



A Paper Devoted to the Upbuilding

of the Sandhill Territory of North Carolina

VOL. 12, NO. 5.

Aberdeen and Southern Pines, North Carolina, January 1, 1932.

FIVE CENTS

## MARKETING PLAN TO AID FARMERS IN VASS SECTION

Over 100 Acres Signed Up for  
Vegetables for Ready  
Northern Markets

### TRUCKS TO HAUL CROPS

Unless all signs fail Vass is about to enter on a new industry that appears to be cooper-rivited in all its quarters and water-tight. Last summer, when A. L. Marvel, a fruit buyer from Seabury, Delaware, was in Vass buying dewberries, he became interested in the possibilities of the soil and climate and he went back home with his head full of curiosity about the scheme of encouraging the growing of a number of truck crops in that neighborhood and marketing through his association in the North. Mr. Marvel and Walter Graham had been talking over the idea, and when Mr. Marvel went home Mr. Graham went to Raleigh to thresh out the possibilities with the wise men of the Agricultural Department. He came back full of enthusiasm, and was further encouraged by reports from Mr. Marvel, who said that his people were ready to make overtures down this way if the local people would meet them half way.

Last week Mr. Marvel again went over the field with Mr. Graham and laid before a number of representative farmers a plan of action. It proposes that these farmers will set off a plot ranging from an acre to three or four acres on which to cultivate truck crops that Mr. Marvel says his company can market in the North. His concern has its own fleet of trucks and its own channels of distribution, and he expects to handle the product of the experiment as he has handled dewberries from Vass in the past, picking it up at the packing shed in the village, paying cash and taking it off the hands of the farmer right there.

### 100 Acres Signed Up

Before deciding to assume any positive relation to the community Mr. Marvel took soil samples and other indications of conditions with him to Delaware and there, studied the matter with growers in that section, with market men and buyers and sellers in the Northern markets. He satisfied himself of the soundness of the proposition, so he is back with the idea in tangible shape. He will provide certified selected seed for the planting, to be paid from the crop in the fall when it is sold. He will help with the planting, to the extent of advice and choice of things to grow. In the past few days he has been enlisting farmers in the scheme, and over 100 acres has been signed up, including 30 acres that he will plant himself, the crops to be Lima beans, okra, big stem Jersey sweet potatoes, bull-nosed peppers, and a few tomatoes. These crops will be grown on a standard basis, handled right to make the right types for the market, hurried along for early sales, and delivered to the buyer in the North in the right condition and size and quality. Trucks will allow the stuff to be sold in the little towns as well as the big ones.

The depressed condition of cotton and tobacco puts the farmer in position where he wants something else to lift the load on his shoulders, and Mr. Marvel is looked on as a welcome visitor at most of the farms. With a market in sight and a way to get the stuff there, with every farmer ready to tackle something that gives promise of an outlet, the experiment has appealed to a list of representative names. Among others are Walter Leslie, 2 acres; W. M. McLeod, 1 acre; Zeb Blue, 1 to 2 acres; A. C. Smith, 4 acres; E. B. Thompson, 2 acres; J. D. Richardson, 1 acre; B. B. Johnson, 2 acres; H. O. Wooten, 2 acres; Arch McLaughlin, 2 acres; Frank Cameron, 4 acres; Arch McGill, 4 acres; Dr. Rosser, W. M. Blue, Ernest McNeill, W. T. Ring, Sam McCall, J. H. Fry, D. M. Cameron, Coyne Cameron, J. C. Hardy, Aubrey Keith, Thornton Sellers, J. A. Thomas, Tom Medlin, W. A. Flynn, and some others whose acreage was not known at the time of the report.

Mr. Marvel will plant the 30 acres

(Please turn to Page 4)

### Upside Down

Flag on Aberdeen Postoffice  
Starts Fears Country Had  
Completely Turned Turtle

The Pilot telephone rang. "What's happened to the country now," asked J. L. Rhyne, of the Aberdeen & Rockfish. "What's the matter?" "Just wanted to know if the country has completely turned turtle," he said. "The flag on the postoffice is flying upside down." We dashed out of the office. It was. But not for long. Postmaster Deaton had it changed before the American Legion, the Field Artillery from Fort Bragg and the Daughters of the American Revolution arrived on the scene.

