Friday, May 12, 1950

ly fine.

North Carolinians Discover Pinehurst, Famed Resort For More Than 50 Years of his three golf courses, than the Florida rates. But he is cause he had a special breakfast where he shoots in the low 70's. a great believer in giving value and was treated with some defer-

The mills of the Gods grind you must discover for yourself. slowly, but they grind exceeding-Tufts Is Realist

If it had to have a motto, Pine-The way we do it, takes an awul long time."

The way they do it is to take and he's going to occupy that covered their most famous resort. the long look, a look so long that little space. ew resort promoters would

ave either the patience or the cichard Tufts, Pinehurst long ago Fould have disappeared as such, liever in testimonials, and the old Today, believe it or not, North

gencies of profit and progress. ould not feel at all out of place. ght of way still divides a twone highway. Gone are the hacks

d surreys. But the golf courses oitation.

The village is all but unique in be heard Tuesday, as a special feature of the 15th Annual s country. Unlike many resort ns, it does not have a special NCADA convention.

arter, but its perpetuity is guar-As an expert, he brings a rich eed in all the deeds stemming experience in the field with long om the original tract. These years of first hand knowledge and eds specify that the property on-the-spot reporting.

ner shall pay one per cent ad He had originally intended to lorem tax to the corporation for follow an academic career after nicipal services. The deeds also his graduation from Ohio Wesleyecify that the village shall be an university, where he won the verned by a council of ten, Ohio Rhodes scholarship. He reided by the president of Pine- turned to the United States with rst, Incorporated, the members his Oxford degrees and started in reof to be appointed by him. as a teacher, but after a short s benevolent little dictatorship time he found that journalism worked for some 55 years. was his niche. ther To Son

was commenced by the grand-nati Commercial Tribune, he set a soda clerk in Massachu- studies of Asiatic politics in Japan resort, but finally as a golf time that he joined The New prt. Leonard Tufts, son of York Times as a staff correspon-hes, didn't know or care any-dent for the Philippines, besides ag about his pappy's Dixie di-acting as News Editor of the losing money in such propor-front-row seat, for the next seven s that he was impelled to versible don't be-the staff officers' school at Yale university, and Barnard college of Columbia uni-versity. Recently he pointed out that, "As a matter of fact, I don't be-lieve that the was impelled to versible don't be-the staff officers' school at Yale university, and Barnard college of Columbia uni-versity.

te father, like son. Richard, West and East of Leonard, born at Medford,

that there may not be room for group-discussion business.

two Pinehursts in this world, but doctors, textile manufacturers, there certainly is room for one, auto dealers, and many other ings regularly in the village. The

But it must be acknowledged desired and natural reaction ocesources to outwait patronage. that it wasn't done by building current instead on the conventions began to come back the mousetrap and waiting for the conventions began to come back And under less patient and world to come to it. Richard Tufts to play golf and enjoy the Sandkillful hands than those of denies he is promotion minded. hills.

The

Since golf is the chief commodity received. His golf greens sparkle, ence by the waitress, whom he on the Pinehurst shelves, it is and his hotel menus are abundant affectionately called Queenie. files are full of letters as glowing Carolinians constitute the second would be interested in it, and he old hotel is of the ancient vintage natural that the presiding Tufts and varied. The plumbing in the you must discover for yourself. Tuffs Is Realist The Tar Heel who pressed his lips together and determined to in many other indirect lanes. Visitors to Pineburst rarely see ment is one of the oldest and most vank, it works. Would be interested in it, and he is. For many years he has been a chain swinging from a water a reporter, I casually man how the Pine-burst vare vare variables of the oldest and most vank, it works.

