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FIRST IN NEWS, CIRCULATION & 2VERTISING

A Paper Devoted to the Upbuilding

Southern Pines and Aberdeen, North Carolina.

Friday, January 1, 1937.

FIVE CENTS

DRASTIC CUTS IN TELEPHONE TOLL RATES ANNOUNCED

New Schedule Filed by American Tel. & Tel. To Mean Million a Month Saving

EFFECTIVE JANUARY 15

iffs covering drastic reductions in interstate long-distance telephone rates totalling \$12,000,000 on an annual basrates by that amount without the their home. necessity of formal rate hearings by a total of \$22,000,000 since the com- marriage on Tuesday night at 8:00 mencement of the Commission's Spe- o'clock in the Baptist parsonage, the cial Telephone Investigation in July, Rev. E. M. Harris officiating. Mr.

save the public \$1,000,000 a month ple are on a motor trip to Florida. in long-distance telephone bills, is Miss Mary Elizabeth Ferree, dauexpected to go far toward stimulat- ghter of Mr. and Mrs. J. V. Ferree, ing long-distance calling for an in- and J. B. Edwards, manager of the terstate character. It comes as the Aberdeen Theatre, were married at result of conferences with company the Presbyterian Church in Dillon, officials undertaken by the Federal S. C., last Sunday afternoon. They Communications Commission under will make their home here. its toll rate investigation order of September 9, 1936. Rapid improvement in general business conditions, and the consequent increase in long distance telephone operations were particularly stressed by the Commis- Attempted to Rob Filling Stasion's representatives. The result of these efforts is that thetelephone using public is to be given the advantage of this large reduction at once, without having to await the conclusion of long-drawn-out and costly hearings and possible litigation, such saw two men and a woman leave the as have frequently been witnessed in former telephone rate cases.

The new toll rate schedules were tion-to-station calls will be reduced tor Company's place in Aberdeen. at all distances, commencing with a five cent cut at forty-two miles, where this company takes over the business, and including progressively larger cuts, increasing with distance and amounting to as much as \$1.00 per message on calls between eastern seaports and the Pacific Coast. Similar reductions will be made in day rates, both station-to-station and person-to-person. Many of the uneven rate steps which have existed in former tariffs are to be wiped out, and the new schedules represent an important advance in telephone rate making.

Officials of the Central Carolina Telephone Company here are rearranging their schedule of tolls to give effect to the new reductions.

MRS. FRANK A. WYROUGH, 42,

Mrs. Frank A. Wyrough, 42, of noon from which she failed to rall.y general chairman of the dance,

Mrs. Wyrough, and her husband, who is the district manager of the Pennsylvania Telephone Corporation The union service in Southern with offices in Johnstown, had come Pines will be held this Sunday evento Southern Pines the Saturday be- ing at 8:00 b'clock at the First fore Christmas to spend the holidays Baptist Church,, with the Rev. Dr. with Mrs. Wyrough's mother, Mrs. C. Rexford Raymond of the Church A. R. Wolf, a regular winter resident of Wide Fellowship preaching on here. She was suddenly taken ill "Making Good Permanent Investthe Tuesday before Christmas

ceased at Saint Anthony's Catholic own church in the morning on "The church in Southern Pines at 10 a. m. Real Presence of Christ." The Sacyesterday and Mr. Wyrough and rament of the Holy Communion will Mrs. Wolf accompanied the body be observed following the service. to Altoona, Pa., where funeral ser- The Rev. Mr. Stimson will preach vices will be held at the home of the at the Baptist Church Sunday morndeceased's sister, Mrs. Ralph Welsh ing on "Wants or Needs." of 1710-12th street on Thursday At the Christian Science Church morning. Interment will be at Cal- the subject of Sunday's lesson-servary cemetery in Altoona.

Cupid Busy

The Misses Dixon, Sisters, Are Brides in Two Ceremonies.—Elizabeth Ferree Weds

Weddings featured the week in Aberdeen, with sisters as the brides in two of the three ceremonies.

Miss Inez Manning Dixon and Ellis Jackson Harrington were married The Federal Communications Com- following the regular service in the mission announced yesterday that tar- Baptist Church last Sunday morning., by the Rev. Mr. Harris, with the bride's small sisters, Jacksie and is have been filed with it by the Katie Marie Dixon as attendants. American Telephone and Telegraph The bride is the attractive daughter Company, These reductions will take of Mr. and Mrs. J. A. Dixon of effect on January 15, 1937, over that Laurinburg Road, Aberdeen, while company's entire "Long Lines" sys- the groom travels for the Lance tem, in compliance with its recently Packing Co., with headquarters at announced agreement to reduce its Macon, Ga., ,where they will make

