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THE PILOT, Southern Pines and Aberdeen, North Carolina

Friday, September 17, 1937.

ANNOUNCING THE OPENING OF

New Equipment for Better Service

SUCCESS

IS ATTAINED THROUGH A RENDITION OF A BETTER

•SERVICE

and by providing a full measure of value and quality. All of these things have entered into

BUTTRY'S "THE BETTER FOOD STORE"

and we are happy to join with many others in wishing for him continued prosperity and growth.

Thomas & Howard Company

SALISBURY, N. C.

Congratulations

to Mr. Buttry!

CONGRATULATIONS

And Best Wishes To

BUTTRY'S

On the occasion of the opening of their new Store.

Southern Fruit Co.

Charlotte, N. C.

We furnish Buttry's with Fruits

Vegetables and Produce.

SPECIAL PRICES on a few 'bait' items ARE OUT

You SAVE on EVERYTHING YOU BUY ALWAYS

Now—as never before—you can save money on every item that you buy. Not just occasionally, but every day of the week, every week of the year.

Others may feature occasional "bait" specials to attract your attention. ALL OUR PRICES WILL BE LOW ALL THE TIME, AT NO SACRIFICE IN QUALITY.

Remember, to keep your budget low, you must save on every item that you buy. A few pennies saved on three or four low-priced "specials" won't save you anything in the long run if you are paying higher prices on everything else you buy. You take no chances at Buttry's. EVERY PRICE ON EVERY ITEM IS LOW ALL THE TIME.

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Your Food Dollar E

COMPLIMENTING

BUTTRY'S

THE NEW STORE

The shelving for this modern all-steel Super-Market was furnished by Geo. W. Watson, representing

The E.O. BULMAN MFG. CO., Inc.

Grand Rapids, Mich.

