

Fire Prevention Week October 4-10, 1931



Care Prevents Fires
INSURANCE
Protects You

TURNER'S

Insurance of Every Description
Eddy Block Southern Pines, N. C.

CHILDREN'S EDUCATION

The Fire losses of tomorrow will be determined by the children of today. See that you do your share in their education.

Fire Insurance Rates are high. They can be reduced if Public Schools and Property Owners will encourage fire prevention activities.

THE FIREMEN will do their best to check the fire.
But adequate INSURANCE is the best protection.

Make Every Day Fire Prevention Day By Removing the Causes of Fires

Sandhills, After Losing Church, School and Hotel in Year Should Increase Precaution

By L. L. Gardner

With the approach of National Fire Prevention Week, so designated by the President of the United States and the Governors of the various states, and summarizing generally the property loss sustained in the Sandhills during the past twelve or fifteen months, prompts the imposition upon you for space in which to air a few thoughts, ideas, suggestions, or what have you.

We of the Sandhills, and rightfully so, are proud of the fact we are blessed with climate excelled by no other section of the country; that we have in our midst some of the finest churches, best equipped public school units, hotels and golf courses that are known the length and breadth of the land, accessible over highways that are a part of the national system, and other advantages of lesser import, but certainly we have no cause to be egotistic when we take stock of our contribution to the State and National fire loss. It seems almost as if we stand guilty of indifference to physical conditions that sooner or later convert our properties to an ash heap. During the past twelve months by this means we have suffered the total loss of a school, a church and a Hotel, to say nothing of the many other losses, both large and small, and in a large majority of the cases, the origin or cause is "unknown." That fact is not sufficient circumstantial evidence to relieve us from some responsibility individually and collectively to see that hazardous conditions are removed from our homes, our places of business and our public buildings, for certainly unless the potentials of fire are present, no fire can start.

A Community Matter

This is not alone a matter requiring individual effort; it is a community matter as well. Most property owners provide, at least to a limited extent, against loss by carrying insurance. Rates therefore, are to a large degree, based upon insured losses, as well as facilities for combatting fires, construction, etc. Insurance, fundamentally is a process of spreading the loss of an individual among the many who purchase insurance. Therefore, the property owner, (if he carry insurance) who through his negligence or inattention to a condition from whence begins a fire, imposes a burden upon others who insure by increasing insurance costs, to say nothing of the exposure and conflagration hazard created by the property owner who does not insure. The increase in insurance rates and inadequate insurance on public buildings damaged or destroyed by fire are reflected in increased taxes. Present day methods of conducting business have made insurance an economic necessity so it is as important to keep the rates for that down, as it is to keep down the cost of any other item that goes into the conduct of business or every day living. The Fire Departments of our com-

FIRE LOSS IN STATE SHOWS DECREASE IN '31

Fire losses in the state for the first eight months of this year were \$369,773 under those for the same period last year, Dan C. Boney, State Insurance Commissioner, announced.

The total for the first eight months of 1930 was \$4,436,237 as compared with \$4,066,464 for the 1931 period.

The fire loss for building and contents during August amounted to \$188,277 from 155 fires, as compared with \$301,327 from 276 fires in August, 1930.

The detailed report shows 124 fires in towns with loss of \$124,454 including 68 dwelling fires with \$56,038 loss and 29 rural fires, loss \$63,823 of which 11 were dwelling fires with \$18,873 loss.

Among 28 towns reporting no fire damage during August were Aberdeen, Southern Pines and Pinehurst.

munity have done a great deal along the line of Fire Prevention but they can accomplish little without the full cooperation of our citizenship. Instructors in our schools, civic bodies, and we as individuals are asked during Fire Prevention Week—October 4th to 10th—to give of our time and serious efforts to cleaning up, to removing those conditions that invite fires, and to educating along the lines of "Safety First" in dealing with fire, that every day of the year may become "Fire Prevention Day."

STATE WARNS AGAINST FOREST FIRE DAMAGES

A warning that this fall and spring will bring a period of great destruction to the forests of North Carolina, particularly if the recent dry weather persists, unless every person uses extreme caution in the handling of fire has been issued by Assistant State Forester Charles H. Flory, in charge of forest fire control for the Department of Conservation and Development.

Mr. Flory urges that every possible precaution be taken to prevent a repetition of the extremely bad fire season during the first six months of the current year. During that period, 2,149 fires were reported as burning over an area of 208,500 acres and causing damages estimated at \$358,700 in counties organized for their control. This destruction, Mr. Flory pointed out, occurred in the less than one-half of the forest lands of the state having organized protection.

ALLEN NAMED LIQUIDATING AGENT FOR BANK OF VASS

W. A. Allen, liquidating agent of the Scotland County Savings Bank at Laurinburg and the Carolina State Bank at Gibson has been appointed liquidating agent for the Bank of Vass.



