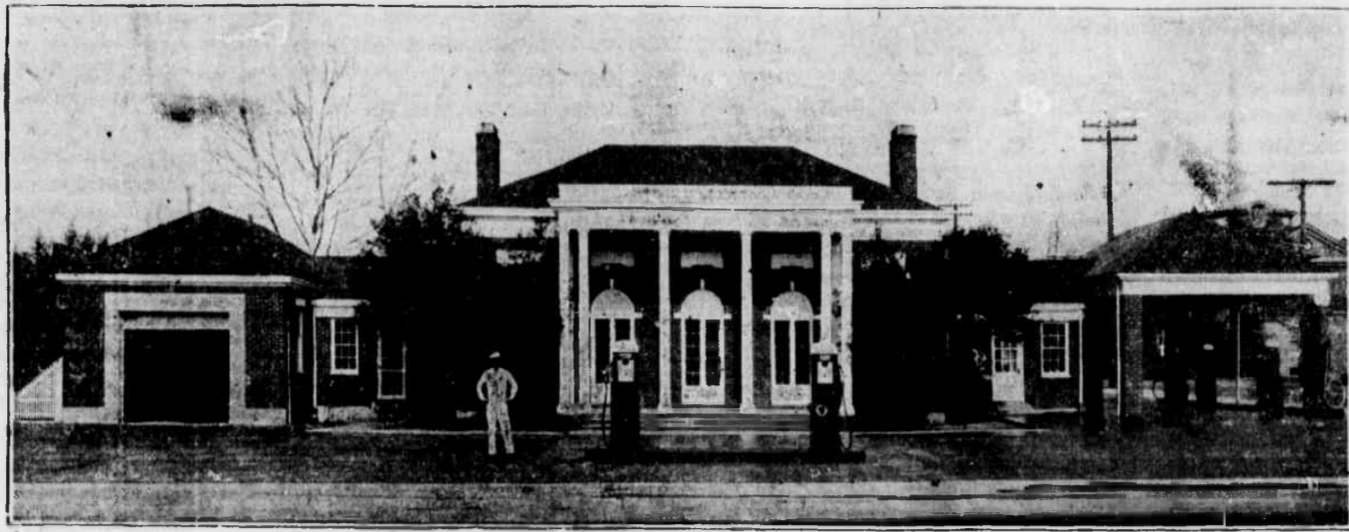


**THE PILOT SERVICE STATION IN HEART OF ABERDEEN**



**Aberdeen's Newest and Largest Service Station  
Opens Saturday In Building Formerly Occupied  
By the Carolina Discount Corporation**

**Ralph Leach Will Be in Charge of  
New Shell Service Station and  
Mr. and Mrs. A. A. Howlett of  
Sanford Will Operate Cafe**

Tomorrow, Saturday will witness the opening of the newest and largest service station in the Sandhills section. The new Pilot Service Station in Aberdeen, located at the intersection of highways Nos. 15 and 1, celebrates its inaugural at that time.

Under the management of Ralph Leach, known throughout the section as one of the most popular of service station men, the Shell Oil Company is opening this \$25,000 dollar station to the public with just pride in the fact that this is one of the most modern and up-to-date places of its kind in the two Carolinas. Mr. Leach has been in this business in Aberdeen and Fayetteville for several years and has built an enviable reputation for efficient service and fair dealing. He has installed the most modern equipment for rendering complete one-stop service to the motorist. The gas pumps are the latest models that measure the gas you buy to the tenth of a gallon. He has provided his patrons with an indoor greasing and washing rack insuring the same quick, efficient service at all times, day or night, regardless of weather conditions. Of course Shell products will be featured; however, a few items that the Shell Oil Company does not manufacture will be sold here, among these, Kelly Springfield tires. The Pilot station will render 24-hour service.

Opening at the same time as the gas bus-

ness at the Pilot station will be the cafe located in the same building and operated by Mr. and Mrs. Howlett of Sanford, who also operate the New Shell Lunch there. This affable couple bring with them to Aberdeen a vast background of successful experience in this field. They have purchased for the Pilot service station the latest word in restaurant equipment and fixtures. In keeping with the general architecture of the building they have provided all the fixtures in colonial maple. A lunch counter, tables, and booths offer the diner any style of comfort that he may desire. Regular dinners, short orders and sandwiches may be obtained here. However, the present feature will be "blue-plate" lunches. The business motto will be "Best food obtainable at prices that you can afford to pay." Ample parking space has been provided on all sides of the building so curb service will be yours for the asking, (or yours for the tooting of your horn). Mr. and Mrs. Howlett have provided every convenience for the comfort of their guests, among these, a ladies' lounge, rest rooms with both hot and cold water, and no doubt at times there will be music provided for diversion.

The transformation of the attractive former home of the Carolina Discount Corporation into this zenith in service station architecture is due in a large measure to the untiring labors of Joe Wilkinson, the building superintendent of the Quality Oil Company of Winston-Salem, of which this station is a unit. The Quality Central Oil Company of Candor, of which A. R. Carlan is manager, is the Shell distributor for this section.

Congratulations

SHELL!

PROGRESSIVE  
STORES

"Andy" Hemphill, Mgr.

ABERDEEN, N. C.

Purveyors of the finest in  
foods

We congratulate  
you in giving to  
Aberdeen this fine,  
up-to-date service  
station.

Burney Hardware  
Company

It has been our  
pleasure to act as  
hosts to the men  
who have been in  
charge of this new  
service station.

We have enjoyed  
your stay with us.

ABERDEEN  
HOTEL

It is a pleasure  
welcome  
SHELL  
to Aberdeen

BANK OF  
PINEHURST

(Aberdeen Branch)

Congratulations!

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Lumber and Builders'  
Supplies  
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Offers heartiest con-  
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Best Wishes to the  
new and attractive  
Pilot Service Station

THE PILOT

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Welcomes Its Namesake

The Pilot Service  
Station

To Aberdeen



Style 172 — In all the fashion  
world there is a stampede for  
dresses of marquisette. PETER  
PAN designs one for you with  
white lingerie accents, an-  
swering the need for the feel-  
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\$13.95

Standard Store

Aberdeen, N. C.

Congratulations on the opening of the  
new gas station and cafe.

C. G. FARRELL

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May we congratulate both Aberdeen  
and SHELL!

ABERDEEN HARDWARE COMPANY

We congratulate SHELL and appreciate  
the confidence they have shown in our  
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BRYAN DRUG COMPANY

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Aberdeen, N. C.