

50,000 Extra Votes For
Every \$20.00 Turned in
During Campaign

Only 4 More Days of Second Period

Are you giving your support
to the best Weekly Newspaper
in The Sandhills?
THE PILOT

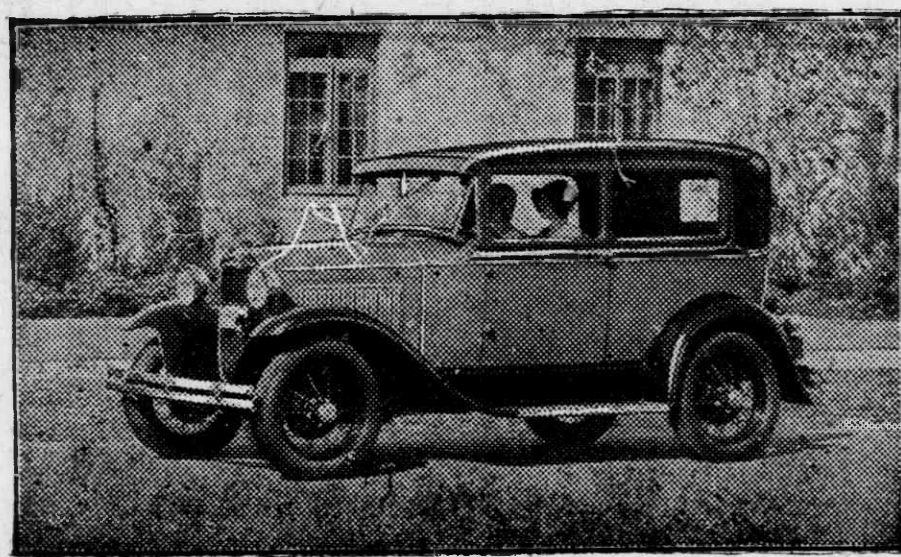
CHRISTMAS CLUB CAMPAIGN

The contest comes to a close at 3 p. m. December 22nd. During the last week of the contest, contestants will put their subscriptions and cash in sealed envelopes and deposit in locked box at Page Trust Company, Aberdeen, N. C. No possible chance for any person, not even the contest manager or The Pilot man knowing how any contestant stands in that last week's work. A committee will check the books and count the votes as soon as possible after the contest closes Monday, December 22nd, at 3 p. m.

You surely have a favorite. NOW is the chance to help that favorite. **ONLY** ten days remain before the contest closes. Every \$20.00 turned in gives club votes of 50,000 extra.

THE PRIZES ARE WORTH WORKING FOR. THEY ARE WORTH THE HELPING OF A FRIEND. AFTER THE CONTEST IS OVER IT WILL BE TOO LATE TO SAY "I WISH I HAD HELPED SO-AND-SO." DO IT NOW!

GRAND CAPITAL PRIZE



\$599.00 NEW MODEL

FORD TUDOR SEDAN

Purchased and Now on Display at
H. A. PAGE, JR. GARAGE
Aberdeen, N. C.

SECOND GRAND PRIZE

\$200 in Gold

Something Everybody Can Use,
and It Costs You
Nothing!

THIRD PRIZE



\$163.50 RADIO

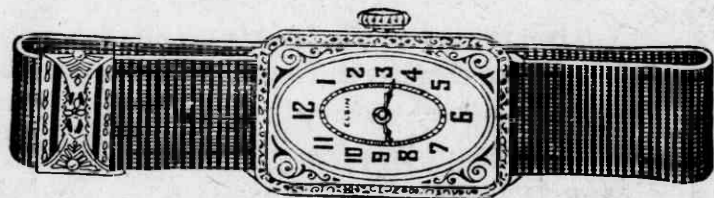
Purchased and on Display at
Freeman's Furniture House

FOURTH PRIZE



\$75.00 Platinum Solitaire
Diamond Ring

FIFTH PRIZE



\$40.00 WRIST WATCH

Purchased and on Display at
V. F. TARLTON
JEWELER
ABERDEEN

SIXTH PRIZE

\$35.00

Cedar Chest

SEVENTH PRIZE

Sixth Months Pass to the Carolina
Theatre—De Forrest Sound Equipment
Southern Pines, N. C.

For contestants living outside of Aberdeen, Southern Pines and Pinehurst, that do not win as much as Fourth Prize, we will offer two cash prizes as outside territory prizes, to the contestant polling the highest number of votes, a cash prize of \$50.00 will be given; for second highest votes, \$25.00.

\$500.00 IN CASH

(Estimated)

A SPECIAL FUND OF \$500.00 has been reserved to pay Active non-prize winners on a basis of 10% of their individual collections on subscriptions. Any candidate who remains active to the finish of the campaign, making a regular cash report, but fails to win one of the prizes offered will participate in this commission feature. Think of it! One dollar out of each ten you collect on subscriptions is yours if you fail to win a regular prize, and remain an active participant.

This arrangement insures compensation to all active candidates, and means that—

There Will Be No Losers

THE ADVISORY BOARD

It is the sincere aim of The Pilot to conduct this campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the participants, and absolute honesty in all dealing is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose

functions shall decide any question of sufficient moment that might happen to arise, and these gentlemen will serve as a committee to act as judges and award the prizes. The personnel of this board is as follows: Union L. Spence, Carthage; G. C. Seymour, Aberdeen; M. C. McDonald, West End.

All of these gentlemen are well known to everyone in this vicinity and the final results, as given out by them, will be beyond dispute.

FOR FURTHER INFORMATION, RECEIPTS, FORMS, ETC., SEE J. F. LOWRY, CAMPAIGN MANAGER. THE PILOT. Office open evenings