

All Around Merchant and Farmer Answers Live at Home Problem

L. E. Smith Operates Store, Dairy and Meat Market as Well as Extensive Acreage

By Bion H. Butler

Out the Linden road from Pinehurst is a large concrete building housing one of the biggest mercantile establishments of Moore county. It is carried on by L. E. Smith, a substantial business man, as well as a farmer of prominence, who is a progressive leader of industry in this section, and who has more or less of an answer as to the future of farming in the Sandhills. Mr. Smith follows diversified farming, for his farm project includes field crops, a big dairy, a general store, with meat market, refrigeration, and all the big and little things that an ingenious man in a rural community can devise.

The dairy herd includes about 70 head of cattle. The cows are Guernsey, Jersey and Ayrshire, slight attention paid to the herd as a breeding herd, but much attention given it as a milk producing organization. It is a success in that respect and an illustration of what dairying can do in the hands of a man interested enough in the cattle to operate on the right basis with the right business faculty and the right judgment in carrying on.

But Mr. Smith as a farmer is more than a dairyman. He is an advanced grain farmer, not solely to raise grain, but to raise grain to improve the productive powers of his farm. His farm is not so big as his operation might indicate, but it is farmed more nearly to the limit than many farms of the Sandhills. He has 100 acres now in rye and 110 acres in barley. Barley is his best producer, and in line with the experiments with barley in other parts of the Sandhills. Mr. Smith says barley is one of the saving opportunities of the Moore county farmer. He finds it no trouble to take off 36 bushels of barley to the acre, and follow that with 40 bushels of corn, as barley comes off early in the season, giving the corn ample time to make a good crop on the barley stubble. This year he will follow barley with soja beans, one of the best forage and grain crops that can be raised in the sand and a crop that can be grown here with success and profit.

Barley Best Crop

Mr. Smith recently shipped a car load of rye and several hundred bushels of barley. The rye he grows partly because the straw makes good bedding for the cows and mules. Of grain he gets from 10 to 20 bushels to the acre, and sometimes a little more. But barley he regards as the best crop he knows of, for several reasons. It comes off early, preparing the ground for a crop to follow. It yields a good return to the acre, and barley straw is an excellent forage. Mules eat it in preference to timothy hay, as the straw is soft and nourishing. The cattle also prefer barley straw to hay. Barley is an upbuilder of the land, probably as good as peas for a fertilizing crop. Sown early in the fall it holds the

A Gift Overcoat

From the Christmas Daddies Leads To a New Industry for Southern Pines

One of Frank Buchan's Santa Claus efforts has resulted in a romance. Floyd Miller, of Detroit, who has been in Southern Pines before, breezed into the settlement about the time Frank was handing out things, and seeing that he needed it, and on the advice of Andrew Creamer, Frank gave Miller an overcoat. Stimulated by his Christmas reception Miller nosed around town a little and the next thing the folks knew he had secured the old Ruggles building and he opened the new year with a hand laundry which started by employing three or four hands. Mr. Miller says is going to employ more before he is done. He finds in the brief period he has been operating that a demand exists for hand laundry work, and he has met with encouragement from some of the hotels and cottages. He says he will get some equipment that can be used to advantage in a hand laundry and then he proposes to hire some more folks and get to work in earnest. He is a laundryman of experience, and declares the Sandhills has a trade for handwork that will exist as long as good work is done.

Frank is rejoicing because he says that many a field of work is untouched in this community because nobody thinks to occupy it, and that the best part of Christmas is that which helps folks to help themselves, as is the outcome of the Christmas Daddy effort in this case.

land in good shape during the winter and is off in time for a fallow crop. Barley sells well, and is becoming popular all over the sandy region. George Maurice is planting freely, the Roseland section raises a lot of it, the Chapin orchard is raising it, and over the sandy part of the county it is becoming a favorite soil improver and cash crop as well as a feed staple. On land that has been planted in barley in the fall a crop of feed and bread crop is produced, and the land is then in shape to follow with corn, cotton or tobacco, with the prospect of a good crop through the fertilizing agency of the barley. It brings a good price as grain, selling for \$1.50 to \$1.75.

