

# THE PILOT

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## THE IDEAL PLACE FOR THE TRAVELING MAN

One of the chief functions of a Chamber of Commerce is the publicizing of the attractive features of a town, that more persons may be interested in making it their home. Directors of the Southern Pines organization this week hit upon an idea which should bear fruit. All that is required is the cooperation of the local merchants.

Southern Pines is the center of a large territory covered by traveling salesmen, an ideal location for homes and headquarters. Many "knights of the road" reside here, have found it a most convenient focal point. Recognized as one of the most attractive villages in the state, it offers in addition ample train and bus service, all manner of recreation, the best in movies, churches of all leading denominations, house and apartment rents within reason, good stores — everything that any good Chamber of Commerce can boast. But it has something also which not more than a handful of villages in the entire state can boast of, no other in this part of the state. That is a fully accredited nine month school term.

To the traveling man with a family, this educational feature should mean much. It opens the way for his children to emerge from high school qualified for entrance into the country's leading universities and colleges. Or it means a well rounded training should these young folks carry their educational careers no further.

The local merchants are the men who contact these travelers. If Southern Pines merchants and business men make it a point to interest their callers in this community, invite them to enjoy its advantages, show them it costs no more to live here than in towns with less to offer, there is little doubt but that many may be induced to make this their home. This has been tried and proven. At the Chamber meeting this week three instances were cited wherein salesmen, urged by local business men to move here, were now substantial citizens, their families enjoying the advantages of "the best place on earth to live," as Bion Butler so frequently wrote.

## WISCONSIN CLEARS WAY FOR PLEASANT TOURING

Any motorist who ever plodded along in second gear waiting for some lumbering truck to get out of the way and let him go places—and what motorist hasn't had that experience?—is apt to feel like taking up a subscription for a monument to members of the state public service commission of Wisconsin.

For this commission has made a surprising discovery, to-wit: that the ordinary citizen is the man who really pays for the country's roads and that he therefore is entitled to enjoy them when he goes on a holiday trip.

In line with this discovery, the commission has issued an order barring all heavy trucks from 21 main Wisconsin highways on week-ends and holidays, from Memorial day to the end of September.

If it were not for the fact that the ordinary American is a game guy when it comes to putting up with nuisances, the force of public opinion would long since have caused similar rules to be put through in every State in the Union.

Set out on any kind of motor trip these days and you will learn all about the truck situation before you are 24 hours older.

You come to pleasant, rolling country and you start to drive up one of those long, gently winding hill-roads. The wind is in your face and the green is on

the cornfield, and you are happy and at peace with the world and then you find yourself behind a laboring truck.

The truck is going up the slope at the breath-taking rate of nine miles an hour. Since it is as long as from here to Christmas, you cannot pass it; you can only hang behind, take its fumes and noise and dust, creep along at a horse-and-buggy pace, and meditate on the beauties of the old-fashioned freight train.

You finally get out from behind the thing and proceed, within five minutes you are behind another, and the game is repeated. You finish the next chapter, at last, and a swaying monster coming the other way hogs the road and nearly puts you in the ditch.

It is useless to blame the driver; as like as not he has been in the cab for 12 hours straight, and is almost asleep from sheer weariness.

As evening draws near, you stop for the night in a charming roadside inn or tourists' home; and all night long your sleep is ruined by the heaven-splitting roar and rumble of trucks passing and repassing under your window.

Reflect on this sort of thing long enough, says the Courier-News, Elgin, Illinois, and you are apt to conclude that these Wisconsin commissioners have hit on an idea which is worth copying—and enlarging.

## PINEBLUFF

Mrs. Jessie Carter of Raleigh is a guest of Mrs. J. H. Suttentfield.

Betty Warner is visiting friends in Ramseur this week.

Mr. and Mrs. C. A. Troller and children of Laurinburg spent Sunday with Mr. and Mrs. W. D. Shannon.

Mr. and Mrs. H. F. McMomic of Elberle are occupying the Bluebird Cottage.

Mr. and Mrs. J. Combs and children spent Sunday in Highpoint with relatives.

Mr. and Mrs. Luther McDonald of Greensboro spent Sunday with Mrs. McDonald's brother, John Fiddner.

Mr. and Mrs. J. C. Reece and family were guests of Mrs. J. M. Edwards Sunday.

