

**Telephone Company Headquarters Here**

**Dial System Installed During Summer in Southern Pines and Pinehurst**

An up-to-date telephone system is a necessity in the resort towns of Southern Pines and Pinehurst, and the Central Carolina Telephone Company provides this in the Sandhills. Immediate connections with the Bell system are available and calls to New York, Washington, Richmond, etc., are completed almost as quickly as a local call.

Headquarters of the company hitherto in Siler City were removed to Southern Pines on July 1st, and following this move the dial system was installed in Southern Pines and Pinehurst. R. L. DuRant, Vice President, and General Manager of the company is in charge of the office with Miss Lena Cameron, and Miss Flora Lee Brady as assistants.

**McLEAN FURNITURE CO.**  
Complete Home Furnishers  
SOUTHERN PINES

**MANY NEW BOOKS ON S. P. LIBRARY SHELVES**

New books on the shelves of the Southern Pines Library this month include:

Fiction; The Curate's Wife, E. H. Young; River Supreme, Alice Tisdale Robart; Now In November, Josephine Johnson; Cold Journey, Grace Zaring Stone; Lost Horizon, James Hilton; The Taking Of The Cry, John Mansfield; Brinkley Manor, P. G. Wodehouse; Pitcairn's Island, Nordhoff and Hall; The Chianti Flask, Mrs. Belloc Lowndes; The Casino Murder Case, S. S. Van Dine; The Case of Susan Dare, M. G. Eberhart.

Non-fiction—New Frontiers, Henry A. Wallace; Experiment In Autobiography, H. G. Wells; Sails Over The Ice, Captain Bartlett.

Juvenile—Zeke, the Raccoon, Rhea Wells; Ho-Ming, Girl of New China, E. F. Lewis.

Within an hour's drive by motor from Southern Pines is the largest artillery post in America, Fort Bragg, where thousands of troops are stationed and where the government maintains a vast reservation for artillery practice.

**Varied Activities of Commerce Chamber**

**Organization Looks After Welfare and Entertainment of Winter Visitors**

Southern Pines has an active Chamber of Commerce which differs from the ordinary run of boards of trade and civic-boasting organizations. Its paramount interest is to see that seasonal winter residents of the community have a good time here, that they are acquainted with the many and varied activities of the section, that they leave, when leave they must, desiring to return.

In cooperation with the Board of Town Commissioners the Chamber of Commerce plans entertainment features throughout the season—and even during the off-season months arranges diversions for the resident population, such as Fourth of July celebrations, outings and dances. Much has been done during the past year by way of a program of activities, featured by the annual Spring Blossom Festival, the first of which was held so successfully last April. More about this event will be found elsewhere.

Another recent accomplishment was the erection on property adjoining the baseball field of a horse show ring, where this winter it is planned to have bi-weekly programs of equestrian events for the amusement of the many riders who winter here, and the entertainment of all.

The Chamber plays a large part in keeping the town spick and span, in promoting planting, especially of winter grass; in all these things which make for an attractive village. It cooperates with the U. S. Highway No. 1 Association in highway beautification and in presenting the advantages of that Maine-to-Florida route to the touring public. It aids the hotels and shop-keepers in their efforts to win their fair share of travel and resort business.

The annual banquet of the local Chamber of Commerce is one of the highlights of the winter season. It is a get-together of permanent residents, a gathering of interested winter visitors, an opportunity to meet old friends and make new ones. Some man prominent in national or world affairs heads the toast list each year, and the entertainment features are varied and numerous.

Officers and directors of the Chamber of Commerce meet regularly throughout the year. The present officers are Nelson C. Hyde, president; the Rev. J. Fred Stimson, vice-president; Dr. L. B. McBrayer, national councilor; D. D. S. Cameron, secretary and treasurer.

**THE PLACES TO GO AND THE THINGS TO SEE**

(Continued from page 1)  
the roads going over the hill eastward from the Bethesda church vicinity were traversed by the armies which came from the southwest across the Yadkin between Cheraw and Mt. Gilead. The Bethesda section is also identified with the early history of the county, as it was one of the original seats of Presbyterianism in this part of the state and for that matter of the entire South, for it was the immediate result of the first visit to North Carolina of McAden, the pioneer Presbyterian preacher from the Philadelphia Presbytery, sent down this way on a visit of inquiry and study, and who passed by Longstreet, out the Yadkin road, by Barbacue at Cameron Hill, and the Bluffs near Fayetteville, which did not exist then, and preached at each of the three places in the mother churches of the South and West.

