

# Sandhills Building and Real Estate Activities

## MADAME ET LA JEUNE FILLE IN VILLAGE COURT

New Shop Being Constructed  
Between Biddle Office and  
Gammack & Co.

TO BE READY OCT. 1ST.

Pinehurst building activity is centering around the Reed-Hurd-Biddle Village Court building, with three jobs under construction. In addition to the handsome new office under way for Gammack & Company of New York and the antique shop for Mrs. Paul Dana, already announced in The Pilot, work is nearing completion on the new shop for Madame et La Jeune Fille, which adjoins the L. L. Biddle, 2d, office on the right and the Gammack brokerage office on the left.

The shop, which is to be run this winter by Mrs. Fred C. Page of Asheboro for Mrs. Tuckerman, who operates the company's main shop in Boston, will be 30 by 18, attractively decorated and arranged for the showing of women's and children's smart clothes in which Madame et La Jeune Fille specializes. Mr. Biddle stated yesterday that he expected both the Gammack office and ladies' shop to be ready for occupancy by October 1st. The brokerage office will be one of the finest in the country, he stated. It is understood that it will be in charge of Augustine Healy of Southern Pines, who managed the Gammack office in Southern Pines last winter.

The Gammack and ladies' shop jobs are being handled by Jewell-Riddle of Sanford, while Neill Cameron of Raeford is doing the work on Mrs. Dana's antique shop, which is to be ready about November 1st in the rear of the Village Court.

## Archers Co. Reports Business Booming

Employing 18 Men and Running  
Full Time at Plant on  
Midland Road

Not all business is off because of the depression. Carl Thompson reports business with the Archers Company somewhat better than a year ago, with a good demand from all parts of the country. The plant on the Midland Road is running full blast, giving employment to 18 men at the present time with the possibility of taking on one or two more.

Mr. Thompson returned last week from the National Tournament at Canandaigua, N. Y., which he managed, and says it was the biggest tournament in the history of the sport. Competitors came from all parts of the country, he said, showing how archery is spreading in popularity. Mr. Thompson is planning to open the Pinehurst range in time for the Kiwanis convention the last week of October, and looks for the best season here in history.

## NEW SOUND EQUIPMENT PLEASES MOVIE PATRONS

Charlie Picquet has his new DeForest Phonofilm equipment installed in the Carolina Theatre, Southern Pines, and to quote one of the regular patrons of this popular house, "you wouldn't think there could be so much improvement in sound devices in a year." It was only about a year ago that the Carolina installed the best available equipment at that time, and the resultant talkies were most satisfactory to the movie fans. But there is all the difference in the world between the new installation and the one a year old. All unnatural vocal sounds have been eliminated and the reception is clear as a bell.

## A. F. POPHAM LEASES COTTAGE IN PINEHURST

A. F. Popham, who has spent several winters in Pinehurst, has leased the small Swoope house, known as "Column Lodge," in the heart of Pinehurst, for the coming winter, the L. L. Biddle office announced this week.

## REDUCED FREIGHT RATE FOR TOBACCO GRANTED

The Interstate Commerce Commission granted the Norfolk Southern Railroad permission to fix a reduced rate on leaf tobacco from North and South Carolina points to Norfolk and Newport News, Va., on Monday, August 17.



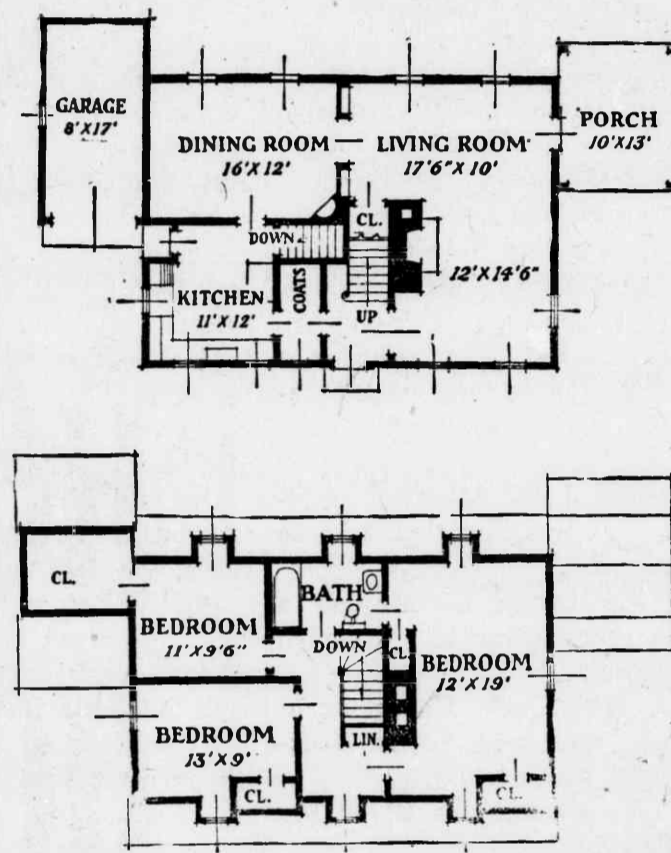
### STURDY RELIABILITY OF THE TYPICAL COLONIAL

