

Hotel Charmella, Vass, Has New Management

Modernized Inn Taken Over by Miss Mattie McDuffie of Pittsboro

Hotel Charmella in Vass reopened its doors to the public on Monday of this week under the management of Miss Mattie McDuffie of Pittsboro, an experienced and popular hotel woman. Backing the enterprise are several leading business men of the town, who leased the building, made numerous repairs and improvements, and were instrumental in getting Miss McDuffie to take it over.

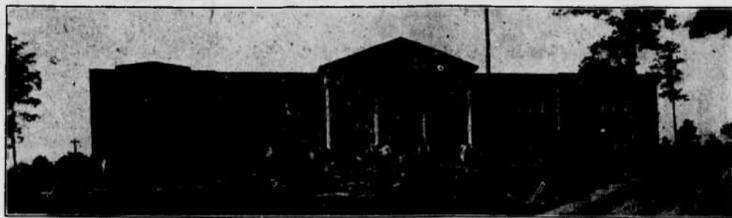
With such substantial backing and with the entire community cooperating, the venture is expected to be a success from the beginning.

Hotel Charmella is a three-story brick building attractively situated, with nicely furnished rooms, hot and

cold water. Its friendly atmosphere makes it an ideal home-away-from-home for the traveling public and it is ideally suited for those desiring apartments.

Wilbur Edwards was at home from Lousburg College at Lousburg for a week-end visit.

Vass-Lakeview School, a Community Asset



Vass-Lakeview School, With 423 Enrolled, Greets New Principal

Full Academic Course Offered, with Vocational Agriculture Department Featured

The Vass-Lakeview School, which opened last week with W. H. Davis as its new principal and with an initial enrollment of 423, with more to come, is one of the community's chief assets. The school plant is located in the edge of town and is set far back from the highway, giving a maximum amount of safety to the children. The building is a two-story brick structure with a large auditorium on the ground floor. There is ample space for all kinds of outdoor recreational activities.

Both the elementary and high school departments are standardized. A full academic course is offered and every effort is made to give practical training as well as preparation for college. More than 100 pupils are enrolled in the high school.

A vocational agriculture department under the guidance of W. E. Gladstone, has been doing splendid work for several years and members of this department have won numerous honors and prizes in competition with students from other schools.

This group, which so far this year consists of 33 students, is planning to hold a two-day vocational exhibit early in November, covering various phases of agricultural work. Already the boys and Mr. Gladstone are planning many booths of educational value and the boys will exhibit many articles of furniture and farm conveniences made in their school workshop. A milking contest promises to be an interesting attraction. Preliminary contests will be held on the farms and the outstanding milkers will compete in the finals.

The town officials are cooperating by providing a building in which to hold the exhibit and by arranging for suitable entertainment features.

The school has a well equipped library of approximately 1400 volumes which is a source of pride. Last winter a full time librarian was in charge and during the summer months the library was open certain hours two days a week.

Practically the entire school year

The Story of Vass

First Named Bynum, Later Winder, Finally Vass For Seaboard Paymaster

BY BESSIE CAMERON SMITH

When E. D. Byrd built a house in a pine forest midway between Cranes Creek and Little River about the year 1877 and brought his family to it, little did he know that a thriving town would one day look back to that event as its beginning.

At that time the surrounding country was a vast forest of round pine timbers, unbroken save for small clearings here and there where the Bynums, the McLauchlins, the McKeithens, the Collins, the Fergusons, the Smiths and others had settled over a wide area, and farmed to supply the needs of their families.

Soon it was rumored that there was money to be made in the turpentine business, Newcomers began coming in and "turpentine shanties" sprang up here and there. The set-

tlement was named Bynum. About the same time the Seaboard Air Line Railway Company built its line through this section. Of the people in the community at that time, only two remain, Mrs. W. J. Cameron, who was then Sue Bynum, and Mrs. G. W. Griffin, who was Nettie, a baby of the E. D. Byrd household. Mrs. Cameron remembers distinctly when the first train came through. Everybody from the whole countryside assembled to see it go by, she recalls.

With the coming of trains and the establishment of a postoffice, the name of the settlement was changed to Winder in honor of Major Winder, a railroad official. In 1812 the name was again changed, this time to Vass, in honor of Major William Worrell Keith, Alexander McRae, Daniel McVass, a paymaster for the railroad

who came through each month to pay the employees. Lumbering followed the turpentine industry. Logs were floated down the river to Wilmington. Men accompanying the rafts would return to Fayetteville by boat and make the remainder of the trip home either by train or ankle express.

