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SOUTHERN PINES, NORTH CAROLINA  
a Guest of  
**The Park View  
Hotel**

One block from main highway in a quiet and restful surrounding. High elevation. Spacious sun porches and sun parlor. Suites and private bath if desired.

COMPLETELY RENOVATED THROUGHOUT

All outdoor sports. Capacity 125

American plan.

Special winter rates.

Special Weekly and Monthly Rates.

CHARLES J. SADLER

Luncheons Catering to Parties Dinners

8TH SEASON

**The Colonial Inn**

Southern Pines, N. C.

A Southern Home Open to Winter Guests

Mrs. Leighton Huske

6 New York Ave.

Phone 5013

Special Luncheons and Dinners Arranged.

Luncheon and Dinner Guests Welcomed.

**Pine Cone Lodge**

Eighty-Four East Massachusetts Avenue.

Dial 7264

SOUTHERN PINES

NORTH CAROLINA

Distinctive and Homelike Accommodations

For Particular People.

**THE BEVERLY**

FURNISHED ROOMS

Two and Three-Room Housekeeping Apartments

STEAM HEATED

Bennett Street and Pennsylvania Avenue

Telephone 6484

J. B. Gifford, Proprietor

**MAGNOLIA LODGE**

Now Open

Corner Vermont Avenue and Page Street

Hot and Cold Water in Rooms—Rates Reasonable

MRS. A. L. ADAMS

**MEN LIKE OUR SPECIALS**



SIZZLE STEAKS

AND

SEA FOOD

DANCING FROM 9 UNTIL 1 A. M.

**Jack's Grill**

West Broad Street

Southern Pines

**Hotel Men Here Anticipate  
A Record Winter Season**

Popular Winter Inns in Southern Pines Already Open With Good Bookings

Southern Pines hotels are anticipating one of the best seasons in their history, and are prepared for it. Most of them are already open, and the Christmas holiday period will see them all in full swing.

The first of the larger hotels to open was the Pine Needles Inn on Knollwood Heights, which re-opened last year after a "vacation" during the depression, and enjoyed a most successful season. Since then it has made many improvements, principal among them the building of an attractive clubhouse near the first tee of the splendid Pine Needles 18-hole golf course. This building has a large main room suitable for all purposes from a quiet card game to a grand ball. Wide windows overlook the golf course and distant landscape. There are spacious verandas from which one may watch golf at its best—and worst. The building also contains an oyster bar, a kitchen, men's and women's locker rooms, a barber shop, beauty parlor and other adjuncts. It bids fair to be one of the popular gathering places in the section this winter.

Emmett E. Boone of Westhampton Beach, Long Island, where he manages the Howell House, is again in charge at the Pine Needles this season.

M. H. Turner, Proprietor

The Highland Pines Inn on Weymouth Heights is informally open, receiving room guests but not as yet serving meals. It will formally open the latter part of December in time for the Christmas rush. The inn this year will be in charge of M. H. Turner, who has been affiliated with the hotel for many years. Many improvements have been made since last season, and the Highland Pines is expected to enjoy its usual popularity this winter.

The Mid-Pines Club, in the Knollwood section, now operated as an inn with John J. Fitzgerald, former manager of the exclusive Oyster Harbors Club at Osterville, on Cape Cod, in charge will open shortly before Christmas. Mr. Fitzgerald reports both the clubhouse and the club's fine 18-hole Donald Ross golf course as in perfect condition, and says he anticipates the best season in history, basing his optimism on advance reservations.

The Pine Needles Inn, the Highland Pines and the Mid-Pines are the largest of the Southern Pines winter hotels.

The Southland Hotel is expected to open on December 15th, with Elmer Harrington again in charge. The nearby Jefferson Inn opened several weeks ago and has enjoyed splendid patronage thus far. Mr. and Mrs. J. S. Reynolds are again operating this popular hostelry.

The Hollywood Busy

The Hollywood Inn opened on November 20th and is again in charge of F. B. Pottle of Jefferson Highlands, N. H. Mr. Pottle reports many early arrivals and a large booking for the winter months. This inn has long been one of the most popular in the community.

The Park View Hotel, overlooking Municipal Park, is open the year 'round but enjoys a greatly increased business during the winter season. Charles J. Sadler is operating the Park View and has a good booking for the winter. Another year 'round hotel, The Belvedere, has also been particularly busy of late, its owner, Frank J. Welch, reports. The hotel has undergone extensive improvements during the past year.

Mrs. M. H. Grearson's Highland Lodge continues its seasonal popularity. Mrs. Grearson always has a large number of guests who come for the winter, and this year is no exception. This is her 19th season.

The Colonial Inn is open for its eighth season, with Mrs. Leighton Huske again its popular manageress. The John House on Massachusetts avenue has this season become the Pine Cone Lodge, under new management, that of Mr. and Mrs. W. C. Hilderbrand. They have enjoyed a splen-

**First-Run Films**

Carolina Theatre Here Offers Up-To-The-Minute Pictures in Modern Theatre

Southern Pines has more "first-run" motion pictures of any town its size in the United States, due to the fact that the manager of this theatre, Charles W. Picquet, is vice-president of the National Theatre Owners' Association and knows how to do it. He is also president of the Theatre Owners' Association of the two Carolinas. The Carolina Theatre here offers two, sometimes three, programs a week throughout the year. The theatre itself is air-conditioned, and furnished with upholstered chairs throughout. Popular prices prevail.

did early season patronage. The Woodworth, operated by A. S. Ruggles, another year 'round inn, has started this winter season auspiciously, as has The Beverly, which J. B. Gifford, popular Thousand Island Park hotel man, operates in winter. Mr. and Mrs. A. L. Adams are this winter operating Magnolia Lodge, which is proving popular, and Mrs. Allie McIntosh is starting her third year in Comfort Corner, a tourist home on May street.

