

### FOR YOUR HEALTH'S SAKE

You need good shoes for your feet and clothing to protect your body. You can get them here.

- Shoes for Men \$1.69 to \$5.00
- Shoes for Women \$1.00 to \$1.98
- Shoes for Children .....98c to \$1.98
- Anvil Overalls .....\$1.25
- Anvil Pants \$1.00
- Red Arrow Overalls for Men and Boys .....69c to \$1.00
- Print Dresses .....49c-98c
- Sweaters, Hats, Caps, Underwear and Many Other Necessities at Prices you can afford to pay.

## Melvin Bros.

Aberdeen and Southern Pines

## Theatre

### "Romeo and Juliet" at Pinehurst on Sunday

After more than two years of exhaustive research and many months in production, William Shakespeare's immortal love story, "Romeo and Juliet" has been brought to the screen by Irving Thalberg, Merto-Goldwyn Mayer producer. Directed by George Cukor, who made "David Copperfield," the stellar cast of the picture is headed by Norma Shearer as Juliet, Leslie Howard as Romeo, John Barrymore as Mercutio, Edna May Oliver as the nurse, and Basil Rathbone, C. Aubrey Smith, Andy Devine, Violet Kemble Cooper, Reginald Denny, Ralph Forbes, Henry Kolker and other stars. "Romeo and Juliet" will be the attraction at the Pinehurst Theatre, Sunday, January 31st, matinee at 3, night at 8:30.

New heights in cinema artistry have been achieved in the picturization of "Romeo and Juliet." It is one of the most important contributions to the screen since the inception of talking pictures.

Other coming attractions are: Monday at Pinehurst—"Outcast" with Warren William, Karen Morley and Lewis Stone.

Wednesday, Pinehurst—"Women of Glamour," with Virginia Bruce, Melvyn Douglas and Reginald Denny.

Friday, Pinehurst—"Champagne Waltz," with Gladys Swarthout, Fred MacMurray, Jack Oakie, Veloz and Yolanda.

Monday, Tuesday, Wednesday at Southern Pines—"That Girl From Paris," starring Lily Pons, aided by Gene Raymond, Jack Oakie and others.

Thursday and Friday, Southern Pines—"Loyds of London," with Freddie Bartholomew, Madeleine Carroll, Tyrone Power and Sir Guy Standing.

Saturday, Southern Pines—"Doctor Bull," with Rochelle Hudson, Marian Nixon, Ralph Morgan and Andy Devine.

### MAE WEST FILM, BANNED HERE, COMES TO ABERDEEN

Sandhill Movie-goers are going to see Mae West's new picture after all. Though not shown in Pinehurst or Southern Pines because the management of the theatres there considered it a bit too risqué, and though condemned by one of the Carthage preachers after its showing there on Christmas Eve, Manager J. E. Edwards of the Aberdeen Theatre, holding that the National Board of Review would not have passed it if it were not alright, has booked "Go West, Young Man," for tonight.

The cast is supported by several groups of High and Grade School students and a chorus of town girls.

### JAPANESE OIL

Made in U. S. A.  
**FOR HAIR AND SCALP**  
Different from Ordinary Hair Tonics  
IT'S A SCALP MEDICINE!  
40c & 50c. FEEL IT WORK! At All Drugists  
Write for FREE Booklet "The Truth About The Hair," National Remedy Co., New York

### Graphic Outlines of History



### PERRY'S HEADQUARTERS AT LAKE ERIE

This house provided the headquarters for Commodore Oliver H. Perry while he was in command of the American fleet on the lake.

Our staff adjusts all details in an unobtrusive and practical manner. "The degree of our personal attentiveness is not governed by cost."

### J.N. Powell, Inc.

Funeral Directors  
24 HOUR AMBULANCE SERVICE  
PHONE 6161-SOUTHERN PINES

### CHURCH NOTES

On Sexagesima Sunday at Saint Anthony's church the talk at the morning masses will be, "The Parable of The Sower." At the evening devotions, "The Resurrection of the Body and the General Judgment," will be discussed. The sermon during the weekly Novena devotions of Wednesday will be "Love of God by Loving His Mother."

At the Baptist Church Sunday morning the Rev. Mr. Stimson will preach on "Providence and Disaster."

The subject of the lesson-sermon Sunday morning at the Christian Science Church will be "Love." The reading room in the church is open on Wednesday from 3:00 to 5:00 o'clock, with the public welcome.

"The Gospel of Salvation, or Curing Incurables" is the sermon theme of Dr. C. Rexford Raymond at the Church of Wide Fellowship, Sunday at 1 a. m.

The union service Sunday night at 8:00 p. m., at the First Baptist Church will be addressed by Voight O. Taylor of the Duke University School of Religion. Mr. Taylor is director of the Christian Education at the Church of Wide Fellowship, spending his week-ends in Southern Pines. The music will be led by the united choirs.

Fresh dressed poultry every Saturday at the Curb Market.

### SPECIAL UNTIL FEBRUARY 15th 14 Months Each of

Woman's Home Companion  
The American Magazine  
and Collier's Weekly

for only \$4.00

Mrs. Z. V. Blue  
Carthage, N. C.

## The Hollywood Hotel

Corner Federal Highway No. 1 and New York Avenue



Rooms are Large,  
Verandas Sunny.  
Rates Moderate.  
Call, write or wire

J. L. Pottle & Son  
Southern Pines,  
North Carolina

## Carolina Theatre

Pinehurst and Southern Pines

PRESENTS

Warren William

and

Karen Morley

in

"OUTCAST"

At Pinehurst

Monday, Feb. 1st,

3:00 & 8:30 P. M.

