



Enjoy Radio as You Ride With a Philco Transitone Automobile Radio

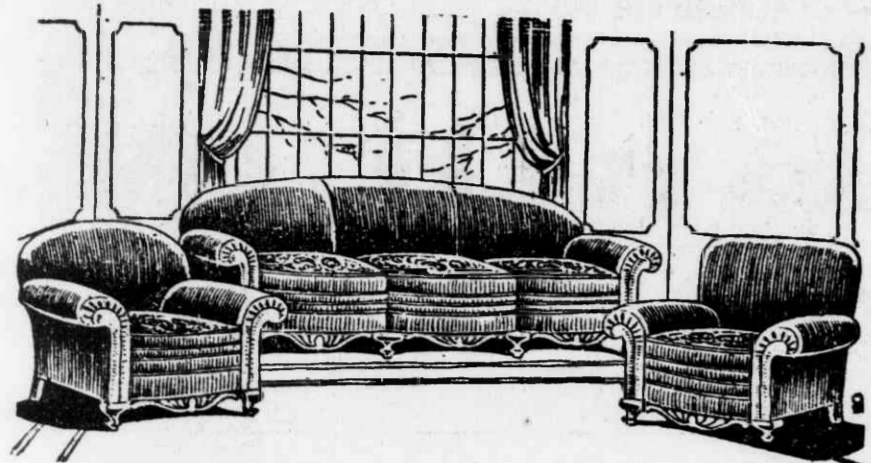
At last radio has been perfected for use in your automobile. Magic reception while you drive, simply at a touch of your finger. Automatic Volume Control prevents fading. Genuine Electro-Dynamic Speaker and Balanced Units give marvelous tone. 7 tubes (3 Screen Grid). Illuminated Station Dial. Single Dial Control. Can be installed the day you buy it.

C. J. SIMONS

Electric Contractor

Office Telephone 7151
Connecticut Avenue

House Telephone 7044
Southern Pines



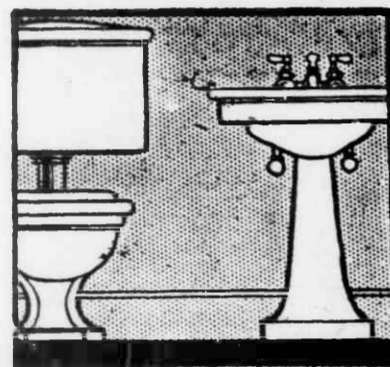
NEW STOCKS NEW SUITES

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|---|---------|
| 9-piece Walnut Veneer Dining-Room Suite | \$85.00 |
| 3-piece Mohair Parlor Suit | \$85.00 |
| 5-piece Breakfast Nook Set | \$15.00 |
| 6-piece Dining-Room Suit | \$35.00 |

T. S. BURGESS

East Broad Street

Southern Pines



PLUMBING and HEATING



INSTALLATIONS AND REPAIRS

ELECTROL OIL BURNERS

L. V. O'CALLAGHAN

Telephone 5341

7 East Connecticut Avenue

Southern Pines, N. C.

HIGHLAND LODGE

A Quiet Home-Like Family Hotel

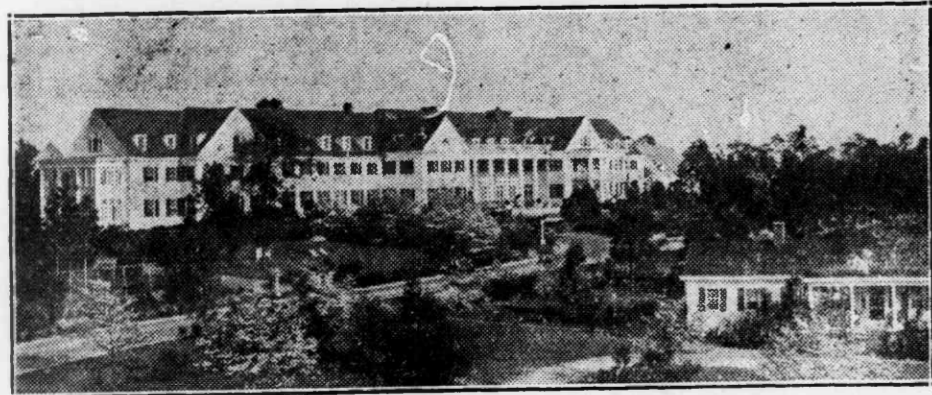
Pleasantly Located on Vermont Avenue Near the Pines

SEASON OCTOBER 1ST TO JUNE 1ST

MRS. W. N. GREARSON

6933

Southern Pines, N. C.



