



BANG! BANG! You owe me 2000 bucks!
W, W

Cough up, Pop, or he'll let you have it!

You've always wanted him to go to college, isn't that so?

And you know how much college costs. About \$1000 a year . . . and that's just average. (At some colleges, it's considerably higher.)

Well, if he's the age of this youngster, he's half-way to college now. That means you should have two years' college expenses saved up for him already.

Have you that much already set aside . . . just for that purpose?

A good month to start catching up, Pop!

If you haven't, here's a sensible way to catch up a bit:

Go to your paymaster or office cashier today and say, "I want to buy an extra U. S. Savings Bond." Or . . . get one at your post office or bank.

Get the 4th year of college free, Pop!

Remember, U. S. Savings Bonds are more than just the safest investment in the world.

They enable you to save for 3 years of education for your child and get the 4th year free!

Because for every \$3 you put in, you get back \$4 when your Bonds mature.

You don't want your child to miss out on the advantages of a college education.

Take one more step to make sure he doesn't. Get an extra U. S. Savings Bond now.

BUY YOUR EXTRA BOND NOW!



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