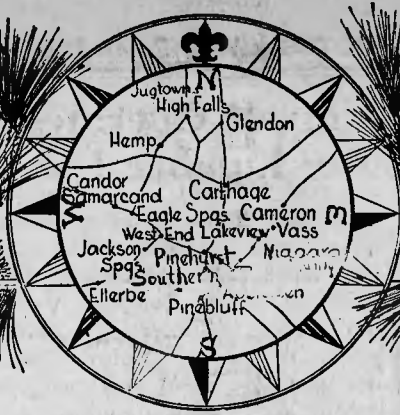


SAVE
FOOD

THE PILOT

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FOOD



SPECIAL VASS EDITION

EIGHT PAGES

Southern Pines, N. C., Friday, June 21, 1946

EIGHT PAGES

SPECIAL VASS EDITION

VASS--A Growing Industrial TOWN

Vass Cotton Mill, Which Started Operations in 1910, Is Oldest and Largest Employer of Labor Here

Founded By The Late A. Cameron, Mill Is Now Managed By Son

The Vass Cotton Mill Company, manufacturer of high grade knitting yarns for hosiery and underwear, is the oldest and largest employer of labor in town, having been in operation since 1910, with 100 persons now on its payroll. Work is carried on by two shifts, on duty 45 hours per week, each.

Carolina-grown cotton is used and the finished product is in great demand. Local growers supply a small part of the cotton, the mill providing a convenient market for farmers of this section.

The Vass Cotton Mill Company, which has played a large part in the growth of the town, was founded by the late A. Cameron, who in 1907-'08 erected the mill building and the first ten cottages, including a home for the superintendent. It was incorporated in 1909, and began operating the following year. A. M. Cameron, son of the founder, now heads the business, which has continued to expand.

Improvements in the way of more modern equipment and machinery have been added from time to time. An up-to-date humidifying system and water refrigeration units add to the comfort of the employees.

No Shifting Population

This is a mill where the population is not a shifting one, due in large measure to the high type of workers and the interest of the management in seeing that not only the working conditions, but the living conditions, also, are the best possible. Some of the employees have been here for thirty years and many have seen

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Angus Mills, Inc., Makes Fine Grade Of Utility Cloths

The newest industry in town and one of the most interesting is that of Angus Mills, Inc., in whose knitting plant cotton yarns are converted into high grade knitted cloth, and this material, or part of it, into utility cloths of various lengths. Some of the material is sold in rolls, for use in the manufacture of polo shirts, underwear, etc.

The utility cloths are finding a ready sale, with most of the output of the mill going to chain stores. They are of double thickness and are much softer and more flexible than ordinary woven utility cloths, making them ideal for dishwashing, dusting and cleaning.

These cloths are a Vass product from start to finish, except for specially processed yarns, all other material being manufactured by the Vass Cotton Mill Company.

Angus Mills now employs 25 persons, with just a few more women than men. A second shift has recently been added in the knitting department, and additional workers will be employed as soon as more machines can be installed.

Most of the work is on a production quota basis, and the majority of the employees earn a premium over the base pay, Maxwell Forrest, the manager, discloses.

Upon entering the building one is impressed by the bright clean appearance and the pleasant working conditions. Three large exhaust fans help to keep the place filled with fresh air.

(Continued on Page 4)

FOREWORD

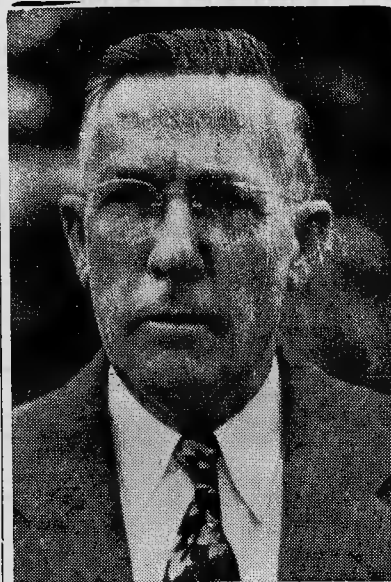
Dear Pilot Readers:

We bring you this week a glimpse of Vass, a place that we love and one in which its citizens have confidence. Measured by New York, it is small, but, after all, it doesn't claim to be a city. . . . only the best little town of its size to be found.

We acknowledge with appreciation the fine cooperation of every business man and woman in town and thank all who had a part in making this special section of THE PILOT possible. Our hope is that it will make you want to get better acquainted with Vass.

