

School Bus Bodies Made at West End

M. C. McDonald Heads Company
which is Building Up Sub-
stantial Business

The McDonald Manufacturing Company at West End make bodies for trucks and vehicles. School busses form the special factor of the plant, and meet with a popular reception. Personality is a factor in this concern for Moses C. McDonald, whose name the place carries, has been active in the life of West End as long as he has lived. His character has served as guarantee for anything on which his mark appears, and the familiarity of the men in the shop with the need of the road service of the territory served enables the institution to satisfy its patrons. West End is one of the leading industrial centers of the county, with a promise ahead of becoming more conspicuous. The McDonald Manufacturing Company is helping to make in Moore county a solid line of prosperity.

ORNAMENTAL IRON WORK A MOORE COUNTY INDUSTRY

When Lorenson & Harbottle came to Aberdeen a few years ago they entered a field that was unoccupied, but they soon showed the value of their factory. They make novelties in wrought iron, in sheet iron, in hand-work and in machined product. Fences, brackets, hammered hardware for building, ornamental work, tanks, and various unusual things. Many of the new homes in the vicinity give evidence of their work and its originality and adaptability to the architecture of the Sandhills. They have widened a field that did not seem to exist when they came here, and now were they to go away everybody would wonder how we ever got along without them. They belong pretty closely to the art class in their wrought-iron production.

During 1929 North Carolina factories gave employment to 208,068 wage earners and 16,507 officers and salaried employees. Only 12 States employed more people in their factories.

North Carolina leads all States in the manufacture of denims, napped quilts, sheets, pillow cases, gingham, fabrics, cotton flannels, bed spreads, shirting and table damask.

Made-in-State Sale

Pinehurst Department Store
Offerings Show Scope of
Home-Made Products

The Pinehurst Department Store rings the bell in its announcement of the sale of many things made in North Carolina. When you look over the list of things made in this state it is rather surprising how much is contributed by North Carolina factories and shops, and it looks as if the cry that we buy too much away from home is not wellgrounded. The Pinehurst Department Store stands loyally by North Carolina made products, and it leads the way for the rest of us to stand by Made-in-North Carolina as well as Made-in-Moore county. Fact is, all of Pinehurst is right active in supplying its needs from North Carolina and from Moore county products, for a steady stream of wares from the state and county flow in that direction.

A. B. SALLY INTRODUCES NOVEL BUILDING IDEAS

A. B. Sally at Pinehurst is one of the illustrators of the Made-in-Moore County idea, for he is a contractor and builder and he introduces many a novel and original idea in his construction. Sally was instrumental in establishing the use of native stone, going out into the forests and hill country to hunt up good building stone and one of the first examples is the archery building at Pinehurst, which was his creation. He has put a lot of stone in many buildings, many innovations of all sorts, and has his mark on a lot of the best jobs in the county. Moore county would feel lonesome without the things Mr. Sally has been creating in the county since he put his feet in the tar belt many years ago.

Forty-seven cents out of every dollars worth of goods manufactured in North Carolina goes for raw materials, fuel and purchasing power; and fifteen cents for labor.

North Carolina leads all Southern States in the value added to raw materials by manufacturing. She ranks 13th among all the States in this respect.

Furniture Company at West End Enlarging

To Almost Double Size of Plant
Making Special Lines of
Beds

When the Sandhill Furniture Corporation was founded at West End it was more or less of an experiment, but its new features soon showed the experiment was based on sound footing. In 1930 the plant operated without the loss of a day, operating now about 60 men, making poster beds. An addition to the plant which will almost double the capacity is now under construction. It will be ready for operation about August 1. The company makes special lines of beds of walnut, antique maple and other woods of an unusual type, with built in electric lights at the head. This innovation has made a big hit. The wood used is cut largely from the swamps and old farms of the neighborhood, the walnut output being of special interest. Much gum is found by the cruisers who hunt up the timber, which by selection affords many rarities in the creation of striking furniture models. The Sandhill corporation has made a new center of the West End section.

TO PICK WINNERS FOR SOUTH AMERICAN TRIP

Three prominent North Carolinians have been chosen as judges to select two fertilizer dealers in the Chilean Nitrate Dealer's Contest, to represent this state on a tour of South America.

The judges are Dr. Clarence Poe of Raleigh, editor of "The Progressive Farmer and Southern Ruralist," E. B. Crow of Raleigh, vice-president of the Commercial National Bank; and W. L. Dowell, secretary of the north Carolina Merchants Association.

The contest, the first of its kind ever conducted in this country, was started in February as a means of encouraging dealers to develop their trade. Contestants will file a report of their efforts with the judges June 15 and the winners will be announced July 1.

In addition to the two trips, the Chilean Nitrate of Sado Educational Bureau, which is sponsoring the contest, will award ten cash prizes—five of \$100 each and five of \$50 each.

Sandhill Furniture Corporation

MANUFACTURERS

WEST END, NORTH CAROLINA

SALES AND DISPLAY

American Furniture Mart

666 Lakeside Drive
CHICAGO, ILL.

SALES AND DISPLAY

New York Furniture Exchange

206 Lexington Avenue
NEW YORK CITY

SALES AND DISPLAY

Southern Exposition Building

HIGH POINT, N. C.

Manufacturers of more than two dozen designs of all types of four poster beds. Sole manufacturers of Dee-Lite—a built-in, disappearing light.



VI SIT OUR RETAIL DISPLAY ROOM.

Colonial Furniture Company

WHOLESALE AND RETAIL

WEST END, N. C.

BED AND BEDDING
SPECIALTIES

FURNITURE OF ALL
DESCRIPTIONS

The J. W. Woolfolk Company

MANUFACTURERS

Farm and Orchard Chemicals

ABERDEEN

The only complete manufacturers and distributors of
farm and orchard chemicals operating in this section.



Farm and Orchard SUPPLIES

LINERS AND CUSHION COVERS—FORMS AND

TUBS FOR PACKING—CRATES—PICKING

BASKETS—BUSHEL BASKETS—

ONE-HALF BUSHEL AND

PECK CONTAINERS

Peach Sprays Our Specialty

Quality

Service

McDONALD MANUFACTURING COMPANY

School Busses Our Specialty

WEST END, N. C.