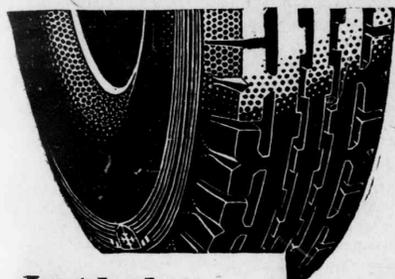


# Safer GENERALS!



Don't risk disaster by riding on doubtful rubber. Hundreds of thousands of people are injured annually in accidents because they *thought* their tires safe—tires that *failed* when they were needed most!

When safer Generals now cost so little, no car owner need gamble with his safety a single day longer.

You will enjoy thousands of extra miles of trouble-free travel, all-season security and skid-safe protection, with the unequalled comfort of the lowest air pressure in tire history. And *all* for less than you have formerly paid for ordinary tires.

Just look at these prices  
HEAVY-DUTY 6-PLY  
DUAL-GRIP

**GENERALS**  
**\$10.95**

4.50/20, 4.50/21  
and 4.75/19

for Ford, Chevrolet,  
Durant, Star, Whippet,  
Plymouth

Get our Special 4-ply  
prices, too

**CONVENIENT CREDIT TERMS**

No need to delay getting the safety of Generals until you can pay cash. Buy on our regular 30-day terms or convenient G. T. A. C. General Tire Acceptance Corporation Payment Plan.

SOUTH STREET SERVICE STATION  
and  
BOBBY BURNS  
Aberdeen, North Carolina

The **GENERAL**  
**TIRE**



## LAST CALL Pay Your Taxes Now

Under the law, all lands which are now on the delinquent tax list will be advertised September 1 and sold October 5. The advertising cost will add several dollars to the amount you must pay to redeem your land

### Settle Now And Save This Extra Penalty

We will begin compiling this delinquent tax list within a few days. There will be no further extension of time. It will be wise to settle the taxes against your property before advertising begins.

J. D. McLEAN,  
Tax Collector - Moore County

## U. S. Public Health Service Seeks Practical Pellagra Preventative

Scientists Experimenting with Foods To Curb Widespread Suffering From Disease

Scientists of the National Institute of Health at Washington are seeking to ascertain the crops having the highest pellagra preventative values which may be grown most easily by farmers in the area in which pellagra is prevalent.

The nutrition specialists of the United States Public Health Service, working at the Institute, hope that their studies will result in a practical solution of the problem of preventing pellagra, a nutritional disease, which has become widespread in parts of the dry area.

When the most valuable anti-pellagic crops are determined, this information will be available. The work is considered most important, because there probably are as many sufferers from pellagra in the United States as there are in any other country in the world.

In conjunction with its study of the nutritive value of crops, the National Institute of Health is attempting to concentrate—and, if possible, to isolate the pellagra preventative vitamin. The anti-pellagic vitamin never has been isolated, although its presence in specific foods is proven by the pellagra preventative effects of such foods when they are eaten.

Studies being undertaken now, however, are based on many years of previous research into the cause of pellagra. This work has been highly successful and undoubtedly has saved lives up to the present time.

The Institute, or Hygienic Laboratory, as it was known then, discovered the cause of pellagra. This discovery is probably one of the most significant steps forward in public health advancement during the last decade. The late Dr. Joseph Goldberger of the United States Public Health Service found that pellagra was caused by the lack of a certain nutritive substance, or vitamin in the diet. This finding threw a new light on pellagra, and has made possible the beneficial work now being done by the Public Health Service in attempting to eradicate pellagra.

The list of pellagra preventative foods available in the United States probably will be increased as a result of the studies of the National Institute of Health. Studies of the experimental pellagra preventative action of 22 additional foodstuffs have been completed, and the work goes on. For the prevention of pellagra it is necessary to have a well balanced diet the year around, and now is the time to prepare the winter garden, says Dr. J. Symington, M. D., local public health officer.

### PICQUET GIVES OUT LIST OF COMING ATTRACTIONS

Because of their special merit, a brief list of coming attractions at the Carolina Theatre, Southern Pines, should prove of special interest just at this time and here it is:

Aug. 27-28-29, May Robson in "Mother's Millions." One of the finest family pictures of the year.

Aug. 31st, Sept. 1-2, Edmund Lowe in "Transatlantic." Similar in construction and interest to the famous stage play, "Grand Hotel," now running in New York.

Sept. 3-4-5, Will Rogers in "Young As You Feel." Based on the famous George Ade story, "Father and His Sons."

Sept. 7-8-9, Janet Gaynor and Charles Farrell in "Merely Mary Ann."

Also from the famous stage success of the same name.

Sept. 10-11-12, Joan Crawford in "This Modern Age."

Sept. 14-15-16, Sally Eilers and James Dunn in "Bad Girl." Adapted from Vina Delmar's well known novel, and a "winner."

