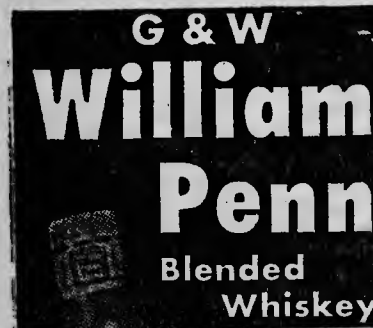


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### Rotarians Hear Optical Shoptalk

By Johnnie Hall

A "shoptalk" by one of their members, who served also as program chairman, featured the weekly meeting of the Southern Pines Rotary club, held last Friday at the Village Inn.

Johnnie A. Hall, optician, explained something of the methods of filling prescriptions for glasses of all sorts, and the delicate art of lens grinding, by which light refraction is adapted to different eye conditions to the thousandth of a degree.

June Phillips gave a summary of activities of the high school basketball teams, with a preview of coming events which included the Moore County tournament, to be held at the new Southern Pines gym the first week in March. He asked continuation of the excellent support the Rotarians have always given the school athletic program.

H. L. Brown, president, conducted the meeting, greeting a number of guests. Among these were Johnny Beasley, president of the Student Council of the Southern Pines High school, junior Rotarian for the month of February; Larry Martyn, Southern Pines, guest of E. J. Austin; and visiting Rotarians Jim Richardson, Pittsford, N. Y.; Earl Sprague, Bridgeport, Conn.; G. J. Casey, Sanford; Ernie Swarts, Rockford, Ill.; and Ernest W. Dunbar, Littlestown, Pa., with Mrs. Dunbar.

PILOT ADVERTISING PAYS!

### Hotel Profits Balance Village Books As Taxes In Pinehurst Fail To Do So

#### Increased Business Pays Off Rising Street, Police Costs

By BUD HARVEY

The annual Pinehurst village financial report, mailed to freeholders this week, disclosed that Pinehurst Inc., had to dip into the till and come up with a record \$23,816.77 to balance the municipal books in 1949.

Every municipal department reflected the creeping effects of inflation, mainly in higher payrolls. At the same time, property values and taxes showed only a fractional increase as the village budget strained at the seams.

The recent revaluation in Moore county affected Pinehurst property only slightly, while bringing property values elsewhere in the county closer to a par with local valuations. At the same time, deed restrictions continue to limit Pinehurst to an assessment of only one per cent on the taxable property.

The effect, as Isham Sledge, secretary-treasurer of Pinehurst, Inc. pointed out this week, is of raising the cost of the village management beyond the capacity of the village to maintain its own support.

#### Silver Lining

However, the picture is not exactly gloomy. Sledge pointed out that Pinehurst, Inc. is doing a much larger volume of business today and can afford to balance the village books without undue strain. He added that Pinehurst, Inc. is coming to depend more and more on pre-season and post-season convention business.

"We'll do about \$100,000 in convention business next May," he declared. "And we'll open next fall on October 1 to accommodate more of this type of business. If we had to depend entirely on resort business I'm afraid we would be feeling the pinch."

William J. Fitzgibbon, manager of the Carolina hotel, confirmed that the opening date for the 1950-51 season has been fixed at October 1. In the past, the big hotel has opened on or about the 15th of October.

#### Operation Costs Up

The financial report this week showed that property valuation in Pinehurst had advanced from \$2,947,728 in 1948 to \$2,970,964 in 1949; tax collections were up from \$27,333.78 to \$29,166.04. However, the cost of operating the village jumped from \$39,029.98 in 1948 to \$51,534.01 in 1949.

The largest single increase was reflected in the cost of policing the village and this was a unique situation. In 1948, contributions from the State ABC board included accumulated dividends from several years and, thus, reflected an actual profit of more than \$1,400 in the police department. Last year, the ABC contribution returned to normal at \$3,556.12; thus the police department appeared in the budget at a net cost to the village of \$5,928.79.

#### Street Maintenance

Another \$5,000 jump in operating costs was recorded in the Streets and Parks department, which rose in cost from \$23,924.50 in 1948 to \$28,455.30 in 1949.

Sledge explained that this was an increase which will continue to remain constant. He pointed out that street and park maintenance had been held to a minimum during and since the war, mainly because shortages in equipment had made it impossible to do a lot of needed work. With equipment now available, he added, the cost will continue around the 1949 figure, or even to advance.

New councilmen listed in the annual report were Louis S. DeLone, Jr. and Stuart H. Patterson. They replaced Leo J. Erhardt, who moved from Pinehurst, and Howard Kenworthy.

