Care Will Reduce High Infant Mortality Rate

Vaccination of Children Under Six Important Preventative of Diphtheria

By Dr. J. Symington, Public Health Officer

With the beginning of the month of May the deaths reported throughout the state of babies under one year of age begin to increase. The months of May, June and July always record a comparatively large number of such deaths in comparison to nearly all of the months of the year.

In 1930, 5,998 deaths of infants during their first year occurred in the state. These figures are based on provisional reports. Additions may be made which will run the number a little higher. This compares with 6,112 deaths the preceding year, showing, with the slightly larger population and the 114 fewer deaths recorded. that the rate for 1930 will look a little better. Nearly all the other states made some progress, and therefore the relative standing of North Caroline as having a high infant death rate remains about the same.

Every agency-public, private, official or professional-should be utilized at the beginning of the month of May to endeavor to reduce the number of such needless deaths this year. Here are some of the diseases which cause this needless high infant death mortality:

Diphtheria which is especially fatal to children under six years of age; it is very important that all children between the ages of six months and six years of age be vaccinated against diphtheria. Measles is more fatal among children under five years of age than among older children; a good precaution would be to have them injected with convalescent parents' blood or serum and thus reduce the deaths and even the occurrence of the disease among children of this age. Summer diarrhea; be careful about the water supply and if from rate can be greatly decreased.

Graduation Class of Aberdeen High School, 1931



Reading from left to right, standing: Katherine Melvin, Dan Farrell, Elizabeth Ferree, Winfred Smith, Walter Cook, Marvin Rhyne, Harry DuMeer, Gus Rose, Jack ohnson Alwin Folley, Georgia Wicker, Mabel Brooks and Margaret Miller. Front row, seated: Frances Wimberly, Betty Blue, Marie Adcox, Julia Weaver and Laura Giggee. Second row, seated: Edith Wicker, Myrtle Jordan, Mildred Brooks, Josephine Peele, Fay Lampley, Jessie McCaskill, Eula Lucas and Ruth Wallace.

Your \$25,000?

Prize Winners in Big Cigar-

ette Contest To Be An-

nounced Next Week

Prize winners in the Camel cig-

arette \$50,000 cash prize contest

will be announced next week, say

officials of R. J. Reynolds Tobac-

Interest of Young People in Section Local Men To Start and Popularity of Horse Featured 1931 Season Here, Says H. B. Emery

Hotels Enjoyed Good Winter and Much Land Was Sold for Development of Country Estates

