



A Paper Devoted to the Upbuilding

of the Sandhill Territory of North Carolina

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FIVE CENTS

## D. PENDER OPENS FIRST STORE OF KIND IN STATE

### Self-Service Innovation Introduced in New Broad Street Grocery

### FORMAL OPENING TODAY

The first Pender store of its kind in North Carolina, the second in the country—a self-service grocery—is officially opening today in Southern Pines. Its informal opening yesterday met with a most favorable reception on the part of the large numbers who visited the new store in the Straka Building on East Broad street.

The store is modern in every detail, and boasts many new innovations. Everything is in sight of the customer, and everything except the meat and fish within reach. One enters the store and at either side of the door are bins containing shopping baskets. Canned and package goods are displayed on low shelves within easy reach, all sections labelled with their contents, and as one walks about the store with a basket he, or she, may help himself to his needs and wishes.

Meats and fish are displayed in lighted glass cases where selections may be made. Attractive leather upholstered stools are provided in front of these cases where shoppers may sit while their purchases are being made ready for them.

Fresh vegetables and fruits are displayed in the central portion of the store, with boys at hand to weigh and measure the correct quantities.

For those not desiring to take advantage of the self-service system, clerks are available to provide their wants.

The store is brilliantly lighted and all goods are easily and quickly found.

### First in the State

The only other self-service Pender store is in Norfolk, Virginia, where the D. Pender Stores have their headquarters. This store has proven so popular with the trade there that others of the type are to be introduced in various parts of the country. Southern Pines was selected for the first of the North Carolina stores.

E. L. Rose of Raleigh, Eastern North Carolina general superintendent of the company, has been here for several days overseeing the completion and stocking of the new store. R. J. Hart, of Raleigh, local superintendent, has also been here, and both these officials, with the local manager, Walter Blue, and the meat department manager, Clifford Worsham, spent yesterday receiving the congratulations of Southern Pines shoppers.

Others associated with the store here, in addition to Mr. Blue and Mr. Worsham, are William Hackney, June Blue and Charley Morrison.

## \$37,000 Available For Local Airport Project

### Work Gets Under Way as Final Approval is Received From W. P. A.

With word of final approval by Works Progress Administration authorities, work was begun this week on the enlargement and improvement of the Knollwood Airport. Some thirty men went to work the forepart of the week, and many more will be on the job by next week. Trucks, teams and farm equipment are in demand as well as labor.

The government approved a sum of \$28,000 for the airport project. This will be supplemented by \$6,000 from Moore county and by \$1,500 each from Pinehurst and Southern Pines, making \$37,000 available for the field, with which amount the Sandhills is expected to have as fine a field in proportionate to the size of the community as any in the country.

When completed an effort will be made to have one of the regular transport lines make scheduled stops here.

## James Boyd Subject of Article in Princeton Alumni Weekly

### Struthers Burt Writes Some Observations on His Neighbor and Fellow Novelist

The Princeton Alumni Weekly has been publishing a series of feature articles on famous Princeton University alumni. In its issue of November 22d appears "James Boyd, 1910." The author of the sketch is Mr. Boyd's neighbor in Southern Pines, Struthers Burt, Princeton 1904. The Pilot is privileged to reprint Mr. Burt's article:

He is slightly above medium height, thin and graceful in an abrupt, jerky way, but if you notice his gestures you will observe that they are beautifully timed and all part of a pattern and rhythm of gesture, silence, and witty or profound observation. He is an exceedingly witty man; one of the rarest of all things in a world that has too much of almost every other vice or virtue. Even more rare, he always thinks before he speaks. Whether his conclusions are invariably correct or not, is another matter. As an intimate friend, who does not always agree with him, I reserve my opinions. But he cannot, even at his most wrong-headed, be anything but arresting, amusing, and stimulating. That is because he has the writer's—the artist's—trick of visualizing everything; of bringing it down to a concrete vision or anecdote; plus the outdoor man's same habit, and the outdoor man's unconscious and esoteric relationship with the earth—the secret of all true wit and wisdom.