Mr. and Mrs. M. F. Butner spent Friday in Fayetteville.

Mr. and Mrs. J. R. Lampley and family spent Sunday in Sanford with Mrs. Lawton Foushee.

Mrs. Elizabeth Devlin left Monday for her home in Huntington, N. Y., to spend a week.

Mrs. Walter McNeille is spending the week at Southport.

Mr. and Mrs. Harvey Dickinson and daughter Dorothy, Mrs. May Brotherton of Freemont and Mrs. Eva Dillinger of Cherryville are spending the week as guests Mr. and Mrs. W. D. Shannon.

## SISTER OF MRS. FOLLEY PASSES IN MARION, S. C.

Mrs. Julia P. Mace, sister of Mrs. M. H. Folley of Aberdeen, died at her home in Marion, S. C., last Saturday night at the age of 65 years. She was the widow of Stephen G. Mace. Members of the Folley family attended the funeral in Marion on Monday.

In addition to Mrs. Folley, Mrs. Mace is survived by two children, Mrs. B. W. Mills of Washington, D. C., and Everett Mace of Charleston, S. C.; two brothers, Percy G. Phillips of Marion and Lucius Phillips of Tallahassee, Fla., and by two sisters, Mrs. Neil Mace of Marion and Mrs. G. T. Fulghum of Wilson.

# CARO-GRAPHICS

by Murray Jones, Jr.

### LAKES

IN 14 COUNTIES OF WESTERN N. C. THERE ARE MORE THAN 77 LAKES

### DO YOU KNOW YOUR STATE?

### DROUGHT

"I THINK WE NEED A NEW WEATHERMAN"

### GOLD RUSH

"CALIFORNIA HERE AM COME!"

MANY COLLAPSIBLE HOUSES WERE SHIPPED FROM HERE TO CALIFORNIA DURING THE GOLD RUSH IN 1849

### DID YOU KNOW THAT

NORMAN GORDON OF WASHINGTON IS THE FIRST NORTH CAROLINIAN EVER TO SING ON THE STAGE OF THE METROPOLITAN OPERA

### DID YOU KNOW THAT

APPROXIMATELY 400 TAR HEELS FOUGHT IN THE WAR OF JENKIN'S EAR? THEY FOUGHT THE SPANISH IN SOUTH AMERICA FOR HAVING CUT OFF AN ENGLISH MAN'S EAR!

\* THE EDITORS OF CARO-GRAPHICS INVITE YOU TO SEND IN INTERESTING FACTS ABOUT YOUR COMMUNITY \*

## Grains of Sand

Official vote figures for the July 4th primary in the state, released Monday in Raleigh, show the following for Moore county:

Hoey 1695, McDonald 1911; Horton 1905, Grady 1401; Eure 1788, Wade 1515.

In a letter to The Pilot John S. Ruggles objects to being referred to as "formerly of Southern Pines" in our story of last week about his four-year old son. He's still of Southern Pines and won't have it any different and we don't blame him. Who'd want to be "of Raleigh" when he could be "of Southern Pines?"

Young Jackie Ruggles' difference with the Raleigh swimming pool authorities for attempting to bathe with a topless suit prompted an editorial in the News & Observer mildly condemning said authorities for enforcing the rule against a four-year old.

There's one satisfaction about the late heat. They've been having it just as hot up north where one feels the heat more than down here.

When the heat from the solar system is combined with the heat engendered by a political campaign, what is the temperature?

The last time the Sandhills saw a President or Presidential candidate was on October 25th, 1932 when Franklin D. Roosevelt made a rear platform talk en route north through Southern Pines.

We hate to keep talking about the weather, but wonder if there are any jobs available in the big Aberdeen ice plant!

The first peaches taste as good as they look.

We hear the Hoffman Resettlement project has let off a lot of men temporarily that they may help out in the peach harvest. But that after seeing Uncle Sam's nice shiny dollars the men are spurning the peach wages, and the peach growers are having trouble getting help!

The retirement of Charles R. Capps from the Seaboard will be a blow to the Sandhills. He has always been a big booster for this section.

It is nice to have Judge Herbert F. Seawell of Carthage back in the community. He knows his Moore county and North Carolina like a book and is one of our most pleasing raconteurs. Judge Seawell's term as a member of the United States Court of Tax Appeals terminated on July 1st.