Highland Pines Inn and Cottages

(WEYMOUTH HEIGHTS)
SOUTHERN PINES

SEASON NOVEMBER TO MAY

Highland Pines Inn with its Splendid Dining Room Service and its Cheerful Homelike Atmosphere caters to the requirements of those occupying Winter Homes in the Pine Tree Section. The Hotel is Situated on Weymouth Heights (Massachusetts Avenue) Amid Delightful Surroundings. Good Parking Space is Available for Motorists. All Features of First Class Hotels are Included at Highland Pines Inn. Best of Everything. Summer Hotel: THE INN, Charlevoix-the-Beautiful, Michigan. **CREAMER & TURNER, Proprietors**

The Week in Southern Pines

Social

Mr. and Mrs. George Moore were hosts to the Night Club Wednesday night at their home on Massachusetts avenue. Guests included Mr. and Mrs. E. V. Perkinson, Dr. and Mrs. J. S. Milliken, Mr. and Mrs. Charles Everest, Mr. and Mrs. Elmer Davis, Dr. and Mrs. George G. Herr, Mrs. W. C. Mudgett and Mrs. Verdie Wiley.

On Tuesday afternoon the Day Club was entertained by Mrs. Babe Isles at her home on May street. High score honors were won by Mrs. D. G. Stutz and Mrs. Frank Shamburger. Guests included Mrs. D. G. Stutz, Mrs. Hugh Betterley, Mrs. E. V. Perkinson, Mrs. George Moore, Mrs. Frank Shamburger, Mrs. Reid Page, Mrs. Tom Black, Mrs. M. H. Turner, Mrs. J. S. Milliken, Mrs. J. C. Barron and Miss Mena Balmforth of Westfield, Massachusetts.

Among the guests at the bridge tea given by Mrs. Lawrence Barr at her home in Pinehurst recently were Mrs. Walter Hollowell, Mrs. C. Richter and Miss C. Erson.

Mr. and Mrs. James D. Callery of Pittsburgh entertained at Lovejoy's Monday evening. Guests present included Mr. and Mrs. J. Whiton Stewart of New York and James D. Callery, Jr., of Pittsburgh.

Mrs. George Buttry entertained at two tables of bridge Tuesday afternoon at the home of Mrs. Virgil Clark, Mrs. Myron Adams won first prize and Mrs. W. R. Lovejoy consolation. Guests present included Mrs. Myron Adams, Mrs. J. D. Sitterson, Mrs. L. M. Daniels, Mrs. Hodson, Mrs. W. R. Lovejoy, Mrs. R. T. Mills, Mrs. Albert Adams and Mrs. Virgil Clark.

On Monday night Mrs. Joe Fuller entertained about fifteen friends at a surprise birthday party for Mr. Fuller at their home. Games and music were enjoyed during the evening and Mr. Fuller was presented with many useful and attractive gifts.

Mrs. R. T. Mills entertained the Round Dozen Club at her home on Page street Thursday afternoon. Bridge was played at four tables. Mrs. Albert Adams won the first prize, Mrs. Sitterson the second prize and low score to Mrs. W. H. Mumford. Guests included Mrs. W. H. Mumford, Mrs. Johnson, Mrs. Myron G. Adams, Mrs. Albert Adams, Miss Anna Huntington, Mrs. Gordon Battle, Mrs. Dorothy Adams, Mrs. L. M. York, Mrs. B. F. Pye, Mrs. Virgil Clark, Mrs. Clyde Council, Mrs. J. D. Sitterson.

In the evening Mrs. Mills was again a bridge hostess entertaining Mr. and Mrs. Myron Adams, Mr. and Mrs. Albert Adams, Mrs. Johnson, Mrs. W. H. Mumford, Mrs. Gordon Battle, Mrs. Clyde Council, Mrs. John Ferguson, Mrs. Virgil Clark. Prizes were won by Mrs. Gordon Battle, Mrs. Clyde Council and Mrs. W. H. Mumford, Myron Adams and Albert Adams.

Charles and Eloise Everest will entertain at a squab dinner on Friday evening at the home of their parents. Their guests will include Jimmy and Sue Milliken, Martha Louise Cherry and John Pierce.

John Pierce will entertain several of his young friends at a birthday party next Tuesday afternoon at his parents' home on Country Club Road.

