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Drastic reductions on Coats, Hats,  
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**Pilot Advertising Pays**

## The Week in Southern Pines

Mrs. R. M. Windham of Richmond, Virginia visited her daughter, Mrs. Lenora Busick for the Christmas holidays.

Mr. and Mrs. Williams J. Pfeiffer of Mt. Vernon, New York have been here on a visit with Mrs. Pfeiffer's mother, Mrs. Lenora Busick.

Senator and Mrs. John Sprunt Hill of Durham have as their guests this week at the Mid Pines Club, Judge and Mrs. H. H. Watkins, of Anderson, South Carolina and Mr. and Mrs. K. P. Lewis of Durham.

Circle No. 1 of the Woman's Auxiliary of the Brownson Memorial Church met with Mrs. W. S. Harrington on Tuesday afternoon. Mrs. W. C. Hilderman was hostess to Circle No. 2 at the same time. The Business Woman's Circle met with Mrs. Lewis Merrill on Thursday evening.

Miss Barbara Bower has returned to Washington, D. C., after spending a week with her parents, Mr. and Mrs. U. G. Bower.

Mr. and Mrs. James H. Schwartz and daughter, Frances, returned Monday night from Alexandria, Virginia, after visiting Mr. and Mrs. W. E. Swan, for a week.

Miss Barbara Betterley has returned to Boston after spending the holidays with her parents, Mr. and Mrs. H. J. Betterley, at their home on Valley Road.

Mr. and Mrs. George Richardson have returned to Washington, D. C., and Mrs. John Leland to Baltimore after spending the Christmas holidays with their father, S. B. Richardson.

Mr. and Mrs. Raymond Kennedy have departed for their home in Harrisburg, Pa., after visiting Mr. and Mrs. Frederick Stanley Smith for several days.

George Pottle has resumed his studies at Cornell University, Ithaca, N. Y., after spending the holidays with his parents, Mr. and Mrs. John Pottle, at The Hollywood.

Twelve tables were in play at the weekly bridge tea of the Thistle Club held Monday at the Southern Pines Country Club. This was the largest party of the season. Prizes for high score were awarded Mrs. D. G. Stutz, Mrs. E. Weaver, Mrs. H. A. Gould, Miss Margaret Wolfe, Miss Frances Schwartz, Miss Abbie Sutherland, Mrs. Carol B. McNeill, Mrs. Maxwell Grey, Mrs. E. C. Eddy, Mrs. George Moore, Mrs. Norman H. Shenk and Mrs. L. D. McDonald. The next party will be on Saturday, January 8th, with Mrs. Maxwell Grey in charge of cards and Mrs. B. Plummer and Mrs. Harry Gage, tea hostess.

George O. Walton and daughter, Miss Mary Walton, have returned to their home in Pittsburgh after spending the holidays here.

Mr. and Mrs. Frank Richardson and two children have returned to Norfolk, Virginia after spending the holidays with Miss Mary Richardson and S. B. Richardson.

Mrs. Robert H. Rose entertained at a tea at her home, Rosewood, on Valley Road on New Year's afternoon, complimenting her holiday guest, Mrs. Thomas F. Ople of Washington, D. C. About 50 guests called during the afternoon.

Mr. and Mrs. Charles W. Trazzare and Miss Laura Trazzare and Mrs. M. C. Jump of Washington, D. C., arrived at The Woodworth this week.

Mr. and Mrs. J. Elmer Harrington and two children have arrived from Bethlehem, N. H., and are at The Southland for the winter.

Miss Lenora Riggis is the guest of Mr. and Mrs. Frank Pottle at The Hollywood for several days while enroute to Palm Beach, Florida, for two months stay.

Mr. and Mrs. Charles P. Everest and son, Charles, Jr., left Monday for their home in Reading Massachusetts, after spending the holidays with Mrs. Everest's mother, Mrs. Eloise H. Tracy. Little Miss Eloise Everest is remaining with her grandmother for the remainder of the winter.

Charles Macauley returned Sunday night from Larchmont, N. Y., where he spent the holidays.

Mr. and Mrs. E. V. Perkinson entertained a few friends at an egg-nog party New Year's noon at their home on Pennsylvania avenue.

Mrs. Emily Wilson and daughter, Emily May, are now occupying their new home on Indiana avenue and Country Club Drive.

Mrs. C. B. Proctor returned Sunday night to her home in Amherst, N. H., after spending the Christmas holidays with her sister, Mrs. Frank Welch, and her two daughters who are spending the winter with Mrs. Welch.

Dr. H. M. Parshall has returned from his home in Urbana, Ohio, where he spent the holidays and is at The Belvedere for an extended stay. Dr. Parshall has about thirty horses in training in Pinehurst at the Race Track.

Mr. and Mrs. John S. Ruggles of

Raleigh spent New Year's Day with Mr. and Mrs. A. S. Ruggles at The Woodworth.

