



THE fight is on to save more lives in 1950! Now is the time to back science to the hilt in its all out battle against cancer.

Important gains have already been made. Last year, 67,000 men, women and children were rescued from cancer. Many more can be saved—if you resolve to save them—if you strike back at cancer.

Give! Give your dimes and quarters and dollars. More

treatment facilities are needed, more skilled physicians, more medical equipment and laboratories. The success of great research and educational programs depends on your support.

Your contribution to the American Cancer Society supports these vital efforts. It helps guard your neighbor, yourself, your loved ones. So this year, strike back at cancer... Give more than before... Give as generously as you can.

AMERICAN CANCER SOCIETY

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