

Site of McBrayer Building the Scene of Two Disastrous Fires

(Continued from Page 9)

1912 and continuing in business until 1916.

Just a decade later, in 1907, the sign "C. T. Patch & Bro." came down and a new one went up, "Patch & Richardson," S. B. Richardson coming in as a partner. But the old painting on the alley side of the building, "C. T. Patch & Bro. We Sell Most Everything," remained for years. Mrs. Patch took over the small annex for her millinery establishment. In 1909 Mr. Patch erected the brick building, now the older part of his present establishment, and from there the grocery department went into the new Arcade building in 1917, still in care of Sam Richardson.

In 1909 I. L. Hamlin went in the old building with his "City Market" and some time later "The Home Furnishing Company" with a large stock of furniture, and Louis Merusi with a fruit market.

Starting shortly before 3 o'clock on the morning of April 13, 1921, the "Big Fire," as it is always called, swept into Mrs. Perkin's Pine Tree Tavern, and then into the old Tarbell-Patch Building, then housing Harry Howe, Jewelry in the annex, the Home Furnishing Company, and H. A. Lewis with a large stock of groceries. Mr. Lewis had purchased the building about one year before. Upstairs, where as far back as 1895-6 Miss Helen E. Cahoun established a private school, the rooms were occupied by the meeting hall of the Odd Fellows, the Daughters of Rebekah, and Mr. Lewis' family. So rapidly did the fire spread that but little stock was saved from any of the stores.

Completely razed, even to part of

the brick foundation, the site remained vacant until the spring of 1923 when it was purchased by Congressman Oscar auf der Heide, of Jersey City, and a contract let to John McPherson for the erection of a brick building 60 by 62 feet, to contain three stores on the ground floor, and three office suites on the upper floor. Finished late in the year Charles M. Grey and Son began a successful clothing business in one of the stores. A year later Mr. Grey purchased the building which at once became known under his name. Other stores were occupied at various times by Mrs. Hayes' "Blue Bird Shop," Putnam's White Mountain Photo Shop, Wright's Candy Store, E. C. Stevens' insurance office, and the upper offices taken by Dr. L. B. McBrayer; others from time to time by Dr. Dodge, Attorney W. D. Matthews and the Boy Scout Councilor. In 1932 Mr. Grey sold the building to Dr. McBrayer and Charles Bingham of Littleton, N. H.

Then another morning, clear, but cold and in the bright February sunshine a cloud of smoke burst out of the cellar windows, and within an hour the fire companies of Aberdeen, Pinehurst and Southern Pines were pouring tons of water into a flame-ridden building, finally quenching a fire that destroyed the furnishings and equipment of the occupants. But the well built walls stood the stress and strain. Occupying the building at this time were the elaborate offices of the Western Union Telegraph, Roth's barber shop, offices of the North Carolina Medical Association, the North Carolina Tuberculosis Association, Dr. McBrayer's apartments and those of Mr. and Mrs. Claude Hafer.

McBrayer Building, Rebuilt and Refurnished, is Opening Today

(Continued from Page 9)

five-ply built-up roof insulated with rock wool. The walls are insulated. Registers ventilate through the roof. Ten degrees cooler temperature in summer over the out-of-doors is guaranteed. Ample heating facilities are provided for the winter season, and hot water is available in stores as well as apartments.

E. V. Perkinson of Southern Pines was the general contractor and has been steadily "on the job" since work on the building began, seeing to it that it was ready for occupancy before the start of the winter season. Mr. Perkinson employed local labor exclusively in the work. A local company, the Highland Hardware House, furnished the glass and paint used.

The plumbing was done by L. V. OCallaghan of Southern Pines, the wiring by Norman Day, a local electrician.