Virginia Bruce

and

Melvin Douglas

in

"WOMEN OF GLAMOUR"

Pinehurst

Wednesday, Feb. 3rd,

3:00 & 8:30 P. M.



At Pinehurst

Friday, Feb. 5th,

3:00 & 8:30 P. M.



At Southern Pines

Mon., Tue., Wed.,

Feb. 1, 2, 3,—8:15

Matinee Tuesday at 3:00



A 20th Century-Fox Picture

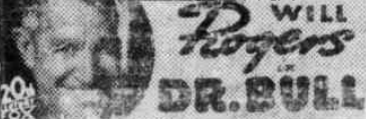
Southern Pines

Thu. and Fri.,

Feb. 4, 5—8:15

Matinee Thursday at 3:00

BACK BY REQUEST IN THE ROLE HE LOVED BEST!



At Southern Pines

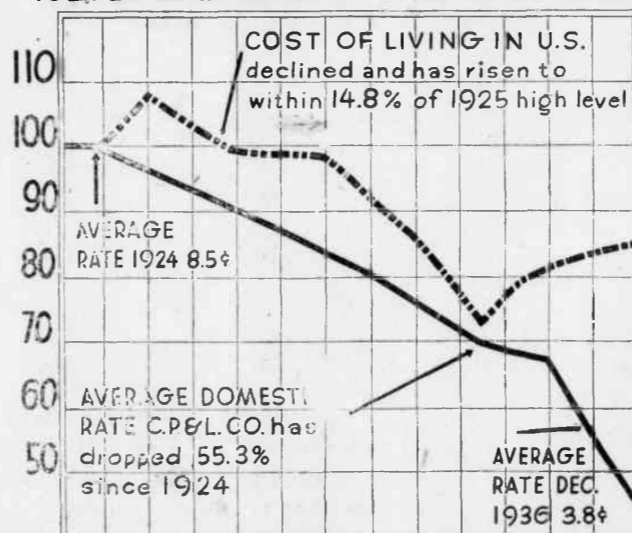
Sat., Feb. 6th—8:15

Matinee at 3:00

# These 2 CHARTS will Positively interest YOU

See How Living Cost Have Risen—How Electric Rates Have Dropped!

1924 '25 '26 '27 '28 '29 '30 '31 '32 '33 '34 '35 '36



THESE charts plainly show how YOUR Electric rates have dropped, thanks to repeated rate reductions since 1925, and even before, and how the cost of Electricity has GONE DOWN as Living Costs have GONE UP!

Now there is a NEW LOWER RATE. ALL Domestic Customers' monthly service bills will reflect the benefits of the NEW LOWER RATE which allows YOU to get MORE for what you pay regardless of past or future use of our service.

Some will benefit more than others depending upon the basis upon which they have been previously billed, however, ALL are assured a definite SAVING.

If you wish an explanation of the New LOWER Rate as applied to your particular case visit our office or telephone for our representative to call.

## CAROLINA POWER & LIGHT COMPANY

now CHEAP ELECTRICITY IS Cheaper STILL!

## .. PRINTS ..

Gay and Colorful

Sizes 12 to 44

Silks—Chiffons—Pique—Linen

DOBBS HATS

FELTS and STRAWS

## C. T. PATCH DEPARTMENT STORE

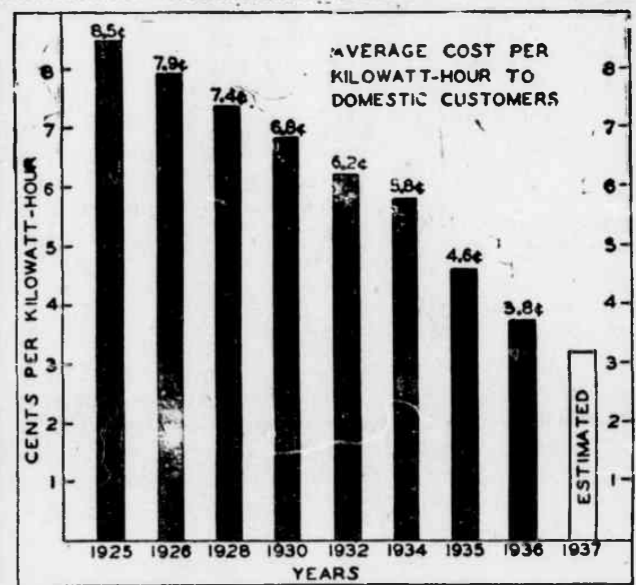
LOST: A pin, crystal cross with diamonds, in Southern Pines during the week of January 17th. Reward if returned to Mrs. Theo. D. Wiedersheim, 7003 Greenhill Road, Overbrook, Philadelphia, Pa.

THERE IS A DIFFERENCE IN EGGS. Try our absolutely fresh product obtained from carefully protected flocks, kept under sanitary conditions. McNeill & Co., Broad street.



Will be in his office over the Post Office, Sanford, N. C., every Wednesday, from 10:00 a. m. to 3:00 p. m. Don't fail to see him if your eyes are weak.

See How Electric Rates Have Gone Down To A New Low Level!



## The New LOWER Rate Gives Positive Benefits to all Domestic Customers

### Here is YOUR New LOWER Domestic Rate

Effective on all bills rendered on or after January 26, all domestic users will be billed as per the following schedule:

- 5c per KWH for first 50 KWH used
- 3c per KWH for next 50 KWH used
- 2c per KWH for next 150 KWH used
- 1.5c per KWH for all additional KWH used.



Commercial Rates Have Been Reduced Also!