### Thin Legs

He has a toothbrush moustache, acquired somewhere at the front, where he served both on the Italian border and in France, and the thinnest legs imaginable, which makes them, of course, peculiarly beautiful in riding boots or jodhpurs. About these legs he is particularly wrong-headed and obstinate. He is ashamed of them, not realizing that thin legs are what have made the English the foxhunting nation they are, not to mention thin legs being the inspiration of all the engaging pictures painted by the more sporting portraitists. Perhaps it is these legs which first induced in him the habit of wearing the loudest socks he can buy on the theory that if you call enough attention to something people will overlook it. Very expensive wool socks, usually in plaids. He disdains garters, so these socks are often around the tops of his shoes. This never disturbs him. In fact, naked ankles seem to make him think.

He once remarked that during the last war, "the Italian army was, in all respects, the most perfectly prepared army for every purpose—except fighting—the world had ever seen," which not only gives you an example of his method of speech, but may be a useful critical note at the present moment.

He has a lovely seat on a horse and hands as light as feathers. I think horses must like him, and I know he likes horses. He even likes them when they are fools, as most eastern horses are. Moreover, he is acknowledged, in company with his brother Jackson, Princeton 1914, to be one of the best hound men in the country. Among Americans he is that rare creature, a man who rides to hunt, not a man who hunts to ride. He has studied hunting and hounds from the ground up, as he studies every

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## Kiwanis Plans Dance For Charity Bed Fund

### Will Entertain on Night of December 20 at Southern Pines Country Club

To add to its charity fund for the support of a bed in the Children's Ward of the Moore County Hospital the Kiwanis Club of Aberdeen is planning a benefit dance at the Southern Pines Country Club on the night of Friday, December 20th, at 10:00 o'clock. The committee in charge is Charles W. Picquet, chairman; Charles J. McDonald of Carthage, Leon Seymour and Dr. E. M. Medlin of Aberdeen, Howard Burns and Robert L. Hart of Southern Pines.

Music for the dance is to be furnished by Fred Kibler's Casa Nova orchestra. Tickets will be two dollars for each man, whether or not accompanied by a lady.

The Kiwanis Club supports a bed for underprivileged children in the hospital and has occasional benefit parties to raise funds for the purpose. The club extends an invitation to all those in the Sandhills to attend the dance.

## Your Old Toys

### They'll Make Christmas Merry For Needy Children When All Fixed Up

Have you any broken toys? Or dolls?

Or anything which some unfortunate child who might otherwise be overlooked on Christmas Day might like?

The Southern Pines firemen annually repair these discarded playthings, repair them and see to their distribution to the underprivileged little ones of the neighborhood.

This year they are to be aided in their work by the Home Craft Shop, which has offered to work nights in putting old toys back in shape, sewing heads on dolls, dressing them up, and so on.

Take your old playthings to the Home Craft Shop. They will be made new and placed by the firemen in homes where they will be appreciated.

## DINNER DANCE SATURDAY TO AID SEAL SALE DRIVE

### Proceeds Go to Fund To Fight Tuberculosis in Moore County

The Christmas Seal Sale for the fight against tuberculosis is on in full swing throughout the county, with encouraging reports of generous support coming from all sides. Mrs. T. A. Cheatham has the entire county well organized, including the colored residents who were generous in their subscriptions last year, raising more than \$100. Mrs. Gilliam Brown of Carthage is in charge of the work among the colored folks and has appointed the principal of each of the colored schools as a committee to arrange for the sale of seals in the colored communities.

A large dinner dance is to be held tomorrow, Saturday night, at The Carolina Hotel for the benefit of the Seal Sale drive, and with dinner, keno, bridge and dancing as the attractions a representative gathering of Sandhills residents and winter guests is looked for. Mrs. Myron W. Marr, Mrs. William C. Mudgett and Mrs. Chester M. Williams make up the committee in charge. The tickets are \$2.50 each, including everything, and everyone is invited.

## Red Cross Roll Call Raises Goodly Sum

### Pinehurst Reports Nearly \$500 and Southern Pines Over \$300

Pinehurst reports receipts of \$483.20 from memberships and donations as a result of its annual Red Cross Roll Call which closed on Thanksgiving Day. In Southern Pines the returns were not all in yesterday, but it was estimated that the receipts would run over \$300.

Mrs. M. W. Marr and Mrs. Charles Fields were in charge of the Roll Call in Pinehurst, Mrs. J. S. Milliken and Mrs. Howard Burns in Southern Pines. Returns from the entire county are not as yet available.

## Pinehurst Department Store Changes Hands

### Established by James W. Tufts in 1896, is Sold to E. A. Ewing and Associates

The Pinehurst Department Store, one of the largest and oldest mercantile businesses in this resort community, was this week purchased from Pinehurst, Incorporated, by Edgar Ewing and associates. The store was established in 1896 by Mr. James W. Tufts and has served the exacting clientele of the Sandhills for 39 years without interruption.

