

THE PILOT

Published every Friday by THE PILOT, Incorporated, Aberdeen and Southern Pines, N. C.

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Subscription Rates:
 One Year\$2.00
 Six Months\$1.00
 Three Months50

Address all communications to The Pilot, Inc., Southern Pines, N. C.

Entered at the Postoffice at Southern Pines, N. C., as second-class mail matter.

A CIVIC ASSET ENDANGERED

A question frequently asked of Southern Pines real estate men by prospective winter residents is:

"Have you a library here?" Southern Pines not only has a library, but has one of the best libraries to be found in any but the major cities of the state. In its selection of books it has for years enjoyed the wise counsel and guidance of authors and writers of national reputation.

That the local library is a distinct asset is proven by the very question cited above. But the appreciation of its existence by the winter visitors is apparently not shared by the resident population. The library is inadequately supported, and Southern Pines is in danger of losing an institution which should and does mean much to it. Though the maintenance costs are low it is not balancing its budget, even with the aid of contributions by a few generous citizens who realize its importance to the community.

Something should be done about it, and done at once. Business men, professional men, hotel men, property owners should lend their support to the library as if an investment of their own, for it is just that—an investment in the cultural side of a town which boasts an intelligent population and makes its appeal for winter guests to that type of person who asks:

"Have you a library here?"

NOW TO THE PRINCIPAL BUSINESS

With the emotion of an election period about to be concluded and the ordinary round of life once more to be pursued the principal business of the Sandhills may be taken up in its regular order. This community exists for the entertainment of those strangers who come this way during the winter period, and the signs are that they are coming this winter in a volume that will be a satisfactory record after the dull years. From all quarters the signs hung out appear to be highly encouraging, which means that this is to be a winter in which a favorable impression must be made. What the folks see here this winter is likely to influence them in the years that are ahead.

Pinehurst and Southern Pines are business propositions. To provide satisfactory entertainment for the strangers who come here is what they have a right to expect of the communities. And, there is no reason to doubt that what is expected will be provided. But this is a winter when everybody may profit by being alert to every possibility of making the situation one that will create a satisfying impression. There are more ways than one of extracting from a customer his money. One way pleases because it gives a value for the money. The other displeases because it leaves a dissatisfied patron. Successful business everywhere follows the theory that a satisfied customer is the only thing worth while in business. Most of the visitors who come to the Sandhills come with the purpose of enjoying their visit, and they are anxious to get a round of satisfaction from their sojourn. They are entitled to all they can get, and if they can be sent home at the conclusion of their visit in a pleasant frame of mind they become assets of the section.

The Sandhills was never more attractive in every way than now, and we can make the visitors feel pleased with their fall and winter vacation if we give them the most and the best that we can provide. We can all do many little things that count, as well as some of the bigger ones, and it is the little things

as often as the big ones that count in the long run. If we all tote fair with every individual who comes within our gates we will do a big business for the future. The Chamber of Commerce might adopt as its fundamental policy, "Don't let anybody go away from here dissatisfied," for it is dissatisfied folks that knock the props out from under anything. In addition to making this the most pleasant place on earth it should be our creed to make it the most attractive place and to keep it that way. There is no customer as good as the individual who is certain he has received the value of his money, and cordial relations count for as much as virtues and shelter.

THE MOORE COUNTY HOSPITAL

From the Moore County Hospital comes a copy of the annual report covering the work done there in the past year. The report shows that nearly 2,700 persons, white and black, were cared for either in the institution or as out patients who made calls there for treatment and advice. Over a fourth of the number were negroes. Over 425 X-ray examinations were made, and above 7,000 laboratory tests. The total days of care for all patients exceeded 11,000. The baby crop reached 58, and 215 major surgical and 273 minor surgical operations were performed. From 17 of the chief points of the county the invalids came to the hospital, as well as from 127 points where the number varied from one up to half a dozen.