The building stands as a fitting tribute to the man whose name it bears. Dr. L. B. McBrayer, who has been long active in civic affairs in Southern Pines and who has played a large part in the growth and progress of the Sandhills section. Dr. McBrayer will make his business headquarters in the building, handsome office quarters along the north side of the building on the second floor being retained by him for his work as secretary and treasurer of the Medical Society of the State of North Carolina and as managing director of the North Carolina Tuberculosis Association, to name only a few of his active interests.

Insurance

on the McBrayer Building carried by
EUGENE C. STEVENS

Local Agent of Some of the Strongest
and Finest Insurance Companies in
the Country, along all lines.

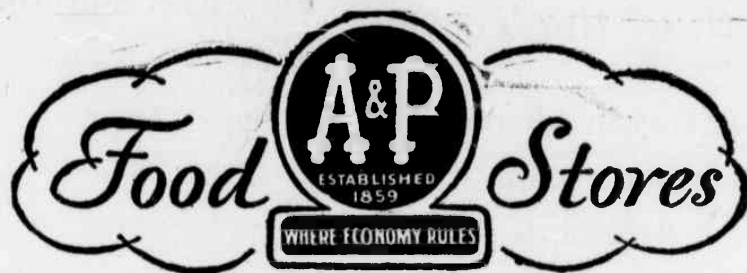
LIFE — FIRE — AUTOMOBILE
TORNADO, Etc.

Also Agent for Numerous Properties
for Rent or For Sale, including sole
agency for the Weymouth Estate
property, known as Weymouth
Heights. Inquiries invited.

EUGENE C. STEVENS

Southern Pines,

North Carolina



ANNOUNCE THE OPENING of a NEW STORE in the McBRAYER BUILDING, SOUTHERN PINES

• Visit this thoroughly modern new location and take advantage of the low prices offered on quality foods

- SPARKLE** Gelatin Dessert, As. Flavors **6** pkgs. **25c**
- SULTANA**
- PEANUT BUTTER** 2-lb. Jar **25c**
- NECTAR TEA** 2 1-4 lb. Pkgs. **25c**
- IONA COCOA** 2-POUND CAN **19c**

- Priscilla COOKIES** lb. **17c**
- Miles Standish COOKIES** lb. **17c**
- PREMIUM FLAKES** Pkg. **9c**
- John Alden COOKIES** lb. **17c**
- Soda CRACKERS Economy** 2 lb. pkgs. **19c**

PRODUCE DEPT.	
AVOCADO PEARS, 3 for	25c
BANANAS, 4 lb.	29c
BEETS, 3 bunches	25c
GRAPES, Tokays, 3 lbs.	25c
LETTUCE, 2 heads	25c
LEMONS, doz.	30c
APPLES, doz.	30c to 45c
ORANGES, doz.	30c

RAJAH
Salad Dressing
1-2 Pint **10c** Pint **15c** Quart **29c**

ENCORE
Spaghetti or Macaroni
4 pkgs. **25c**

MEATS

LEG OF LAMB, lb.	29c
Boned and Rolled ROAST, lb.	25c
PORK CHOPS, center cut, lb.	25c
OYSTERS, extra selects, qt.	55c
SLICED BACON, lb.	29c
FRYERS, lb.	29c
HENS, lb.	21c
VEAL CHOPS, lb.	20c

- Iona Corn No. 2 Can** **10c**
- Tomatoes 3 No. 2 cans** **25c**
- Rajah Cider** 2 Qt. Bots. 1-2 gal. Jug gal. Jug
VINEGAR **25c 25c 45c**
- Beans Quaker Maid 4 16-oz. cans** **25c**
- Catsup Quaker Maid 14-oz. Bottle** **15c**

EIGHT O'CLOCK COFFEE
MILD AND MELLOW
THE LARGEST SELLING COFFEE IN AMERICA

RED CIRCLE 21¢/lb. • BOKAR 27¢/lb.
RICH AND FULL-BODIED VIGOROUS AND WINE

For 75 years—America's greatest coffee value—A & P Coffee.



The Great

ATLANTIC & PACIFIC

Tea Co.

