

THE PILOT

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LONG DISTANCE TYPESETTING

Score up another "First" for North Carolina.

Last Sunday's Charlotte Observer's front page carried a story of 10,000 words set on a linotype machine in its plant, but impeded by an operator in the New York office of The Associated Press.

All this operator did was to punch the keys of a typewriter and feed his copy into a metal transmitting device. The result was type, set in column-width, in the office of the Observer, 611 miles away.

The device, called semagraph, is the invention of Buford L. Green, veteran of 26 years' service in the Observer composing room. He perfected the semagraph after 12 years of work, with the co-operation of John P. White, mechanical supervisor of the Observer; W. T. White, and the financial backing of Curtis B. Johnson, the publisher.

The typewriter used in New York was a standard machine which, each time it struck off a letter, also printed a "code" figure of one to six dots. Each line of copy contained five to seven words, the number that appears in a line of type one column wide.

The pages of this copy were fed into a transmitter in which a photo-electric cell picked out the coded dots—the letters—and sent corresponding impulses over the wire to Charlotte.

There, in the Observer composing room, a standard Associated Press printer, equipped with special type bars, reconverted the impulses into letters and their accompanying code dots. This sheet, identical with the original in the New York office, went into the semagraph unit attached to a linotype, and another photo-electric cell transformed the dots into impulses that operated the type-setting machine.

Ten thousand words were transmitted in the first long-distance test of the equipment, and type was produced in Charlotte at the rate of seven lines a minute.

Johnson, who supervised the New York end of the demonstration, said he thought the semagraph would not result in displacement of labor.

"Mechanical improvements in newspaper production have always increased the number of men employed in newspaper production," he said, "Witness the introduction of the linotype machine, rotary press and stereotyping.

"The semagraph is just another advance in progress, such as has made American industry the greatest in the world."

PINK LEMONADE POOR SUBSTITUTE

The old news rule that it isn't "news" if a dog bites a man, but it is "news" if a man bites a dog, might be added to as follows:

It is news when municipalities refuse to be seduced by "45 percent cash gifts" from government bureaus to put private enterprise out of business.

Washington press releases broadcast it far and wide when municipalities fall for federal gifts and take their first step toward socialism, but no Washington press bureau commends a city for refusing to take such gifts, and thereby save some taxpaying private enterprise from destruction, and the community from useless debt and increased taxation.

San Jose, California, should have been in the headlines, but it wasn't. By a vote of some 14,000 to 2,500, that city voted down municipal ownership of its water system in favor of continued private operation under public regulation. In addition, two veteran members of the city

THE POCKETBOOK OF KNOWLEDGE

OSTRICH EGGS ARE UTILIZED AS FOOD IN "OSTRICH COUNTRY" AND NO WONDER!... JUST ONE OSTRICH EGG MAKES AS MUCH FOOD AS TWO DOZEN ORDINARY HENS' EGGS!

IN 1937 OVER 32,800,000 OUT OF A TOTAL OF 25,000,000 AMERICAN DWELLINGS WERE LIGHTED WITH ELECTRICITY—ANOTHER EVIDENCE OF AMERICA'S HIGH LIVING STANDARDS.

THE PERFECT CAR FOR THE BACK-SEAT DRIVER. THE ROCKET-SCHNIDDER AUTO INTRODUCED IN 1930 WAS DRIVEN FROM THE REAR SEAT! THE FRONT SEAT WAS FOR PASSENGERS.

TIMES CHANGE—FOR THE BETTER! TODAY THE AVERAGE COST OF A TIRE IS \$12.00 AND IT IS EXPECTED TO RUN 25,000 MILES (A COST OF APPROXIMATELY 50 CENTS PER MILE!) IN 1910 THE AVERAGE TIRE COST \$25.00 AND RAN ONLY 2,000 MILES—(A COST OF ONE CENT A MILE!)

CONTRARY TO THE POPULAR BELIEF MONKEYS DO NOT HAVE FLEAS!... (FLEAS LIVE ON CATS, DOGS, RABBITS, BATS AND POULTRY, BUT NOT ON MONKEYS!)

Grains of Sand

Laddie, Southern Pines' canine nomad, apparently appreciates publicity. He's been paying regular visits to The Pilot office since we published that poem about him a couple of weeks ago, even sleeping here occasionally. He'd never done that before.

