

Every Day . . . We Have New Things

Men's Furnishings Department

Men's White Trunks	50c
Men's Athletic Shirts	50c
Men's Spur Ties	50c
Men's Slidewell Bows	50c
Men's Four-in-Hand Ties	50c
Men's Fancy 1-2 Hose	50c

Dry Goods Department

Ladies' Hose, chiffon	\$1.00
New Snugfit all-wool Bathing Suits	\$4.50
BATHING CAPS AND SHOES TO MATCH	
Shoes	\$1.00
Caps	25c

Groceries—Market

PINEHURST DEPARTMENT STORE
PINEHURST

Directors

I. C. Sledge	R. S. Tufts
Walker Taylor, Jr.	Walker Taylor
O. H. Stutts	A. P. Thompson
H. D. Vail	J. F. Taylor

WHY TAKE THE CHANCE

Of losing your home, your business buildings or other structures by Windstorms or a Tornado? The most severe storms occur during hot sultry weather. A Windstorm and Tornado Policy will not ward off this destructive force but it will compensate for loss or damage done by the winds.

The cost in proportion to the protection afforded is small, to say nothing of the peace of mind that goes with having that form of insurance when a severe storm is about to break.

Rates and detailed information furnished on request.

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GOLF

The Graystone Inn

—AT—
ROARING GAP
NOW OPEN

Golf where it's cool. Ride where it's cool. Swim where it's cool. Dance where it's cool.

PINEHURST INCORPORATED MANAGEMENT

Aberdeen Social Events

Book Club Meets

A delightful social event was the Thursday Afternoon Book Club meeting held at the Community House in Aberdeen, on last Thursday afternoon when Mrs. S. E. Sloan was its gracious hostess. In the absence of the president, Mrs. Robert F. Stewart, Mrs. W. T. Hunzey, vice president, presided over the meeting, and called for reports from the various committees.

The study of study for the afternoon's program was "Figure and Portrait Painters," and interesting and instructive papers were read by Mrs. Forrest Lockey and Mrs. E. T. McKeithen on "George DeForrest Brush" and "Abbott Thayer."

After the exchange of books the hostess served a tempting salad course, with iced tea and cake, in which she was assisted by her sister, Miss Lois Barkley and her daughter, Miss Mildred Russell. Special guests of the afternoon were Mrs. L. L. Johnson, Mrs. John Sloan, Mrs. C. C. Bethune, Mrs. S. L. Windham, Mrs. C. B. Thomas, Mrs. W. W. Norris, Mrs. W. V. Carter, Mrs. Ada Weaver and Misses Lois Barkley and Mildred Russell. The next meeting will be held with Mrs. H. L. Boggs and the subject will be "American Women in Art."

Honors Her Neice

Honoring her guest and niece, Miss Julia Brown of Greenville, Mrs. G. C. Seymour entertained a large number of the younger set of Aberdeen on last Friday night, with a most delightful dance at the Community House which proved to be one of the most enjoyable social events of the season. Music was furnished by Dickie Johnson and Donald Maurer.

Chicken Supper

Sidney Windham and Jake Maurer were hosts to a large number of their friends when they entertained them with a delightful chicken supper, followed by a dance at the Mountain Ice Company's plant on Monday night of this week.

Swimming Party

A most enjoyable picnic supper, following a swimming party was given at the Mossiel Lake and cabin on last Friday evening, honoring Lieut. and Mrs. Felix L. Johnson of Yorktown, Va., and Miss Mollie Sills of Boston, Mass. Those present were, besides the honorees, Mr. and Mrs. J. T. Johnson, Misses Miriam Johnson, Betsy Jean Johnson, Lawrence Johnson, Mrs. J. McN. Johnson, Jack Johnson, Mrs. C. C. Bethune, Colin, Mabel and Mary Ella Bethune, Rev. E. L. Barber and Mrs. Barber, Jerry McKeithen and Katharine Page. Circle No. 1 of the Presbyterian Church Auxiliary, held its regular monthly meeting at Old Bethesda Church on Tuesday afternoon of this week. After the regular meeting a delightful social hour followed during which a delicious picnic lunch was served under the historic old oak trees on the grounds, which the members and their guests especially enjoyed.

Personals

Mrs. Robert F. Stewart was called to Raleigh last week on account of the serious illness of her sister, Miss Idell Buchan, who was obliged to undergo an operation at a hospital in that city.

Among the Aberdeen visitors enjoying their Fourth at Wrightsville Beach were Mr. and Mrs. C. J. Johnson, Mrs. E. L. Bryan, Mr. and Mrs. A. L. Burney, Ruth McLean, Elizabeth Thomas, Edgar Bowman and C. L. Guion.

Mrs. G. C. Seymour left last Sunday for Bethel, where she expects to spend some time with her mother.

Mrs. W. H. McGinnis and her daughter, Miss Mary Elizabeth McGinnis of Beckley, West Virginia, were guests in the home of Dr. and Mrs. H. E. Bowman for several days last week.