## FIRST GYMKHANA OF SEASON HERE THIS AFTERNOON

### Fun and Excitement For All Promised at Southern Pines Horse Show Ring

### GRAND PARADE PLANNED

The opening gymkhana of the season in Southern Pines is expected to attract a crowd of riders of all ages and sizes and a goodly throng of spectators to the Horse Show ring near the baseball field at 3:00 o'clock this, Friday, afternoon. Every rider in the Sandhills is invited to take part in the program of fun and competition, and everybody else to gather around the ring and watch the excitement.

The gymkhana committee, headed by J. Fred Stimson and Herbert Cameron, has arranged some particularly fine events for the first meeting of the winter. They expect to start the proceedings with a grand parade of horses from all the numerous stables and riding academies in Southern Pines and Pinehurst. Then will follow the jumping events, the potato and other races which always create merriment for everyone, and some special classes for children.

Season parking spaces are being sold this winter for five dollars. Names of the purchasers of these spaces will be placed on the ring-side fence. Parking spaces for individual meetings will be sold for fifty cents. There is to be no charge for general admission. The revenue from parking spaces is solely for the purchase of prizes for the winners of the various events during the season. This year a record is to be kept of winners in all classes and championship ribbons will be awarded the high scorers at the end of the season. Gymkhanas are to be held here on alternate Friday afternoons throughout the winter, and in Pinehurst the other Fridays.

With more horses than ever before in the section this year's gymkhanas are expected to break all previous records for numbers of entries and for fun and thrills for all.

## Struthers Burt Will Address Educo Club

### Author on Program For Annual Ladies' Night Banquet at The Carolina

Struthers Burt, well-known Southern Pines author, will be the speaker at the annual Ladies' Night banquet of the Educo Club. This event, which is the outstanding social event for the county teachers, will be held Thursday night, December 12, at the Carolina Hotel in Pinehurst.

Mr. Burt, besides being a capable writer, has made a name for himself as an after dinner speaker. His knowledge and portrayals of cowboy life make him an entertaining speaker for any audience. Mr. Burt will be introduced by R. B. Freeman of the Southern Pines faculty.

In addition to the principal address, the program will include several numbers of special music rendered by a quartet composed of the Rev. and Mrs. A. J. McKelway of Pinehurst and the Rev. and Mrs. Gibson of Sanford. Group singing will be enjoyed under the direction of F. Stanley Smith. The address of welcome from the single men will be by A. M. Calhoun with response from Miss Pauline Miller. A. C. Hall will give the welcome from the married men with a response by Mrs. H. Lee Thomas. F. W. Webster will act as toastmaster for the occasion.

A skit by two high school students of Southern Pines will offer a bit of fun and comedy. After the program the teachers will adjourn to the ballroom where they will be entertained with tap dancing by Miss Ruth Thompson. The ballroom will then be opened to the teachers for dancing.

The Sandy Run Hounds, of which Verner Z. Reed, Jr., is master, will hold the opening meet of the season at the Reed estate in Pinehurst this morning at 10:15 o'clock.

## Invites One and All



HUGH J. BETTERLEY,  
President, Chamber of Commerce

## 4-YEAR CONTRACT OFFERED COTTON GROWER BY AAA

### New Adjustment Program Aimed at Crop Reduction and Aiding Share-Cropper

### SAME PLAN FOR TOBACCO

The AAA offered the nation's cotton growers a four-year adjustment contract this week, aimed at crop reduction and at bettering the lot of share-croppers and some tenant farmers through increased payments to them.

Pointed toward a 1,000,000-to 12,000,000-bale production in 1936 the 1936-39 contracts call for a 5-to-10-per cent greater crop reduction than in 1935, with a 1,000,000-acre reduction in base average.

The farm administration also made public details of a two-year adjustment program for corn-hog producers intended to increase next year's hog production by 30 per cent.

### Hunt New Finances

High administration quarters have indicated some way would be sought to continue production control in these major crops even should the high tribunal hold processing taxes invalid. Benefit payments to farmers are financed through these taxes.