## PINEHURST FARM AYRSHIRE HERD HAS HIGH RATING

Holds Records and Boasts Pedigrees Among First in the  
Entire Country

### STIMULUS TO COUNTY

By Bion H. Butler

One of the prettiest sights along the country roads of Moore county is the Pinehurst farm that is seen at the crossing of Little River on the road from Southern Pines to Carthage. In the pasture fields is a herd of young cattle which are growing up to be the members of the dairy herd at Pinehurst. They are carefully bred young Ayrshires, of the best stock not only in America but in the entire Ayrshire world, for many of the leaders of the herd are from the old country. Pinehurst holds records and boasts of pedigrees in the herds that are among the first in this country.

When it was decided that the Ayrshire cow should be the dairy cow at Pinehurst the best available stock was chosen as the foundation for the herd, and to that stock has been added from time to time blood from the best herds elsewhere until Pinehurst Ayrshires are famous now wherever dairy cattle are known. While that sounds good to Moore county folks a still better outcome has followed which is the multiplication of Ayrshire cows on Moore county farms and throughout the whole state. Many young heifer calves have been distributed throughout the neighborhood and in other counties until herds are growing up that are also making dairy records that are enviable. The Pinehurst ideal is followed in many quarters, so widely that the Pinehurst influence has definitely lifted the standard of milk products over a wide range of country. Even other herds are stimulated to much better conditions by the advance the

(Please turn to page 8)

## Relief Body Keeping Thirty Men at Work

Unemployed Engaged on Airport  
and Cemetery Projects at  
Southern Pines

A meeting of the planning committee of the Southern Pines Committee for Unemployment Relief Tuesday afternoon, with E. V. Perkinson, M. G. Nichols, Charles Macauley and Frank Buchanan attending, presented additional plans for the continuation of work on the Knollwood Airport, and Mount Hope Cemetery. The latter project included the widening and planting of the roadway from Bennett street to the Cemetery, filling in the hollow in the hill slope, and general beautification of the Cemetery following plans made for that purpose by A. B. Yeomans.

Labor will also be employed finishing some of the work started on May street last year, and as funds come in other public work, for the improvement of the streets and parkways. Some thirty or more men are now employed and it is hoped that the relief committee will be able to employ at least that many through the winter.

## J. S. DUNLOP, LONG PINEHURST DAIRY HEAD, DIES AT 58

Prominent Resident of Sand  
hills Victim of Heart Affec-  
tion at Home Here

### ILL FOR SEVERAL MONTHS

John Sheldon Dunlop, prominent resident of Pinehurst where for many years he was in charge of the Pinehurst farms and dairy, passed away at his home there early Wednesday morning. Death was due to a heart affection from which he had suffered for several months. His death, however, was unexpected and came as a severe blow to the community which he had served so well and to the many friends he had endeared to him throughout the Sandhills.

Mr. Dunlop was 58 years of age, a native of Wisconsin. Because of his thorough knowledge of general farming, and especially the dairy business, Leonard Tufts brought him to Pinehurst eleven years ago, and he became superintendent of the extensive farms and dairy properties of Pinehurst, Incorporated. It was while under his management that the Pinehurst Dairy, with its blooded herd of Ayrshires, became famous over the nation. He retired from active management of the dairy a few years ago, his son, Willard L. Dunlop, succeeding him.

Always a friendly man, Mr. Dunlop's circle of acquaintanceship extended throughout this section of the state, and those who knew him loved him. The report of his death brought county-wide expressions of deep regret and sincere sympathy for the family he leaves behind him.

Funeral services were held yesterday afternoon at his late residence in Pinehurst, with the Rev. T. A. Cheatham and the Rev. W. M. McLeod officiating. Interment was in Mount Hope Cemetery, Southern Pines.

Mr. Dunlop is survived by his widow, who before her marriage, was Miss Eva Elizabeth Rusk; by one son, Willard L. Dunlop of Pinehurst, and two daughters, Mrs. James Quale of Pinehurst and Mrs. Henry L. Graves of Lakeview. Several grandchildren also survive.

## Programs Announced For Platform Hours

Concert on Sunday Night Opens  
14th Course at Church of  
Wide Fellowship

The fourteenth course of Sunday night Platform Hour will open in The Church of Wide Fellowship January 3rd and continues each Sunday night to the end of March.