### Radiomen Make Plans At Mid Pines Meeting

The North Carolina Association of Broadcasters will hold its annual convention in Chapel Hill May 22 and 23. The date was fixed at a meeting of the executive committee held at the Mid Pines club last Saturday and Sunday.

The committee decided to submit by mail to the membership a plan for reorganization. The plan was presented by Committee Chairman J. Frank Jarman of Radio Station WDNC of Durham. Richard H. Mason of Station WPTF, Raleigh, was named chairman of a legislative committee which will study matters expected to come before the General Assembly next January.

Those attending included Robert T. Wallace, president, of Shelby; Earl Gluck, vice president, of Charlotte; Jack Younts, executive secretary-treasurer, of Southern Pines; Harold Essex of Winston-Salem; Walter Goan of Charlotte, and members of the reorganization committee.

### Democratic Women To Meet Saturday

Mrs. Charles W. Tillett of Charlotte, sister of L. T. Avery of Southern Pines, and vice-chairman of the National Democratic Executive Committee, and Superior Court Judge Susie Sharp of Reidsville will be the principal speakers at a workshop conference for Democratic women of the State on February 11 at 3 p. m. in the O. Henry Hotel in Greensboro.

The conference was called by Mrs. D. A. McCormick of McDonald, vice-chairman of the State Democratic Committee who will preside, Mrs. W. Kerr Scott of Raleigh, wife of the Governor, and Beatrice Cobb of Morganton, national committeewoman, are expected to attend.

Organization of Democratic women's precinct groups will be discussed by Mrs. Tillett; Judge Sharp will have as her subject, "Women in Politics." Mrs. Marguerite Smethurst of Raleigh will speak on the necessity for publicizing women's political activities and methods of obtaining publicity. A round-table discussion will be led by Mrs. C. N. Meakin of Fayetteville.

The conference is being held for women members of the State Democratic Executive Committee, vice-chairman of county Democratic executive committees and other interested women Democrats. Mrs. John Story, vice-chairman of the Guilford County Democratic Executive Committee, Mrs. Carl Jeffress, district chairman of the State YDC, and Mrs. George Jordan, all of Greensboro, are in charge of arrangements.

A coffee hour will follow the conference. The group will attend the State YDC rally at 5 p. m. at the Greensboro Armory.

### At Local Churches

**FIRST BAPTIST CHURCH**  
New York avenue at South Ashe  
William C. Holland, Th. D.  
Bible school, 9:45 a. m. Worship 11 a. m. Training unions, 7 p. m. Worship, 8 p. m.  
Scout Troop 224, Tues., 7:30 p. m., midweek worship, Wed., 7:30 p. m.; choir practice Wed. 8:15 p. m.

Missionary meeting, first and third Tuesdays, 8 p. m. Church and family suppers, second Thursdays, 7 p. m.

**EMMANUEL CHURCH**  
(Episcopal)  
East Massachusetts Avenue  
Rev. Charles V. Covell  
Sunday school, 9:45 a. m. First Sunday, Holy Communion at 11 a. m.; others, Holy Communion at 8 a. m. Morning Prayer and sermon at 11.  
Youth Service League, Sunday 7 p. m.

**CHURCH OF WIDE FELLOWSHIP**  
(Congregational)  
Rev. Robert L. House  
N. Bennett at New Hampshire  
Sunday school, 9:45 a. m. Worship, 11 a. m. Story-Telling hour for children 8 to 12, 6:30 p. m. Teen Age group, 7:15 p. m. Fellowship Forum, 8 p. m.  
Circle meetings, second Thursdays. Missionary meeting, third Thursdays. Women's society, fourth Thursdays.

**ST. ANTHONY OF PADUA**  
(Catholic)  
Ashe St. at Vermont  
Rev. Herbert A. Harkins  
Sunday Masses 8 and 10:30 a. m. Sunday school, 9 a. m. Weekday masses 8 a. m. Confessions are heard on Saturday, and the eve of Holy Days between 5:30-6:00, 7:30-8:30.

**CHRISTIAN SCIENCE SOCIETY**  
East New Hampshire  
Service, 11 a. m. Service Wednesday, 8 p. m. Reading room open Wednesdays and Saturdays 3-5 p. m.

**BROWNSON MEMORIAL CHURCH**  
(Presbyterian)  
South May at Indiana  
Rev. Thompson E. Davis, Th. D.  
Sunday school 9:45 a. m. Worship service, 11 a. m. Women's auxiliary, 8 p. m. Monday following third Sunday.  
The Pioneer Fellowship meets at 7 o'clock each Sunday evening in the ladies' parlor of the church.  
The Youth Fellowship meets at 7 o'clock each Sunday in Fellowship Hall of the church.

