

A Paper Devoted to the Upbuilding

of the Sandhill Territory of North Carolina

VOL. 19, NO. 10.

Southern Pines and Aberdeen, North Carolina, Friday, February 3, 1939.

FIVE CENTS

PROSPECTS BRIGHT FOR EARLY START ON NEW LIBRARY

Supreme Court Affirms Decision
Which Set Aside Friendly
Restraining Order

OPINION AWAITED HERE

Prospects appeared bright yesterday for prompt action in providing Southern Pines with a new library building.

The State Supreme Court handed down a decision affirming, with modifications, the decision of the Superior Court in the friendly action brought recently by Hiram Westbrook of Southern Pines against the Town of Southern Pines, based on the erection of the proposed building.

The test case was to determine whether a library building, for which the town has been allotted \$11,500 by the federal government, comes under the provision of the law which reads "buildings which may legally be erected" on city property with public funds.

Mr. Westbrook obtained a restraining order, which the Superior Court set aside. An appeal was taken to the Supreme Court which now affirms the lower court, "with modifications." What these modifications are will not be known until the papers have been received here.

Pending decision of the Supreme Court, Southern Pines has been at a standstill in its Civic Center plans.

Civic Club Announces Two Artistic Programs

Presents Miss Seawell and Mrs. Pearson Today, Hoffman at Mid-Pines Next Week

The program this afternoon, Friday, at 3:00 o'clock at the Civic Club of Southern Pines, is open to all guests of the Sandhills who are in hotels or cottages on invitation without cost, and promises to be a very delightful one. Miss Meade Seawell of Carthage is a favorite speaker in the state, and her visits to the Sandhills are most welcome. Miss Seawell has chosen "Today's Challenge" as her topic.

Mrs. Harlow Pearson, lyric soprano, also a daughter of the South by birth, will sing two groups of songs, accompanied by Mrs. Norris Hodgkins. Mrs. Pearson is from New York and with her family is wintering in Southern Pines. Mrs. Virgil Lee and Mrs. Edward A. Campbell will be hostesses at the tea hour.

Next week the list of guarantors will be published for the Valentine's Day recital to be played at the Mid-Pines Club by Mark Hoffman, concert pianist. The Civic Club is presenting Mr. Hoffman on Tuesday afternoon, February 14th at 3:00 o'clock, and a limited number of tickets may be ordered at Hayes' Book Store in Southern Pines, and at the Carolina Pharmacy in Pinehurst.

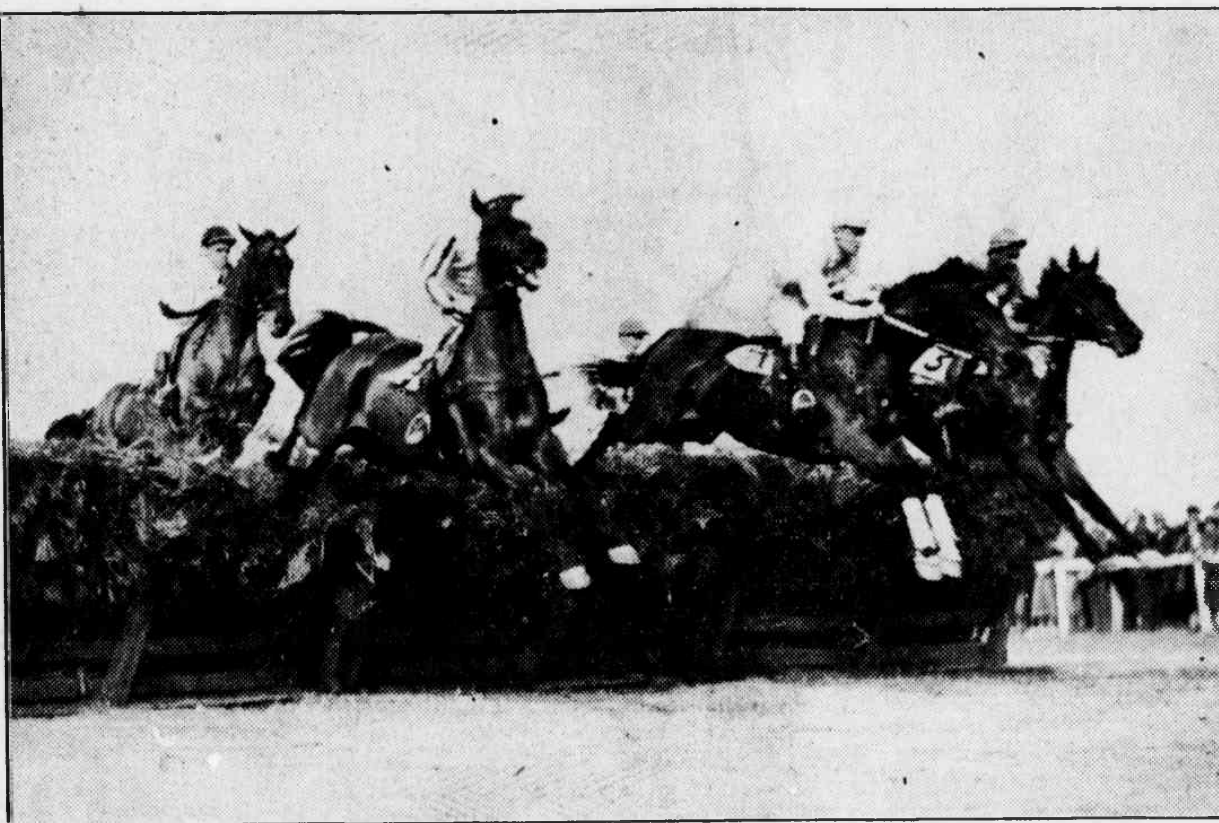
For the past five years, Mark Hoffman has been the director of the School of Music in the Womens' College of the University of North Carolina at Greensboro, and is gaining national reputation for his school. Mr. Hoffman is a Gold Medal prize winner of the Chicago Musical College and a pupil of Rudolph Reuter and Ernest Hutcheson. He is a Bachelor of Music from the Eastman School of Music, Rochester, and a Master of Arts, New York University. He had a year in Berlin, Germany, with George Schumann, studying theory, and then toured Germany.

