A special ballot, good for 50,000 Extra Votes, will be issued on each club of \$20.00 turned in and will be considered part of the regular schedule.

FIRST VOTE PERIOD			SECOND VOTE PERIOD			THIRD VOTE PERIOD		
Embracing the first three weeks terminating Dec. 1st, the following number of votes will be issued:			Embracing the next two weeks terminating Dec. 15, the following number of votes will be issued for subscriptions:			Embracing the final week Dec. 22nd, the following number of votes will be issued for subscriptions:		
Term	Price	Votes Old	Term	Price	Votes Old	Term	Price	Votes Old
1 year	\$2.00	3,000	1 year	\$2.00	2,000	1 year	\$2.00	1,500
2 years	\$4.00	3,000	2 years	\$4.00	6,000	2 years	\$4.00	4,000
3 years	\$6.00	12,500	3 years	\$6.00	10,000	3 years	\$6.00	7,500
5 years	\$10.00	25,000	5 years	\$10.00	20,000	5 years	\$10.00	15,000

DOUBLE VOTES will be allowed on all NEW subscriptions turned in during the campaign. 25,000 extra votes allowed for every 5-year subscription during contestants first two weeks of the campaign.

### FIRST SUBSCRIPTION COUPON GOOD FOR 25,000 VOTES

Return this coupon to Campaign Manager of The Pilot, Aberdeen, N. C., with your first subscription payment of one year or longer and you will receive 25,000 votes in addition to regular number of votes given according to schedule.

Name of Subscriber .....

Address .....

Candidate's Name .....

Amount enclosed ..... (New or old) .....

This coupon accompanied by the nomination blank and your first subscription will start you in the race with over 35,000 votes. Only one of these coupons will be credited to each candidate.