In the four years since the institution was opened it has done a work that encourages its president to announce it goes into its fifth years with confidence in the results of the fast accumulating traditions behind it, for it has again been accorded a rating in Class A by the American College of Surgeons and it is loyally backed by the Moore County Medical Association, with twenty-two of the county doctors on the medical staff. This with a nursing and laboratory staff, with Dr. A. C. Watts resident physician and Edwin McKeithen business manager, affords a complete and skilled group in whose hands the institution carries on, backed by a board of directors who include men from all sections of the county and represents all the people. To this is added the Hospital Auxiliary, composed of women of the various towns of the county who are of vital help in all its affairs.

Unfortunately the hospital is doing a work that is most difficult, inasmuch as it accepts the sick with the main purpose of relieving their ills. But a large number do not pay for the service rendered, over 65 percent last year being in the non-paying or limited paying class. Only 381 patients paid their full bill. The others paid part or nothing at all, so that the service paid for was 34.4 per cent of the total service afforded all the patrons. In other words the total income of the hospital from paying patients was \$28,692, while the total operating and administrative expenses totaled \$61,830, leaving a shortage of \$33,138, and the report says this gap between the cost of running the hospital and the payments by patients is the perennial financial problem. But from the Duke Endowment and from other generous friends came \$27,956, cutting the deficit down to less than six thousand dollars for the year.

This deficit is not a hospital deficit, but a Moore county community deficit, for the institution is a community necessity, now that the people have come to know it and to depend on it. Nothing is more essential for the comfort and happiness of the people than that the hospital be generous backed financially for the work it is doing.

APPRECIATION OF A GOOD MAN

On Sunday the Southern Pines Baptist congregation went through the formalities of choosing as its pastor for the year ahead the man who has for the past six years occupied the pulpit. It was more a ratification of a definite policy of carrying Mr. Stimson as the head of the church, which has been recognized by Baptists and others as well, as a sort of natural relation between the man and the flock.

Mr. Stimson in the capacity

Civic Loyalty Pays Big Dividends



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GRAINS OF SAND

Greensboro is proving the need of a State drivers' license law. In the three weeks since it launched its campaign against recklessness 189 arrests have been made for traffic violations and 128 drivers have had their licenses suspended for periods ranging from 10 days to 12 months.

And to prove the campaign's effectiveness, there has not been one fatal accident, only one at all serious, and only eight persons hurt at all. During the previous month five were killed and 32 injured in 50 wrecks.

What more proof is needed that a State-wide license law would curb the recklessness that is claiming hundreds of lives and costing millions of dollars annually?

If a motorist is afraid of having his license to drive suspended he is not going to take chances with the law.

Congratulations to the Moore County Hospital on again being awarded "full approval" by the American College of Surgeons for the year 1934.

Who says money is scarce? Deposits in New York state banks, exclusive of mutual savings banks, increased more than \$1,300,000,000 between December 31, 1933 and June 30, 1934.

The N. R. A. News reports increase in the number of weddings the past year as another sign of returning prosperity. Mebbe, if Hubby can keep up the payments on the ring, the radio and the rug.

Monday was a good day to take the old red flannels from the bottom drawer and shake the moth balls out. There's no doubt about the winter season being here.

"I'm always pretty sure of a good sized audience when I go anywhere in my district to make a talk," says Congressman Lambeth. "There are always about enough office seekers around to fill the hall."

Amperre Joops saw a pretty picture Monday morning over on Carroll's branch. A flock of about fifty wild geese, as near as he could count them, was winging rather low on its southward journey, the old gander at the front apex of the flock honking his orders occasionally to the birds that followed. In the bright sunlight and against the open sky they seemed almost close enough to pick one from the flock. They passed over the Healy place, past Oliver's, across James Creek toward the old Marks farm and out of sight.

"Good sign," said Ampere. "When the gees fly low that-a-way, and the sun shines bright on them, it's sure to be a good winter. I watch these things, and they don't fail often. But they's another sign I don't like. Last week moon high in the sky. Way up near overhead. Coming down lower every night. Election night moon down almost as low as the barn when it comes up. Almanac says still lower the week after. Don't like that a tall. Mr. Roosevelt mighty good president, but he mighty wise man if he look out when the moon projects that-a-way. This new deal, and them strikes and no lettin' us sell our cotton makes things act up quare. When the wild goose flies low that's his business, but the sign is a good one, but when the Lawd propecks with the moon on election times that must be mighty important. Had sign to see it so low in the sky when it ought to be up on top of all creation."