Under an excellent picture of the brothers in the July Issue of Horse and Horseman appears this:  
"Jim and Jack Boyd, who make hunting at Southern Pines a pleasure."

## From Other Papers

### MR. LANDON IN THE LEAD

In the Institute of Public Opinion's poll on the Presidential election printed elsewhere in today's New York Herald Tribune accurately reflects public opinion, Governor Alf M. Landon will be the next President of the United States. In one month's time President Roosevelt has lost enough following in the pivotal states to insure his defeat.

How explain this extraordinary

change?  
In our opinion, the soundest explanation is that in all previous tests in this poll the choice has been between Franklin D. Roosevelt and an unknown Republican. It has, therefore, shown the size of the against-Roosevelt-at-any-price vote rather than measured accurately the relative strength of two nominees.

In this, the first test of the popularity of Messrs. Roosevelt and Landon, Mr. Roosevelt's strength has fallen sharply. He still has a majority of the popular vote—the figure is 51.3 per cent. against 48.2 per cent for Governor Landon. But Mr. Landon leads in enough states with large electoral votes to give him a majority in the Electoral College of 6 votes more than he requires to win the election.

Particularly interesting in the poll is the fact that Mr. Landon has gained this lead in the Electoral College without carrying a number of traditional Republican strongholds—notably Michigan, California and the other Pacific states. If in these normally Republican states there is any return to the old party lines his majority should be much greater than at present indicated.

Under the circumstances the Republicans have reason to feel that they have got off to a good start. Their campaign has hardly even been launched. Mr. Landon has not even delivered his formal speech of acceptance. And yet the cumulative dissatisfaction with the New Deal and the nascent enthusiasm for Mr. Landon as a Presidential aspirant have combined to give him a strong position from which to start the race.

No poll is infallible. In particular it is impossible to predict with certainty at the very outset of a campaign just what the result will be in states where the strength of the two candidates is now nearly even. But today's findings certainly make it plain why President Roosevelt is moving heaven and earth to obtain support. He needs it. The tide is running strong against him and his New Deal. Not even his efforts to dissociate himself from the unpopular acts of his associates can much longer hide the true state of affairs from the American people.

—New York Herald-Tribune

### MISS ALLEN'S MARRIAGE IN APRIL ANNOUNCED

Mrs. A. P. Allen announces the marriage of her daughter, Evelyn Allen of Southern Pines, to Jimmie Crews of Dalton, on April 9, 1936. Evelyn is the daughter of Mr. and Mrs. Arthur Allen of this city. Mr. Crews holds a position with the Hanes Manufacturing plant of Winston-Salem.

### REAL ESTATE TRANSFERS

Mrs. Margaret Cook and husband to W. E. Kelly, property in Carthage township.

Daniel G. Rose to Dr. Dorothy Grey and Dr. Ethel B. Perry, property in Sandhills township.

George R. Ross and wife to Fred L. Blue and wife, property in Aberdeen.

Neil Ray and wife to Jim Hill, property in Moore county.

Claud Butler to Mrs. T. A. Rice, Mrs. J. R. Lampley and Mrs. W. D. Shannon, Trustees of Pinebluff Home Demonstration Club, property in Sandhills township.

Kenneth Bailey and wife to Randall D. McGoogan and wife; property in Moore county.

Junior M. Chambers to Mary E. Black; property in Southern Pines.

Arthur Cole and wife to C. T. Barrett; property in Bensalem township.

C. M. Neal to S. R. Allred and wife; property in Ritters township.

## Large Number of Books Donated to Library

### Much New Fiction, Many Juveniles Among Recent Additions to Shelves

The Southern Pines Library has recently been fortunate in receiving several considerable gifts of books. These include many new publications, together with a number of old favorites, and juveniles. Every user of the library, as well as the officers of the association, will be grateful for these donations, particularly at a season when purchases are necessarily fewer than during the winter months. The list of books, with their donors, follows:

From Stanley W. Burke: Fool's Gold by "The Senator from Alaska"

From Mrs. W. E. McCord: The Diary of a Provincial Lady, and A Provincial Lady in America, E. M. Delafield.