On top of the hill east of the old Bethesda church is the high point and the picturesque outlook of this region. Under the hill to the eastward Solemn Grove academy was established much more than a century ago, and it sent its flocks of educated men to all parts of the country, to the Gulf and beyond the Mississippi to take prominent parts in the affairs of the nation. The site of the old academy as near as can be located is on the Marks farm, under the hill, close by the house which was the Billy McNeill place until a few years ago when it passed into other hands.

Lakeview and the Little River valley are historical. There were some of the first settlements in this section. Scotchmen came up the Little River valley and up the James Creek valley about 1760 to make settlement there and in the Aberdeen neighborhood. Drowning Creek is also among the early settlements. The Horse-shoe on Deep River is interesting to explore. A good way to pick up history is to ramble along the country roads and to stop at the farm homes and talk with the people. Some are not familiar with their surroundings, but some are well informed and highly interesting.

**Air-Conditioned Cars Feature S. A. L. Service**

**Over-Night Trip to Sandhills Made More Comfortable for Passengers**

Southern Pines is served by the Seaboard Air Line Railway, which is providing exceptional service to the Sandhills from New York and the north. The over-night trip from the metropolis here has within the year been made more comfortable for passengers than before through the introduction of air-conditioned trains and Pullmans to the service.

H. E. Pleasants, the Seaboard representative in Raleigh, this week stated that due to the exceptionally heavy exodus of Northerners to the South this season, the completely air-conditioned Orange Blossom Special, leader of Seaboard's famous fleet of air-conditioned trains, makes its first trip from New York and the East on December 15th on the fastest schedule on which it was ever operated. The first trip southbound last season was on January 2nd.

The "Blossom" leaves Eastern cities in the afternoon and early evening and arrives at South Florida re-

sorts the following afternoon. The Blossom sets the highest standards for equipment and excellence of service. Although all special services are available there is no "special service charge."

Only the most modern Pullman equipment is in its complement. It will carry a club car with buffet and valet service, and a lounge-library car. The atmosphere of these two cars is comparable to that of a well-appointed home or club—with deep, comfortable chairs, luxurious carpets, and soft, shaded lights. The extra-ordinary large windows are ideal for enjoyment of the beautiful scenery all along the route. A Seaboard dining car—through from New York to destinations—serves all meals—savory, Southern meals—famed far and wide for their excellence. Sleeping cars—productive of sound sleep—with drawing rooms, compartments, lower and upper berths, make up the balance of the Orange Blossom Special.

Last season the "Blossom" was the only air-conditioned train operated between New York and Florida. Its success was so phenomenal that now three all-year Seaboard trains are equipped with the Pull-

man Company's latest air-conditioned Special, the New York-Florida Limited, both serving the Sandhills and Southern resorts, and the Cotton States Special, between New York, Washington and Atlanta, Birmingham.

**CAROLINA POWER & LIGHT GIVES EFFICIENT SERVICE**

Under the efficient management of Ralph Chandler, the Carolina Power and Light Company, one of the largest public utilities companies in the south, maintains a modern office on East Broad street, Southern Pines, and this company furnishes power and light for the entire Sandhills. In addition to this service, electrical supplies of all kinds may be purchased from the Southern Pines office, headquarters in this section.

**CHORAL SOCIETY HEADS MUSICAL ORGANIZATIONS**

The Southern Pines Choral Society meets regularly throughout the winter season and is the community leader in all things musical. The society invites all those interested in singing to join with them at their rehearsals and take part in the concert which they give during the winter months.

Telephone 5651

# The VALET

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**RATES**

Gentlemen, Season	\$70.00	Ladies \$40.00
Gentlemen, Monthly	30.00	Ladies 20.00
Gentlemen, 2nd Month	25.00	Ladies 20.00
Gentlemen, 5 day Ticket	7.50	Ladies 6.00
Gentlemen, Daily	2.00	Ladies 1.50

Family rates: Man, Wife and Children \$100.00 for Season (Lockers included with Season Ticket)  
Lockers: Week, \$1.00; Month, \$2.50

Club House Dining Room in charge of Mrs. Grover  
Delicious home cooked lunches.

Ask your Real Estate Agency to take you through the Country Club property consisting of 500 acres with the most charming home sites in the Sandhills. Located either on fairways or winding roads.