The Week in Aberdeen

Miss Hazel Windham has been ill at her home for the past week with bronchitis.

The Rev. C. G. Vardell, president emeritus of Flora Macdonald College, attended services at the Presbyterian church here last Sunday.

Dr. H. E. Bowman, Dr. Clement Monroe and E. T. McKeithen attended the Carolina-State football game at Chapel Hill last Saturday.

Miss Bertie Goodwyn spent a few days in Raleigh this week visiting her brother and his family.

Mrs. J. M. Deaton of Troy is the guest of her daughter, Mrs. W. T. Huntley.

Dan and Richard, the small sons of Mr. and Mrs. Dan I. Allred, are ill at their home this week with chicken pox.

Little "Sonny" Bryan of Lillington is spending a few days with Mr. and Mrs. C. J. Johnson.

The Rev. Dixon McDonald, Fayetteville Presbyterian's home missionary, spoke at the Presbyterian church last Sunday evening.

Mrs. E. M. Medlin returned Wednesday from Duke Hospital.

Mrs. Leo Page of Rockingham and Mrs. Mack Fair of Columbus, S. C., were guests of Mrs. H. H. Bradshaw and Mrs. Lillie Blue last week.

Jones Macon and a friend from Fort Bragg spent the past week-end as guests of Mr. and Mrs. Jones Macon, Sr.

Mrs. J. G. Campbell has been ill at

home for the past week suffering with a severe sore throat. Mrs. J. B. Fagan, who has been very sick at the Moore County Hospital, has improved enough to come home and is now with her sister, Mrs. Ella J. Heckart. A. A. McKeithen spent last Sunday in Albemarle with Mrs. McKeithen, who is visiting their daughter, Mrs. Laban Little. Mrs. E. B. Maynard was called to her home in Durham last Sunday on account of the illness of her mother. Prof. and Mrs. R. C. Zimmerman, Mrs. H. E. Bowman and Carol Bowman spent last Sunday at Duke University. Mr. and Mrs. H. A. Gunter spent last Sunday in Durham and were accompanied home by Mrs. Gunter's father, Mr. Atwater. Miss Lillian Brown spent the week-end in Booneville visiting her parents. Mr. and Mrs. Brown celebrated their golden anniversary Sunday. Mr. and Mrs. Lester Wiley returned this week from Gloucester, Mass., where they attended the funeral rites of Mr. Wiley's mother, Mrs. Eva Wiley. Miss Mabel Brooks left last week for Danville, Va., where she will spend some time visiting her grandmother. Mrs. B. D. Wilson of Raleigh is visiting friends in Aberdeen this week. Mr. and Mrs. W. G. Smith announce the arrival of a daughter on Thursday, October 25th. Each evening this week at 6:30 the circles of the Presbyterian church have served supper to the congregation, after which classes were formed for Home Mission study. On Friday evening, November 16th, Ernest Milton of the Barium Springs Orphanage will be present to show moving pictures of the orphanage and to tell of the work there. Everyone is invited to attend. On Monday evening, December 10th there will be a meeting of the Presbyterian churches of Moore and Hoke counties here with the Rev. G. L. Whitely, the author of the "Belmont Plan" to speak. A truck load of the young people of the Presbyterian church enjoyed a hay-ride and Hallowe'en party at the Toby Johnson cabin last Friday evening.

The Citizens Bank and Trust Co.

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HOCKEY STAR. "Bill" Cook, Captain of the N. Y. Rangers, says: "A hockey player can't afford to have nerves. The way I guard my nerves and yet smoke all I want is to smoke only Camels. Their taste sure hits the spot!"

PHONE OPERATOR. Miss Marian Erickson says: "Camels do freshen up my energy in a delightful way. And they are the mildest cigarette I know. Of course I smoke a lot! But Camels never upset my nerves."



Correspondence

DO WE WANT A LIBRARY

Editor, The Pilot:

It has, at present, an unusually fine, small library, one of which many a larger town would certainly be proud. And, to the casual observer, the library seems to be in pretty constant use. It is used by tourists and winter visitors, in fact, it must furnish a large part of the pleasure of some of these. It is used by school children and, I think also, by their parents. It is used by sick people, by convalescents, by tired business men . . . and women . . . who prefer to rent rather than to buy a good detective story. Students use the library, young and mature people who like to be up to the times and certainly can better pay a membership fee than the price of outstanding best sellers.