Miss Mabel Elizabeth Bethune left the first of this week for Albemarle to visit friends there.

Mr. and Mrs. W. A. Leland of Johnson City, Tenn., were guests of their daughter, Mrs. E. T. McKeithen, last Friday night while on their way to Charleston, S. C.

Mrs. Alvis Thomas and little daughter, of Raleigh, are spending some time in Aberdeen visiting Mrs. Thomas' mother, Mrs. Mary Campbell.

Friends of Mrs. W. H. Purdy, who made Aberdeen her home for some time, will be glad to know that she is recovering nicely from an operation, which she underwent at a Sumter, S. C. hospital.

M. Schwartzman, who runs The Marion Shope in Aberdeen is opening up a branch store in Hemp this week.

Miss Mollie Sills, who has been the house guest of Miss Miriam Johnson for some time, left for her home in

Boston, Mass., on last Sunday night. Miss Lois Barkley has gone to Statesville for an indefinite visit to her parents.

Friends of Mr. and Mrs. Percy English sympathize deeply with them in the loss of their small daughter, Alma, who died on last Thursday, after an attack of colitis.

Miss Annycy Cameron, who has spent her vacation with relatives in and around Aberdeen, returned to her work as student nurse at Pittman's Hospital in Fayetteville last week.

Gordon Keith has gone to Washington, D. C., to spend some time taking a special course in dyeing and cleaning.

Jack Ellis and children visited Mrs. Ellis at Duke's Hospital in Durham on Sunday, where she is receiving hospital treatment.

Mr. and Mrs. W. V. McBride and family attended the birthday celebration of Mrs. McBride's father, N. B. Cameron, which was held at his home near Carthage on last Sunday. Mr. Cameron was 72 years old.

The Rev. W. C. Ball left for Asheville on last Monday, and after a short visit there, will return with Mrs. Ball and the children.

Mrs. W. A. Blue and daughter, Miss Lida Duke, have been visiting relatives in Durham for some time.

Mr. and Mrs. J. Vance Rowe and children and Mr. and Mrs. Ralph Millett were recent visitors at Seaside Beach.

Mrs. Annie Jones of Batesburg, S. C., visited Mr. and Mrs. S. E. Sloan the latter part of last week.

Lieut. Felix L. Johnson and family who have been guests of Mrs. J. McN. Johnson for some time, left for Annapolis, Md., the first of this week. Lieut. Johnson will be stationed at Yorktown, Va., after the 10th of this month, at the navy mine depot.

Melvin & Company are moving their store this week from South Street to the store building in Gichner & Johnson building next door to the post office, and will be open for business in a few days. The McCrummen & Co. drug store will occupy the building on South Street which Mr. Melvin has formerly occupied.

Mr. and Mrs. J. Walter Atwell of Elmwood were guests of Mrs. S. E. Sloan on Friday of last week.

Mr. and Mrs. C. E. Bridges and Miss Lillian Brown were visitors in Raleigh on last Friday.

Jones Macon, Jr., spent the Fourth visiting in Hamlet as the guest of Roy Rosser, Jr.



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PROMPTNESS

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FRESH AND CURED MEATS VEGETABLES AND FRUITS

We carry the most complete line in town—
Always Fresh

SANITARY CASH MARKET

Aberdeen, North Carolina

DOLLAR DAYS

THURSDAY and FRIDAY

July 9th and 10th

at

Williams-Belk Co.

Wilkins Building

Sanford,

Nor. Car.

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NEW
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in **11** ways

HERE, in this handsome new Goodyear Standard All-Weather, is a new high value for your dollars—made possible by the fact Goodyear builds MILLIONS MORE tires.

Let us show you the eleven great improvements which make it the tire sensation of 1931!

All sizes at history's lowest prices

GOODYEAR PATHFINDER

30x3 1-2 Pathfinder	\$ 4.30
30x 3 1-2 O. S. Pathfinder	4.40
4-40-21 Pathfinder Balloon	4.90
4-50-21 Pathfinder Balloon	4.90
4-75-20 Pathfinder Balloon	6.60
4-75-19 Pathfinder Balloon	6.50
5-00-19 Pathfinder Balloon	6.95
5-00-20 Pathfinder Balloon	7.00
5-25-21 Pathfinder Balloon	8.05
30x5 Heavy Duty Truck	16.85
32x6 Heavy Duty Truck	27.45

GOODYEAR ALL-WEATHER BALLOON

4-50-20 Goodyear All-Weather	6.75
4-50-21 Goodyear All-Weather	\$ 6.90
4-75-19 Goodyear All-Weather	7.55
5-00-19 Goodyear All-Weather	8.25
5-00-20 Goodyear All-Weather	8.45
5-25-21 Goodyear All-Weather	9.60
30x5 Heavy Duty A. W. T. Truck	22.75
32x6 Heavy Duty A. W. T. Truck	35.98

These Prices Are for Cash Only.

Max Filling Station

H. H. BREWER, Manager

ABERDEEN, N. C.