

THE PILOT

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NELSON C. HYDE
Editor

BEN BOWDEN News Editor
JEAN C. EDSON Business Manager
CHARLES MACAULEY Advertising
DAN S. RAY Circulation

Helen K. Butler, Bessie Cameron Smith, H. L. Epps, Associates

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THE PILOT STARTS ITS 18TH YEAR

With this issue, The Pilot starts its 18th year of publication.

Volume 1, Number 1 was dated Friday, November 26, 1920. Its publication office was Vass. Stacy Brewer was manager and the late Bion H. Butler editor. The first issue was eight pages, and contained news from Vass, Sandhill Farm Life School, Upper Hoke county, Jackson Springs and Cameron; a story about what a great success the Sandhill Fair in Pinehurst had been the week before, and a column of paragraphs.

We quote from Mr. Butler's first editorial:

Possibly it is a waste of ink and paper to offer a reason or an excuse or whatever it may be regarded for beginning the publication of a new paper. But a certain curiosity as to the underlying motive always leads some folks to wonder as to the way, and what it purports, and as the purpose of a country paper is to tell the people things of the community it might as well tell the answer to this as to anything else.

The Pilot is started largely because the publisher and some others have thought that at Vass is a location for a paper of modest aims, with a printing office that for the high class of paper can be reached . . . paper, that will be an village newspaper, not very . . . us, paying attention to its . . . which is the country round . . . Vass, and with the ambition . . . help in the stimulation of fur- . . . development and progress in the community.

Since that first issue The Pilot has moved about a bit, grown from a paper of ten inches by 15 to a six-column paper carrying anywhere from eight pages to its occasional 16, 18, 20—and more—page special issues. It migrated from Vass to Aberdeen that it might widen its field and better fulfill its slogan, "A Paper Devoted to the Upbuilding of the Sandhill Territory of North Carolina," and it moved again to Southern Pines, the county's largest municipality, when the Southern Pines paper ran into difficulties.

The Pilot hopes it continues to fulfill its mission of service to the community.

And it takes this opportunity to thank its readers, its correspondents, its advertisers, for the whole-hearted support accorded the paper through its 17 years of publication.

110 BILLIONS OF LIFE INSURANCE

That Americans now are carrying the largest amount of life insurance in the country's history was revealed by President Gerard S. Nollen, of the Bankers Life Company, Des Moines, Iowa, in opening the annual convention of the Association of Life Insurance Presidents in New York this week.

Mr. Nollen reported that by the close of the year, 64,000,000 citizens will have life insurance averaging over \$1,700 for each policyholder, and aggregating approximately \$110,000,000,000.

"This is the largest amount of life insurance ever held in United States legal reserve companies," he said. "The total insurance in force declined during the depression to a low of \$98,000,000,000 in 1933. Since 1933, each successive year has shown an increase, the largest being that of the current year, which is approximately \$5,300,000,000.

Mr. Nollen also announced

CARO-GRAPHICS by MURRAY JONES JR



DO YOU KNOW YOUR STATE?



DID YOU KNOW THAT IN NEW BERN A PANTS KICKING MACHINE—A WHEEL WITH FOUR SHOES AT THE END OF SPOKES—HAS BEEN PLACED IN THE COURTHOUSE SQUARE, SO THAT ANYONE WHO WISHES, MAY GIVE HIMSELF A KICK IN THE PANTS?



DID YOU KNOW THAT H. E. FRIES OF WINSTON-SALEM HAS BEEN SUPERINTENDENT OF THE SUNDAY SCHOOL OF THE MORAVIAN CHURCH THERE FOR THE LAST SIXTY YEARS?

THE EDITORS OF CARO-GRAPHICS INVITE YOU TO SEND IN INTERESTING FACTS ABOUT YOUR COMMUNITY.

GRAINS OF SAND

Christmas is three weeks from tomorrow. Local shops are full of attractive gifts. Don't buy elsewhere until you have exhausted the possibilities here. Keep home dollars home. And don't forget those Christmas Seals.

The Charlotte Observer looked almost like a Sandhills paper on Wednesday. It carried on Page 1 of the first section photographs of Farmer W. W. Sheffield of Carthage, who fell out of his ox cart and fractured his skull, and Dr. F. M. Boldridge, who somersaulted his airplane at 200 miles an hour and escaped with only cuts and bruises.