This community feature, presented to the Sandhills by the church, was met with a large acceptance and appreciation. It has given to the winter visitors and residents a high class lyceum and musical course, with no charge. A free will offering has been taken each Sunday night.

The following numbers have been engaged or in prospect for the season: January 3rd, concert by The Wide Fellowship Vested Choir, assisted by T. Smith McCorkle, violinist of the University of N. C.

January 10th, Hugh Fuller, character artist, in "The Tales The Tinkerman Told."

January 17th, Margot Hayes, Mezzo soprano in recital.

January 24th, Princess DerLing of China, lecturer.

Other lecturers and music will be Sam Grathwell on "Getting By Your Hoodoo"; Herbert Lem Cope, humorist; Edward Kerbye, lecturer; Dr. George Woodall, stereopticon lecturer-Bolshevism.

### PRESIDENT OF EASTERN AIR TRANSPORT COMPANY, HERE

Henry Doe, president of the Eastern Air Transport Company, and James Morgan, president of Curtis-Wright Aircraft Corporation, are spending several days at The Pad-dock in Southern Pines. While here Captain Doe will inspect the Knollwood Airport with a view to the possible establishment of direct service for the Sandhills in the near future.

### Due Here Tuesday Despite Crash



## BELIEVES 10-YEAR PLAN A GOOD START ON UPWARD CLIMB

Struthers Burt Says Inspired Co-  
operation Will Lead Us Out  
of the Woods

### ADDRESSES KIWANIANE

Magic, not the magic of mysticism or the magic of hallyshoo, but the magic that led Alexander the Great and Charles the Twelfth and Woodrow Wilson to great leadership, the magic of inspired cooperation, will lead us out of this depression, in the belief of Struthers Burt, Southern Pines author, who addressed the Kiwanis Club of Aberdeen at its weekly meeting held Wednesday in the Methodist Sunday School building, Aberdeen.

We are not as bad off as we think we are, Mr. Burt says. We were all alive and uncomplaining in 1914, yet we have more money today than we had then. Cooperation of the masses will bring order out of chaos, and some such idea as the proposed Ten Year Plan for North Carolina is a good start. Mr. Burt discussed the Tyre Taylor plan which, though nebulous in its present state, is something on which to build. He believes we should make North Carolina irresistible to the rest of the country. "Don't put the cart before the horse as Florida did, trying to bring the people here by hallyshoo, but make the state so attractive to the tourist that he will want to come here, and when here, will want to stay," Mr. Burt thinks a good start, so far as this state is concerned, has been made in the organization of some such body as the North Carolina Plan group, and that cooperative movements of the kind, inspired by real leadership, will develop throughout the country to bring back a normal condition of living.

At Wednesday's meeting Leo C. Fuller and Herbert Vail were presented with honorary certificates for their 100 per cent attendance at Kiwanis meetings during 1931. Mr. Fuller has been a hundred percentor for six years. Richard Tufts, retiring president, turned the gavel over to the new president, Nelson C. Hyde, at the meeting, and thanked his fellow members for the support given him during the past year.

### ABERDEEN GOOD FELLOWS DISTRIBUTED 128 BASKETS

One hundred and twenty-eight baskets chock full of articles of food and clothing were distributed to needy families in the Aberdeen neighborhood by the Good Fellows Club of Aberdeen, President M. H. Folley of the club reported yesterday. The spirit of cooperation was manifest throughout the campaign for donations for the cause this Christmas time, and a well managed organization functioned one hundred per cent in the spreading of cheer and bounty.

Officers of the club met informally yesterday and passed resolutions of thanks and appreciation to all those who donated, either in goods or services, which includes about everyone in Aberdeen, including the school children who greatly aided in the distribution of the baskets.

## 40 PLANES LAND HERE TUESDAY ON FLORIDA FLIGHT

Mrs. Felix duPont, Wife of Fleet  
Captain, Among Those Due  
at Knollwood

### LOST IN FOG OVER N. Y.

Despite a crash into a tree when making a forced landing on Staten Island, New York, last week, Mrs. A. Felix duPont is expected here on Tuesday as a member of the party of some hundred fliers who will land at the Knollwood Airport and spend the night in Pinehurst and Southern Pines. The forty some planes in the squadron are on their way to Florida, participants in the annual New York to Miami excursion of the National Amateur Air Pilots Association.