Sept. 17-18-19—Richard Dix in "The Public Defender."

Sept. 24-25-26—Greta Garbo in "Susan Lenox, Her Rise and Fall."

### NEW PUBLISHING COMPANY INCORPORATES HERE

Recent incorporations recorded in the Secretary of State's office at Raleigh included the following, which is of interest here.

The Citizen Publishing Company. Principal office, Southern Pines. To own and conduct a publishing business. Authorized capital stock, \$40,000; subscribed stock, \$300; by John A. Beasley, of Carthage; Robert E. Denny, of Pinehurst, and Florence J. Smith, of West End.

MRS. RYALS ON VACATION  
Mrs. Walter L. Ryals, county home demonstration agent, left last week for Georgia to spend her vacation with relatives there.

### Watermelon, Yum!

The Editor Gets a Gift 'Most as Big as an Automobile Tire

Occasionally that friendly notion, once more common in the country newspaper field than of late, leads to the editorial sphere of influence the man, who looks upon the printery as exhibit hall for the products of the community. Which accounts for a watermelon from the Leslie Dairy up at Vass. The judges did not measure it accurately, but it wouldn't go through an automobile tire without crowding. That old Leslie farm has been a famous farm in its day, and it still makes the crops.

Curiously, it had hard luck with its grain crops. Big acreage, abundant yield, harvested in most approved manner. And then when time came to thresh out the grain Lady Luck crossed her fingers backward. Rains started about the harvest period. Not barn room enough to shelter the large amount of grain ready for the threshing, which it was intended to thresh without bringing it all in and threshing from the barn. But to make matters worse, the big grain crop all over the district made such a demand for threshing machines that the whole neighborhood for miles was caught in the same crack in the door. Much excellent grain suffered. But with all the hard luck the Moore county farms have more grain than in many a day, and corn is looking fine as a king.

Came one day to The Pilot office when it was in Vass a soldier of the Legion from Bingen on the Rhine. Tillman, he said was his name, and he had been gassed and otherwise affronted on the German frontier, but he knew how to catch the elevator on the linotype. Good printer, he proved, and to keep his hand in he bought some ground and set some hens. Showed what kind of hens they were at the poultry show at Vass last fall. Got a lot of 'em yet, and they are in the class with royalty. Planted a lot of watermelons this year to keep company with the rest of the garden, and three acres of cantaloupes. When Tillman isn't printing he is studying the life habits and metabolism and ancestry of cantaloupes. Folks who keep their noses clean and don't spell George Washington with a little j are allowed to buy his cantaloupes at market price, which is so low down at the present time as to be shameful.

### CARTHAGE MUSIC CLUB ENJOYS DAY AT SANFORD

The Carthage Music Club spent a very enjoyable day with Mrs. M. J. McPhail at Sanford on Wednesday, July 29th. Fourteen members were present. Mrs. H. J. Roberts and little Miss Anne Muse, niece of the hostess, were welcome guests. A musical contest was enjoyed, Mrs. L. R. Sugg winning the prize. At one thirty a cafeteria luncheon was serv-

## How much is land worth?

Everybody has been asking that question while the assessments have been under way..

One wise man said, "Nothing." When asked how come he said, "Because when you buy anything here you buy sunshine, location, neighbors and the things that go with them. Take them away and you would have nothing left that any assessor would inquire about. He would not put it on the tax lists..

Plain enough, isn't it?

### AND THESE THINGS YOU GET ON Weymouth Heights

AT SOUTHERN PINES, N. C.

Take off what is on the first half inch of ground on any land in the world and the rest of it is merely a place to put things. You can get that for nothing in the Sahara desert.

But the things you want are on Weymouth in plenty, and they give land its value..

### S. B. RICHARDSON

Real Estate

Southern Pines. :: North Carolina

ed and after luncheon the club enjoyed bridge and rook. Mrs. Sugg was again the winner in bridge and Mrs. F. S. Blue won the rook prize.

### CARD OF THANKS

We wish to thank their friends and neighbors for the sympathy shown and courtesies extended during the illness and death of our little daughter, Greely.

—MR. AND MRS. R. B. LITTLETON.

*free wheelingly speaking by don herold*



YOU don't have to learn Studebaker Free Wheeling—it teaches itself to you.

Just start off driving as you always do. And pretty soon you'll be enjoying a swell, sweet new sensation—that's Free Wheeling!

It just comes natural.

Before long you'll be lifting your toe from the accelerator and thrilling to costless gliding on merry old momentum.

Then you'll find yourself shifting at 40 to 50 from high to intermediate and back again as easy as pie, without using the clutch.

Why, it's absurd, say I, to pass up the fun and economy of it, now that you can get a real Free Wheeling Studebaker for \$845. It's the lowest priced Six today with Free Wheeling as standard equipment—engineered from tip to tail to give you its fullest benefits in its finest form.

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**Studebaker**

**\$845**

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