Unless, I am very much mistaken, I seem to have heard from our business men expressions of interest in the pleasure of our winter visitors. Surely, here is a class of citizens who might reasonable be expected to rally to the library's support. Parents of school children, I am sure, would be sorry to see it close. Hotel and innkeepers might feel the loss. Teachers would regret it. From all such interested quarters, it should be possible to get, without the expense and difficulty of any organized appeal, help to the moderate degree necessary to keep a fine and helpful organization on its feet.

The question is important, for unless something prompt and practical is done to demonstrate such a want, the Southern Pines Library will have to close. A motion to that effect will very probably be made at the next meeting.

Patron memberships are \$25.00 each per year.

Sustaining memberships are \$5.00 each per year.

Ordinary memberships are \$1.00 each per year with fee for each book borrowed: 10 cents for the newest books (until four months old) and 5 cents for the older books.

A town without a library is either one of such a high degree of culture and wealth that each family has a well stocked and up to date book room of his own; or it is a town of such low degree of culture that it cares to keep in touch neither with modern life nor with the past.

Sincerely,
 KATHARINE NEWLIN BURT.
 Oct. 30, 1934.

CARD OF THANKS

We wish to thank our friends for their kindness and sympathy during the recent illness and death of our mother, Mrs. Eva M. Wiley.
 —MR. and MRS. H. L. WILEY.

CARD OF THANKS

Mrs. J. F. Deaton and family wish to express their sincere appreciation for your sympathy during their recent bereavement.

COTTON GINNINGS

Census report shows that there were 427 bales of cotton ginned in Moore county from the crop of 1934 prior to October 18 as compared with 1,187 bales ginned to October 18 from the crop of 1933. William D. Smith, special agent reports.

THE HOME SCHOOL

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LEGAL NOTICES

NOTICE OF SUMMONS AND COMPLAINT AND TO PROVE CLAIMS

NORTH CAROLINA, MOORE COUNTY.

IN THE SUPERIOR COURT

NOTICE

Gurney P. Hood, Commissioner of Banks of the State of North Carolina, Ex. Rel. Page Trust Company, and S. J. Hinsdale, Liquidating Agent of Page Trust Company, and all such other creditors and stockholders and persons interested in the affairs of High Falls Manufacturing Company as may make themselves parties to this action and contribute to the expenses thereof, Plaintiffs, vs. High Falls Manufacturing Company, Defendant.

All stockholders, creditors and dealers of High Falls Manufacturing Company and any and all others interested in the affairs of said High Falls Manufacturing Company will take notice that an action as above entitled has been brought in the Superior Court of Moore County, North Carolina, for the purpose of winding up the affairs of said High Falls Manufacturing Company and dissolving the same as a corporation and for the purpose of liquidating its assets and distributing the same among the creditors, stockholders and persons interested therein, as provided by law, and for the appointment of a receiver to that end, and all such stockholders, creditors, dealers and other persons interested in the affairs of said corporation are given notice that Harvey B. Jones, Esquire, Sanford, North Carolina, has been appointed the permanent receiver of the affairs of said corporation and that said stockholder, creditors, dealers and other persons interested in the affairs of said corporation are required to intervene in this action and become parties thereto for themselves or for others in like interest and assert their rights and claims on or before the 15th day of December 1934, or thereafter be forever barred from so doing; and notice is further given to all creditors of said corporation and claimants against said corporation and persons interested in the affairs thereof that they are required to present and prove their said claims against said corporation to the permanent receiver aforesaid named in the manner provided by law, on or before the 15th day of December, 1934, or they shall forever thereafter be barred from participation in the distribution of the assets of said corporation.

This notice is hereby given pursuant to the terms of an order named in the above entitled cause by his Honor J. H. Clements, Judge of the Superior Court, of date October 13, 1934.

—JOHN WILLCOX,
 Clerk Superior Court Moore Co.

Patronize the Curb Market every Saturday in Southern Pines.