Mr. Smith makes more silage than he needs for his herds, but prefers to have more than enough rather than less. He operates his farm as a farm, not as a luxury, so he makes his feed crops on the farm and has a surplus to sell. He farms about 250 acres, but as he does not have that much land of his own he rents a considerable acreage, and he rents it because it is profitable to do so. One of his silo crops is soja beans. He does not plant peas to any great extent since the weevil bothers them. He has a good market for his milk, and from his cattle he is able to maintain the fertility of his farm along

with the help of the crops he grows. His bill for fertilizers is small, the stubble, leguminous crops and barn yard manure supplying the chief needs. He has some chickens and pigs, and some small side lines. His farm and store are outstanding features of the neighborhood in which he operates.

Figures Show "Live at Home" Program Gains

Farmers Have Added to Acreage in 14 Important Food and Feed Crops

Governor Gardner's "Live-at-Home" campaign broadcast through the state in 1930 and being followed up this year with another extensive campaign is bringing actual results in increased acreages planted in food and feed crops.

Figures compiled by C. A. Sheffield, assistant extension director at State College, for 1930, show that farmers have added to acreage planted in 14 important food and feed crops since 1929. As a result, a total placed at \$19,000,000 was added to the value of these crops.

While adding thousands of acres to food and feed crops the acreage planted in cotton was cut from 1,878,000 acres in 1929 to 1,644,000 acres in 1930, a decrease of 234,000 acres and a percentage decrease of 12 for the entire state.

Particularly encouraging to the "Live-at-Home" workers is the increase in home gardens on farms, more than 10,000 acres being added in 1930 for a percentage increase of above 10.

Other food and feed crops which show gains in Mr. Sheffield's tabulations follow:

Corn—271,000 acres added; 12 per cent gain.

Oats—28,000 acres added; 11 per cent gain.

Barley—3,000 acres added; 8 per cent gain.

Hay—66,000 acres added; 7 per cent gain.

Soy Beans—72,000 acres added; 35 per cent gain.

Cowpeas—13,000 acres added; 10 per cent gain.

Irish Potatoes—16,000 acres added; 21 per cent gain.

Sweet Potatoes—20,000 acres added; 25 per cent gain.

Sorgum—10,000 acres added; 10 per cent gain.

Truck Crops (Com)—11,810 acres added; 6 per cent gain.

Laying Hens—230,246 birds added; 4 per cent gain.

Dairy Cows—24,000 head added; 9 per cent gain.

Dr. Symington Talks on Ounce of Prevention

Now is Time For Treatment Against Diphtheria and For That Vaccination

"As we begin another year probably nothing more appropriate could be discussed than to offer some suggestions as to how to begin the new year with a little bit of practical health insurance," says Public Health Officer, Dr. J. Symington.

1. Now is a good time to treat any child in the family who has not been protected with the treatment against diphtheria. The treatment may be obtained at the office of any competent practicing physician or in any of the whole time health department offices. As a good part of the world ought to know by now, a minimum of three treatments at intervals of one week should be given each child from six months old to six years who has not previously received the treatment. When the treatment is given the summer and fall months may come on without bringing any anxiety to parents concerning an outbreak of diphtheria, which is always expensive and dangerous.

2. It is always a good thing for people who have never been successfully vaccinated against smallpox to have that little item attended to. It may save a lot of trouble later on.

If the two foregoing items are attended to by every susceptible individual in the state early in the year, a great deal of trouble and many deaths will be prevented.