The major changes in the new cotton contracts:

1. They cover four years instead of one.
2. National base acreage is reduced from 45,500,000 acres.
3. The reduced production for 1936 must be 30 to 45 per cent of the base, compared with 25 to 35 per cent in 1935, and 35 to 45 per cent in 1934.
4. Benefits equal to five cents a pound, or \$8.60 an acre will be paid in one check for the reductions. Three payments formerly were made on two bases, totaling 4 3-4 cents a pound.
5. Share croppers will receive 25 per cent of the payments instead of the 15 per cent they now get; non-managing share-tenants 50 per cent instead of 22 1-2 per cent; and managing share-tenants 50 per cent instead of 57 1-2 per cent.

### MISS SWETT'S ETCHINGS ON EXHIBITION HERE

Ruth Doris Swett will exhibit a collection of her etchings Friday of this week at Hayes' Book Shop. Miss Swett was born and raised in Southern Pines, the daughter of the late Dr. William P. Swett. After the death of her father, she spent several years in Europe. She has studied various branches of art in New York and California, finally choosing etching as her best medium, after inspiring associations with George Elbert Burr in Arizona. She has progressed by leaps and bounds and has attracted the interested attention of notable critics. Her work has been exhibited in the galleries of the American Society of Etchers in New York and the Philadelphia Society of Etchers; also in the Corcoran Art Galleries in Washington. She is herself a member of the American Society of Etchers.

## CHAMBER URGES ALL TO ATTEND MASS MEETING

### General Welfare of Southern Pines to Be Discussed at Gathering Tonight

### BETTERLEY TO PRESIDE

The stage is all set for tonight, Friday, at 8:00 o'clock in the High School Auditorium for the community meeting to which all are invited by the Southern Pines Chamber of Commerce. Hugh Betterley, president of the organization, expressed the hope yesterday that all residents and winter visitors attend and join in the discussion of the general welfare of the town. All suggestions and criticisms will be welcome.

Mr. Betterley wishes to impress upon everyone that Southern Pines is his, or her town, and he feels that the Chamber of Commerce which has proposed, planned and done so many things for the welfare of Southern Pines is the organization to get the people together and to get their views.

Among the proposals which have been brought up in the Chamber of Commerce meetings is one that Mr. Betterley wishes particularly to have the views of the people who come here to spend the winter. This particular proposal is in regard to a community house or social center where all may congregate. "We need such a place open at all times," he said yesterday. "We need a place where people may go in on a cold or rainy day, get acquainted with their fellow townsmen, sit by the fire, read their papers, play a rubber of contract, play chess, or checkers, or 'just sit.' The Civic Club has been suggested and this would seem to be the ideal place, and the ideal use to which that building might be put. We would have someone in charge and make the folks feel at home. This proposal is one that should be thoroughly discussed (and I hope all will attend for this reason alone.)"

### Several To Speak

Mr. Betterley said that Frank Buchan, "who has done so much in every way for civic betterment in Southern Pines over a long period of years, will speak on questions which vitally concern us all. Frank as always will be worth hearing."

He also announced talks by former Mayor S. B. Richardson, E. C. Stevens, Robert L. Hart, Frank Potte, R. S. DuRant and others. The question of additional school facilities will be brought up and this will interest every parent. The high standing of our high and graded schools is a matter of comment in newspapers throughout the state.

The Chamber of Commerce cordially invites all to attend this meeting tonight and feel free to try to help in any constructive way.

## Highland Pines Inn Opens Informally

### Heaton I. Treadway, the Manager, Says Early Bookings Indicate Successful Season

The Highland Pines Inn on Weymouth Heights opened informally on Saturday and had as week-end guests Mrs. E. F. Rochester of Arlington, Vermont; Mrs. N. Crum of London, England; Miss Joy Hansel of Cranford, N. J.; and Mr. and Mrs. N. R. Montgomery of Trenton, N. J. Sunday dinner guests included Mr. and Mrs. J. W. Davis of Downingtown, Pa.; Dr. and Mrs. Arthur Ramsay and Mrs. Anita Newcomb McGee of Washington, D. C., and D. Everett Waid of New York.

The Inn, which will open formally for the season on December 14, is under the management of Heaton I. Treadway of Stockbridge, Mass., who, with Mrs. Treadway, has arrived for the winter. They are occupying one of the Inn's cottages. The staff of the Red Lion Inn at Stockbridge has been brought here by Mr. Treadway.

"Although not formally open until the 14th we are taking care of guests who arrive before then," Mr. Treadway said yesterday. He said early bookings indicate a highly successful season at the Inn.