Among the early settlers of Vass and the outlying territory whose descendants are still active in the life of the community were A. Cameron, W. J. Cameron and Norman Cameron, three brothers who came from Harnett county; Dr. J. A. Leslie, S. Edwards, E. D. Byrd, Archie Graham, J. A. Keith, Alex Smith, Douglas McLauchlin, Joseph Bynum, Daniel B. McKeithen, Dave Byrd, A. J. Keith, Alexander McRae, Daniel McVass, and perhaps others.

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Congratulations to Hotel Charmella

VASS, N. C.

BILL'S SHOE SERVICE

EXPERT SHOE REPAIRING

W. Broad St.

Southern Pines, N. C.

Congratulations to

HOTEL CHARMELLA

VASS, N. C.

E. L. Rich, Blacksmith and Wheelwright

WOOD WORK

IRON WORK

SAW MILLS RE-BUILT

Congratulations to

HOTEL CHARMELLA

on its reopening under New Management

FIRE INSURANCE

See me for your requirements—Strong companies represented

Ben H. Wood, Agt.

VASS, N. C.

Congratulations to Hotel Charmella on its many improvements.

Keith's Garage

VASS, N. C.

General Hardware,

Guns, Shells, Acme Quality Paints, Roll and 5-v Crimp Roofing, Automatic Heaters, Ranges, Disc Harrows, Stalk Cutters.

TRADE IN VASS

Congratulations to

HOTEL CHARMELLA

on its reopening after renovation and redecoration

Smith's Esso Station

VASS, N. C.

Complete Esso Service

Atlas Tires and Tubes

FOR LOCAL or LONG DISTANCE HAULING, CALL

Dan A. Smith

Telephone: Residence 9-F-22 Office 8-F-4

Vass, N. C.

DIXIE CHAIR CO.

W. B. Causey Vass, N. C. Willie Hilliard

Extends Best Wishes to Hotel Charmella

See us for Swings Lawn and Porch Chairs, Tables, Ironing Boards, Mechanics Creepers.

Congratulations

HOTEL CHARMELLA

For meats at their best visit our **MODERN MEAT MARKET** Full line of Groceries, Fruits, Vegetables

A. G. EDWARDS, JR., Vass, N. C.

Congratulations to

HOTEL CHARMELLA

on its opening under new management

G. M. McDERMOTT

Heavy and Fancy Groceries Vegetables—Fresh Fish

VASS, N. C.

Congratulations, Hotel Charmella

on your improved appearance. We accomplish the same for our patrons.

All forms of beauty culture at reasonable prices.

VASS BEAUTY SHOP

Mrs. Elmer Cameron, Proprietor Vass, N. C.

A HEARTY WELCOME TO HOTEL CHARMELLA'S

New Manager and Guests.

Call us for expert auto repair work and wrecker service.

McRAE'S GARAGE

Highway 1

Vass, N. C.

Congratulations to **HOTEL CHARMELLA** on its new management

McMILLAN'S Dry Goods Store

VASS, N. C.

See our Snappy New Fall Suits. Other fall goods arriving daily—Dresses, Shoes, Hose, Hats.

We clothe the family, and "Pleasing Customers Is Our Aim"

TRADE IN VASS—THE TOWN OF BETTER VALUES

Lakeview Dairy

Extends Congratulations to

HOTEL CHARMELLA

VASS, N. C.

on its reopening with many improvements.

This hotel serves

Lakeview Dairy

"A" Grade

MILK

An Ideal Place to Live . . .

VASS

Moore County, North Carolina

Advantageously located in the healthful pine belt, 8 miles north of Southern Pines and 19 miles from main entrance of Fort Bragg, on the Seaboard Air Line Railroad and Federal Highway I, in the center of a network of good highways.

Having 3 active churches a standard high school, 40-room hotel, good stores and in easy reach of the cultural and recreational advantages available in Pinehurst and Southern Pines, Vass is the perfect home for those desiring a rural atmosphere without sacrifice of city advantages.

A low tax rate—only \$1.45 per \$100 valuation—ample water supply and electric and telephone service make Vass attractive as a manufacturing town and it is growing along industrial lines. Local labor is available.

Vass draws trade from a prosperous farming area where a varied farm program is carried out.

Excellent Hunting and Fishing Near By. a Growing Town That Has Faith in its Future.

Town of Vass

H. A. Borst, Mayor

R. P. Beasley, A. Cameron S. R. Smith Commissioners