Mrs. Harrington's sister, Miss Linthe Commission. The public utility's da May Dixon and Kenneth R. Keith, tate reductions are thus brought to both of Aberdeen, were united in Keith is a son of Mrs. Keith and the The present reduction, which will late Hugh A. Keith, The young cou-

Three Caught After Attempted Burglaries

tion in Southern Pines., Ford Garage in Aberdeen

Due to the alertness of Assistant Chief of Police C. E. Newton of Southern Pines who early Tuesday vicinity of the Sinclair Oil Company's station, ,two men, both said to be notorious criminals and their woman developed by the compan's rate officials, with the assistance and collaboration of the Commission's tar- an entry into the filling station here iff rates. Charges for basic day sta- and later breaking into the Ford Mo-

The men. I. C. Coltrain, 33, of Greensboro and W. W. Barber, 29, of Durham were captured by Chief of Polie J. A. Gargis, Assistant Chief Newton and George Colton on the railroad tracks near Manley Tuesday morning at 7 o'clock. The woman, Nettie Jackson, 33, ,of Greensboro was captured by Officer A. F. Dees in Aberdeen after he had surwill also result in night and Sunday prised the party in their attempt to pit, if in a slightly different man- with their rifles, posed for photoleave the Ford plant. The woman was | ner. serted by her companions.

THISTLE CLUB TEA DANCE A FEATURE OF HOLIDAYS

One of the loveliest parties of the holidays season was the tea dance given by the Thistle Club for its associate members and their friends in the Southern Pines Country Club on Wednesday. About 150 guests attended. The ball room was beauti-DIES AFTER SHORT ILLNESS fully decorated with evergreens, long leaf pine and poinsettas. The tea table was presided over by Mesdames 1330 Good street, Johnstown, Penna. J. S. Milliken, P. P. Pelton, Coburn died in the Moore county hospital Musser and E. L. Prizer. Music was at Pinehurst, at 8:30 a. m. Monday. furnished by the increasingly popular She had undergone an emer- C. J. Simons. Mrs. Walter Spaeth, gency operation on Christmas after- president of the Thistle Club, was

CHURCH NOTES

ments," a New Year's sermon.

Mass was offered for the de- Dr. Raymond will preach at his

mon will be "God."

JAN. 12 TO HEAR HOMER H. JOHNSON

1. Fu A ROOM

Prominent Cleveland, Ohio Attorney To Address Gathering at Pine Needles Inn

TICKETS IN BIG DEMAND

Final arrangements for the annual panquet of the Southern Pines Chamer of Commerce will be made at a meeting of officers and directors to be held next Tuesday noon at Highland Lodge. In the meanwhile, tickest are reported as selling rapidly for this affair, always one of the highlights of the winter season locally.

C. W. Picquet, in charge of arrangements for the gathering, has the program well along, he said yesterday, Homer H. Johnson, prominent attorney and business man of Cleveland, Ohio, is to be the principal speaker. James Boyd, the author, will act as toastmaster. The orchestra from the Club Chalfonte has been secured to play during the evening, and in addition Mr. Picquet is arranging several vocal numbers and, it is rumored, a stunt or two.

The banquet will be held in the Pine Needles Inn, and more than 200 persons are expected. The date is Tuesday evening, January 12th, at 7:00 o'clock. Directors of the Chamber of Commerce will be elected at the banquet, which is also the annual meeting of the organization. Officers are elected later by the new board of directors. Shields Cameron is the present president, vice president and Hugh J. Betterley secretary and treasurer. Tickets for the banquet are only one dollar, and are on sale by members of the organization and at local drug stores.

Pinehurst Alumni Hear McLeod, Morton, Tufts

School's Alumni Banquet Attracts Record Number .- Officers for 1937 Elected.

tal Room at the Carolina hotel Tues- ing the Fascists four hours to evacday night.

presided at the meeting. The Rev. W. Murdoch McLeod of Nashville, still felt no apprehension. Tenn., former pastor of the Pine-

A short talk on the future of the school, its immediate and future needs and problems, the need for increased school facilities and a longer term was made by W. P. Mortalks on the same subject. Mr. Mc-Leod presented the principal speaker of the evening, Richard S. Tufts, who spoke on "Resorts as a Business."

Officers for the coming year were is and attempted to regain posseselected as follows: President, Mrs. Hubert McCaskill; vice president, Miss Verdun Shaw, secretary-treasurer, Hubert McCaskill.

A delightful and much enjoyed feature of the entertainment was the quartet numbers by the Rev. and Mrs. A. J. McKelway and the Rev. and Mrs. A. J. Gibson, Dancing in the ball room followed the banquet.