The Neighborhood Club met Monday afternoon at the home of Mrs. E. P. Goodwin. Her guests were Mrs. F. M. Gardner, Miss Lillian Dunbar, Mrs. C. H. Durgin, Mrs. Melvin Sanborn and Mrs. C. E. Lamm.

Mrs. H. E. Thrower entertained at bridge at her home Friday. Guests were Mrs. E. J. Woodward, Mrs. Charles Davis, Mrs. F. W. VanCamp, Mrs. Clifton Currin, Mrs. Earle Merrill and Mrs. Bradford, house guest of Mrs. Currin.

Personals

Mr. and Mrs. Hunter Eckert left Monday for Miami where they will spend a week.

Miss Mena Balmforth is the house guest of Mr. and Mrs. George C. Moore at their home on Massachusetts avenue.

Wallace Pierson and Paul Pierson of Cromwell, Conn., who have been visiting Dr. and Mrs. A. McNeil Blair returned home Wednesday.

Mrs. Elmer Davis spent Monday and Tuesday in Raleigh.

Mr. and Mrs. George Moore and Mr. and Mrs. George Elliott motored to Charlotte Thursday for the day Mrs. Henry Clarke of Reidsville who has been visiting her sister, Mrs. R. L. Hart has returned home.

R. S. Allison has returned to New York after spending two weeks at the Woodworth.

Mrs. A. McNeil Blair, Mrs. George Moore, Miss Mena Balmforth and Jane Moore motored to Winston-Salem Monday to visit Miss Dorothy Moore who is attending Salem Academy.

Miss Kathleen Howard, head of the fashion department of Harpers Bazaar, is a guest at the Highland Pines Inn.

Mrs. W. A. Laing returned to Amisville, Va., on Thursday after spending the winter at the Park View.

Mr. and Mrs. Earle Merrill have moved into the Bredbeck apartments on Ashe street.

Robert Plummer, a student of N. C. University was a week-end guest of his sister and brother-in-law, Mr. and Mrs. John Ruggles at their home on May street.

Dr. and Mrs. D. H. McKinley of Louisville, Ky., have returned to Southern Pines and are again in the Barnum house on Country Club Drive.

L. J. Farrell and daughter, Marie Farrell of Manchester, N. H., will arrive the first of next week by motor to be the guests of Mr. and Mrs. Charles Everest at their home on Massachusetts avenue.

Mr. and Mrs. Byrne Hueber have returned to Southern Pines after spending a short time in Florida. They will motor north to Syracuse next week accompanied by Mrs. Hueber's mother, Mrs. Royal Scott.

Mr. and Mrs. Paul Hueber, Mrs. Byrne Hueber and Mrs. Carl Thompson spent Tuesday in Charlotte.

Mr. and Mrs. R. L. Hart and daughter spent a few days in Wilmington this week.

Grier Stutz of Richmond Medical College spent the past week end with his parents.

The Parish Guild will hold a food sale in the Welch Building on Broad street Friday morning.

Mrs. Bradford who has been visiting her daughter, Mrs. Clifton Currin returned to her home in Washington Monday.

Arthur Leonard of Brocton, Mass., arrived Sunday night to spend the month of March at the Southern Pines Hotel.

BUILDING AND LOAN ASS'N. REPORTS SUCCESSFUL YEAR

J. N. Mills was elected president of the Southern Pines Building and Loan Association at the annual meeting held last Friday night at the Men's Club in Southern Pines. Other officers chosen for the year were:

D. G. Stutz, vice-president; R. L. Chandler, secretary and treasurer, J. N. Mills, D. G. Stutz, P. F. Buchan, H. J. Betterley, L. V. O'Callaghan, F. H. Wilson, A. S. Ruggles, J. D. Arey and F. W. Van Camp, directors.

The association enjoyed a good year and the treasurer's report showed it in healthy financial condition.

LEGION AUXILIARY HOLDS FOOD SALE WEDNESDAY

Beginning at 9 o'clock Wednesday morning, March 11th the American Legion Auxiliary will hold a food sale in the Welch building on West Broad street, Southern Pines, for the benefit of the fund for sending boxes to Oteen Hospital. Mrs. Tom Black will be in charge of offering delicious homemade cakes, pies, salads and candies.