There've been a lot of good times enjoyed by Sandhillians in those burned down buildings of Felix Ador's. Ador's place used to be quite the "night club" hereabouts before the days of the Club Chalfonte, the Dunes Club and other popular night spots of the moment.

J. L. Horne, Jr., publisher of the Rocky Mount and a member of the State Advertising committee, says that since North Carolina started spending its \$250,000 advertising appropriation in July, 1937 more than 17,000 inquiries about the state and its resorts, industries, etc., have been received. Many led to something of value to the state.

What prominent Sandhills attorney is so opposed to the Southern Pines traffic lights that he actually goes blocks out of his way to avoid passing through any of the intersections where the lights have been installed? Or is Duncan Matthews just plain superstitious?

When the Philadelphia Lambekin Club's special train stopped over in Southern Pines for a few hours rest last Saturday afternoon some of the ladies on the trip went souvenir hunting around Southern Pines. At one of the stores several of them were gathered around admiring various trinkets made out of pine cones and spills when one of them made a discovery that put a sudden end to the souvenir hunting spree. On the bottom of some of the baskets they were admiring were printed in small letters, "Made in Japan."

Almet Jenks, Southern Pines writer, has a ripping good story in the current issue of the Saturday Evening Post.

Before the recent primary in North Wilkesboro, a robust young man entered the Employment office and stated that he wanted to register. He was given the regular test, assigned an identification number, and sent to an interviewer.

The interviewer received him in a friendly manner, as all interviewers do, ascertained his age, education, work history, etc., and recorded it on the proper registration card.

The applicant was unusually quiet, in fact, seemed somewhat surprised at so many questions. At the end of the interview, he was asked what kind of job he had in mind when he came to register. At the familiar word "register," he was able to compose himself and answer that he was not interested in securing a job but wanted to register so that he might vote in the primary.

CARD OF THANKS

We wish to thank our friends for the help during the sickness and death of our beloved mother and wife.—Enoch Woodell and Children.

New Community House at Lobelia Dedicated

Large Crowd From Hoke and Moore Counties Enjoy Fish Supper and Program

Hoke county's first community house built under the Works Progress Administration program was dedicated Tuesday evening with fitting ceremonies participated in by various county officials and attended by a large gathering of community people. The building is located in the Lobelia section of Little River Township, which, since the consolidation of its school with Vass-Lakeview, has been without a public meeting place of any kind in the community except Cypress Church, near the Hoke-Harnett line.

Following a fish supper which was served in the grove surrounding the building, the formal program was held. "America the Beautiful" was sung, after which the Rev. W. A. Brown spoke the invocation and gave the address of welcome, to which A. S. Knowles, Hoke county farm agent, responded.

D. B. Black, district supervisor of WPA work, presented the building to the community and J. W. Smith, donor of the land on which the beautifully located building stands and members of the board of commissioners of Hoke county, accepted the keys for the county and community, paying tribute to those who had made the building possible.

H. L. Meecham, a former Hoke county agent, was the principal speaker. The theme of his address was "Character Through Service" and he stressed the part which it was possible for the community house to play in moulding the character of the people of the community. Mr. Meecham was presented by Miss Langley, home demonstration agent.

Greetings were brought by N. H. G. Balfour, chairman of the board of county commissioners; Mrs. P. P. McCain, chairman of the county Democratic Executive Committee; J. A. McGoogan county auditor; Mrs. C. H. Giles, superintendent of public welfare; K. A. McDonald, superintendent of Hoke county schools; Miss Naomi Carr, former Hoke home agent, and Dr. A. C. Bethune of Raeford. Music was furnished by the Lee County Ramblers.

NIAGARA

Miss Alice Frye, who spent the winter as an employer of the Jefferson, Inn in Southern Pines, has returned home.

J. V. Snipes spent last Wednesday in Raleigh on business.

Mrs. A. E. Monroe, after spending a few days visiting relatives in Pittsboro, has returned to her home here.

Miss Berlein Garner and brother, Brice spent the past week with relatives in Aberdeen.

J. V. Snipes and daughters Evelyn and Gladys spent Sunday in Charlotte.

Jess Hulet and B. C. Morgan, Jr., plan to start on a motor trip across the mountains to Kentucky this week.