EDWARD A. WESTCOTT DIES, FORMER PINEHURST RESIDENT

Edward A. Westcott, for seven years associated with the Pinehurst Department Store, died at the home of his daughter, Mrs. E. J. Baker in Asbury Park, N. J. on Monday. Death was due to a heart attack. Mr. Westcott made many friends during his residence in Pinehurst, and news of his passing came as a great shock here.

He is survived by his widow,, Florence L. Westcott; two daughters, of trouble with the committee in Mrs. Baker and Mrs. F. D. Webb of Boston, Mass., and three sons, Ash-to give up the car and since Mr. Harold E. Westcott of Asbury Park.

CHAMBER BANQUET Townes Flee Spain at Outbreak Of Hostilities; Car Confiscated UNIT, NOT THREE,

Southern Pines Residents Find Air Raid on Majorca "Too Hot for Comfort."

Their automobile confiscated and a 14-hour session with the anti-Fascist committee in charge of a small Spanish towns just across the border from France are the outstanding recollections that Mrs. Jane H. Towne and her son, Augur Towne, of Morganton Road, Southern Pines, who have recently returned to their home here, have of their "holiday."

After travelling through Spain and Portugal on a motor trip, they had left the car,, along with most of their luggage in Barcelona and gone to Palma on the Island of Majorca, just off the coast, to await the return to Barcelona of their friend Megan Laird, the authoress whose article on the Spanish situation appeared in a recent issue of the Atlanta Month-

The Saturday after their arrival on Majorca trouble broke out on the mainland at Barcelona and the next day, Sunday, July 19th the Fascists and the anti-Fascists took up the cudgels against each other on the Reduction Announced For Resi- should progress as one community,

"The suddenness with which the outbreak came was amazing," Mr. Towne said. "We had encountered no indication of any trouble in all of trips on the mainland. There was a general strike or two, but

From Sunday until the following but there was no particular danger at the hotel where they were stay- months. ing. The hotel is located in the English quarter of Palma, hard by the factors were and are now terrified of the event of any display of hostilities toward their nationals. Consequently they gave the English section a wide berth.

On Wednesday anti-Fascist planes The largest number ever to attend from the mainland flew over Fascist ready enjoyed in the past. the annual Alumni banquet of the Palma and dropped a few warning Pinchurst High School in the Crys. bombs and floods of pamphlets givtains but in the English quarter they

"The whole affair, for the first hurst Community Church, acted as week had all the characteristics of toastmaster, a capacity in which he a musical comedy war," Mr. Towne serves quite as well as in the pul- said. "The militiamen strutted about at nothing in particular, in an attempt to impress the onlookers." "Too Hot for Comfort"

On the Friday following the Towne's arrival in Palma, anti-Fascist planes again flew over the town Frank McCaskill also made short and bombed the barracks. That was 2c per KWH for next 150 KWH used. Thomas, Tom Bailey, Henry Borst, fort and the next day they got off on a French liner enroute from Morroco to Marseilles.

When they finally arrived in Par- 20 KWH. was forwarded to Paris) the prob- years ago. anti-Fascist hands.

Mr. Towne managed to make his room and said nothing of his pres- ity. ence there.

When he finally arrived in Port Bou, he again encountered all kinds

(Please turn to Page 6)

Along the Seaboard

of the Sandhill Territory of North Carolina

Railroad Issues Attractive New Folder of Winter Vacation Suggestions

"To Help You Plan a Pleasant Winter Vacation" is the title of an attractive new folder just issued by the Scaboard Air Line Railway. Its numerous Illustrations include several of the Sandhills, among them the Carolina Hotel, the Country Club and a gymkhana pig race in Pinehurs a hunt scene, an archery conte at the Country Club and a Steeplechase race in Southern Pines All resorts reached by the Seapoard are described and illustrated

ELECTRICITY RATE CUT EFFECTS BIG SAVINGS TO USERS

dential, Farm and Commercial Customers of C. P. & L.,

An important rate reduction has been announced by the Utilities Commissions, which affects the cost of accomplishment and enthusiasm. electrical service to residential. they are common enough in Spain farm and commercial customers committee which arranged the recent and were no indication of what was throughout the territory served by charity ball at the Pine Needles club the Carolina Power & Light Com- house, reported a net return of appany. The new top rate is now down proximately \$200 for the club's char-Wednesday there was general dis- to 5c. An estimated saving of more ity fund. This fund supports a bed order on Majorca, Mr. Towne said, than \$700,000 will result for com- in the children's ward of the Moore pany patrons during the next twelve county hospital.

