

GREY'S

Gifts

IN MEN'S WEAR
TO MEET
YOUR TASTE
AND
COMFORT

SOUTHERN PINES

SEE THE NEW



Automatic Volume Control Prevents Fading

Ask to see this great Radio in your own home. A wide variety to choose from: Midgets, Lowboy, High-boy and Combination Radio and Record.

C. J. SIMONS

Electric Contractor

Office Telephone 7151
Connecticut Avenue

House Telephone 7044
Southern Pines

THE PARKVIEW

Modern—Fireproof—Excellent Table

Attractive location—Opposite Park—Convenient to stores
One block from Highway and Depot

Open all year

Sunny Warm Comfortable

K. FLASCHLAENDER

Southern Pines, North Carolina

THE WOODWORTH

Corner of Bennett Street and New Hampshire Ave.
SOUTHERN PINES, N. C.

Now open for the season of 1930-1931

A. S. RUGGLES

HIGHLAND LODGE

A Quiet Home-Like Family Hotel

Pleasantly Located on Vermont Avenue Near the Pines

SEASON OCTOBER 1ST TO JUNE 1ST

MRS. W. N. GREARSON

6933 Southern Pines, N. C.

DODGE SERVICE STATION

Featuring
SINCLAIR GAS
and **MOBILINE MOTOR OIL**

Eugene A. Bariteau

East Broad street — Telephone 5311 — Southern Pines

EVERY MODERN DEVICE

Handled by skilled mechanics for the rapid and efficient conditioning of your car is at your service.

PAGE MOTOR COMPANY

Broad Street and New Hampshire Avenue

ENDOWMENT INSURANCE

counters the two greatest hazards that threaten mankind: that of living too long, and that of dying too soon. A person dies too soon if he leaves dependents unprovided for. He lives too long if, when old age comes, he has failed to provide for himself. The holder of an Endowment policy knows that his family will be provided for in case of his premature death; he knows he himself will be provided for if he lives to be old. Think this over, then let me explain the details.

EUGENE C. STEVENS

Representative,

Sun Life Assurance Company of Canada

The Week in Southern Pines

Social

The Day Club met Tuesday afternoon with Mrs. E. V. Perkinson at her home on Pennsylvania avenue.

Mrs. R. L. Hart will entertain the Day Club next Tuesday afternoon at her home on Massachusetts avenue.

Mr. and Mrs. E. V. Perkinson were hosts on Monday night to the Night Club at their home. High score honors at bridge were won by Mrs. Everest, Dr. J. S. Milliken and Mr. Perkinson.

Mrs. Andrew I. Creamer has issued invitations for a bridge on Monday, December 8th at the Highland Pines Inn.

The Willing Workers of the Baptist Church with a large assembly of their friends gathered at the Hollywood Tuesday for a delightful social evening. Interesting talks were made by Bion H. Butler, and the Rev. J. Fred Stimson, pleasantly interspersed with piano solos by Mrs. L. D. Williams and vocal solos by Miss Madie Lee Wade and Mrs. R. T. Mills. Favorite old songs by a mixed quartet consisting of Miss Wade, Mrs. Mills, Myron G. Adams and Albert Adams proved popular. At the conclusion refreshments were served.

Mr. and Mrs. Struthers Burt entertained at dinner at their home in Weymouth Heights Tuesday evening.

Personals

S. A. Barnum of California, Pa., is the guest of his son and daughter-in-law, Mr. and Mrs. Paul T. Barnum. Miss Nixon, who has been spending some time at the Wayside Inn, has gone to Augusta for the winter.

Miss Mary E. Merrill has returned home after spending several weeks in the Berkshires and New York City. Dr. and Mrs. A. M. Brown have returned from the north and opened their home on Country Club Drive. Mr. and Mrs. W. A. Laing and son, of Amisville, Va., are at the Park View for the winter.

Mr. and Mrs. John Plummer and daughter, Helen, of Wilmington, were guests over the week-end of their daughter and son-in-law, Mr. and Mrs. John Ruggles.

Mr. and Mrs. R. E. Bosworth, of Taunton, Mass., stopped over in Southern Pines a few days this week enroute to Florida.

Mr. and Mrs. James Boyd and children returned Sunday to Southern Pines after passing the summer months in Europe.

Miss Margaret Purcell and mother, Mrs. Purcell, of Maxton, were guests Saturday of Mr. and Mrs. Vance McMillan.