Mrs. duPont is the wife of A. Felix duPont of Wilmington, Delaware, who is captain of the fleet on this trip to Florida. Lost in a fog above Staten Island, Mrs. duPont, who is 19 years old, was cut and bruised when she crashed into a tree in attempting to make a forced landing. Her plane was badly wrecked as shown in The Pilot's photograph.

The squadron is due here at 4:15 o'clock Tuesday afternoon. The fliers lunch in Richmond and make Knollwood their next stop. While here they will be entertained by numerous residents of the Sandhills, among them Mr. and Mrs. Verner Z. Reed, Jr., who are giving a large dinner in their honor that night. Major Lloyd Yost of the Knollwood Airport has everything in readiness at the field for the reception of the guests. Because of the large number of planes which will be landing in rapid fire order that afternoon Major Yost requests that those who go to Knollwood to watch the squadron come in, either remain in their cars or keep on the edges of the flying field to avoid accidents and give a clear field for the landings. The field is in fine shape.

## N. L. Gibbon To Leave For Trip Around World

Mediterranean, India, China,  
Philippines and Pacific  
Coast on Itinerary

N. L. Gibbon and wife will leave next week for a trip with a Cook's agency that will cover the ocean voyage around the world from New York by the Mediterranean, India, China, the Philippines and the Pacific coast by the Panama Canal, back to New York. They will be gone several weeks. In the course of the journey Mr. Gibbons has in mind more or less of a study of the foreign countries in which he will touch. He hopes to be ashore long enough to talk to the consuls at various places, especially on subjects that have to do with American products and exports and the effect foreign conditions are having on American industries. He proposes to send The Pilot from time to time letters on such things as he thinks will give information to the people here, especially the farmers who make tobacco and cotton for the old world.

It is gossiped around that Mr. Gibbon may look with favor on a session in the legislature after he returns, but he was not inclined to discuss that topic much when inquiry was made this week. Nevertheless, his name has been mentioned by some who keep an eye out for the weather, and the responses appear rather favorable if he decided to make the run.

### TIME SHORT FOR FILING BANK OF VASS CLAIMS

The time for filing proofs of claims against the Bank of Vass expires January 24th, W. F. Allen, who is liquidating the affairs of the bank, announced yesterday. Mr. Allen urges all depositors who have not as yet proved their deposits to appear at the bank on Tuesday or Wednesdays prior to that date. Only about 60 per cent of the depositors have proven their claims to date.



MRS. FELIX duPONT

## MRS. McLEAN HIT BY AUTO, SUFFERS FRACTURED SKULL

Wife of Alton McLean of Aber-  
deen in Hospital in Columbia,  
S. C. After Accident

Mrs. Alton McLean of Aberdeen is in the Baptist Hospital in Columbia, S. C., with her skull fractured in two places as the result of being struck by an automobile on the streets of Columbia on Sunday night, December 20th.

Mrs. McLean was returning from church in company with her two younger sisters and a young man. An automobile, said to have been recklessly driven by a young man named N. M. Peterson, Jr., of Columbia, bore down upon the party and struck Mrs. McLean, knocking her to the pavement with such force as to cause two fractures of the skull. She was rushed to the hospital, where she is said to be resting as comfortably as could be expected, with the possibility that she may be out in another week.

Mrs. McLean is the wife of Alton McLean of the McLean Furniture Company, Aberdeen. They reside in a house recently completed for them on Poplar street.

## Better Hurry and Get Your License Plates

Captain Farmer Says Highway  
Patrol Will Enforce Law Af-  
ter New Year's Day

A large number of car owners in the Sandhills have failed to put in an appearance at the Bobby Burns Filling Station in Aberdeen to procure their 1932 license plates, according to an announcement by Captain Charles D. Farmer of the State Highway Patrol, his force will start enforcing the law right after the New Year starts. Captain Farmer says:

"As far as I know there will be no extension of time granted to car owners," he declared, "and beginning with the first of January the highway patrol is going to see that cars display the proper plates or else be kept off the highways."

The total registration of motor vehicles in this state in 1931 was 442,360.

### C. OF C. PLANS FOR 1932

Plans for 1932 were discussed by directors of the Southern Pines Chamber of Commerce at their regular meeting held Tuesday. The annual banquet of the organization is to be held the latter part of January.