



# The Advertiser's Dollar Goes Farthest in The Pilot

"We are getting good business every week from all sections of the county.

"Customers come in from Cameron, Carthage, Eagle Springs, Jackson Springs, West End, Pinebluff, Hemp—all parts in addition to the immediate territory of Aberdeen, Pinehurst and Southern Pines.

"We can trace this business directly to THE PILOT. They ask for things we are advertising exclusively in THE PILOT."

***That's the Story Told Us This Week by One of Our  
Regular Advertisers***

We pass it along to you for what it's worth.

It can be worth DOLLARS to you.

# THE PILOT

"Covers the Sandhills Like the Sand"