

THE PILOT

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NO S. R. O. SIGNS FOR THE CANDIDATES

The gubernatorial race in the state, hot as it is with four candidates in the field for the Democratic nomination, does not appear to be stirring up the excitement one would expect.

Only a handful were on hand for the meeting here which advertised Dr. McDonald as a speaker, and the Aberdeen High School auditorium was far from filled for the talk there by Clyde Hoey on Monday.

Can it be that with everyone crying out for relief from heavy taxation they are not interested in who is to help them attain the end in view?

POPULATION TREND IN THIS DIRECTIO

Figures released by the Census Bureau at Washington this week reveal the fact that North Carolina will have increased in population practically a quarter million souls between April 1, 1930 and July 1, 1936 (estimated). The figure, to be exact, is 246,724.

While the Tarheel state has thus been moving forward, ten states of the Union show losses for the period, Michigan, Wisconsin, South Dakota, Nebraska, Kansas, Mississippi, Montana, New Mexico, Arizona and California.

Among states showing the greatest gains are South Carolina, Georgia, Florida and Tennessee, revealing a trend of population to the southeast. New York is given an estimated population of 12,889,000, a gain of only 300,000, nowhere near the percentage of gain of North Carolina.

One cannot help but conjecture the feelings of California over its loss of people while its arch rival Florida is among the largest gainers.

WHO PAYS THE BILL

Families with incomes of \$2,500 or less may escape direct Federal and State income taxes, but there is a steady hidden tax drain on their earnings, the Guaranty Trust Company of New York points out in the current number of the Guaranty Survey.

For instance, a typical family of four people with an annual income of \$2,500 pays hidden levies of around \$219 a year if it has an automobile.

Where do these hidden taxes come from?

Recently, in the Saturday Evening Post, Samuel Crowther assembled an incomplete, though rather amazing schedule of such taxes. He presented them in the form of questions. Space is not available to publish all of them, but here are a few:

"Do you know that in your telephone bill you pay, on the average, \$6.75 a year in taxes?"

"Do you know that a considerable portion of what you pay for a telegram is taxes? For taxes take 60 per cent of the net profits of the telegraph companies."

"Do you know, if you own stock in an oil company, that the companies paid an average tax of \$5.23 a share, while you get only an average of \$1.02 a share?"

"Do you know that when you buy gas or oil at a filling station you pay, in addition to the tax you see, more than 200 unseen taxes?"

"Do you know that you pay \$62.72 on the average for the first year's use of a light automobile?"

"Do you know that a loaf of bread accumulates at least 52 taxes on its way to your table?"

"Do you know that these bread taxes amount to about 2 cents a loaf?"

"Do you know that when you buy a loaf of bread you pay more

CARO-GRAPHICS by Murray Jones, Jr.

MONEY MONEY MONEY

IN 1782, A SILVER DOLLAR WAS WORTH 800 PAPER DOLLARS IN THIS STATE

DID YOU KNOW THAT
SEC. OF THE NAVY WM. A. GRAHAM OF ORANGE CO. WAS THE MAN WHO SENT COMMODORE PERRY TO "OPEN UP" JAPAN

?

DO YOU KNOW YOUR STATE?

RAILROADS

THIS LINE IS CLOSED BECAUSE IT AIN'T BEING USED ENOUGH

IN 1920 N.C. HAD APP. 5600 MILES OF RAILROADS IN USE, BUT IN 1933, SHE WAS USING ONLY ABOUT 5000 MILES

?

TRANSPLANTING

IN 1850 1/3 OF THE PEOPLE IN INDIANA WERE FROM N.C.

DID YOU KNOW
IN 1861 N.C. HAD 115,000 MEN OF VOTING AGE, YET DURING THE FOUR YEARS FOLLOWING, SHE PLACED 127,000 IN THE ARMY

?

THE EDITORS OF CARO-GRAPHICS INVITE YOU TO SEND IN INTERESTING FACTS ABOUT YOUR COMMUNITY.

for taxes than for the wages of the people who make and sell the bread?

"Do you know that you pay through the manufacturer 94 taxes and through the druggist 78 more taxes on a bottle of medicine at the drug store?"

"Do you know that on perfume, toilet waters, cosmetics and toilet powders you pay 10 per cent of the sales price as a tax?"

"Do you know that when smoking a cigaret you are smoking a tax—that Government gets more than the farmer, the manufacturer or the retailer?"

"Do you know how to figure out what your earnings or income would be if so much money were not diverted before you ever have a chance to see it? One company with 16,000 men pays an average tax per employe of 1,525 a year as against average wages of \$1,725 a year."

And then Mr. Crowther's final touch:

"Do you know that in paying for a funeral you pay 157 taxes? Of these, 56 are paid by the manufacturers of funeral supplies, 51 by the funeral directors and 50 by the burial place."

Mr. Crowther pointed out that the nation today is spending about \$15,000,000,000 a year on all Government but that in the year 1932 the aggregate income of all persons with incomes of more than \$5,000 a year was \$5,707,071,000. This can only mean that the people who earn less than \$5,000 a year must bear approximately two-thirds of the national taxes.

Maybe it's just as well that they don't know what is happening to them.

NIAGARA

Miss Jesse McDonald and Henrietta Andrews spent the week-end in Sanford.

Mr. and Mrs. Pines Deese and Miss Nell Deese of Carthage visited Mr. and Mrs. D. E. McDonald the past week.

Miss Virginia Blue Morgan spent the week-end with little Faye Marble of Southern Pines.

Mrs. Helen Mopre of Carthage spent the past week with Mr. and Mrs. B. C. Garner at the Tina Cottage.

Mr. and Mrs. Elbert Garner of Aberdeen were Sunday guests of Mr. and Mrs. B. C. Garner.