(Please turn to page eight)

SOUTHERN PINES MEN'S CLUB HOUSE RENOVATED

The Southern Pines Men's Club has completed renovation of its clubhouse on East Pennsylvania avenue. The interior of the building has been repainted, a new heating plant installed, billiard tables rebuilt and new curtains and furniture ordered. Dr. George C. Herr is president of the club, and Eugene Woodward secretary and treasurer.

Fifth Annual Steeplechase Races to Be Held Here Saturday, March 18



The National Steeplechase and Hunts Association last week awarded the date of Saturday, March 18th to the Sandhills Steeplechase and Racing Association for its fifth annual meeting on the Barber Estate course on the Midland Road. Reserved parking spaces have already gone on sale at the association's office in the Village Court Building, Pinehurst, and officials report an unprecedented early demand.

J. J. WARREN DIES, CANADIAN BANKER AND INDUSTRIALIST

President of Trust Company,
Railroad and Mining Concerns
Passes in Southern Pines

LONG A WINTER RESIDENT

James J. Warren, Canadian banker and industrialist, died last Saturday at his winter home on Weymouth Heights, Southern Pines at the age of 68. Death followed a heart attack of short duration.

Mr. Warren, who had come here for several years, was president of the Trusts and Guarantee Company of Toronto and had been president of the Consolidated Mining and Smelting Company for twenty years. It is Canada's largest silver producer.

At his death Mr. Warren was president also of the Kettle Valley Railway Company in British Columbia, which he built as a subsidiary to the Canadian Pacific Railway. He was managing director of the West Kootenay Power and Light Company and a director of the Canada Starch Company. He was a member of the National Club in Toronto and the Union Club, Victoria.

Mrs. Warren and a daughter, Mrs. F. W. Percival, accompanied Mr. Warren to Southern Pines early last month. Another daughter, Mrs. Harold Hummell of Vancouver, and two sons, James Warren of Edmonton and G. M. Warren of Vancouver, also survive. Funeral services were held in Toronto on Wednesday.

Mary Ellenore Eddy Married Last Summer

Mr. and Mrs. E. C. Eddy of Southern Pines Announce Betrothal To Harold B Smith

Mr. and Mrs. E. C. Eddy of Southern Pines announce the marriage of their daughter, Mary Ellenore, to Harold Bryant Smith of Lakeport, N. H., on last July 22.

Mrs. Smith is a graduate of the Southern Pines High School. She attended Queens-Chicora College in Charlotte and is a member of Alpha Delta Theta Sorority.

Mr. Smith is the son of Mr. and Mrs. Harry L. Smith of Lakeport, N. H., and is a graduate of Laconia High School. He attended the University of New Hampshire and is a member of the Phi Delta Upsilon Fraternity. His father is assistant State Engineer of New Hampshire. The young couple plan to make their home in Nashua, N. H.

School Children of County Net \$733.64 in 1938 Seal Sale Drive

From Flop to Top

Best Gymkhana Ever Promised for Southern Pines Next Thursday Afternoon

The next gymkhana will be held in Southern Pines next Thursday afternoon at 2:30 o'clock, and plans are in the making for the most extensive equestrian event here thus far this season. The last gymkhana, due to the absence from town of several officials and many of those who usually enter their horses, came close to being "a flop." Chairman Frederick H. Burke, just back from Florida, promises to make this one a "humdinger" to average up.

