

BUTTERCUP ICE CREAM IS SOLD HERE



CHARLES DRUG CO.

Where quality products always prevail.

G. A. Charles, Manager
ABERDEEN, N. C.

No Age Limit To Enjoyment

Children with their unjaded capacity for enjoyment are expected to get a thrill out of Buttercup Ice Cream. But to see their elders respond with the same gusto is surely a tribute to the deliciousness of this product.

OPEN ALL NIGHT

MILLICAN'S CAFE
ABERDEEN

WE SELL

Buttercup Ice Cream

The Best There Is

Our Specialty
is

CHICKEN DINNERS

Stop here once and you will again.

ADAMS' CAFE
PINEBLUFF

The firms whose names appear here handle Buttercup Ice Cream because it is a strictly high class product and one that they can recommend as being fully up to the high standard set by their other lines of merchandise.

BUTTERCUP

To continue SPECIAL SALE another week

1 Pint, 25c - - - 2 Pints, 35c

NOTICE

BUTTERCUP ICE CREAM CO.

MANUFACTURERS OF



HAMLET, N. C.
June 10, 1931

The Pilot,
Aberdeen, N. C.,
Gentlemen,

After putting forth every possible effort to supply tremendous demand for ANNIVERSARY PINTS we have been obliged to disappoint all Dealers. We simply could not produce the special packages fast enough to give all dealers and their customers their full requirements.

Every Buttercup Dealer, every Buttercup consumer must have a fair chance at the prizes offered. Every person or group of persons collecting the coupon in an effort to win the Radio and Vacuum Cleaner will have another full week in which to compete. All Dealers have been given permission to continue the Special Pint sale during next week, sale ending at midnight Saturday June 20th.

The Pint Sale has already exceeded our every expectation and will prove the greatest single undertaking in our history. Your efforts in getting this information before the public will be greatly appreciated.

Yours very truly,
BUTTERCUP ICE CREAM COMPANY.

"IT'S FAMOUS because IT'S GOOD"



Bricks of Fruit

The summer season enables us to introduce many delicious fresh fruit flavors into our ever-growing repertoire of original and popular Brick Specials. If you like Ice Cream, you will be thrilled with Buttercup.

BRYAN DRUG CO.
ABERDEEN

In The Crisis Play Safe!

When, of a summer's evening, neighbors unexpectedly join your front porch congress, pull trump!...make the most graceful gesture of hospitality!...serve Buttercup Ice Cream.

BROAD STREET
PHARMACY
SOUTHERN PINES

Rich Texture! Fine Flavor!

Quality standards that make it most healthful; flavoring excellence that makes it the most favored by hostess and housewife as the climax to any menu.

Buttercup Ice Cream in cartons by bulk or brick.

CAROLINA
PHARMACY
PINEHURST

Thousands Visit New Plant of Buttercup Ice Cream at Hamlet

Ice Cream, Souvenirs and Music Greet Guests at Company's Model Factory

Many from the Sandhills section accepted the invitation of the Buttercup Ice Cream Company to visit its new plant at Hamlet last week, and were rewarded by a hospitable reception, some good ice cream and appropriate souvenirs. And they, along with several thousand other visitors from all parts of the big territory served by the company, saw one of the best equipped plants for the manufacture of ice cream in the South. The company officials even had an orchestra on hand to entertain the guests.

Dealers began arriving at the plant as soon as the doors were open in the morning and, continued during the day, some coming a distance of 120 miles. Others came to spend the morning returning to their homes and sending their families and friends in the afternoon. Barbecue luncheon was served to all dealers and their families present at the noon hour, there being an estimated attendance of two hundred.

A very noticeable feature in the new plant was the temperature maintained in the main freezing room. The air conditioner which worked automatically during the afternoon and evening made this large open room very cool and inviting.

Attractive Display

Attractive displays of individual molds were in the hardening room as

Nearly 3 Gallons

That's Your Annual Ice Cream Consumption if You're an Average American

If you are an average American citizen, do you know how much ice cream you eat in a year?

The production of ice cream in the United States in 1927 was 335,703,610 gallons, which was a per capita consumption of 2.85 gallons.

If you didn't get your 2.85 gallons, someone got your share.

well as other packages such as Buttercup produces.

A large number of guests were attracted by the delicate machines and paraphernalia in the laboratory where all of the tests of dairy products and ice cream are performed. Interesting information concerning the food value of ice cream was given to the thousands of guests present in the manner of little folders entitled "The Story of Ice Cream Puppies."

Hundreds of letters and telegrams were received during the day congratulating Mr. Corning upon the opening of his modern plant. Several large floral displays were also received from various dairy and ice cream supply houses about the country.