Harry Pethick expects to arrive from China the 17th of December to join Mrs. Pethick and the children for the holidays.

Mrs. Graighill Brown left Tuesday night for Louisville, Ky, where she will remain for a few days. Mr. Brown is the guest of Mr. and Mrs. J. C. Barron at their home on New York avenue during her absence.

Mr. and Mrs. Harry G. Doran arrived Tuesday from their summer home in Bridgehampton, L. I., and are occupying their cottage at Pine-dene.

Mrs. Gertrude Wilson, sister of the late Ella B. Gould, is in town for several days stay.

Mr. and Mrs. Gordon Massey, of Washington, were among the sojourners at the Highland Pines Inn during the week.

Mr. and Mrs. Stanley Burke have opened their residence on Firleigh Farms.

Mr. and Mrs. Almet Jenks have as their guests at their new home on Young's Road Mr. and Mrs. Donaldson Clark, of New York.

W. D. Scholle of New York has joined his family at the Highland Pines Inn.

Mr. and Mrs. W. G. Dean, of Toronto, have as their guests at the Highland Pines Inn Mrs. W. N. Firstbrook, also of Toronto.

Mrs. Albert Adams will entertain her circle of the Willing Workers of the Baptist Church at her home on May street next Tuesday evening.

Mr. and Mrs. Merrill B. King and family, of Kalamazoo, Mich., arrived Thursday morning. They have taken a cottage on Weymouth Heights for the season.

Bartlett Arkell, president of the Beechnut Products Co., has returned to the north after spending the Thanksgiving holidays with his son, W. C. Arkell.

Many well known visitors from the north have been golfing at the Country Club this week. From Toronto were Mr. and Mrs. W. G. Dean and Mrs. W. N. Firstbrook. From Boston was Robert Halliwell. From New York were Mrs. B. A. Tompkins, Mr. and Mrs. George Cutler, Jr., Thomas Gammack and Mr. and Mrs. Kenneth Smith; from Philadelphia Mr. and Mrs. G. H. Thornley, Miss Evelyn Seltzer and R. Harper; from New Britain Judge G. Q. Porter, J. H. Kirkham, C. F. Frisbie, F. S. Chamberlain, Walter H. Hart, John S.

SOUTHERN PINES GOES OVER IN ROLL CALL

Southern Pines reports \$472 in the Red Cross roll call, which is bigger than was anticipated, and from which several deductions are made as to the financial situation in the community. Under the leadership of Mrs. Betterly an aggressive campaign was carried on, resulting in the cheerful backing of the people generally, with the satisfying result stated.

North and Rufus Hemingway; from Pittsburgh Mr. and Mrs. Allen Fink; from Little Campton, Mr. and Mrs. Fred W. Smith; from Greenwich Mrs. R. G. Croft, and from Rochester, Dr. T. F. MacNamara.

Mrs. J. S. Milliken attended the Webb-Raney wedding in Raleigh which was celebrated at Christ Church Wednesday evening. Mrs. Milliken also attended a dance given at the Capitol Club Tuesday evening by Mr. and Mrs. John C. Drewry at which Miss Raney was one of the honorees.

Mary Welch and Virginia Beasley will accompany Mrs. George Moore to Winston-Salem Saturday to visit Dorothy Moore.

The Parish Guild will hold their Christmas Sale and Cafeteria Luncheon next Tuesday at the Civic Club.

Miss Lucille Mudgett is at home for over the Christmas holidays from Randolph-Macon College in Virginia.

The forest fire attracting many folks last Friday burned through the underbrush around the head of the Rockfish and through the Callery lands adjoining. Fortunately the parking of this property and clearing of much of the undergrowth prevented a serious fire.

Mr. and Mrs. Albert Vittum entertained friends of long standing Thanksgiving Day, the guests including Mr. and Mrs. C. H. Durgin, Mrs. F. M. Gardner, Miss Lillian Dunbar, Mrs. E. P. Goodwin and Mrs. Bertha Howell.

The annual meeting of the Men's Club was held in the Club House on Pennsylvania avenue Monday evening December 1st. President Walter Spaeth, vice president D. H. Turner and Secretary-Treasurer Charles Macauley retiring. Succeeding these officers for 1931 are J. N. Mills, president; J. W. Crawshaw, vice-president, and E. W. Merrill, secretary-treasurer.

