



“Is it too late, Doctor?”

SOONER OR LATER, one out of every five living Americans may ask his doctor this question about cancer.

The answer may be: “Yes... I'm afraid so...”

But, today, the doctor can say to an increasing number of cancer victims, “No, it is by no means too late... There is much that we can do... In fact, your chances for recovery are good.”

continuing research in physics, chemistry, biology, and medicine.

Knowledge from all these fields is vital, for cancer is the largest, most complicated problem ever put to science. So thousands of trained minds and an arsenal of complex and expensive laboratory equipment must be kept at work until the fight is won.

THIS heartening reply reflects the great progress of medical science against cancer. And as the years go by, there is every reason to believe that the ancient dream of conquering this disease in all its forms will be realized.

When and how soon, depends to a large degree upon expanding and continuing the research program of the American Cancer Society. *This year the Society needs five million dollars for research alone.*

Each year the American Cancer Society is forced to reject for sheer lack of money many applications from scientists and doctors who are eager to carry forward research. And who knows but that among these unfulfilled requests there might be proposals which would lead to great advances against cancer?

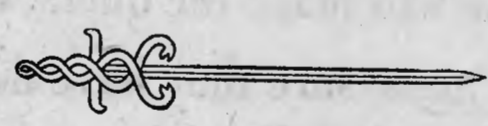
WHAT RESEARCH HAS ACCOMPLISHED
Cancer Research supported by the Society, has already yielded new surgical techniques and improved methods of using x-ray and radium. More recently, research with radio-

active isotopes has revealed facts about processes heretofore completely hidden in the body's cells. It has also given scientists new knowledge of hormones and certain anti-cancer drugs—thus making possible more effective control of some types of cancer.

YOUR PART IN CANCER RESEARCH
Someday the moment of triumph over cancer will come. But it will come only through

Part of the money which you donate will support research and help to prevent the loss of millions of lives to cancer. Give—and give generously—so that sometime in the future doctors may never have to face another patient and say: “I'm afraid it's too late.”

Remember cancer can strike anyone, but you can strike back. There's hope—if you give for research and the other vital activities of the American Cancer Society.



HELP SCIENCE HELP YOU

Join the 1950 Cancer Crusade by contributing to the

AMERICAN CANCER SOCIETY

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