

We wish you joy and happiness on this, our first post war Christmas, with many thanks for your patronage during the year.

BAKER'S FOOD STORE



Health, happiness and prosperity, is our sincere wish to you this happy Christmas Season

ORMSBY'S JEWELRY SHOP



There's no secret about our Greetings to You. Merry Christmas and success.

TO OUR HOST OF LOYAL FRIENDS

### McNEILL & COMPANY

FEED and SEED STORE

THE REPORT OF STREET STREET



With our hearts full of the true Christmas spirit, we wish to express our appreciation for your loyal friendships in the past year. It is good to know that our efforts have not been in vain and that we have met with your hearty approval.

SEASON'S GREETINGS TO EVERYONE

-from-

C. T. PATCH

# erry Christmas . .



WITH GRATITUDE FOR

A YEAR OF

GENEROUS PATRONAGE

Telephone 5651

Southern Pines



It's a long road from the newborn babe to a be-whiskered old gent sitting around telling his great grandchildren about how he fought the "injuns" who used to clutter up the woods, but long as it may be in point of years, it is paved throughout with paper and other pulpwood products processed from the trees surrounding this community.

To begin with, today's modern baby is born on ultra-sanitary obstetrical sheets; newsprint in the weekly or daily press is used to publish the facts of his birth; paper an-nouncements may be sent out by his proud parents; paper checks and paper dollars may come as gifts to the modern infant, and in many cases paper diapers are used until the child is old enough to use the ordinary kind.

Paper is used in the baby's birth certificate; it makes up a good portion of his infant shoes and he may well have his childish tears dried on paper tissue.



West Southern

sages of roses.

**Pines Has Meeting** By Mrs. W. C. Bryant

the address made by the speak-

State Federation of Negro Wom-

Moore County group for the rec-

Edna B. Taylor, State Organizer,

starting with eleven women, at

the end of its first year, the membership had increased to 200. Now at the end of its third year, there

are 556 women who belong to

the Federation. Not only can this club boast of an increased

is most commendable. It was through its assistance that the

Mrs. Kelsey urged the people in her address to "Give more than you take." Citing things they

could give, she mentioned the

following: Money, of which peo-

ple have more than they have

ever had before; Votes, with which they could still carry on the fight for democracy; and "last but not least," she said, "Give

yourselves." Mrs. Kelsey cited

Mary McLeod Bethune as one

who gave herself, and "we have who gave herself, and "we have Bethune College; Charlotte Hawkins Brown gave herself," Mrs.

kins Brown gave herself," Mrs. Kelsey continued, " and we have

Sedalıa, Mr. P. R. Brown is giv-

ing himself and we look forward to having one of the best schools

"And last of all," said Mrs. Kel-

sey, "believing in the Father-hood of God, and the Brother-hood of

man, and with love in our hearts

for everybody, we must forever press forward, "Lifting as We

Other highlights of this meeting was a reading by Mrs. Bettye El-lerbe, on the "Negro In Music," and the interesting music by the Emily Ford Singers.

Remember, Victory Bonds make

the ideal Christmas gift this year. When you're Christmas shopping,

don't forget to get some stamps or bonds, as well as the usual

presents for the family.

for boys in the country.'

was established.

Off to school the child goes at five or six and in his kindergarten classes he learns to draw on paper, sees pictures in paper books and cuts out paper

dolls and toys. Later, after the infant prodigy has grown a little more, he learns to read from paper as well as to write on this universal commodity. His report cards are paper, his diploma is paper, and all the knowledge crammed into his growing brain is saved up for him from one generation to the next in books of paper.

A paper marriage license entitles the now grown-up young man to marry the girl of his dreams, and the ceremony is read from a paper Bible. Paper magazines, newspapers and books keeps the young man abreast of current happenings and helps to keep him

useful as a citizen. In his job, he discovers that virtually every phase of his business is dominated by paper records, paper blue

prints or magazine and newspaper advertising that stimuates sales.

The food he eats comes in paper packages. He uses paper plates or drinking cups and finishes off his meal with a hasty pat of a paper napkin. In his home he may have insulation made of pulpwood, paper wallboards, paper insulation in his refrigerator, and undoubtedly wallpaper to decorate his walls. His ties, shirts and even suits may be nade from rayon or staple fiber textiles, both



products of pulpwood. The vanilla cake his wife bakes isn't flavored with vanilla at all but probably derives its exquisite flavor from va-

illan, another pulpwood product.

And so it goes. The young man prospers, grows older, and in the end he dies. When leath finally overtakes him, a newspaper carries his obituary, while his stay on earth is remembered through written paper documents that eternally record his coming into this life and his eventual passing away.