NOVEMBER WEATHER

Our unusually pleasant November with its Indian Summer days went all astray this year, the weather gods giving us something to talk about in the way of a broken record, the average low for the month going from 52-8 to 50-4. Using the thirty-five year average for a comparison with a maximum of 64-5; minimum 51-3 and average of 52-8, November of 1929 recorded maximum 64-2; minimum 42-2, average 53-2, while this 63-4; minimum 37-2 and average of November produced a maximum of 50-4. Against a normal rainfall of 2.34 inches and 3.85 inches from last year the month's precipitation was 3.50 inches, 1.73 inches of rainfall falling on the 3rd. Eleven clear days were noted, four with more or less rain, seven cloudy and eight partly cloudy. The coldest day came on the 28th, the temperature falling to 15, and the warmest, the 18th recording a high of 80.

Thanksgiving Day showed more of the proverbial holiday spirit, nearly all the stores being closed and business streets deserted. A rather keen wind that brought the temperature down to 46 even in the bright sunshine made the gunners and golfers hustle to keep warm though the coldest Thanksgiving recorded for many a long year.

The day in 1920 was warm and pleasant, temperature 70; 1921 gave us the temperature of a summer day, 78; 1922's day was fair and cold, 1923, a cold rain and fog; 1924, clear and warm, temperature 62, but 1925 went down to 52 with a shower at six o'clock, while 1926 came back with a 62 though cloudy. The year 1927 jumped to a 73; 1928 also clear with a temperature of 70, though 1929 dropped away down to 59.

NEW SHOP OPENS

In this issue of The Pilot appears the opening announcement of the Madame Laurence shop, locating for the season in the newly renovated Arcade building on Broad street Southern Pines. Madame Laurence, (Mrs. E. E. Risner) is showing a beautiful selection of evening apparel and sports wear from her Parisian establishment to delight the femininity of the Sandhills.

MUFFLERS
SCARVES
SPATS
HALF HOSE
GOLF HOSE
BATH ROBES
SLIPPERS

AN ATTRACTIVE
SHOWING WITH A
HOLIDAY APPEAL

THE TOG SHOP

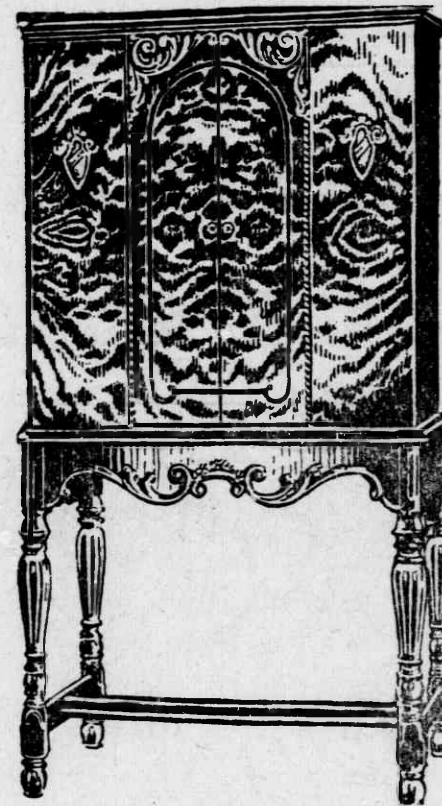
Broad Street and New Hampshire Ave., Southern Pines



Headquarters for Photo Finishing
CAMERAS -- FILMS -- GIFTS

WHITE MOUNTAIN PHOTO SHOP

Grey Building E. D. PUTNAM Southern Pines West Broad St.



BOSCH RADIO

Automatic Volume Control Keeps from Fading

Quality and Value
Beauty and Performance
Better Radio Service

DAY & BRADIN

ELECTRIC SHOP
Telephone 7111
Southern Pines

BORDEN'S PRINTS, 17 1-2c Yd.
5 Yards for 75c

PETER PAN'S, 25c and 35c

Our Moderate Prices Will Help Your Christmas Savings

HOSKINS

Bennett Street and Wisconsin Avenue
Southern Pines



and
WELL CLEANED

Now Open for the Season

ELITE CLEANERS

Telephone 6301
Elberta Hotel
Southern Pines

LOVEJOY'S LOG CABIN

Opening for the Season

SATURDAY, DECEMBER 6th

TEAS DINNERS DANCING

On the Double Road near Southern Pines