Bessie Cameron Smith

MAYOR



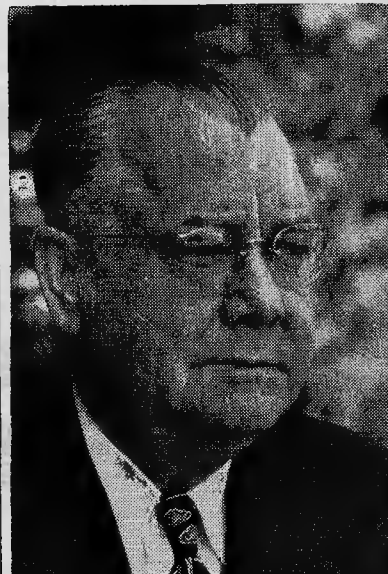
H. A. BORST

TOWN FATHERS

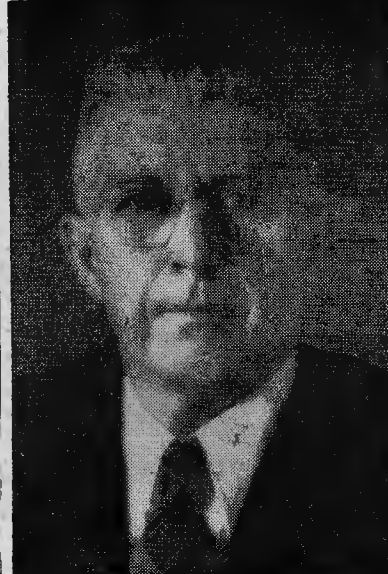
Herewith are presented the members of the governing board of Vass. H. A. Borst, Seaboard station agent here since the middle 'teens, has been Mayor for the past 15 years and was recently re-elected for another two-year term. A. M. Cameron, S. R. Smith and H. C. Callahan comprise the Board of Commissioners. Cameron, a manufacturer, formerly served as mayor and has held his present office several terms, as has Smith, a merchant. Callahan, Vass Cotton Mill superintendent, is beginning his second term.

Mrs. G. E. Griffin serves as Town Clerk and A. R. Laubscher is police chief and superintendent of the Water Department.

VASS COMMISSIONERS



A. M. CAMERON



S. R. SMITH



H. C. CALLAHAN

Vass Forges Ahead As Busy Industrial Town

Vass Industries Manufactures 400 Wardrobes Weekly

Vass Industries, Inc., of which Sam Reiner of New York City is president and William A. Levick of Philadelphia, secretary-treasurer, is manufacturing cedar wardrobes at the rate of 400 per week. The plant employs approximately 75 persons, working in two 8-hour shifts, and is under the management of Paul Odom, a furniture man of long experience.

Deep colored Tennessee aromatic cedar, for the most part, is used in constructing the wardrobes, although, when available, some that is of the same type is procured in North Carolina.

At present all of the factory production is going out in carload lots to be handled more or less exclusively by large retail chain stores. The Vass Industries plant is located in a large brick building used originally for a short time as a tobacco auction warehouse, and later as a bedroom furniture manufacturing plant. The present occupants began putting the building in repair and getting ready to install machinery last August. Actual production began the first of this year.

The 75 laborers are about equally divided as to white and colored, male and female. The various kinds of saws and machines used in making the wardrobes run by electricity, and slack-clad women can be seen expertly doing the work required for many of the processes.

"I find labor very easy to work here in comparison to some other communities," Odom commented.

Many outsiders have been puzzled as to the kind of schedule the plant operates on, due to the fact

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Place Offers Fine Advantages As Manufacturing Location

Vass, once a friendly contender with Cameron for the title of "Leading Dewberry Market of the World," has turned aside from its early interest and is fast forging to the front ranks among manufacturing towns of Moore County.

Located here are a cotton mill, a furniture plant and a weaving mill that give employment to well over two hundred people, with two lumber plants that have on their payrolls a sizeable number of additional workers.

With the wage scale at its present high level, the combined payroll serves as a decided stimulus to other businesses.

Vass has many advantages to offer as a location for industrial plants. At the top stand the town's attitude toward new business and the availability of a high class of labor. The town is served by the main line of the Seaboard Air Line Railway, and is traversed by Federal Highway 1, making shipment by train or truck convenient. It has an adequate water supply. Electric power is supplied by the Carolina Power and Light Company, one of the largest public utilities in the South; telephone service is available through the Central Carolina Telephone Company, and the Western Union Telegraph Company has an office here.

Nearness to Southern Pines, which is served by the fast passenger trains operating between the North and South, and to Knottwood Airport, where plane service is available, makes it a simple matter for business executives to speed from one section to the other with a minimum loss of time.

Announcing

our purchase of

Hotel Charmella

Vass, N. C.

40-Room Brick Building

Just off Highway 1

Ideally located in the Sandhill section of Moore County, only eight miles from Southern Pines and twelve from Pinehurst.

Write for additional information.

Mr. and Mrs. John C. T. Young

VASS, N. C.

Come To VASS

This fine section is an ideal place to establish a home and live a peaceful and contented life. The social, civic, educational and religious atmosphere of the community is purely democratic, with a neighborly spirit prevailing.

Vass Offers Fine Business Opportunities

and

Our Town Welcomes New Industry

Located on Seaboard Air Line Railway

and

U. S. Highway 1

8 Miles North of Southern Pines 12 Miles from Pinehurst

WRITE FOR FURTHER INFORMATION

THE MAYOR

VASS, NORTH CAROLINA

VASS DRUG STORE

L. B. CRAIG

VASS, N. C.

"THE REXALL STORE"

Prescriptions filled promptly and accurately.

If you have had trouble finding some of the scarce items in our line, we invite you to call. If we don't have what you want, we'll try to get it.

NICE LINE OF GIFTS

GREETING CARDS

If you live nearer Cameron

visit the

Cameron Drug Store