Then on Page 1 of the second section was a photograph of Mrs. Richard D. Clemson, Southern Pines, and Mrs. Walter D. Hyatt, Pinehurst, who

that new insurance placed by all companies during 1937 will approximate \$15,000,000,000, which is the highest annual amount of new business since 1931. He said that it represents an increase of \$700,000,000 over last year's total.

The Chairman's report to the convention also disclosed that during the current year the country's legal reserve life insurance companies will have paid into American homes for benefits to policyholders and beneficiaries approximately \$2,400,000,000. Of this amount \$950,000,000, or 40 per cent, will have been disbursed as death claims to beneficiaries of deceased policyholders, and the remainder, \$1,450,000,000, or 60 percent of the total, will have gone to living policyholders as matured endowments, annuities, surrender values, policy dividends, and disability and double indemnity payments.

He told the convention that the payments distributed by the life insurance companies were equivalent to over 16 per cent of the sums derived by individuals from the manufacturing industry, which is by far the greatest source of our national income. Also, these payments were equivalent to about 50 per cent of the sums received by individuals from the transportation industry and to about 60 per cent of such sums from agriculture.

BEWARE OF MR. EGO AT THE WHEEL

The most dangerous motorist is neither the drunk nor the incompetent, but the exhibitionist—the chap who has an exaggerated sense of his own importance when he gets behind the steering wheel, and insists on driving with that sense of his importance as his ruling motive.

This verdict is returned by Dr. C. H. Watson, president of the National Safety Council.

"Safety is a question of performance," says Dr. Watson. "Because people know what they should do, does not mean that they will do it."

One needs to drive only a little while to understand the truth of what Dr. Watson says. The man who weaves in and out of traffic lanes, passes other cars on curves or hills, cuts in suddenly, crashes lights and ignores stop signs is displaying all the stigmata of the man who has set himself up on a pedestal. He also provides the set-up for most of our accidents.

flew to Charlotte Tuesday to greet a fleet of airplanes on their way to races in Miami.

We are indebted to the Hemp Plain Dealer for the following:

The Plain Dealer extends its own as well as the congratulations of the people of Upper Moore County to 'The Pilot, Southern Pines' weekly newspaper, on its 17th birthday today. The paper was established at Vass on Thanksgiving Day 1920 by the Publisher of The Plain Dealer, Stacy Brewer.

During its 17 years of publication 'The Pilot' has become one of the outstanding weekly papers in North Carolina.

Last week 'The Pilot' issued the annual winter resort edition which contained 22 pages of advertising and news about the Mid-South Resort.

North Carolina license plates are now on sale, and they're among the few things that have gone down in price since a year ago. They're off 35 cents a hundred pounds. Rush right out in the back yard, weigh your car and see how much you save.

Here are some of the prices for sedans: Ford, \$9.45; Chevrolet, \$10.50; Plymouth, \$10.15; Terraplane, \$10.15; Oldsmobile, \$11.55; Packard, \$12.25; Dodge, \$10.50; Buick, \$12.25; LaSalle, \$13.30; Chrysler, \$11.20; DeSota, \$10.85; Lincoln, \$11.90.

Southern Pines grew up to man's estate this week. We've got traffic lights.

They didn't work so well at first, but that's going to be remedied. The trouble now is, when the sun is casting its rays on the signals, it looks as if the red, green and yellow were all lighted and a fellow doesn't know what to do. Shades over the lights will fix that.

There are four signals in town, three on U. S. Highway No. 1, (May street through town) at its intersections with Connecticut, New York and Massachusetts avenues, and one at the corner of Bennett street and Pennsylvania avenue.

The main purpose of the lights is to slow down traffic approaching the Southern Pines School.

PREMIER OF NOVA SCOTIA AT RED SPRINGS TODAY

Angus L. Macdonald, Premier of Nova Scotia, will be a visitor at Flora Macdonald College today, Friday. This visit is a part of a trip to both Carolinas, the Premier having been guest speaker at the 208th anniversary of the St. Andrews Society of Charleston, S. C., on Tuesday evening.

Premier Macdonald will deliver an address at special exercises to be held in his honor in the college auditorium this morning at 11:00. The public is cordially invited to be present and hear this distinguished Castasteman.

