

# Confusing—wasn't it?

Seventeen war agencies coming to you for funds  
...Now they've been unified into one big Fund...  
Here's the story...

Wherever the Jap or Nazi boot has marched, it has crushed under its heel the homes, the food, the bodies, the hopes, the souls of men, women and children.

These men, women, and children are our friends, our allies, and it is inconceivable that we would not extend to them all possible help. It is inconceivable too that we would not help American fighting men who have gone forth to bring freedom back to the world, and the families these men have left behind them.

This we have done. Agencies have been formed to provide aid to our friends, our own fighting men here and across the world, and the needy here on the home front.

There were many of these agencies; there had to be. They all had to come to you for money and your heart could say "no" to none. But it *was* confusing.

### Eliminating the confusion

Now, in order to eliminate that confusion, a very sensible thing has been done. Seventeen national war relief agencies have been combined into one campaign, into the National War Fund. You give to this unified Fund and you have given to seventeen agencies. You give once, for all these!

The National War Fund is officially endorsed by the President. It has the backing of the Government as an improvement over the old confusing way of raising money. It permits you to budget your wartime giving more easily. It makes sense.

Yet it does not intrude upon the autonomy of any of these agencies. The USO, China Relief, British War Relief, and all the others will be left under their present efficient and experienced direction. They *will* be freed from the task of raising money, and have time to devote full time to their good works, and you will *not* have to dig down so often that your pocket becomes frayed at the edges.

### Round the world and at home

The money you give will work round the world. It will also go to work right in your own neighborhood; for the National War Fund appeal has been combined with that of our own local agencies. Part of it will be used for the families of men in the service, for the children of parents at war work, for the social services needed to keep a community at war healthy and efficient.

Give, generously, today. Add up your total gifts — *then double it!*



**GIVE ONCE  
FOR  
ALL THESE**

USO  
United Seamen's Service  
War Prisoners Aid  
Belgian War Relief Society  
British War Relief Society  
French Relief Fund  
Friends of Luxembourg  
Greek War Relief Association  
Norwegian Relief  
Polish War Relief  
Queen Wilhelmina Fund  
Russian War Relief  
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United Czechoslovak Relief  
United Yugoslav Relief Fund  
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Care of European Children

## NATIONAL WAR FUND



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