# of Milk Prevented

flavor in milk have been outlined been cooled should not be agitated recently by Dr. W. M. Roberts, excessively. Milk should be de-The Charlotte-Hawkins Brown dairying authority of N. C. State livered immediately, and never College. Each year when pastures held longer than overnight. have dried up and the cows are its 3rd annual session at Trinity put on dry rations, Roberts exapt to have a strong or rancid its organization.

The guest speaker, Mrs. Lula S. Kelsey, was presented with an orchid; Mrs. Emily Ford, whose group of singers were on the program, and Mrs. Julia Mask, president of the Laurinburg Chapter, were presented with corsages of roses.

apt to have a strong or rancid flavor. Such complaints are common, beginning in the fall and continuing throughout the winter. More difficulty is experienced with small poorly fed herds than with large well managed ones, and milk from "strippers" is more likely to develop the off-sages of roses.

Cameron Man Listed As Killed In Action

First Lt. Hugh McPherson, U. S. Army Air Forces, of Cameron, who has been missing in action since December 1, 1943, has been

er, Mrs. Kelsey, president of the en's Clubs, who commended the undesirable flavor compounds. ord they had made in the brief history of the club's organization. "This group," said Mrs. Kelsey,
"is the most outstanding in North
Carolina." Briefly, she summed up the progress of the club. Organized in 1942, through Mrs.

Women's Club In Winter Rancidness minimize the development of a rancid flavor. Milk from the "strippers" should be discarded from the regular supply. Milk should be cooled rapidly to a low temperature and kept cool until delivered. Milk which has not yet

A final measure, preventive rather than curative, is the feed-

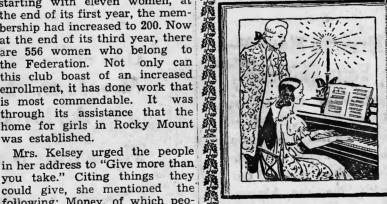
more likely to develop the offflavor than milk from fresh
e address made by the speakMrs. Kelsey, president of the
ate Federation of Negro Wom's Clubs, who commended the

The substance or ensyme is itself derived from the cow, and cannot be kept out of or removed from the milk. Certain precautions, however, according to statetions, however, according to state- He had received decorations four

# A. M. E. Zion Church of Southern Plained, complaints are made that one of the most successful since and to have a strong or raped.

ments by Roberts, will help to times for outstanding perform-

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#### Christmas Is All of These

Christmas is the good will shared at the family hearth; the carol sung together; the candle in the window, the glowing faces gathered around the festive board. And it is much more -ever so much more!

We cannot begin to put into words all that Christmas is, nor begin to express how ardently we wish for you the complete enjoyment of Christmas. So, all we can say to you, kind friends, is Merry Christmas To You.

**Texaco Service Station** 

BRYAN POE

ance of duty in action, and short- ducted into the Army Air Forces ly before he was reported miss- in October, 1941, at Fort Meade, ing he had also received the Dis- Md. He received his wings and ing he had also received the Distinguished Flying Cross. He was the son of Mrs. McPherson and the late J. A. McPherson of Cameron, and a grandson of Mrs. H.

P. McPherson, also of Cameron.
He graduated from Cameron High
School and attended Loss McRaa School and attended Lees-McRae

acedece acedecical ace

The Southern Pines Post Office will be open till six o'clock Sat-Lieutenant McPherson was in- urday, December 22nd.



### Listen!

Hear that horn! Hear that excitement in the air, that laughter! It's Christmas, neighbor, the most hopeful Christmas in years!

Imbued with this buoy ant spirit of hope we express our wish for a genuine Merry Christmas to all our friends and patrons.

## **Broad Street Pharmacy**



Christmas Is always a welcome event with us, for two reasons:

First, because we enjoy the spirit of friendliness that is all-prevailing; second, because it affords an appropriate opportunity of expressing our sincere appreciation for your valued patronage.

It has, indeed, been a pleasure to serve you, and in sending you our best wishes for a Merry Christmas we do so with the hope that the Christmas season of 1945 will transcend all of its predecessors in real happiness for you.

**TOG SHOP** 

This is our brightest Christmas in a long, dark time. Every light on every tree-every window that greets night with cheerful challenge—is a shining symbol of the passing of war's shadow.

There is radiant happiness in family gatherings this year. Men are coming home from war. And those who hear their Christmas carols under strange skies are closer, nearer to home than they have been in a great while.

For many, this will be a wistful Christmas—but a Christmas brave and strong in the knowledge that those who bought victory so dearly will make tomorrow's world a brighter place for us all.



CAROLINA POWER & LIGHT COMPANY