The new plant is of modern brick

construction as near fire proof as possible. Every precaution has been taken both in the architectural design of the plant and installation of the most modern machinery for the efficient production of ice cream. It is a building and industry which Hamlet should be proud of.

Buttercup has distributing points at Lumberton, Sumter and Sanford. All the ice cream is made at Hamlet and shipped to these points of distribution.

Buttercup mailed out several thousand invitations, carried advertising in 30 different newspapers and distributed thousands of circulars.

ABERDEEN

Miss Lena Stewart spent last week in Raleigh with relatives, and was accompanied by her cousin, Carl Buchand, Jr.

Miss Effie Butler left on last Tuesday for Chapel Hill, to attend the Summer school for teachers now in session there.

Jesse Wimberly, Sam Tarlton, Louis Parks and Raymond Wicker left last Monday on a motor trip to Canada and points north. Raymond Wicker will stop off in Bretton Wood, N. H., where he will be manager of a printing office for the summer, and Jesse Wimberly will stop off in New York city to consult a specialist before returning home with the other boys.

Mrs. D. Jordan and Misses Dorothy and Edythe Wicker and Myrtle Jordan spent the past week-end in Lumberton visiting friends.

There are 19,860 more females than males in North Carolina.

County Health

Seventeen New Measles Cases. Sanitary Inspections Made. —Clinics on Mondays

Seventeen new cases of measles were reported in the county for the week ending May 30. In the city of Raleigh there were 55 new cases reported for the same week and in Winston-Salem 99 new cases. All cases reported at Carthage have so far been quarantined, and observance of the quarantine regulations helps to delay the epidemic, to abate its virulence and reduce the death rate for this disease. So far there has been no death from measles during this epidemic. Injection of serum made from the blood of the parent has been given to several sickly or very young children to keep them from having measles or to make the attack lighter. But up to the present no preventative vaccine has been perfected.

Mr. Battle from the Sanitation department of the State Board of Health, Raleigh, is at present working in this county. He has been here for over a month and has accomplished some good work. He will remain in Moore until the end of June. All reports of complaints regarding sanitation or any one desiring instruction in the line of sanitation is invited to address Mr. Battle at the Public Health Office, Carthage. To have every house in Moore county 100 per cent sanitized and no open wells is the aim.

The clinic at Southern Pines and Manley commence at 10:30 a. m. and 2:00 p. m. respectively on Mondays,

and will be continued until the full number of injections are given. The clinics in other parts of the county will be commenced shortly.

Midwife classes are being held at Eagle Springs, Hemp, Aberdeen, Cameron, Jackson Springs, and Carthage. Midwives must know their catechism and have their kit and outfit ready for inspection before their permit for the year can be given. They must attend these classes and must pass a physical examination.

A tuberculosis survey of Jackson Hamlet, colored settlement near Pinehurst, is almost completed and suspected cases of tuberculosis are being sent to the Sanatorium for examination. It looks as if Jackson Hamlet is going to have a very good bill of health as far as this disease is concerned. One case of tuberculosis in an infectious stage has been thoroughly screened in and protected against flies and other means of contagion, and is being well cared for by Mrs. Francis T. Keating, president of the Health and Welfare, Pinehurst Branch, and by the Brotherhood of Pinehurst, Dr. J. Symington, public health officer, reports.

STORES CLOSED

The first Wednesday in June found most of the Southern Pines stores closed for the afternoon, a practice that will continue throughout the summer months.

The postal service in North Carolina gives employment to \$4,570 people. Postal receipts in 1929 amounted to \$6,504,000 in this State.

NIAGARA

Mrs. J. V. Snipes and children have returned from a week's visit among relatives in Chapel Hill and vicinity. W. F. Smith of Raleigh was a visitor among relatives here the past week.

Miss Nellie Dorris Morgan of Niagara is spending a few days with relatives in Raleigh.

Millard Reynolds and family left the past week for their home in Pembroke, Maine.

J. V. Snipes spent the first of the week with the State League of Postmasters which met in Charlotte Monday and Tuesday. He reports a good time meeting postmasters from all over the state. The Chamber of Commerce of Charlotte gave them a free trip of fifty miles in one of those large busses, taking in Gastonia, Bessemer City and on to the Kings Mountain battle ground, where the guide showed the location where the main battles were fought and where General Ferguson, the British commander fell and was buried on the spot. His men surrendered.

The Dewberry season is on in these parts and many farmers hope to receive a bit of change which will come in handy at this critical time.

One garment maker in North Carolina advertises that he uses cloth woven and finished in this State; that he sews up the garments with thread made in the State; that he labels his garments with labels woven in this State; and that he packs them in paper boxes made in this State—a truly North Carolina-made product.