"We'll have the best program, the most horses and the most riders we've ever had here," he told The Pilot yesterday. "We have postponed it from this Friday, as scheduled, until next Thursday for two reasons: first, there's to be a gymkhana in Pinehurst this Sunday, postponed from last week; second, we want plenty of time to prepare for this affair, because we're going to make it 'the top'."

Mid-South Golf For Women Here March 20

Patty Berg, National Champion, Expected To Defend Title She Won in 1938

The committee in charge of the 11th annual Women's Mid-South Golf championship tournament, to be held at the Southern Pines Country Club Monday, Tuesday and Wednesday, March 20, 21, and 22, this week announced the schedule of prizes for this event which has drawn the elite of women golfers since its inception in 1929. This year the tournament will be played on the grass greens of the club for the first time.

The championship trophy will go to the winner of the low gross for 54 holes. There will be a prize for the runner-up, second low gross, a prize for low net for the 54 holes, and for the second low net. Prizes will also be given for low gross and low net for each 18 holes.

Entry is by invitation only and no entry fee or greens fee will be charged. The No. 1 championship course will be available to entrants for the two days before the tournament. Entries close March 17.

It is expected that the present national champion, Miss Patty Berg, who won this event last year, will

(Please turn to page eight)

Colored Pupils Collect \$230, White \$503 For Campaign Against Tuberculosis Here

More county can justly second the sentiments of Mrs. T. A. Cheatham of Pinehurst, chairman of the County Tuberculosis Committee who told The Pilot this week: "I wish to commend the fine co-operation of the county schools in the 1938 Seal Sale campaign."

A total of \$733.64 was collected by the pupils of the schools of the county, Mrs. Cheatham reports, and we have five schools yet to hear from. Fourteen schools topped their quotas, thus earning for their own health uses the ten percent bonus offered them. These schools, with their total collections, were:

White—Pinehurst, \$149.42; Aberdeen, \$75.00; emp, \$69.00; Carthage, \$61.00; Southern Pines, \$35.00; West End, \$30.00, and Vass-Lakeview, \$21.90.

Colored—Eastwood, \$35.00; Carthage, \$34.00; Southern Pines, \$30.00; Pinehurst, \$25.00; Aberdeen, \$21.00; Eagle Springs, \$10.00, and Spies, \$10.00.

Honorable mention goes to the Eastwood colored school which, though but a one-teacher school, led the colored division with collections of \$35.00. Mrs. Edna Taylor of Pinehurst is the teacher.

In the entire county, the white schools collected \$503.13, the colored \$230.51.

Figures for the county other than the returns from the schools are not sufficiently complete for publication this week, Mrs. Cheatham announced. Several towns have not as yet turned in their reports, as money is still dribbling in. But the county chairman felt safe in stating to The Pilot that the total receipts in the county for the campaign against tuberculosis will top last year's total.

A Gift For Health

Mrs. Keating Sends Check for \$118.21 To County Physician, Dr. J. Symington

With the final payments from the liquidation of the Page Trust Company Mrs. Francis T. Keating of Pinehurst, president of the Health and Welfare Association has sent the Moore County Department of Health a check for \$118.21, to be used for definite purposes.

"We are very grateful for this check as it will help greatly in our work and will be used for the purpose designated," the County Health Officer told The Pilot.

State's Total Business Increased \$100,000,000 in First Year of Advertising

Fashion Show
Annual Hospital Ball Changed To Something Different,
On Night of March 28

The Sandhills is to see the last word in Fashion Shows this Spring, the biggest and most colorful affair of its kind ever staged in the Sandhills. This was decided upon Wednesday morning at the regular meeting of the Pinehurst Hospital Auxiliary. The affair will take the place of the annual Hospital Ball which has been held for several years for the benefit of the Auxiliary's charity fund, and will feature the latest evening gowns, wraps and sports wear from a Pinehurst shop, modeled by a selected group of society women of the Sandhills, and by professional models from New York.

The Fashion Show is scheduled for Tuesday night, March 28th, the first night of the Pinehurst Horse Show. After serious consideration by the members of the Auxiliary it was decided to vary this year's program and to offer something different. Mr. and Mrs. F. R. Razook presented a fashion show at Lake Placid during the past summer which was both an entertainment here. Their offer was accepted.