In addition to the large and small hotels and inns in towns there are numerous boarding houses both in the business and residential section, information about which is available at the office of the City Clerk in the Municipal Building.

There are also a large number of apartments, both house-keeping and otherwise, in Southern Pines, concerning which any real estate agent will be glad to provide information.

**All Local Dairies Now Hold Grade A Permits**

State Official Finds Them Sanitary and Herds Free From Diseases

Local Milk Inspector R. T. Mills, accompanied by A. B. Freeman of the State Board of Health, has just completed a very thorough inspection of all dairies supplying milk to Southern Pines.

The dairies were found to be sanitary and operated in complete accordance with the Standard Milk ordinance. The dairymen as a whole seemed to be paying unusual attention to the sanitation of their products. In a recent testing for tuberculosis and contagious abortion (Bang's disease) it was found that all dairy herds were free from both these diseases.

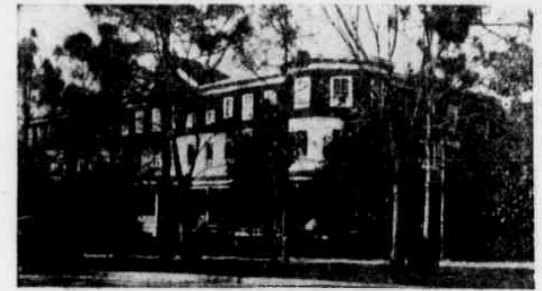
Dairies now holding Grade A. permits are as follows: Royaltown Pines Dairy, Osco Farm, Sunny Brook Dairy, Southern Pines Dairy, Lakeview Dairy, Niagara Dairy and Leslie Dairy.

No dairyman can sell milk within the city limits of Southern Pines without meeting Grade A requirements and holding a permit issued by the local milk inspector which states that the dairyman merits such a grade.

**NAVY QUOTA DOUBLED FOR ENLISTMENT HERE**

Word was received at the U. S. Navy Recruiting Station located in the postoffice building at Greensboro that the enlistment quota for the month of December from the two Carolinas has been set at 60 men. This doubles the number enlisted in November and is considerably above the number enlisted in October, which was 32 men.

C. L. Bixler, Chief Petty Officer in charge of the local Navy Recruiting Station stated that his waiting list at this area was almost exhausted and that many vacancies exist. Office hours for the station are as follows 9:00 A. M. to 4:30 P. M. The office is closed Saturday afternoons, Sundays and holidays.



**The Hollywood Hotel**

Ideally located corner Federal Highway No. 1 and New York Ave. Three blocks from the depot and business section of the city.

REOPENED ON THE 20TH OF NOVEMBER AS USUAL and THE SAME OWNERSHIP MANAGEMENT insures GENUINE HOSPITALITY AND COMFORT to its many friends and patrons.

Your early correspondence and reservation will contribute to our mutual advantage.

J. L. POTTLE & SON  
Southern Pines, N. C.

**RESTHAVEN**

23 New Hampshire Ave., Near Highway,  
Modern Brick Apartment House

Four apartments—two bedrooms in each with connecting bath, also living room, breakfast room and kitchen, equipped with electric refrigerator and range. Oil burner furnace, hot water heat. Garage. No dogs allowed.

\$500 for season Nov. 1st to May 1st or \$100 a month—Everything furnished except linen, including electric current.

Apply Owner Apt. 1 or any Agent

**Highland Lodge**

A Quiet Home-Like Family Hotel  
Pleasantly Located on Vermont Avenue Near the Pines  
SEASON OCTOBER 1ST TO JUNE 1ST

Nicely furnished comfortable apartments for rent

Mrs. W. N. Grearson

Telephone 6933

Southern Pines, N. C.

30TH SEASON

**THE JEFFERSON INN**

A Modern Family Hotel

Centrally Located

J. S. REYNOLDS

**Comfort Corner**

TOURIST HOME

Steam Heat. Hot Baths. Good Beds.

Antiques at reasonable prices.

Glass, China, Furniture, Prints

ALLIE MCINTOSH

U. S. Highway No. 1

Southern Pines

**The Belvedere**

European Plan

Broad Street and Pennsylvania Avenue

Rooms with or without bath

Several nice apartments for the winter season

Rates \$1.50 up

Steam Heat All modern conveniences

FRANK WELCH, JR., Proprietor

**THE WOODWORTH**

SOUTHERN PINES, N. C.

Now Open for the Season of 1936—1937

A. S. RUGGLES

**The Southland Hotel**

The Southland is centrally located, faces the South and has wide porches on two sides. It has steam heat, electric lights, running hot and cold water in every room, private and public baths, and is modern in every respect. The sleeping rooms have two windows, large closets and are furnished with the best beds. The cuisine is maintained at a high standard and is one of the special features of the hotel. All white employees.

New Hampshire Avenue,  
Elmer Harrington, Manager

J. J. Harrington, President

Southern Pines, N. C.