

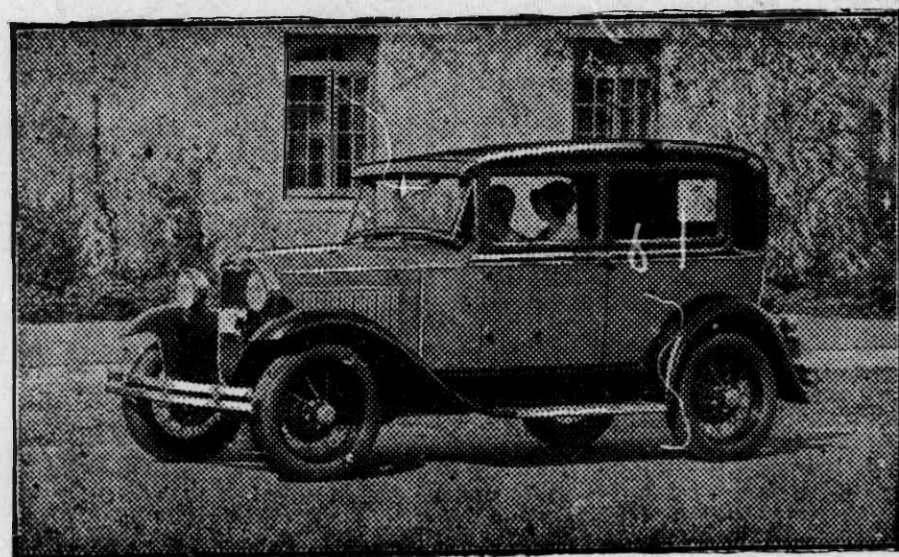
50,000 Extra Votes For Every \$20.00 Turned in During Campaign

JUST STARTING SECOND PERIOD OF CHRISTMAS CLUB CAMPAIGN

"YOUR VOTES COUNT MORE IN SECOND PERIOD THAN LAST."

Are you giving your support to the best Weekly Newspaper in The Sandhills? THE PILOT

GRAND CAPITAL PRIZE



\$599.00 NEW MODEL
FORD TUDOR SEDAN

Purchased and Now on Display at
H. A. PAGE, JR. GARAGE
Aberdeen, N. C.

SECOND GRAND PRIZE

\$200 in Gold

Something Everybody Can Use,
and It Costs You
Nothing!

THIRD PRIZE



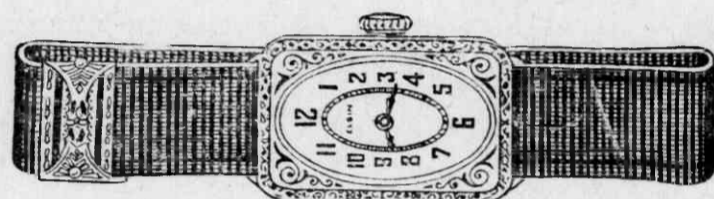
\$143.50 Majestic Radio
Purchased and on Display at
Freeman's Furniture House

FOURTH PRIZE



\$75.00 Platinum Solitaire
Diamond Ring

FIFTH PRIZE



\$40.00 WRIST WATCH
Purchased and on Display at
V. F. TARLTON
JEWELER
ABERDEEN

SIXTH PRIZE

\$35.00
Cedar Chest

SEVENTH PRIZE
Sixth Months Pass to the Carolina Theatre—De Forrest Sound Equipment Southern Pines, N. C.

For contestants living outside of Aberdeen, Southern Pines and Pinehurst, that do not win as much as Fourth Prize, we will offer two cash prizes as outside territory prizes, to the contestant polling the highest number of votes, a cash prize of \$50.00 will be given; for second highest votes, \$25.00.

How to Win What to Do

All of the prizes in The Pilot's campaign are absolutely FREE! It doesn't cost a cent to enter the race—to compete for one of the first prizes—or to win a new model automobile, or one of the other awards offered!
Votes alone will decide the winners of the prizes! And these votes are secured in just three ways: (1) By entering the campaign, for which you receive 10,000 votes; (2) By clipping the Free Vote Coupons which will appear in each is-

sue of The Pilot up to the final week and turning them into the Campaign Department; and (3) by securing paid in advance, New and Renewal Pilot subscriptions, for which votes will be issued, according to the schedule shown on this page. A Special Bonus of 25,000 free votes will be given you on the First Subscription Coupon.
Spare time effort among friends and acquaintances is the way to accumulate Free Vote Cou-