YOUTH PLANTS HIS FEET

.... By Bion H. Butler The other day I asked H. B. an open well have it boiled before giv- Emery at Pinehurst what his gauge ing to the child. Be careful about of the winter season just finished is. milk. Have the milk also boiled before He said, Good. The hotels have had co Company. The contest judges letting the child drink it or take it a good business. More interest has deand their staff, who have been on their food. As flies carry disease veloped, especially in horses, and the protect all food against flies by keep- bridle path has pushed its way to the carefully reading the approxiing the food screened and also by hav- front until it is one of the major ing the doors and windows of the attractions. The sales of property to house screened. By attending to those people interested in winter homes in things we feel that this high death the Sandhills has been quite satisfactory and with the volume of sales is a feature that is of vast significance. Younger folks are becoming more in-CLAY WILLIAMS PRESIDENT clined toward this section. Earlier in the history of Pinehurst many of the S. Clay Williams, former vice-pres- homemakers were persons who had ident of the R. J. Reynolds Tobacco been attracted this way as a place Company, was elected president of wherein they might find quiet and rethat company Wednesday at the an- tirement. But this winter younger nual meeting of the board of direc- men with their families have been more prominent than previously, Bowman Gray, retiring president, showing that here is not only a was named chairman of the board of place to establish a rest-haven for directors, succeeding W. N. Reynolds advancing years, but an exceedingly who, at his own request, retired from attractive spot for all the activities that position and was elected chair- and the development of southern homes, with all that pertains to Vice-presidents elected were James homes for all periods of life." Mr. Emery cited several cases of ously, and not only in population, but and C. W. Harris. Other officers were younger men securing substantial in the facilities and utilities that present in the County jail at Carthage, holdings in the Sandhills during the mark the boundary between village staged a riot up there last Thursday Mr. Williams, the new president, winter, some in the villages, some in and city. Schools, churches, homes, afternoon and it took a fire hose to has been with the company since 1917. the vicinity where acreage has been streets, adornment, mercantile estab- quiet them. Five of the six youngsters, He is a native of Mooresville, a grad- the purpose, some farther out where lishments, sports, theaters, roads, apparently sick and tired of doing uate of Davidson College and also of country states are projected, but in railroad service, telegraph, telephone, nothing in their barred room, set fire the law school of the University of nearly all cases the energy of young bus service and everything are com- to their bunks, broke windows and blood is indicated, and the dream of ing. With the growth comes that pro- raised a rumpus generally until lodevelopment seems to be a factor. nounced attempt to introduce a more cal and county authorities subdued Mr. Emery has been acquainted with comprehensive scheme of landscape them. "Clint" McCaskill was cut in the progress of this section from the work, and in this respect the new- the proceedings, but not seriously. early days and is an analytical au- comers are strikingly conspicuous. There are 4,539 apple trees plant- thority on the trend of affairs. He is The new projects along the Midland cand State school for delinquents are ed in the commercial and home or- firm in the belief that broader foun- road are especially prophetic. Burrell being held at Carthage for the next chards of North Carolina according dations have been laid during the White on the place he bought from term of Superior Court, where they to an estimate made by the U.S. De- past winter for a far greater advance Barber, Judge Way on his new clear- must face charges arising from the partment of Agriculture. This esti- in the immediate future, for a right ings which he is making on his or- burning of two buildings at Samarmate is based on reports from 1,113 general sentiment among the winter chard tract, the Barber improvement cand. They were transferred to Carapple growers and takes in all trees population has been that as the coun- over near the airport where Joe Fuller thage from the Montgomery County try emerges from its financial quiet is execising his ingenuity, the ad- jail, after they had endeavored to set "Of the total number listed, 7.2 it will peg forward in its industry vances the airport is making, and on fire to that institution. One of the per cent, or 326,844 trees, are not and progress. The wider acquaintance the same basis in all directions, the six was not in the excitement at Carover three years old," says H. R. Nis- that comes each winter to the Sand- signs are bearing out the views of thage, having been operated on for Wonger, extension horticulturist at hills brings more people this way all Mr. Emery, that the newcomers are appendicitis the day before. State College. "The largest number of the time, and a proportion of them are exerting an influence of the greattrees are from 4 to 33 years old with pleased to the extent that they estabthis age having 3,676,995 trees or 81 lish themselves somewhere in the

Robertson and Jellison of Pinehurst Outlook to Run Weekly at Bethlehem, Pa.

The White Mountain Outook will make its appearance in Bethlehem, N. weekly thereafter for two months. The new magazine will be edited by A. H. Robertson, Jr., editor of the Pinehurst Outlook, printed by the printer of the Pinehurst Outlook, S. B. Jellison. It will be similar to the local resort magazine in its general design and contents. The entire re-

Pinehurst Paragraphs

An unusually interesting commen- Fraser, president of Queens-Chicora cement season in the Pinehurst schools College, made the address which was began with the Junior-Senior banquet greatly enjoyed by his large audience. at the Pinehurst Country Club on Following is the class roll: Robert Wednesday evening, April 22. This Barrett, Ester Mae Campbell, Marjordelightful affair was a success in ie Cole, Paul Cole, Joseph H. Frye, every way and was an auspicious oc- Orene F. Frye, Emma Mae Maples, casion to the girls and boys in these Ollie M. McDonald, Ralph E. McKenclasses.

Plum Tree," was given Tuesday and Verland Smith. evening, April 28 and proved a great This exercise brought to a close success.

contests were held Thursday evening appreciates the fine, constructive work with six boys and eight girls compet- done by Mr. W. P. Morton and his exing for honors. The entire presenta- cellent corps of teachers. Members of tion was unusually fine and the mar- the Woman's Auxiliary of the Comgin of difference even less than usual munity Church especially appreciate as the decision in the declamation con- the spirit that prompted Mr. Morton test resulted in a tie between McLeod to so arrange the Commencement pro-Freeman and Donald Quale. In voting gram as not to have any exercises at off the tie, the former received first the school on Tuesday evening, giving place.

