

THE PILOT

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THE FIRST LADY DROPS IN

It was a delight to the citizens of Moore county to be afforded the opportunity of catching a glimpse of the charming First Lady last Sunday. Mrs. Roosevelt paid a visit to Aberdeen and shook hands with those fortunate enough to be close by, and left behind her a new conquest of her people.

There is no gainsaying the fact that Mrs. Roosevelt has a winning personality. With the strength and strenuousness of her cousin, the late Theodore Roosevelt, and the charm of her illustrious husband, Franklin D. Roosevelt, she is an example of American womanhood in whom all may take justifiable pride. And we of Moore county may take a personal pride in her interest in our local projects, the Community Centers of Aberdeen and Carthage.

"SMASH HITS OF THE YEAR"

The Travelers Insurance Company of Hartford, puts out a booklet every year that deserves space in the news columns and editorial pages of the newspapers, and it wouldn't hurt if it led the list of book reviews. The last booklet is called "Smash Hits of the Year." It is not a stage play, as the name suggests. It is a gruesome thing and does not make nice bedtime reading. It has more blood and gore and horror packed into it than any other book on the newsstand and it outclasses disease and pestilence in a noble way. It is the tenth in a series of annual publications distributed free in the interest of street and highway safety, and may be had for the asking, and will be sent without cost in quantity to clubs, schools or organizations. As these booklets have never been copyrighted, facts and figures are given freely for reprint with the permission of the publisher.

Under the editor's foreword, the Crash Parade, he pictures any one of us, "moving in some part of millions of miles of track, in the scenes of the world's biggest Big Parade, an incessant caravan of no beginning and no end."

"In a pageant of such magnitude there are bound to be mistakes. There are bound to be little lapses in the performance when some player becomes confused and forgets his part, or, as too often happens, overestimates the importance of his role and by indulging in a bit of impromptu by-pay disrupts the procession's orderly flow. In the great spectacle as a whole, these interruptions are scarcely noticed. They are minor mishaps, causing only a moment's confusion. But to those who by accident or indiscretion become involved, these unrehearsed by-plays frequently assume the proportions of a major tragedy."

"Smash Hits," is not something to read and pass over lightly and dismiss as objectionable matter. When 32,000 funerals are held for the Great Plague of '39 and 1,210,200 people are gathered up from highways and sent to hospitals or doctors for rebuilding and patching, the Hit Parade assumes something of a different angle, especially when we realize that we, ourselves, thread through the great road-show tragedy and are part of the cast.

The end man, the interlocutor, prompts the performer, "Haste the Killer!" And adds: "Exceeding the speed limit causes one out of every three deaths, but speed too great for existing conditions causes nine out of every ten."

—H.K.B.

THE POCKETBOOK OF KNOWLEDGE BY TOPPS

IN CHINA, AN APPROPRIATE GIFT TO GIVE AN AGED RELATIVE IS A COFFIN!

BLUE POINT
OYSTERS ARE NAMED AFTER A TOWN ON LONG ISLAND WHERE NATURAL BEDS OF SMALL DELICIOUS OYSTERS WERE FOUND.

ONE MANUFACTURING COMPANY ALONE HAS SPENT MORE THAN \$3,000,000 FINDING NEW USES FOR SOYBEANS, WHICH NOW ARE AN 80 MILLION BUSHEL ANNUAL CROP FOR THE AMERICAN FARMER.

A RECENT SURVEY INDICATES THAT 7 MILLION JOBS IN INDUSTRY WOULD BE ENDANGERED BY BASIC CHANGES IN THE U.S. PATENT SYSTEM.

BUSINESS DISLOCATIONS RESULTING FROM THE WORLD WAR COST THIS COUNTRY OVER \$200,000,000,000!

GRAINS OF SAND

There is one automobile registered for every 7.6 persons in North Carolina. California leads the nation in car ownership, with one to every 2.8 persons. At the other end of the line are Arkansas and Mississippi, with a car for every 12.3 persons.

Last year motor vehicle registration fees in the country netted State treasuries \$388,000,000, and total motor taxes exceeded one and one-half billions. Safest state from the accident standpoint was New Jersey, safest city, Providence, R. I., the Home Insurance Company of New York reports.

A colored woman looking for the health clinic in Southern Pines the other day read a sign on a window, "For Health's Sake." She wandered in—to the bowling alleys.

Total payments under the 1938 AAA farm program in Moore county amounted to \$77,756.73. Total payments in North Carolina were \$14,819,677.

If all the publicity arriving from the headquarters of gubernatorial

IS POWER SOCIALISM UNPOPULAR?

