

## FINEST A & P STORE IN TWO CAROLINAS OPENS HERE TODAY

Completely and Lavishly Equipped and With All New Stock To Greet Public

### NO PERSONNEL CHANGES

What officials of the Great Atlantic and Pacific Tea Company call their "finest store in the Carolinas" opens this morning, Friday, in the new McBrayer Building on West Broad street, Southern Pines.

Completely and lavishly equipped with the "last word" in fittings for a store of this kind, and stocked with all new provisions, the A. & P. will receive their many Sandhills friends eager to inspect the model grocery and market today, and will operate at the new location from now on.

In their many years in Southern Pines the A. & P. have occupied three stores. They opened originally in what is now Ed's Cafe. Later they moved two doors farther north on East Broad street to occupy larger quarters. Their latest move is their first to the west side of Broad street, and gives them a more central location and the advantage of better parking space for customers and a rear-door platform for the unloading of the huge trucks which bring in much of their stock.

The new store was designed and laid out according to specifications given Dr. L. B. McBrayer, owner of the building by the Atlantic & Pacific company, and is modern in every respect and a model for future stores of the company. It is provided with the maximum of light, with the scientific floor plan for display of goods as worked out by A. & P. engineers; it is equipped with the very latest in cooling devices for meats, poultry, dairy products and fresh vegetables.

### Atmosphere of Cleanliness

The counters and fittings, in an attractive green metalware, lend an air of cleanliness as well as a distinctive background for the display of goods. The store here will carry as complete a line of groceries and meats as is handled in any A. & P. store in the south.

Despite rumors to the contrary, the store which until today has been occupied by the company will not continue to operate. Its stock of goods is being shipped to another store in the state, a complete new line coming into the new store.

The personnel here will continue the same as it has been, much to the gratification of the large number of patrons who have become pleasantly acquainted with Manager George H. Buttry and his corps of assistants. Mr. Buttry has been in Southern Pines for eight years and has made a host of friends throughout the Sandhills. He is in charge under the assistant superintendent for this district, R. A. Brindell, equally popular here where he makes his home and his headquarters.

F. P. Inman continues as manager of the Meat Department, assisted by W. L. Page. In the Grocery Department the following familiar faces will be found in the new store: E. P. Lee, J. J. Hatch, Howard Hassel and Robert T. Henderson.

The New McBrayer Building on West Broad Street



## Site of McBrayer Building the Scene of Two Disastrous Fires

One of Oldest Business Blocks of Southern Pines First Destroyed in April, 1921

By Charles Macauley

Twice arising, Phoenix-like, from flame and ash, the rebuilt McBrayer Building stands on one of the oldest business sites on Broad street. Delving into ancient history we find that a two story and attic frame building was erected for C. T. Tarbell in December, 1895 and stocked with dry goods and clothing by the owner and groceries by Thomas Shaw, of New York, giving a department store to the growing town.

Shaw died shortly afterward and his stock was sold at auction. The firm became Tarbell and Taplin, the latter remaining but a short time. The stock and store was sold to C. T. Patch in January, 1897, he having been induced to visit Southern Pines for that purpose by his brother, James Patch.

At that time there was a small annex on the south side of the building used by Chatfield & Messer in their undertaking business, but the new proprietor soon needed that room and added 20 feet to the rear of the store, which was really the front, as most all of the business came in from the Bennett street side and not the alley (then known as Paradise Alley) line, this addition to house the grocery department which was bought by John N. Powell and Frank Jones in 1906. A year later Powell bought out Jones, and in 1910 J. N. Huntress became a partner, buying out Powell in (Please turn to Page 11)

### In Other Days

Many and Varied Have Been the Shops on Site of the McBrayer Bldg.

The site of the McBrayer Building has had many occupants since its first building in 1895. Here is a list of ground floor tenants:

- C. T. Tarbell, dry goods.
- Thomas Shaw, groceries.
- Tarbell & Toplin, dry goods.
- C. T. Patch, dry goods.
- Chatfield & Messer, undertakers.
- Powell & Jones, groceries.
- J. N. Huntress, groceries.
- C. T. Patch & Bro., dry goods.
- Patch & Richardson, general store.
- Hamlin's City Market.
- Home Furnishing Company.
- Louis Merusi, Fruit.
- Harry Howe, jewelry.
- H. A. Lewis, groceries.
- C. M. Grey & Son, men's shop.
- Blue Bird Shop.
- Putnam's Photo Shop.
- Wright's Candy Store.
- E. C. Stevens, Insurance.
- Western Union Telegraph.
- Roth's Barber Shop.

### LOCAL LABOR EXCLUSIVELY USED IN NEW BUILDING

Local labor was exclusively supplied in the reconstruction of the McBrayer Building, producing a large payroll throughout the usually dull summer months for a large number of carpenters, masons, painters and other artisans here.

Mr. and Mrs. E. C. Eddy and family returned Monday after spending the summer in New Hampshire.

## New Building Active Here During Summer

Dr. Daniels' Office Under Way and New Woolnough Residence Soon To Start

The completion of the new McBrayer Building tops off a summer of building activity in Southern Pines. In addition to this construction in the business section, Dr. L. M. Daniels has under way a new building on Pennsylvania avenue west of Broad street, to be used as dental offices. The summer has marked the completion of extensive improvements to the residence of Kenneth Trousdell on Indiana avenue near the Highland Pines Inn, the former Welch house. A. Marland Woolnough of Toronto, Canada has recently let the contract for a fine new residence on the site of the present Heyward house on Massachusetts avenue, and proposes to move the Heyward house and rebuild it on another site. The old Christian Science Chapel on Maine avenue has recently been transformed into an attractive residence. Many new homes have undergone repairs and remodeling, many additions built. Other new construction is in prospect.