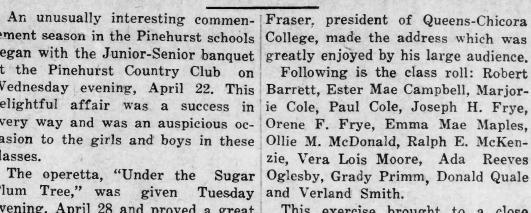
In the recitation contest Miss Cath- byterial on that date. erine Sullivan received first honor and

Miss Wilma Maples second. In the Community Church on Sun- W. Picquet, Mrs. James Quale, Mrs. day morning the Baccalaureate sermon I. C. Sledge and Mrs. W. L. Dunlap was preached by the Rev. John Arch were guests of Mrs. Harry Vetterlein McMillan, an outstanding minister in on Friday afternoon for contract. Mrs. the Baptist church and who is, at the Quale, who will soon leave for the present time serving the Mills Home north to spend the summer, was pre-Church in Thomasville. Mr. McMillan sented an honor guest prize. chose for his text I Thess. 2:21:

Which is Good," and from this text children, Marjorie and Buddy, left delivered an exceedingly fine dis- Sunday for Bethlehem, N. H., where course, holding the close attention of they will spend the summer. his large congregation, including the girls and boys of all the grades who Miss Lerona Sally, student at N. are not particularly interested in ser- C. C. W., came home for the week-Northern Magazine mons.

> Tuesday morning at 10:00 o'clock Mae Webb, Edenton and Miss Mary the seventh grade program was giv- Alexander, Blowing Rock, who are en and certificates of promotion also N. C. C. W. students. awarded the large class of thirty-six. After spending the winter here,

The graduation of seniors took place Wednesday evening at 8:30. John F. Mrs. Fred Now left Monday for Pitts-Taylor, chairman of the school board burgh where she will spend the sum-H., on July 11, and will be published presented the diplomas. Dr. W. H. mer.



the most successful year in the his-The annual declamation and reading tory of the school and the Community way to the night session of the Pres-

Mrs. E. G. Fitzgerald, Mrs. Charles

"Prove all Things; Hold Fast That Mr. and Mrs. S. R. Jellison and

end. She had as guests Miss Loula



R. J. REYNOLDS CO. ELECTS

tors.

man of the executive committee.

A. Gray, T. H. Kirk, R. E. Lasater re-elected.

Virginia.

OVER FOUR MILLION APPLE TREES IN STATE

planted up to January 1, 1928.

percent of the entire planting while sction. the smallest number of 9,079 trees, or .2 percent, are 74 years and older.

CALIFORNIA MAN NEW

there are 62 clubs.

e Road to the south side of Little River. 3 o'clock by the regular pastor, the 2-1 degrees. The warmest day gave Attending the convention from the Sandhills club were Frank Sham- Little River is moving forward, from Rev. R. H. Weaver of Sanford, and a temperature of 86, nine degrees less burger of Aberdeen, Herbert Vail of the Hoke county line to the Carthage at 8 p. m. the Rev. W. F. Hancock than the warmest day of last April, Pinehurst and R. L. Hart of Southern and Pinehurst road. will preach. Everybody is cordially in- the coldest days of the two months The villages are growing prodigi- vited to come. being the same, 34. Pines.

