

Be Safe

MODERNIZE YOUR
Heating Plant and Plumbing System
Estimates Gladly Given

FRIGIDAIRE
OIL BURNERS
IRON FIREMAN
(Automatic Coal Burner)
ESSO-HEAT FUEL OIL

L. V. O'CALLAGHAN
FRIGIDAIRE SALES AND SERVICE
Telephone 5341 Southern Pines

Try As You Will
You Cannot Protect Yourself
At All Times
and Under All Circumstances

Against Fire

You Can, However, Protect
Yourself with Adequate

Insurance

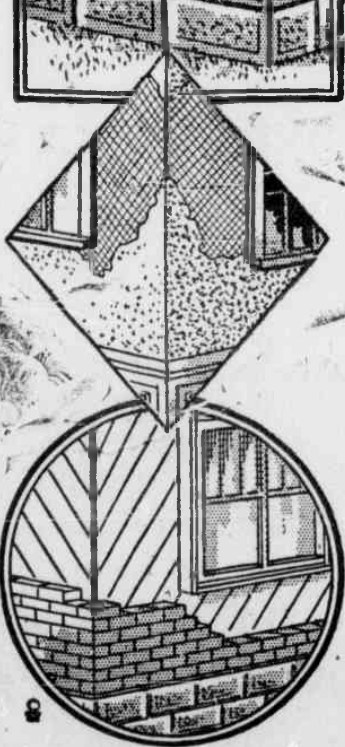
Paul T. Barnum
Bank Building Southern Pines, N. C.

IF YOU DO HAVE THE MISFORTUNE
TO HAVE A FIRE LOSS—

Your best protection is
INSURANCE

Mutual Policies Pay Dividends and are Prompt
in Settling Claims

H. A. LEWIS, AGENT
Telephone Southern Pines



Prevent FIRE LOSSES

by Recovering Your
Old Roof with
**FIRE PROOF
ROOFING**
Metal or
Composition
Approved by
Underwriters Laboratories
Lumber, Millwork and
Builder's Supplies

M. H. Folley

Aberdeen

..

Hemp



Reduce Your Fire Hazard
by the Use of
CAPITOL ROCK WOOL INSULATION
A Fire Resistant as Well as a
Heat and Cold Resistant
Weather Stripping Overhead Garage Doors
Venetian Blinds

J. BRUCE CAMERON
Southern Pines, N. C. Telephone 5183



See that your property is safe
from financial loss through the
right kind of fire insurance.
We also write life, bond and
casualty insurance.

GARLAND A. PIERCE
Telephone 7062
Southern Pines, N. C.

KEEP YOUR FAMILY SAFE

Send your Laundry to us
and Insure Safety in Every Way.

Southern Pines Laundry Company, Inc.
Telephone 6101 West New York Avenue

HELP PREVENT FIRE LOSSES

Overheating Sometimes Starts Automobile Fires.
Carbon Causes Overheating. Let Us Check Your Car.
It May Need the Carbon Removed. Play Safe!

COLTON & FERGUSON



Asphalt, Asbestos, or Slate Shingles.
Rock Lath and Sheet Rock

We carry a complete stock of Building Supplies.
If you are thinking of Building or Repairing . . .
Let us quote you prices.

BURNEY HARDWARE CO.

Phone 30 Aberdeen, N. C.

HELP CHECK FIRE LOSSES

A Car That Drips Oil or Gasoline Is Not a Safe Car
It May Catch Fire Anytime. Let Us Check Up on
Yours. Remember the Ounce of Prevention.

BROWN'S GARAGE

AUTOMOBILE FIRES COST MILLIONS ANNUALLY

Fire Prevention Applies to Automobiles, Too.
They Sometimes Burn if Neglected. Are Your
Connections O. K.?

PAGE MOTOR COMPANY



WEEK OF
OCTOBER 4TH TO 10TH

Make sure that your match
is out before throwing it
away.

Extinguish the last spark
of your cigar or cigarette
before throwing it away.

Take care lest dry waste or
oily rags accumulate in
some out-of-the-way cor-
ner of your house.

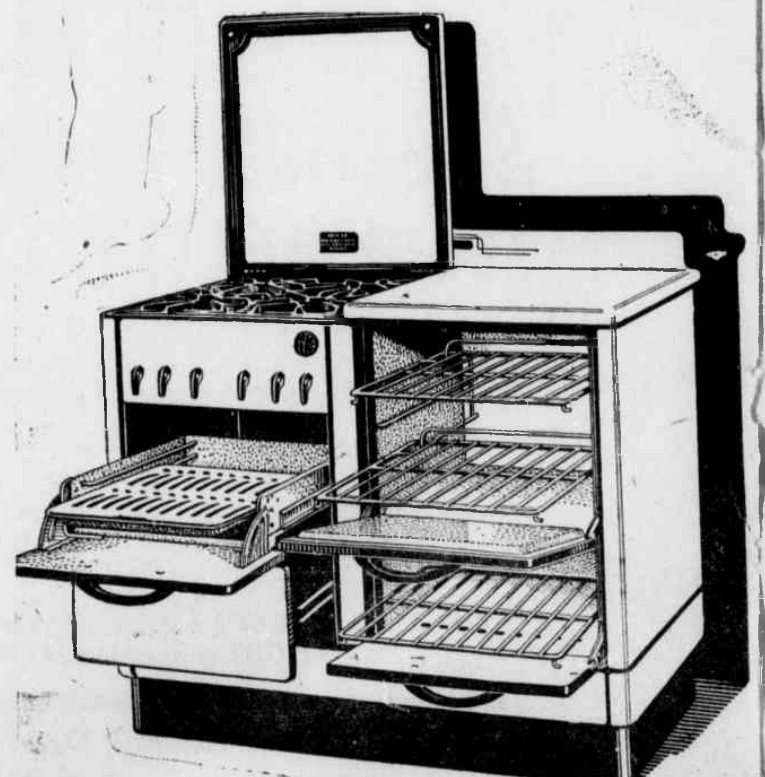
Build your
fire where t
ger of sprea
Have your e
inspected re
paired when
Avoid using
zene or nap
ing purpose
Keep your

DON'T TAMPER WITH DANGEROUS EXPLOSIVES

Send clothes to be dry cleaned by
THE VALET

PRICES MODERATE EVERYTHING INSURED
Call 5651 for Immediate Service

BE SAFE---COOL



IT BAKES BETTER . . . IT BOILS QUICK
SEE

ASK US TO

Southern Pines

EVERYTHING FOR

Telephone 7131