Under the new rate schedule all residential, farm and commercial of Kiwanis, and Willard Dunlop of British Embassy, and the warring customers are granted definite bene- Pinehurst, another past president, fits without exception and regard- were reelected to active membership the thought of English reprisals in less of the amount of electricity used at the meeting. The club expects to in the past or consumed in the fu- start the year with 50 active mem-

> The new rate replaces and is lower than the inducement rates al-

The action of the utility in reducing rates at this time comes as a surprise to the majority of patrons uate the city. The townspeople heed- as the drastic reductions in 1935 Mrs. Frank McCaskill, president, ed the warning and fled to the moun- and 1936 were thought to represent made over a long period of years.

New Schedule

or after January 26, all domestic afternoon by the Rev. C. I. Calcote, users will be billed as per the following schedule:

5c per KWH for first 50 KWH used. 3c per KWH for next 50 KWH used, ers were Thurlow Evans, Herman when it began to be too hot for com- 1.5 per KWH for all ad 'ional KWH Jr., Purvis Thomas and Henry Park-

The monthly minimum charge will be \$1.00 which includes the use of Chatham county, but spent the great-

The new rate schedule reveals that sion of their car and luggage, Mr. the top price of electricity to domes- mer. In young manhood he was unit-Towne found that, while the lug. tic customers is only a nickel which gage would present no difficulty (a is exactly one-third of the top rate British battleship took it from Bar- in 1915 and only one half that of established was one where hospitalcelona to Marsailles, from where it the top rate charged only a few ity reigned and where friends de-

lem of the automobile was some. The fact that the rate drops as "Uncle John" to all who knew him thing else again. A general shortage low is 1 1-2c per KWH enables many well, was a kind neighbor and was of automobiles had resulted in the users to purchase a large portion of ever ready to befriend one in need confiscation of every car in Barce- their current at a figure considerlonia and the Towne's car was among ably lower than in many sections of Surviving are two sons and two them. Finally, however, the Ameri- the country. The top rate of only 5c daughters, John L. Richardson of can Embassy there recovered it and per KWH with sharp reductions in Hamlet, Will D. Richardson, Mrs. W. had it forwarded to Port Bou, a the schedule down to the 1 1-2c per F. Alexander and Mrs. George Morsmall town in Spain, just across the KWH minimum is evidence that gan, all of the same community in French border and, at the time in cheap electricity is a reality in this which their father resided; also sevterritory.

It is understood that the latest children. Mrs. Richardson passed way across the border from France rate reduction has been brought away about two years ago and a with the aid of a friendly train con- about by the ready reception which daughter, Mrs. Patsy Richardson ductor who locked him in his state- the public has given cheap electric- Gaddy, died several years ago.

BRIDGE-TEA SATURDAY

weekly bridge tea in the Southern a covered dish supper at 6:30 p. m. charge of the town. They didn't want Pines Country Club tomorrow, Sat- All interested are invited to attend urday, with Mrs. J. S. Milliken as and hear the annual reports and card hostess and Mrs. E. C. Eddy as share in the fellowship of the occatea hostess.

DEVELOP AS ONE PICQUET URGES

New Kiwanis President Calls for Cooperative Relations Between Three Sandhills Towns

CLUB THANKS STIMSON

The reins of the Kiwanis Club were turned over Wednesday to Charles W. Piquet, newly elected president for 1937, by the retiring executive, the Rev. J. Fred Stimson of Southern Pines. The club held its final meeting of the year at the Highland Pines Inn. at which Mr. Stimson transferred the president's button to the new leader with appropriate well

Mr. Picquet responded with a stirring plea for cooperation on the part of all members in making the new year one of accomplishment and development for the club. He stressed the importance of continuing to develop friendly and cooperative relations between the three principal towns of the Sandhills, Aberdeen, Pinehurst and Southern Pines. "We one unit, not as three," he said.

The members gave Mr. Stimson a rising vote of appreciation of his services during 1936, a year which saw the club grow in size, importance,

Louis Scheipers, chairman of the

Edwin McKeithen of Aberdeen, a former member and a past president bers, a substantial gain over a year

J. D. "Uncle John" **Richardson Passes**

Native of Chatham County Had Spent Most of Life as Farmer Here

John D. Richardson, 73, passed The cuts of last year and the year away at his home three miles from before made cheap electricity a real- Vass on Monday afternoon. He had ity and many supposed that the been in declining health for several lowest possible level in cost had been -years, but was critically ill for only a few days.

The funeral service was conducted Effective on all bills rendered on at the home at 2:00 o'clock Tuesday pastor of the Vass Presbyterian Church, and interment followed in Johnson's Grove cemetery. Pall bear-

> Mr. Richardson was a native of er part of his life in Moore county, where he became a substantial fared in marriage to Miss Arabella Mc-Donald, and the home which they lighted to gather. Mr. Richardson, who came to him.

eral grandchildren and great-grand-

The annual meeting of the Church of Wide Fellowship will be held on The Thistle Club will have its Thursday, January 8, beginning with sion.