LOCAL PRESBYTERIANS TO HEAR NOTED SPEAKERS

Former Governor A. W. McLean of Lumberton will preside over the evening session of the conference of Presbyterian men to meet at the First Presbyterian Church in Greensboro on Thursday and Friday, the 22nd and 23rd, and will present to the gathering the Rev. Wm. Anderson, Jr., D. D., pastor of the First Presbyterian Church, Dallas, Texas, the Rev. J. Layton Mauze, D. D., pastor of the

Central Presbyterian church, Kansas City, Mo., and F. L. Jackson, treasurer of Davidson College, as speakers of the evening.

The day sessions, which will begin at 11 a. m., Thursday, with an address by Dr. Anderson, will be concluded Friday at noon with another message from Dr. Anderson. Leading educators and church officials from many parts of the south appear on the announced program. Many from the Sandhills plan to attend.

FOR BETTER MEATS AT LOWER PRICES

COME TO

SANITARY CASH MARKET

Aberdeen, South Street E. B. Maynard, Mgr.

Midland Farms Acreage

It sounds funny in this country of what seems much wild land to talk about a shortage of acreage as a possible early prospect.

But if you think a minute the acreage lands are rapidly going into hands that will not care to dispose of what they acquire.

Then the man who wants to buy will have to pay different prices than those prevailing now.

That is why Midland Farms Acreage Is a Present Day Opportunity.

Just a few hundred feet back from the Midland road, on the high ground overlooking the valley for miles, on the rim of the world, and in handshaking distance of two or three of the building neighborhoods of the heart of the Sandhills.

White's improvement close by, the sale of the Donald Ross Knollwood property, the building activity on Crest Road, all tell what is ahead.

IT IS A GOOD TIME TO SEE MR. EMERY, AT THE GENERAL OFFICE, PINEHURST, N. C.



YOUR CHANCE, too... Don't forget to refresh yourself

You can't neglect your motor. You've got to stop and fill up—to keep running smoothly. That's why you see so many filling stations. But how about yourself? That's why you see ice-cold bottled Coca-Cola around the corner from anywhere. So that you may pause and refresh yourself. Its tingling, delicious taste and cool after-sense of refreshment make you ready for a fresh start.

COCA-COLA BOTTLING COMPANY ABERDEEN, N. C.

IT HAD TO BE GOOD TO GET WHERE IT IS—NINE MILLION A DAY

REPORT OF THE CONDITION OF THE BANK OF PINEHURST

at Pinehurst, North Carolina, to the Corporation Commission. At the Close of Business on the 31st Day of December, 1930.

RESOURCES

Loans and Discounts	\$625,848.96
Overdrafts	56.82
United States Bonds	150.00
All Other Stocks and Bonds	10,500.00
Banking House	75,000.00
Furniture and Fixtures	8,850.00
Cash in Vault and Amounts Due from Depository Banks	180,156.73
Other Real Estate	1,013.09

TOTAL \$901,575.60

LIABILITIES

Capital Stock Paid In	100,000.00
Surplus Fund	33,000.00
Undivided Profits (Net Amount)	7,848.20
Other Deposits Subject to Check	440,580.79
Other Deposits Secured by a Pledge of Assets or Depository	
Bond	48,290.30
Cashier's Checks Outstanding	1,109.43
Certified Checks Outstanding	273.11
Time Certificates of Deposit (Due on or After 30 Days)	4,100.00
Savings Deposits (Due on or After 30 Days)	266,373.77

TOTAL 901,575.60

STATE OF NORTH CAROLINA, COUNTY OF MOORE.

B. U. Richardson, Cashier, Richard S. Tufts, Director, and A. S. Newcomb, Director of the Bank of Pinehurst, each personally appeared before me this day, and, being duly sworn, each for himself, says that the foregoing report is true to the best of his knowledge and belief.

Sworn to and subscribed before me this the 12th day of January, 1931.
 B. U. RICHARDSON, Cashier.
 RICHARD S. TUFTS, Director.
 A. S. NEWCOMB, Director.
 FRED B. MONROE, Notary Public.
 My Commission expires Apr. 12, 1932.

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