pons and to obtain subscriptions, which earn votes, which in turn win prizes! And think of the prizes that await you for a little effort for a very few weeks!
The first step is to clip, fill out and send or bring in the Nomination Blank. Do it now! An early start in the race is of tremendous advantage, for it gives you a longer time to insure winning a prize—a more untouched field from which to draw support—and a greater advertisement for your candidacy. If possible accompany your Nomination with a First Subscription, and then you will start right out with thousands of votes to your credit. Notify your friends of your intention to win one of the generous awards—get their subscriptions and coupons, and have them secure still others for you. You will be

astonished at the ease and rapidity with which your voting strength grows.
Immediately upon receipt of your Nomination, all printed supplies for starting your campaign will be brought or mailed to you. After once becoming a candidate do not let anyone discourage you. Many people have surprised themselves in campaigns such as this, and your chance to win is as good as the next person's. The competition has been so arranged that everybody, who takes an active part will receive either a prize or liberal cash commission. There can positively be no losers. If you have dreamed, longed and wished for a new motor car of your very own, this is the opportunity you have been seeking. But don't put off your entry another day. Nominate yourself or relative NOW!

THE ADVISORY BOARD

It is the sincere aim of The Pilot to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the participants, and absolute honesty in all dealing is guaranteed.
However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose

functions shall decide any question of sufficient moment that might happen to arise, and these gentlemen will serve as a committee to act as judges and award the prizes. The personnel of this board is as follows: Union L. Spence, Carthage; G. C. Seymour, Aberdeen; M. C. McDonald, West End.
All of these gentlemen are well known to everyone in this vicinity and the final results, as given out by them, will be beyond dispute.

Be a Winner

How Subscriptions Count Votes

Below is shown the subscription price and regular number of votes allowed according to amount paid on any subscription to The Pilot. This schedule will remain the same throughout the entire campaign. A special ballot, good for 50,000 Extra Votes, will be issued on each club of \$20.00 turned in and will be considered part of the regular schedule.

FIRST VOTE PERIOD			SECOND VOTE PERIOD			THIRD VOTE PERIOD		
Embracing the first three weeks terminating Dec. 1st, the following number of votes will be issued:								
Term	Price	Votes Old	Term	Price	Votes Old	Term	Price	Votes Old
1 year	\$2.00	3,000	1 year	\$2.00	2,000	1 year	\$2.00	1,500
2 years	\$4.00	3,000	2 years	\$4.00	6,000	2 years	\$4.00	4,000
3 years	\$6.00	12,500	3 years	\$6.00	10,000	3 years	\$6.00	7,500
5 years	\$10.00	25,000	5 years	\$10.00	20,000	5 years	\$10.00	15,000

DOUBLE VOTES will be allowed on all NEW subscriptions turned in during the campaign. 25,000 extra votes allowed for every 5-year subscription during contestants first two weeks of the campaign.

\$500.00 IN CASH

(Estimated)

A SPECIAL FUND OF \$500.00 has been reserved to pay Active non-prize winners on a basis of 10% of their individual collections on subscriptions. Any candidate who remains active to the finish of the campaign, making a regular cash report, but fails to win one of the prizes offered will participate in this commission feature. Think of it! One dollar out of each ten you collect on subscriptions is yours if you fail to win a regular prize, and remain an active participant.
This arrangement insures compensation to all active candidates, and means that—

There Will Be No Losers

NOMINATION BLANK GOOD FOR 10,000 VOTES

Telephone No.

Please Enter
As a Candidate in The Pilot \$1,600.00 Campaign

Town

Street

Signed Address

This blank counts 10,000 free votes for yourself or favorite candidate. People making nominations are in no way obligated and their names will be divulged if so requested.

Only One of These Will Be Credited to Each Candidate

EVERYBODY WINS

MAIL THIS BLANK TODAY

For Further Information, Receipt Forms, etc. just communicate with
A. R. MOORE
OR
J. F. LOWRY,
Campaign Managers
THE PILOT,
Aberdeen, N. C.
Phone 138
Open Evenings

EVERYBODY WINS

GET A FLYING START

FIRST SUBSCRIPTION COUPON GOOD FOR 25,000 VOTES

Return this coupon to Campaign Manager of The Pilot, Aberdeen, N. C., with your first subscription payment of one year or longer and you will receive 25,000 votes in addition to regular number of votes given according to schedule.

Name of Subscriber

Address

Candidate's Name

Amount enclosed (New or old).....

This coupon accompanied by the nomination blank and your first subscription will start you in the race with over 35,000 votes. Only one of these coupons will be credited to each candidate.