THE architect of this sturdy Colonial house has worked out an unusual floor plan. First of all, it follows the new type of garden home layout in that the living quarters face the garden at the rear rather than the street. The living room turns a corner in an attractive fashion, and a double doorway, or cased opening, connects with the dining room. The kitchen is comfortably large, and one can get to other rooms, or the front door, without taking a roundabout tour.

One quite large, and two smaller, bedrooms, together with bathroom occupy the upstairs. Interesting dormers poke out from both front and rear roofs, and add their characteristic features to the bedrooms. The garage doors are right next to the kitchen entranceway. If it is raining pitch forks some night after the movies there is a fair chance of not getting soaked while getting from the car to indoors. And there are seven usable closets in this house.

Complete building plans and specifications are available for this house for \$1.00. Included with the plans is a cardboard cut-out model of the house, architecturally drawn to scale. The model can be colored, and it will visualize for you exactly what the completed

house will look like. Address your requests for plans and model to the editor of this paper, LHJ House Pattern Number 327.



## Building Notes

The Southern Pines Chamber of Commerce reports a brisk demand for cottages for the winter. Many inquiries received from the north during the past week have been turned over to local real estate agents.

Contractor Pickler is putting the roof on the new Medlin building on Poplar street, Aberdeen this week. This neighborhood has been the center of activity during the past week, the Dixie Theatre next door undergoing repairs and changes which included a new ticket booth at the main entrance.

Mrs. Fred C. Page of Asheboro, who will manage the Madame et La Jeune Fille shop in Pinehurst this winter will do over the cottage on the James Boyd estate and make this her home during the season.

Jewell-Riddle are completing the remodeling of the living room and other sections of the Verner Z. Reed house on Linden road, outside Pinehurst.

The new swimming pool which E. Webster Knight 2d is building on his estate on Bethesda Road, Southern Pines, is nearing completion. Walter Maples has had the job in charge.

Through an error the cost of the new Pinebluff M. E. Church was stated to be \$12,000 in last week's Pilot. The figure should have been \$16,000. The church as it stands today has already cost \$11,500 exclusive of donated labor. Less than \$300 of this amount is outstanding, the balance having been met by contributions and the sale of the old parsonage.

Work is nearing completion on the attractive Ramsey house on Weymouth Heights, Southern Pines, which is being remodeled and enlarged under supervision of Contractor Burgess.

Reineke-Dixon of Fayetteville have the Turnure residence on the old Seals road near Pinehurst well along toward completion. This place, with its commanding view of the surrounding pine-topped sand hills, will be one of the most attractive in the Pinehurst neighborhood when completed.

## Golf Course Grass Now in Fine Shape

Recent Rains Have Made Fairways at Pinehurst Ideal for Start of Season

The grass on the golf courses at Pinehurst was never in better condition than at the present time. Long experimenting has finally secured a sod that is an example of what can be done in the Sandhills if the situation is fully understood. In the years since the first course was made in the Sandhills infinite patience and study have been expended in trying to reach the success that is now evident. But one look at the green grass is enough to tell the story.

Grass will grow in the sand if the right policy is pursued. One thing is to have seed of those types that will thrive in the sandy soil and in the warm climate, which is frequently dry in summer. But that has been pretty well determined. Then after the right seed comes the right treatment of the ground and the right fertilization. Long study has found out what is necessary in this respect. Further knowledge is necessary regarding the physical treatment of the ground. For a time it was suspected that breaking up the ground after the winter golf season was over would stimulate growth of a new crop of grass but it was found that by leaving the surface firm and even, the grass came out in the fall with a hard surface on which to play. So now the tendency is to disturb the surface as little as possible, and to look for results largely from good seed and good fertilization, with energetic praying for rain during the dry weeks of summer.

The two or three dry summers that have passed were severe on the grass, and sandy soil does not retain moisture as the heavier type of ground does. Yet some dry weather is desired for putting out fertilizer, for it is seen that too much rain immediately after applying fertilizer finds more or less of it washing away. But in a good sod washing does not show much effect. Neither does the fertilizer leach as much where the sod has been established. The wet weather of this summer has come at the right time to pile up for the golf grounds all the benefits of everything that has been done, and the result is the magnificent turf that now awaits the players.