(Please turn to page eight)

LAUNCH CAMPAIGN TO RAISE \$600,000 FOR BOYS' SCHOOL

T. Ashley Haywood of Rockingham Elected Chairman of Trustees at Meeting Here

FULL BOARD IS CHOSEN

Following promptly the approval of plans by the Board of Trustees of the North Carolina Preparatory School for Boys at the dinner meeting held in the Carolina hotel at Pinehurst last Saturday night, the campaign for the Building Fund was launched this week under the direction of the newly elected chairman of the board, T. Ashley Haywood of Rockingham, and with the assistance of Francis M. Osborne, executive secretary and J. A. Baldwin, assistant field manager. The plans call for raising \$600,000 for buildings and endowment.

Citizens of Moore, Montgomery and Hoke counties have pledged \$20,000 for the purchase of land on Midland Road, to be donated to the school when the first \$100,000 of the building fund is subscribed. The executive committee of the school will conduct the campaign for funds and has divided the state into five sections, with these cities as headquarters: Charlotte, High Point, Raleigh, Rocky Mount and Wilmington.

Board of Trustees

The following were elected members of the executive committee of the trustees: Mr. Haywood, chairman; Dr. Paul P. McCain, State Senator; Dr. Henry L. Sloan, Charlotte; O. Arthur Kirkman, High Point; Rev. Dr. T. A. Cheatham and Mr. Osborne.

Other members of the board, in addition to the executive committee, announced at the meeting are: James S. Ficklen, Greenville; J. E. L. Wade, Wilmington; Leslie Weil, Goldsboro; Dr. W. D. James, Hamlet; the Rev. J. Fred Stimson, Southern Pines; A. H. Graham, Hillsboro; Jack Joyner, Statesville; J. Ed Mills, High Point; Dr. Oren Moore, Charlotte; Frank O. Sherrill, Charlotte; Frank O. Sherrill, Charlotte; John F. (Please turn to page eight)

SUFFERS FALL FROM HORSE

Fred B. Wilmshurst, of Rumson, N. J., and Hasty, near Laurinburg, suffered a fall while jumping a fence on one of his horses near Southern Pines on Wednesday and is confined to the Moore County Hospital. His condition is reported as not serious.

Gross Annual Return of 64 Millions, Governor's Secretary Tells Kiwanis Club

214 NEW INDUSTRIES

North Carolina is getting more than value received for its annual expenditure of \$125,000 in advertising the state, Robert L. Thompson, private secretary to Governor Hoey, told the Sandhills Kiwanis Club at its luncheon meeting held Wednesday in the Mid-Pines Club. And Mr. Thompson backed up his statement with a recitation of facts and figures which proved most interesting and enlightening to the Kiwanians.

"The value of advertising should be appreciated by the Sandhills," he said, "for this section saw the light long before the rest of the state. But I doubt that even you realize how much has been accomplished by the advertising division of the Department of Conservation and Development, and how serious will be the future as well as the immediate loss to the state in the event this program is sacrificed on the altar of false economy."

"For North Carolina to drop State advertising at this time would be as foolish as it would be for Pinehurst to plow up its golf courses in order to save the salary of a greens keeper. It is the most profitable investment of \$125,000 a year probably ever made in our history."

"But, first, let's review a few facts for I claim to be at least a God-father of this baby and I'll admit I'm prejudiced."

"Because it took time to map out policies, select an agency, build up a publicity office and make necessary contacts as well as contracts, it was not until the fall of 1937 that the program got moving and certainly things were not in full swing before January 1, 1938. Now that was about the time the recession got going. Nevertheless, according to estimates made by agencies of the United States Government as well as State agencies, North Carolina's tourist business increased by from twenty to twenty-five million dollars last year and today it is not only the fastest growing business in our State but its gross annual return of \$64,000,000 is equaled to one-third of our much vaunted tobacco crops."

Gasoline Taxes

Was the advertising program entirely responsible for this? It most certainly was NOT. There were a number of causes, including the Great Smoky Mountains National Park which was visited by over 694,000 people. But don't forget this: Half of that park is in Tennessee and while North Carolina's gasoline consumption increased to the extent that we collected \$1,241,000 additional in gasoline taxes last year Tennessee's consumption increased less than half that much and in many states there was a decrease rather than an increase in the amount of gasoline consumed.

"Well, someone might say, do you think this tourist business will continue to increase and, if so, will it increase only when we advertised? Let's answer those hypothetical questions one at a time. The Federal government estimates that this country spends six billion dollars a year on travel. If you will admit that North Carolina is even an average state, with no more than an average climate and an average attraction to offer visitors, we are still getting less than half the share of the average state, although we are larger than average in population and a darn sight better in most other ways. Certainly our tourist business should be doubled at the very least."

"But, to answer the second question, we may as well give up hope of selling the attractions of North Carolina to the people of the other sections of this country unless we tell and show them what we have to sell. How long do you think 'The

(Please turn to page four)