Governor Hoey, President Frank Graham of the University, the Honorable Cameron Morrison, and other prominent citizens of North Carolina have been invited as special guests to meet the Premier.

Mr. Macdonald is greatly interested in Scottish history, and especially in settlements of Scottish people in America. He would like to meet as many of the descendants of Scotch Highlanders in this section as possible.

PINEBLUFF

Mrs. Elizabeth Post, Ida Smith and Dorothy Post of Woodside, L. I., arrived in town last week. Misses Elizabeth Post and Ida Smith have rented Mrs. Sadie Pope's cottage for the winter.

Mr. and Mrs. Howard Troutman and children and Mrs. Alex Wallace spent Monday in Rockingham.

Mrs. Suttonfield had as dinner guest Thanksgiving Mrs. W. T. Worsham of Waldo, S. C. Miss A. M. Dehl, Mrs. Dorothy Warren and Mrs. J. M. Edwards.

Douglas Allison of State College spent the holidays with his mother, Mrs. Hazel Allison.

Miss Mary Connell and Joseph Cohan of Cranston, R. I. and Mr. and Mrs. D. D. Westcoat of Atlantic City were guests at the Linwood last week.

N. J. Melton returned to his home in Norwood Sunday after spending a week with his daughter, Mrs. J. R. Lampley.

Clyde Simpson, a student at State College spent the Thanksgiving holidays with his aunt, Miss Ella Backus.

Mr. and Mrs. Clyde Trollinger of Laurinburg were guests of Mr. and Mrs. W. D. Shannon Thanksgiving.

Virginia Butner attended the North Carolina-Virginia football game at Chapel Hill Thursday.

Margaret Rice of Chapel Hill and Margarete DeYoe of High Point spent Thanksgiving holidays at their homes.

Ira Melton of Norwood was a guest of Mr. and Mrs. J. R. Lampley Sunday.

E. J. Caddell and mother, Mrs. Mary Caddell of Jonesboro spent Sunday afternoon with Mr. and Mrs. Roy Griffin.

Mr. and Mrs. Luther McDonald and Mr. and Mrs. Clyde Hunt of Greensboro were guests of Mr. and Mrs. John Fiddner Thursday.

The Home Demonstration Club will hold a meeting at the clubhouse on Thursday, December 10th. There will be a Christmas tree at 2:30. All members are urged to attend. The club will hold open house from 3:00 to 5:00 and the public is cordially invited.

Dorothy Lawrence celebrated her tenth birthday at her home Saturday afternoon. Games and contests were enjoyed and ice cream and cake served. The guests were Gloria Fletcher, Nancy Meador, Ruth Hearn, Gladys Adams, Ruth Troutman, Viola Wiley, Clarence Austin, Joe Adams, Billy Buchan, Leon Wiley and Howard Troutman.

NIAGARA

Mr. Lincoln, Charlie Green and Mrs. Mary E. Burgess of Broadway visited friends here on Sunday.

Mrs. Jane Morgan has gone to Chapel Hill to spend a few months with relatives.

R. C. McLean of Eagle Springs was a recent caller in Niagara.

Mr. and Mrs. Hartford Filbert of Pinehurst visited friends here Sunday.

3,000 PATTERNS

Of interest to women throughout the county will be the announcement that patterns for garments for women and girls, men and boys may now be procured from the store of W. W. Jones & Sons in Carthage. This store is carrying a stock of around 3,000 Simplicity patterns, including attractive styles for every hour of the day and for every occasion. It is no longer necessary to leave the county and visit a more distant town when the urge to sew comes, or to be inconvenienced by waiting to order a pattern.

for Christmas, 1937

We are offering an excellent line of Social Stationery. Books in Greater Variety and Finer Editions. Gifts in Practical Leather Goods

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And the best in three big lines of Christmas Cards. Buy the Best—You Can Get It at

HAYES' SANDHILLS BOOK SHOP

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\$1,500 Down Payment—(Or \$55 per, if rented) Balance of purchase price on mortgage. Pay off the mortgage like rent—at rate of \$37.00 per month. —which includes taxes and fire insurance.

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Total of 10 Rooms—6 are bed rooms, 2 bath—Steam Heat.

See R. F. Potts

Agent, Theatre Building
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