Fire! Fire!!

It may be your home or office next in spite of all Precautions! The one way that you can make sure you can't lose is to be thoroughly covered with Fire Insurance.

Take out your policy as soon as you can in one of our strong companies and let them assume the responsibility of loss.

D. D. SHIELDS CAMERON

Insurance
Real Estate SOUTHERN PINES, N. C. Rentals

Fireproof Your Roof With SLATE SURFACE SHINGLES

over your old wood shingles

M. H. FOLLEY LUMBER YARDS

Lumber, Millwork & Builders Supplies
Aberdeen, N. C. Phone 129

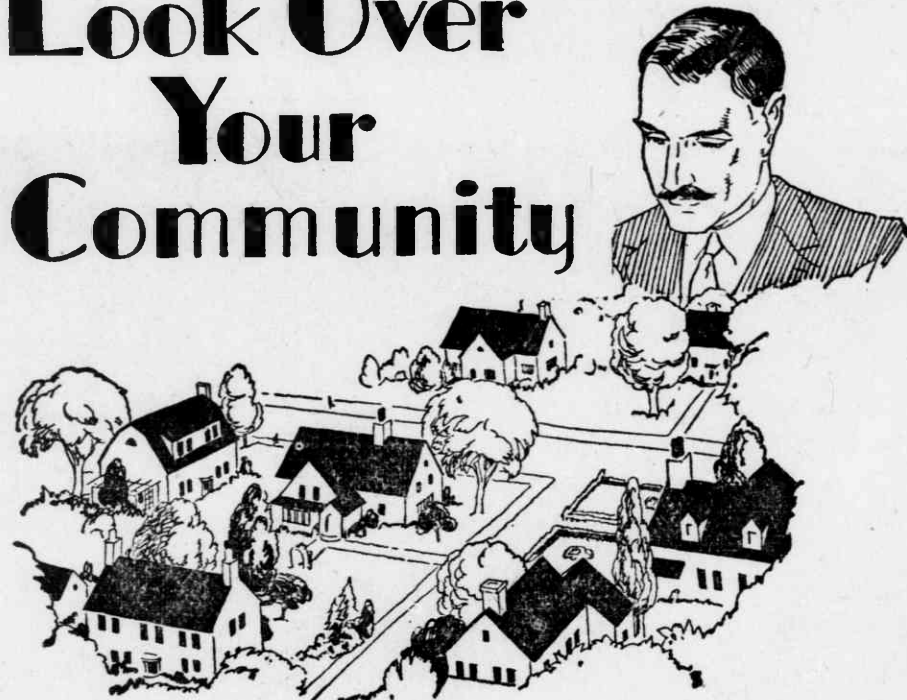
THIS IS FIRE PREVENTION WEEK

Let's all learn to be sure that our matches, cigars and cigarettes are out before we toss them aside. Let's make sure that chimneys and flues are in good condition. Let's keep our homes, stores and factories clean and free from rubbish. Let's build as safely as we can and then take every means to protect that which we build.

MOORE-HOKE REALTY COMPANY

INSURANCE — ALL LINES
Theo. Berg, Mgr., Aberdeen, N. C.

Look Over Your Community



VIEW your own property, judge its value, consider its relation to adjacent properties. Think how quickly a disaster may cause you financial loss.

Let us tell you about complete stock fire insurance protection. Your property deserves it.

PAGE CORPORATION
R. N. Page, Jr., Local Representative, Aberdeen, N. C.

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Fire Prevention Week

It is the Patriotic, Humanitarian, and Economic duty of every citizen to do his or her bit in helping to reduce the tremendous loss of life and property from preventable fires. Carelessness and inattention to unsafe conditions about homes, places of business, etc., are responsible for the greater portion of the annual fire loss. So close is this associated with our daily lives, it isn't a matter we should turn our attention to during one short week of each year. We should do so every day.

Let's clean up and correct those hazardous conditions that exist and as well cultivate safety habits in dealing with fire.

Mid-South Insurance Agency, Inc.

L. L. Gardner, Manager
PINEHURST, N. C.

When FIRE PREVENTION Fails, after the fire WHAT?

WILL YOU START FROM THE BEGINNING AGAIN—AND SAVE AND SAVE FOR A HOME OR ANOTHER BUSINESS ENTERPRISE OR WILL YOU LET THE STRONG COMPANIES THAT WE REPRESENT CHEERFULLY AND PROMPTLY ASSUME ALL LOSSES?

We can also handle your Insurance requirements of any other kind.

Paul T. Barnum, Inc.

At the Citizens Bank Building, Southern Pines, N. C.

RENTALS REAL ESTATE SALES