Mr. and Mrs. C. L. Davis and two sons from Lakeland, Fla., were visitors over the week-end at Mr. and Mrs. J. V. Frank's, continuing on to New York City Monday.

Mrs. H. V. Allred and granddaughter, Miss Lillie Stone of Lakeland, Fla., are visiting at the home of Mr. and Mrs. J. W. Frank.

Miss Evelyn Hudson of Savannah, Ga., is visiting her uncle and aunt, Mr. and Mrs. J. W. Frank for the summer months.

Mr. and Mrs. J. B. Frank and daughters Anita of Lumberton were week-end visitors at Mr. and Mrs. J. W. Frank's. Anita will spend some time with her grandparents here.

Miss Catherine Godfrey was carried to Moore County Hospital last week for an appendicitis operation. She is getting along nicely.

SATTERWHITE BOY DIES AT HOME NEAR SANATORIUM

Earl B. Satterwhite, seven-year-old son of Postmaster E. B. Satterwhite and Mrs. Satterwhite of Sanatorium died last Friday night at Highsmith Hospital in Fayetteville. He had been ill at his home near the Sanatorium for a week before being admitted to the hospital nearly two weeks ago.

Funeral services were conducted from the home at 3:00 o'clock on Sunday by the Rev. S. J. Starnes of the Aberdeen Methodist Church, assisted by Rev. A. D. Carswell of the Shiloh Presbyterian Church. A choir from the Methodist church sang. Interment was made in Aberdeen. The following were pallbearers: Harold Satterwhite, Clarence Satterwhite, Clyde Satterwhite, John Keith, O. B. Israel and George Wilkerson.

FOR SALE CHEAP

2 Fine Corner Houses on May Street

\$600 cash down buys either place. Then \$33.00 monthly pays interest, taxes, insurance, etc. like rent, but you own the home.

House No. 1, 10 room residence suitable for Tourists. Rent out 5 rooms, take in easily \$500 per year—thus tourist or weekly roomers buys this, and you get free occupancy, i. e. free rent. Do you know any easier way to beat the rent bogey? Do you know any better way to get your own home free?

No. 2, residence, 2 bed rooms and a bath on each floor. Maids room and bath, breakfast room, Butler's pantry. 85 percent of furniture included, Electric washing machine and range. Steam heat, laundry tubs. \$33.00 monthly buys it.

Bargains go fast in this town.

See R. F. POTTS CO., Agents
Southern Pines, N. C.

SUMMER VACATION TRIPS AND CRUISES

Plan to go with Tar Heel Tours "Service That's Different"

TAR HEEL TOURS

1. Every Monday, June, July, August, 7 Day Trip New York—All expense. \$51.00—Victoria Hotel.
2. Bermuda-Halifax, 9 Day All Expense Conducted Tour—August 11th—\$115.00—Victoria Hotel.
3. 6 Day Bermuda Cruite—Every Saturday—Eastern Steamship Lines.
4. All Expense Bermuda Cruise from New York via Furness Bermuda Lines Twice Each Week.
5. New England and Canada—Montreal, Quebec—Toronto—Twice Weekly.

12 N. McDowell Street,
Raleigh, N. C.

or any
SEABOARD AIR LINE RAILWAY AGENT
Write

The Ark

SOUTHERN PINES
NORTH CAROLINA

Boarding school for children six to fourteen years, with day pupils from Pinehurst and Southern Pines.

Music — Art — Handicrafts — Tennis — Riding
KINDERGARTEN DEPARTMENT

Mrs. Millicent Hayes, Principal.

NOTICE

The Board of County Commissioners of Moore County will sit as a Board of Equalization and Review at Court House on the following dates:

Monday, June 20 for those having property in Bensalem and Sheffield Townships.

Tuesday, June 21 for those having property in Ritter and Deep River Townships.

Wednesday, June 22 for those having property in Greenwood and McNeill Townships.

Thursday, June 23 for those having property in Sandhill and Mineral Springs Township.

Friday, June 24 for those having property in Carthage Township.

No changes or alterations will be made in valuations after adjournment of this Board.

BOARD OF COUNTY
COMMISSIONERS