Mr. and Mrs. Marshall Barney of Raleigh were the week-end guests of Mr. and Mrs. James B. Swett.

About one hundred guests enjoyed the hospitality of the Southern Pines Country Club New Year's Day when it entertained at its first tea of the season. Mrs. Helen Winters of Boston acted as hostess.

Virgil J. Lee and Dr. L. O. Brightfield returned to Baltimore Sunday after spending the holidays with Mr. Lee's family on Country Club Drive.

Mrs. Etta Day and Mrs. Flinda Weed have returned from a stay in Raleigh. They were accompanied home by Miss Ethel Day, of the faculty of Meredith College, who spent the remainder of her vacation here.

Mr. and Mrs. Louis Schiepers were hosts at a Possum Hunt last week, having as their guests, Mrs. B. A. Tompkins, Eleanore, Joan and Tommy Tompkins, Gus Schwab, Owen Anderson, James and Danny Boyd and Waring Burke.

Mr. and Mrs. Emmett E. Boone, Sr. entertained at dinner New Year's Eve at The Pine Needles for Mr. and Mrs. George T. Dunlap, Sr., Mr. and Mrs. Dunlap, Jr., Mr. and Mrs. Emmet Boone, Jr., and S. Y. Ramage.

Mr. and Mrs. W. F. Allen of Virginia have returned to their home after spending a few days as the guests of Dr. and Mrs. E. W. Bush at their home on Ashe street. Mr. Allen was superintendent of the schools here for several years.

Mr. and Mrs. George M. Christmas announce the birth of a daughter, Carolyn Adell, at the Moore County Hospital January 3rd. Mrs. Christmas was formerly Miss Ruth Atkins.

Mr. and Mrs. Stanley Young of Boston and New Harbor, Maine, were the guests of Mayor and Mrs. Dorsey Stutz this week while enroute to Florida.

Mrs. R. L. Hart was hostess to the Afternoon Club Wednesday at her home on Massachusetts avenue.

Mr. and Mrs. Oscar Flythe of Augusta, Georgia, have departed for their home after visiting Mr. and Mrs. D. G. Stutz.

Mr. and Mrs. Wallace Irwin of New York arrived at the Highland Pines Inn today to spend several days. They will be joined later by Mr. and Mrs. Martin Egan of Toronto, Canada.

Plans are going forward for the organization of a Junior Woman's Golfing Association at the Southern Pines Country Club. A large number have already expressed their interest in such organization and next Tuesday, January 11th at 1:00 o'clock there will be a luncheon to talk the matter over and complete the plans. Anyone interested should get in touch with Miss Laura Kelsey or Mrs. Roy Grinnell.

Miss Ruth Cameron was hostess to the Junior Guild of the Emmanuel Episcopal Church Tuesday evening at her home May street.

Among recent arrivals at Magnolia Lodge are U. S. A. Major J. H. Walton of Cedarhurst, Long Island, Homer Wolfe of Rhodesdale, Md., I. D. Ledeesen of Coconut Grove, Fla., Miss A. L. Elliot, East Orange, N. J., Miss Alice Howell of Brooklyn, N. Y., Edward E. Woodman of Merimac, Mass. and Dr. and Mrs. L. Miller of New York City.

Mr. and Mrs. Arthur Warren Merrill entertained at tea on Wednesday at their home on Weymouth Heights, complimenting Dr. and Mrs. Thomas Ople of Washington, D. C. who were the holiday guests of Mrs. Robert Rose.

Miss Mary Richardson of Southern Pines is believed to hold the record for large family house parties during the holidays. She has had visiting her for nearly two weeks Mr. and Mrs. George Richardson of Washington, D. C., Mr. and Mrs. Frank Richardson and their 2 children of Norfolk, Va., Mrs. John Leland of Baltimore, Md., the Misses Dorothy and Ruth Richardson of Columbia, S. C., Mrs. Hannah Bond of Jefferson, Maine and S. B. Richardson, Southern Pines.

**PRESIDENT'S BALL JAN. 28  
TO BE DANCE OF WINTER**

The annual President's Birthday Ball, to be held in the Southern Pines Country Club Friday night, January 28th, is expected to be the biggest dance of the winter in the county. Music is to be furnished by the Carolina Club Orchestra of Raleigh, most of whose members were formerly with Jelly Leftwich and other leading dance bands. The charge for the dance is to be one dollar per person, and the net proceeds will be divided between the sponsoring Kiwanis Club's Hospital Bed Fund, which gets 70 percent, and the Warm Springs Foundation, Georgia, which gets 30 percent.

# SALE

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All \$8.50 Oxfords reduced to .....\$7.65  
Edgerton \$5.00 Shoes, now .....\$3.95

Sweaters

MEN'S and BOYS  
At Greatly Reduced Prices

Suits

All \$35.00 values Now .....\$29.50  
All \$29.50 values Now .....\$25.00  
All \$25.00 values Now .....\$21.00

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