One question asked in the latest Fortune poll was what kind of public construction—Federal power plants, flood control, big national highways, or airports—would be the most important on which to spend money in order to build a better and stronger nation.

The tabulation of answers—and it will be remembered that the Fortune polls, which are based on a scientific sampling of all phases of public opinion, have proven almost incredibly accurate in the past—provides some exceedingly important food for thought. Flood control was classed as most important. Big national highways came second. Airports were third. And Federal power plants ran a bad last!

That this is highly significant, in the light of the aggressive political drive to socialize the private electric industry, and the immense sums of tax money that have so far been spent in furthering it, goes without saying. And the public's apparent attitude is certainly logical. Few projects could give the public less for the money than tax-subsidized power plants. They provide nothing which the private utility industry has not provided for years. They discourage private capital and private employment. And what minor reductions in cost of power government-financed plants have effected, have been largely or wholly offset by the loss in taxes. The private utilities pay over 15 per cent of every nickel they receive in taxes—the public projects pay little, and in some cases nothing.

The politicians would do well to ponder the Fortune survey. Power socialism may not be the potent vote-getter they have assumed.

candidates were laid end to end, nobody would read it either.

Have you been enumerated yet? That means, has the census-taker seen you? If not, you'd better see her or him and join the happy American family that's having its noses counted.

Presidential candidate Paul V. McNutt spoke in Moore county Wednesday morning. He spoke yesterday morning, Thursday, in Lincoln, Nebraska, going to show what one can do by airplane.

Hiram Westbrook, registrar in

Pinehurst Raises Fund For Summer Director

To Engage Recreation Leader for Program of Activity— Rates Net \$100

The campaign to raise funds to carry out a program of recreational activity for the young people of Pinehurst, this summer has met with success and plans are going forward to secure a director. The Chamber of Commerce and the Parent-Teacher Association are sponsoring the program with the following persons representing these organizations making up a governing committee: J. F. Taylor, W. L. Dunlop, secretary and treasurer, Frank DuPont, the Rev. T. A. Cheatham, the Rev. A. J. McKelway, Mrs. Leonard Tufts and J. W. Harbison.

The harness horse meeting Saturday sponsored by the Chamber of Commerce added more than \$100 to the fund. The P. T. A. donated the proceeds of its annual dance held in the gymnasium Friday evening to the fund; the Girl Scouts raised \$32 selling sandwiches at the Horse Show, and the Woman's Auxiliary of the Community Church served a plate lunch at the cattle-judging contest last Friday and were able to turn \$50 into the fund. All of which is bringing the goal of about \$450 nearer. However, donations to this worthwhile undertaking will be greatly

TO REPRESENT UNIVERSITY AT ACADEMY OF SCIENCE

Miss Edna E. Richardson of Lakeview, a Senior at the Woman's College of the University of North Carolina, has been elected to represent the Zoology Field Club at the North Carolina Academy of Science which meets at Davidson College May 3, 4.

Southern Pines, says you can't seem to get it across to the folks that they must register this year in order to vote. Its been so long since one whose name was already on the books had to register, it's difficult to impress them with the fact that the County Board of Elections ordered a complete new set of books this year. Your name on the old book means nothing any more. It MUST be on the new one.

For Sale

CHEAP

Solid brick house now priced cheap. Only \$600 down, balance like rent. Three bed rooms, steam heat, in perfect repair. Conveniently located near Country Club, Illinois Avenue near Ridge street, Southern Pines. Open for inspection. Agent on premises.

R. F. POTTS

SOLE AGENT



My Boy Always Telephones Me on Mother's Day



This year, on Mother's Day, telephone your mother. She will thrill at the sound of your voice, for there's real magic in a telephone call back home. Your greetings will be warmer because they will be spoken. Try a telephone visit on Mother's Day, Sunday, May 14th — and you'll want to do it often all year round. Rates are low during the day and are even lower to most points after 7 P. M., and all day Sunday.

You Are Cordially Invited To The

Grand Opening

Of our new Ice Cream and Dairy Store

Saturday, May 4th

Freezer Fresh Ice Cream

Frozen right before your eyes in our new sanitary freezer. Free samples.

Sandhills Cooperative Dairies

Delivery Service—Curb Service

Manor Building

New Hampshire Ave.

Telephone 7671

Southern Pines

CENTRAL CAROLINA TELEPHONE COMPANY

CATHERINE PIERSON



Interior Decorator

Consultation invited on house planning and room arrangement

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Soy Beans, Peas and Crotalaria.

Also

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Deep Roots, Strong Stalks, Storm,

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