### PERKINSON HAS BUILT MANY HOMES IN SANDHILLS

E. V. Perkinson, general contractor in charge of the reconstruction of the McBrayer Building after the fire of last summer, has built many of the fine homes of the Sandhills. He was the contractor for The Paddock, a fine example of residential architecture on the outskirts of town. He built the attractive Cape Cod house owned by Mrs. Clara Pushee on Knollwood Heights. He has had a hand in the construction of several important downtown blocks as well as in several houses in the Weymouth Heights section.

## McBrayer Building Opens, Rebuilt, Refurnished After Disastrous February Fire

### Home Talent

Local Contractors and Labor Used in Construction of New McBrayer Bldg.

- Owner—Dr. L. B. McBrayer.
- Contractor—E. V. Perkinson.
- Plumbing & Heating—L. V. O'Callaghan.
- Glass and Paint—Highland Hardware House.
- Electric Wiring—Norman Day.
- Furniture—Colonial Furniture Company Co., West End, N. C.
- Labor—All Local.

## NEW DRUG STORE TO OPEN IN NEW McBRAYER BLDG.

Sandhill Drug Company Organized by E. E. Merrill and J. T. Overton

### OPENING IS DELAYED

The opening of the new McBrayer Building will also mark the opening of a new drug store for Southern Pines, the Sandhill Drug Company, which is to occupy the quarters at the right of the A. & P. store.

The Sandhill Drug Company was organized recently by two young men well known in Southern Pines, E. E. Merrill and J. T. Overton, both of whom have been previously affiliated with another drug store here, Mr. Merrill is a lifelong resident of Southern Pines. Mr. Overton, a native of Mt. Gilead, came here from Rockingham several years ago. He has been in the drug store business since 1918, in Richmond, Anson and Moore counties.

The new store is to have new and modern fixtures throughout, and a soda fountain of the latest and most improved design, equipped with hot water for the rinsing of glasses and dishes. The young proprietors will carry standard pharmaceutical lines, and specialize in Park Davis and Lilly products in their prescription department. All the usual side lines of the modern drug store will be carried in stock, with a number of specially featured lines of merchandise.

Messrs. Overton and Merrill expect to open the new store next week. The shipment of brand new fixtures was delayed at the factory or would have been in place by now, as it was hoped to open the drug store simultaneously with the opening of the A. & P. store. The new fountain is enroute and will be in place the first of the week. A cordial invitation to all to pay an inspection visit to the store as soon as it is open is extended by the proprietors.

Miss Laura M. Jenks and C. Edith Titus arrived in Southern Pines September 20th, after spending the summer in northern New York.

Finest A. & P. Store in Carolinas, New Drug Store, Offices and Apartments Ready

### ALMOST 100% OCCUPIED

With the opening today of the Great Atlantic & Pacific Company's store, to be followed next week by the opening of the Sandhill Drug Company store, the McBrayer Building on West Broad street, Southern Pines again takes on an air of activity after seven idle months.

The fine building, new except for the outer walls left safely standing after the disastrous fire of last February, again takes its important place in the heart of the busy town's business section. In addition to the large space occupied by the A. & P. store and the quarters of the new drug store, the building contains the spacious offices of Dr. L. B. McBrayer, owner of the building; the office of the North Carolina Tuberculosis Association, the office of the Medical Society of the State of North Carolina, the music studio of Mrs. Claude F. Hafer, and five apartments, all completely furnished and equipped for housekeeping.

No sooner had the smoke stopped curling skyward from the gutted interior of the former Grey Building than Dr. McBrayer, owner of the building, laid the plans for the present improved structure, now called the McBrayer Building. No time was lost in drawing specifications, in engaging a contractor and in starting actual work, with the result that today Southern Pines has a fine new edifice to dedicate.

### Brisk Demand For Space

That there was need of the prompt rebuilding of the structure after the February fire has been demonstrated by the demand for space both on the ground floor and the second floor. Leases were signed some time ago by the Atlantic & Pacific Company for what is claimed to be the best equipped A. & P. store in the Carolinas, and by the newly organized Sandhill Drug Company of which J. T. Overton and E. E. Merrill are the proprietors. Of the three ground floor stores, the former leased two, throwing them into one to provide sufficient space for their purposes, the latter taking the north store. Of the five attractive apartments on the second floor four have already been leased for immediate occupancy, leaving but one available and with prospects inspecting this each day. These apartments are steam heated. They are completely furnished, even to Tennessee Valley Authority electric stove and refrigerator combinations. The furniture for the rooms was made by the Colonial Furniture Company at West End, a thriving Moore county concern. Simmons twin studio couches, all wool blankets, Forest City sheets and pillow cases, everything for the comfort and convenience of the tenants, equip the apartments.

### For Year 'Round Occupancy

The owner has provided for the comfort of his tenants in summer as well as winter. The building has a (Please turn to Page 11)

## Town of Southern Pines

DORSEY G. STUTZ, Mayor

HOWARD C. BURNS, Clerk

### COMMISSIONERS

GEORGE W. CASE

CHARLES S. PATCH

L. V. O'CALLAGHAN

FRANK WELCH

A. B. YEOMANS

## A CIVIC ASSET--

Southern Pines welcomes the new McBrayer Building on West Broad Street as it welcomes any improvement to its business and residential sections.

It is an indication of progress, of moving forward, of growth, of an appreciation of Southern Pines on the part of those who live here, of an attempt on the part of citizens to enhance the beauty, value and usefulness of their property for the enjoyment of all.

It Bespeaks Civic Pride, a Community's Greatest Asset.

The TOWN of SOUTHERN PINES Welcomes this Further Indication of Belief in its Future, and Congratulates Those Who Have Played a Part in the Enterprise.