## PINEBLUFF

Mrs. Lathan Pushee entertained at a picnic supper Tuesday evening in honor of her sister, Miss Fay Lamplsey, who is leaving soon to enter training at the Protestant hospital at Norfolk. The guests were Misses Ruth Wallace, Lucille and Mable Brooks, Agnes and Martha Keith, Jessie McCaskill, Cecil Fiddner, Mary McInnis, Mrs. Dewey Bobbitt, Messrs. John Adams, Marshall Palmer, Earl Lamplsey and Howard Troutman.

Miss Evelyn Bailey, who has been visiting her sister, Mrs. Broswell, returned to her home in Charlotte Monday.

Miss Henrietta Risely, Mrs. Elmer Austin and Dewey Bobbitt spent Tuesday in Sanford.

John Fiddner and family spent last week-end at Sholate Beach.

Mr. and Mrs. Douglas David have returned and are at home at Mrs. David's home.

Miss Lena Dunn of Ellerbe is the guest of Mrs. Jack Williams.

Miss Elizabeth Hampton, who has been spending some time in Chapel Hill, has returned to Mrs. Suttentfield's.

Mrs. Ray Lamplsey's father, Mr. Melton of Norwood, is spending some time here.

Mrs. Lula Palmer spent Sunday with her daughter, Mrs. John Smith.

Mrs. Roger Utley and children have returned from Gastonia where they spent the summer months with Mrs. Utley's parents, Mr. and Mrs. Wingate.

H. L. Howie and son Marson spent the week-end in Monroe visiting relatives.

Mrs. J. H. Suttentfield had as dinner guests Sunday evening G. C. Hampton and daughters, Lelia and Belle and the Misses May and Frances Caldwell of Chapel Hill.

Mr. and Mrs. Elmer Austin have gone to Hamlet where Mrs. Austin will undergo a slight operation.

P. J. Ferree has returned from Cape Charles, Va., where he held a position this summer.

Mr. and Mrs. Charles D. Warner, who have bought the Minard cottage, are spending a few days here.

Mrs. Albert Austin and children, who have been spending some time here, have returned to Gastonia.

Mr. and Mrs. J. D. Adcox were called to Fayetteville Sunday night by the death of Mrs. Adcox's brother-in-law, L. F. Sandy of Roseboro, who died at Highsmith's hospital.

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PLAN FOR THE FUTURE  
The approach of another school term prompts renewing plans for giving the boy or girl every possible advantage of an education. Do yours include a guarantee the means for the education will be provided in event of your becoming physically disable to earn that, or in event of death? If not they are far from complete. It is our desire to help arrange for those two emergencies if given the opportunity. Phone 3272.

MID-SOUTH INSURANCE AGENCY  
L. L. Gardner, Manager  
Pinehurst, N. C.

Eagle Springs  
Dr. D. B. Kennedy and daughter, Miss Mary Bertha, have returned to their home in Morven, Ga., after an extended visit to relatives in Eagle Springs and vicinity.  
Mrs. G. A. Charles and daughter, Katherine of Aberdeen visited Mrs. Charles' sister, Mrs. R. C. McLean near here, recently.  
Mr. and Mrs. Charles Leach of Birmingham visited relatives in Eagle Springs and vicinity last week.  
Judge W. H. Cochran of Troy and his nieces, Miss Gladys and Vera Mason of Badin, were recent visitors of his sister, Mrs. R. C. McLean.  
Robert Klutz of Badin was a recent caller.  
D. L. Kennedy has returned to his home in Payo, Ga.  
R. C. McLean, accompanied by his sons, Bobbie and David made a business trip to South Georgia.  
Miss Mamie Lewis of Asheville, who has been visiting her parents near here, has left for Los Angeles, Cal.

BIBLE FORUM ACTIVE  
IN SOUTHERN PINES  
The Southern Pines Bible Forum, (Frank Buchan's Bible class) at its Sunday morning meeting in the basement of the Baptist church, had a lively session last Sunday. The history, allegory, poetry parable and other Biblical forms of language and literature presented in the Scriptures called out talk from most of those present. The theme next Sunday will be the location of Heaven. Mr. Stinson takes the lead in the exercises, but usually gets plenty of assistance, for the Forum is as ready to talk as to listen. All men are welcomed at the meetings, and everything is open to all who are there. Ten o'clock, lasting about an hour.  
THAYER-ROYER  
Cards have been received announcing the marriage of Mrs. Maude Royer to William E. Thayer of Boston on Monday, August 10th. They are planning to return to Southern Pines in September.