NEW STANDARD OIL STATION UNDER WAY

With Construction Superintendent Lawson on the scene ground was broken Wednesday for the new Standard Oil Filling Station which will replace the old Farrey garage on the corner of West Broad street and Connecticut avenue, Southern Pines. The new structure, of Standard design, will be of brick, twenty-six by forty-five feet, with all the improvements and up to the minute conveniences for the comfort of patrons and will be completed in six weeks. Mr. Lawson informs us that local labor will be employed with sub-contracts to local contractors. The erection of this building initiates the spring construction season for Southern Pines.

CHURCH OF WIDE FELLOWSHIP

William Brooks Phillips, lecturer, will speak on the subject "Sidney Lanier, American Man of Letters" at the Platform Hour at The Church of Wide Fellowship next Sunday night, March 8th, at 7:30.

The Ladies' Aid Society will meet at the church on Thursday afternoon, March 12th at 3:00 o'clock.

The Senior Christian Endeavor Society will hold a business meeting and social hour at the home of Dwight Hoskins Monday evening, March 8th.

NEW LAUNDRY FEATURE

The Family Laundry of Southern Pines, keeping pace with the best features of laundry sanitation and progress, has initiated the use of Chipso, the newest cleansing agent for the safe care of pastel shaded fabrics, wash frocks, colored shirts and other garments requiring more than ordinary care.



NOW SHOWING

in Modish Tans and Browns

Camel's Hair and Gaberdine

Golf Suits

Two-Piece Models

\$18.00 to \$45.00

THE TOG SHOP

SOUTHERN PINES

SATURDAY ONLY

Linen Dress Sale

For Saturday only we are offering our New Spring linen frocks, all colors, with sleeves or sleeveless, regular \$6.50—Special \$4.49 Sleeveless or with short sleeves, assorted colors, very pretty styles, regular \$3.25—Special \$2.79

FIRST SHOWING

Misses' Two-Piece Tuck-in Polo Dresses, Pastel shades, cotton mesk \$3.25
Also Balbriggan Tuck-in dresses \$3.25

C. T. PATCH DEPT. STORE

Southern Pines,

:-:

N. C.

FREE LECTURE

ON

CHRISTIAN SCIENCE

By

Frank Bell, C. S. B.

Member of the Board of Lectureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts.

Church Edifice, East New Hampshire Ave. Southern Pines, North Carolina

FRIDAY EVENING, MARCH 13th

At 8:00 o'clock

ALL ARE CORDIALLY INVITED

EVERY MODERN DEVICE

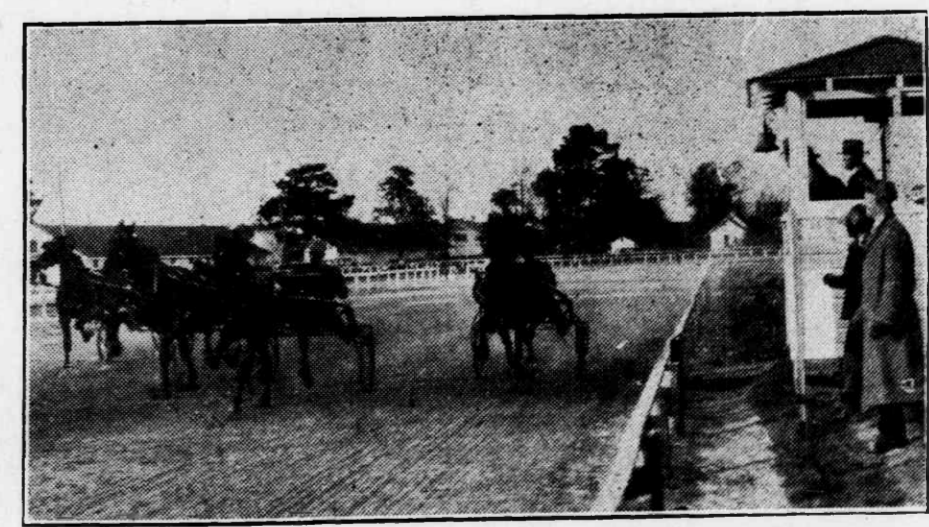
Handled by skilled mechanics for the rapid and efficient conditioning of your car is at your service.

PAGE MOTOR COMPANY

Broad Street

Southern Pines

RACES



Good Music

Good Sports

Ninth Annual Spring Trot
Ninth Annual March Class
First Annual President's Class

Full Program of Equestrian Specialties

AT PINEHURST
WEDNESDAY, MARCH 11th—2:45 P. M.

Box Seats on Sale at the Carolina Hotel Livery Desk.