B. F. Hudson who was called here a week ago because of the illness of J. W. Frank left Monday for his home in Savannah, Ga.

J. W. Frank who has been critically ill is slightly improved at this writing.

Miss Bert Wilson of Vass visited her mother Mrs. Bella Wilson of this place on Saturday.

Mrs. H. C. Masher is seriously ill at her home on Vermont avenue.

Mrs. G. H. Dunham of the Hazel Cottage fell down the stairway and was hurt so badly the past week that she was carried to the Moore County Hospital for treatment.

Pat Lee who motored to New York and back over the week-end reports having seen the new German dirigible. He said it was a wonderful sight.

CHAMBER PLANS AMATEUR HOUR TO RAISE FUNDS

The Southern Pines Chamber of Commerce is planning an Amateur Hour entertainment in the near future, to raise funds for the carrying on of its activities during the balance of the year. Charles W. Picquet has been named chairman of the committee to arrange the affair. Local talent will be invited to participate.

GRAINS OF SAND

We've gone feminine, we guess. Just received a letter addressed: "The Pilot, Southern Pines, N. C.—Dear Madam."

Eight dollars a month for drivers for school busses will buy eight-dollar-a-month drivers, and no more.

Two Moore county school children have paid with their lives for this practice during the past ten days. And Moore county will watch with interest what the State does about it. It might be a good idea to sound out candidates for Governor and the General Assembly on their views.

For the first nine months of their careers, the ABC stores operated in Pinehurst and Southern Pines by the Wilson County board showed a profit of more than \$31,000. Sales for the Southern Pines store showed \$78,819.90 for the nine months, with profits of \$18,497.54, while the store at Pinehurst had total sales of \$53,548.46, with profits of \$12,743.83.

As the law now stands, the profits go to Wilson county, only five percent thereof coming to Moore for enforcement of the liquor control act Moore has received \$1,562 to date.

Something else to have changed when the next Legislature convenes.

Dr. L. B. McBrayer reports that at the State Medical Society convention in Asheville last week, 95 percent of the doctors were for Hoey for Governor, five percent for Graham, and the balance for McDonald.

"He's a political Santa Claus, promising something for nothing," said Clyde R. Hoey of his principal opponent for the Democratic nomination for Governor, Ralph McDonald.

Right away something began to buzz in the ears of one of Mr. Hoey's staunchest supporters. He saw spots before his eyes and turned pale. Three minutes later he cut loose with the following, which he insisted on calling a poem:

SANTA McDONALD

'Twas before the election and all through the State
Santa McDonald pledges did make;
He'd cut all our taxes and increase our pay—
Getting his money from far far away.

Something for nothing, he promised to give.
He'd fill up our stockings and send us no bill.
Under Santa McDonald life would be great—

LET'S GET ACQUAINTED!

It's new... It's different... and it's the greatest line of cosmetics ever offered to American women. We've put together a special "Get Acquainted" kit, containing four generous boxes of the NEW Pompeian Powder, a tube of the NEW Pompeian Cleansing Cream, and a tube of the NEW Pompeian Tissue Cream. Don't miss this grand opportunity to meet the greatest beauty aids ever developed! Just send 10c to cover cost of wrapping and mailing, to

The POMPEIAN Co.

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MUSIC... GOSSIP... ROMANCE

For Digestion's Sake... smoke Camels

TOMMY BRIDGES (left), star pitcher of the World-Champion Detroit Tigers. "I smoke Camels during and between meals," he says. "Camels set me right!" You can smoke Camels all you want. Camels never jangle the nerves—never rasp the throat.

COLLEGE WRESTLING CHAMPION, Henry T. Snowdon (above, right), says: "It's my experience that smoking Camels aids digestion." Camels encourage the flow of digestive fluids—stimulate good feeling.

CAMELS Costlier Tobaccos!

JONES' MAY SALE

STARTS

Friday, May 15th

and continues through the entire Month of May. We offer Summer Merchandise that is bound to please, with Bargains in Every Department throughout the Store.

W. W. Jones & Sons

Carthage's Leading Department Store,
Carthage, N. C.

Pilot Advertising Pays

In a class by itself
for VALUE

STEEL MAKERS say—"Ford buys the best steel." Outer suppliers of materials and parts will tell you—"Nobody checks up as closely on quality and price as Ford."

This means a great deal to you as a motorist. It is our way of safeguarding the interests of every purchaser and it leads to this—"The mechanical depreciation on a Ford is less than most cars, especially after the first year."

This is one sign of the extra value in the Ford V-8. Accuracy in manufacturing is another. (The Ford is made to unusually close precision limits.) And there is a long list of fine-car features that are exclusive with Ford in the popular field.

Have you a V-8 engine in your car? You pay \$1645 for it in any other car but Ford.

Does your car have Center-Poise Riding? Ford gives you this modern feature—"a front-seat ride for back-seat passengers."

Does your car have fool-proof Super-Safety Mechanical Brakes? The Ford V-8 gives you this proved design, with 186 square inches of braking surface.

Does your car have a genuine steel body structure? Does it have Safety Glass all around? Ford is the only low-price car that gives you this extra protection without extra cost.

You get these fine-car features in the Ford V-8 because of Ford manufacturing methods and low-profit policy.

\$25 A MONTH, after usual down-payment, buys any model of the new Ford V-8 car—from any Ford dealer—anywhere in the United States. Ask about the new UCC 1/2% per month Finance Plans.

FORD V-8

BE OUR GUESTS... Ford Sunday Evening Hour, Columbia Network. Fred Waring and His Pennsylvanians on Tuesday nights (Columbia) and Friday nights (N.B.C.). See radio page for details