From Mrs. James Boyd: America Strikes Back, Gustavus Myers; The Weather in the Streets, Rosamond Lehman; The Sunlight Kid and Other Western Verses, Lawrence B. Smith; The Age of Confidence, Henry Seidel Canby; The Halcyon Era, Lord Ernest Hamilton; Just Hunting, Harry T. Peters; Bright Hill, Clarissa Fairchild Cushman; Twin Grizzlies of Admiralty Island (Juvenile), John M. Holzworth; The Story of a White Man and a Black Man in the Deep South, James Saxon Childers.

From Mrs. J. W. Hiner: And Now Goodbye, James Hilton; Friends and Fiddlers, Catherine D. Bowen.

From Mrs. George Jenks: King Coffin, Conrad Aiken; Murder of a Banker, J. S. Fletcher; Mr. Finchley's Holiday, Victor Canning; Murder in Triplicate, Hugh Austin; Ring Around a Murder, George Bagley; The Crime of the Chromium Bowl, E. Best Black; A Question of Proof, Nicholas Blake; The Diamond Ransom Murders, Nellie Child; The Long Knife, E. Spence De Puy; The Dear Old Gentleman, George Goodchild; The Woman He Chose, J. H. Wallis; Masks Off at Midnight, Valentine Williams.

From Mrs. McCook Morgan: The Colonel's Daughter, and Soft Answers, Richard Aldington; East Wind; West Wind, and The Mother, Pearl Buck; Gay Life; Delafield; From Day to Day, Ferdynand Goetzl; The First Lady Brendon, Robert Hichens; The Fault of Angels, Paul Horgan; Mr. Gresham and Olympus, Norman Lindsay; Anxious Days, Philip Gibbs.

From Mrs. F. B. Howland: The Indian Drum, Edwin Balmer; Singerman, Myron Bring; Flappers and Philosophers, F. Scott Fitzgerald; Peter Jameson, Gilbert Frankau; The Flail, Newton Feussle; Smith and the Pharoahs, H. Rider Haggard; Saint Teresa, Henry S. Harrison; The Observations of Henry, Jerome K. Jerome; The Wooings of Jezebel Pettyfer, Haldane Macfall; The Honorable Jim, Baroness Orczy; Ten Hours, Constance Smith; The Golden Treasury, Francis T. Palgrave; An Old Sweetheart of Mine, James Whitcomb Riley; Nocturne, Frank Swinnerton; The Fascinating Stranger, Booth Tarkinton; False Faces, Louis Joseph Vance; The Girl from Scotland Yard; Edgar Wallace; Skookum Chuck, Stewart Edward White; Gems of German Thought, William Archer; Germany and the Next War, F. Von Bernhardi; England and the War, Andre Crevillon; The Sloops of the Hudson, Moses Collyer and W. E. Verplanck; Progress and Poverty, Henry George; What Rights Are Left, Henry Alan Johnston; Letters of Franklin K. Lane, Anne W. Lane; Ghenghis Khan, Harold Lamb; On the Road with Lizzie and The Jolly Rover, Frank L. Wentworth; Bush Fruits, Fred W. Card; Luncheons, Mary Ronald; English Synonyms, Antonyns, and Preparations, James C. Fernald.

From Tom Miller: (Juveniles)—Don Sturdy Books (6 volumes)—Victor Appleton; Baseball Joe Books (12 volumes)—Lester Chadwick; Injun and Whitey Books (2 volumes), William S. Hart; Along the Mohawk Trail, P. K. Fitzhugh; Jimmy, the New Boy, Archibald Marshall; Wagon, the Wise Old Crow, Grace and Carl Moon; Boy Scouts on the Range, Lieutenant H. Payson.

From James Milliken:—(Juveniles)—Andy Lane, Racing Round the World, L. Eustace Adams; Tom Swift Books (5 volumes), Victor Appleton; Russ Farrell, Over Mexico, Thomson Burtie; Through Sea and Sky, E. Keble Chatterton; Boy Scout Fire Fighters, Irving Crump; Agent Nina and the Jewel Mystery, Graham M. Dean; The Tower Treasure; The Mystery of Cabin Island; What Happened at Midnight and While the Clock Ticked, Franklin W. Dixon; The Clue at Skeleton Rocks, Hugh Lloyd; The Safety First Club Fights Fire, W. T. Nichols; Boy Scout's Badge of Courage, Lieutenant H. Payson.

Fresh country produce at the Curb Market, Saturday.

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