Territory Widens

sandy belt, has been brought into increasing manner indefinitely into the region of Sandhills influence. the future. PRESIDENT OF KIWANIS Another year or two promises to see strong hands gathering in holdings HOSPITAL AUXILIARY TO

William O. Harris of Los Angeles, in that part of the county, while over Cal., was elected president of Ki- toward Overhills a tie appears to be wanis International at the annual developing that will draw that neigh- the Pinehurst branch of the Woman's the normal of 14.75 inches. Temperaconvention held this week in Miami, borhood and this one closer together. Auxiliary of the Moore County Hospi- tures were also freakish, the month Florida. He succeeds Raymond Cross- Drowning Creek gives signs of flank- tal will be held at 3 o'clock Wednes- recording a maximum of 75-2; miniman of Omaha, Neb. Tom Pruitt, ing the farther east and becoming a day afternoon, May 13th, at the mum of 43-2 and average of 59-2 as governor of the Carolinas district, definite portion of the general com- Community Church in Pinehurst. told the 4,000 delegates and visitors munity. Southern Pines and Aberdeen of the splendid work done by the or- are pushing their frontiers out toganization in his states, in which ward the boundary of Fort Bragg all

mately 1,000,000 entries, have completed their work and plans are now being completed for the actual awarding of the checks.

Thirty-eight prizes, including a first prize of \$25,000, are to be awarded for the best letters on how the new cellophane moistureproof wrappers on Camel cigarette packages benefit smokers. Second prize will be \$10,000, and third prize \$5,000. There will be five awards of \$1,000 each. five awards if \$500 each and 25 awards of \$100 each.

Judges of the contest are Roy W. Howard, of the Scripps-Howard League of Newspapers; Charles Dana Gibson, famous artist and publisher of Life Magazine, and Ray Long, Editor of Cosmopolitan.

est consequence.

Mr. Emery says he thinks the sentiment that has been kindling this winter will be felt in a decisive way

SERVICES AT SUMMER HILL

sort region of the White Mountains, which includes a score of leading resorts and golf courses, will be covered.

Sports, society, and a guide to the weekly resort activities of the region will be featured. The White Mountain, Outlook is the first publication of its sort in this field, and its purpose from the start will be to draw more of the better class of guests to the New Hampshire mountain playground, as well as to entertain those who are already there. The publishers promise a minimum circulation of two thousand weekly.

SAMARCAND GIRLS STAGE **RIOT IN CARTHAGE JAIL**

Those Samarcand girls, housed at

Six former inmates of the Samar-

APRIL WEATHER

April was as freakish as usual, rain on the four Saturdays of the Deep River, although not in the in the coming fall and winter, and in month affecting business, though the heaviest rainfall, 1.89 inches came on Sunday the 19th. In all 6.52 inches fell, 3.18 inches more than normal and 3.87 more than last April. The MEET NEXT WEDNESDAY surplus was 16.34 inches for the first The regular monthly meeting of four months of the year as against against an average maximum of 73-6; minimum 48-9 and average of 61-3, the maximum being higher than us-There will be services at the Sum- ual and the minimum lower, reducthe way from the Ashley Heights mer Hill Baptist Church Sunday at ing the average monthly temperature

EFFECTIVE

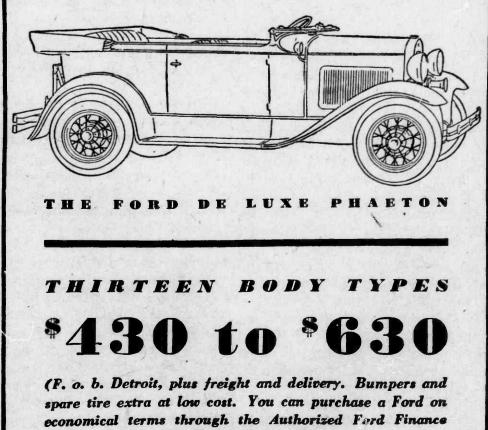
Reliability and safety due to simple design and careful construction

ONE OF the first things you will notice when you drive the Ford is the quick, effective action of its four-wheel brakes.

They are unusually safe and reliable because they are mechanical, internal expanding, with all braking surfaces fully enclosed. This prevents mud, water, sand, etc., from getting between the band and drum and interfering with brake action.

Other outstanding features of the Ford are the Triplex shatter-proof glass windshield, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, torque-tube drive, more than twenty ball and roller bearings, Rustless Steel, reliability, economy, and long life.

You save when you buy the Ford and you save every mile you drive.



Plans of the Universal Credit Company.)