Since the founding of the Boy Scouts of America in 1910, the grand total of boys and leaders enrolled is 16,500,000.

### Planetarium Plans Big Easter Show

With winter yet to take hold, the staff of the Morehead Planetarium at the University of North Carolina is preparing the elaborate physical effects for the presentation of "Easter, the Awakening," scheduled for the period from March 14 through April 10.

"We have discovered that the people of North Carolina are receptive to our spectacular demonstration," Dr. Roy K. Marshall, the Planetarium director, says. "Almost 37,000 visitors saw our 'Star of Bethlehem' presentation and we expect at least 25,000 for the four weeks of the Easter show, which is similar in its general outline."

While the facilities of the Communication Center are being called upon to make the transcription of music and readings appropriate to the season, the mechanical effects are being tried out as they are manufactured in the shops of the Morehead building and the University Buildings department.

A great stained glass window, more than 20 feet high, is now being prepared, and the Golgotha scene is being worked up, for incorporation into the dramatic portion of the presentation.

More than five dozen huge candles will be seen, lighted, in the closing episode in which the choir's "Allelujah" at the Resurrection fills the Planetarium chamber with joyous sound.

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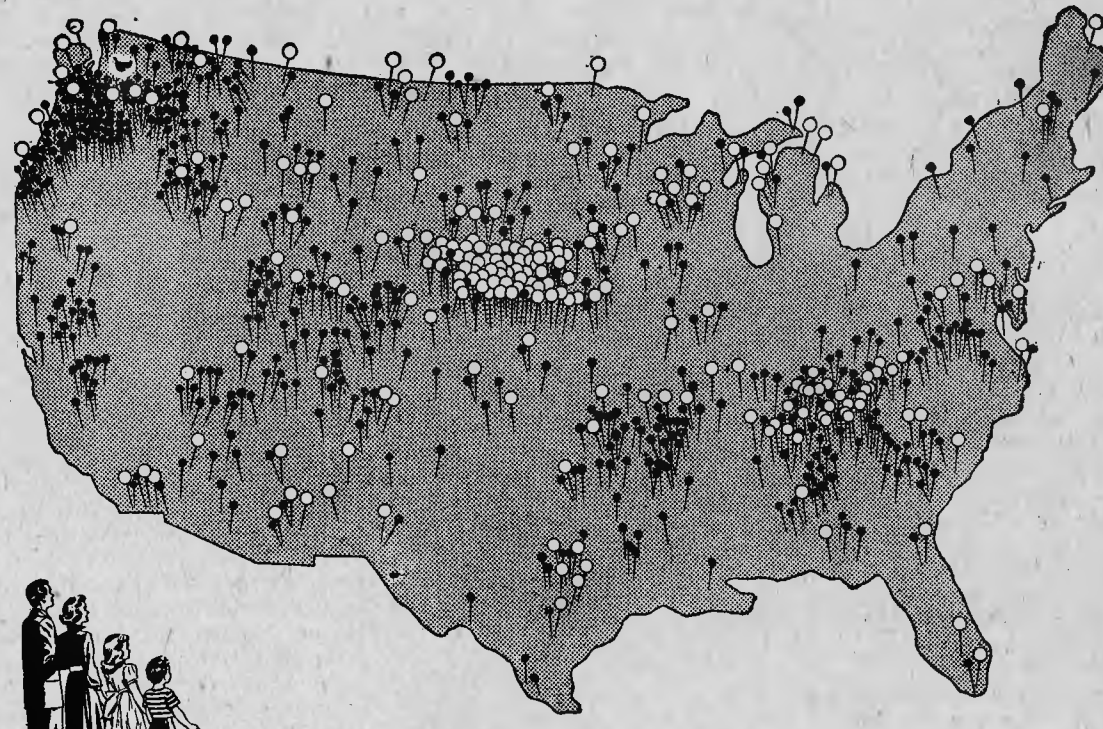
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One of the main roads to socialism is government ownership and control of important businesses. The electric light and power business is one—and this map shows how far the government is in it already.

Every white dot—209 of them—on the map marks an electric power plant now operated or financed by our federal government. Every black dot shows where another government power plant is being built, expanded or proposed. In all—over

700 places in 44 states! And a long step toward a socialistic U. S. A.

Most of the people who speak for more government control over American life don't want a socialistic nation. They have other reasons for government control.

But when government, moving step by step, controls enough things, we'll have a socialist government, whether we want it or not. And, instead of our freedoms, we'll have government control, not only over business, but over churches, schools, homes—our whole lives.

LET CORLISS ARCHER for delightful comedy. 8:35—Sundays—9 P. M., Eastern Time.

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