If it had to have a motto, Pine-hurst might use that one. Richard Tufts, present head of the family which created and has managed which created and has managed service compared with other "Don't know, young fellow," he

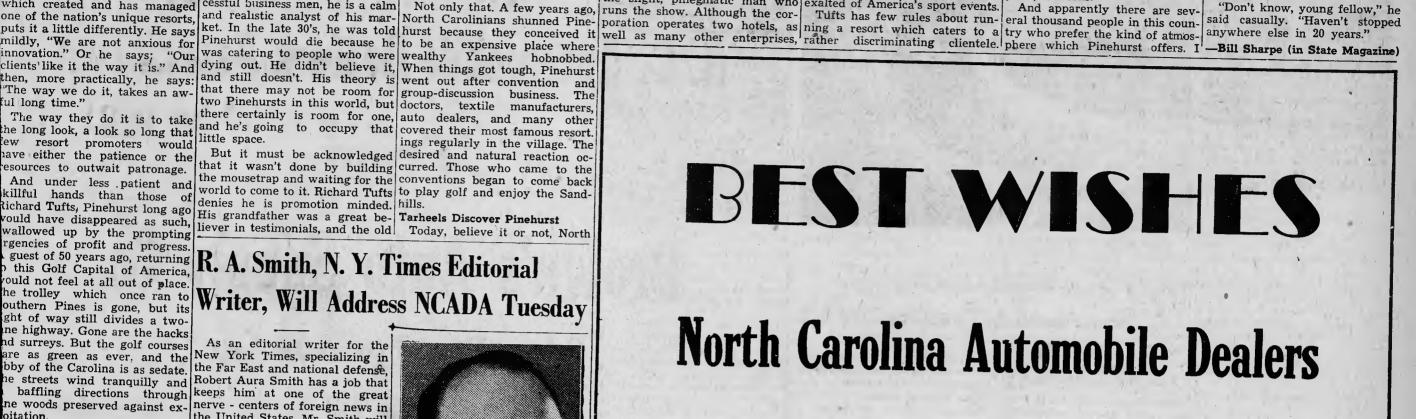
Tufts usually is to be found in a His rates run a little higher than had breakfast the other day with large, plainly furnished office comparable accommodations in a nice gentleman who must have down town. Or else he is on one New England, considerably lower been down for several weeks, be-

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In the course of my duties as

a reporter, I casually asked this

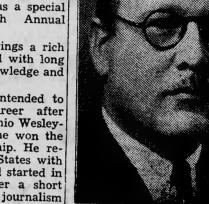
man how the Pinehurst hotel



FOR YOUR

15th ANNUAL CONVENTION

To all of you we want to express our most cordial and friendly greetings. It is a privilege and honor for us to be host to each of you and we sincerely bid you welcome to this fair city.



After four years on the Cincin-The Foreign Policy association her of the present Tufts gener- out for the Far East and began his has presented him as a platform speaker in almost every American s who invented the process of and Manchuria. From that bleak sing carbonated water. Profits introduction he went down to n this discovery founded Pine-Manila from Manchuria in 1930 and north of Washington, and his own courses of lectures have been t, originally as a health and to "thaw out," and it was at this a popular feature at the Brooklyn

that he was impelled to years he cabled his stories to the lieve that there have been 24 cone down and liquidate this United States:—the vital steps secutive hours in the last 20 years msical white elephant of his toward Philippine independence, of my life in which I have not er's. He came, saw, and was the administrations of American been doing something intimately uered. Pinehurst became the Governors-General, the growing connected with the problems of ion of his life, and he never shadow of Japanese aggression the Far East or American foreign and the defense plans of General policy." h Carolina. MacArthur. But, despite these crowded

But, despite these crowded years of writing, broadcasting and

broadcasts.

guest of 50 years ago, returning R. A. Smith, N. Y. Times Editorial he trolley which once ran to writer, Will Address NCADA Tuesday

As an editorial writer for the re as green as ever, and the New York Times, specializing in bby of the Carolina is as sedate, the Far East and national defense. e streets wind tranquilly and Robert Aura Smith has a job that baffling directions through keeps him at one of the great he woods preserved against ex-nerve - centers of foreign news in the United States. Mr. Smith will

of Leonard, born at Medford, , went to Harvard and plan-to be an engineer. Graduated Nav, he went into the Navy, and the coastal areas of Africa, 917, he went into the Navy, and the coastal areas of Africa, g to the rank of ensign. His er needed a steamfitter, and details of these dependent areas, younger Tufts went to Pine-colonialism, and the structure of who regularly scans a major part ounger Tufts went to Pine-in 1919 in that capacity. In empires-West and East. -that back and critical year young steamfitter found Mr. Smith joined the Office of the elf head of a huge piece of Coordinator of Information, with

other person might have

short cuts to salvage the States on a China Defense Supshort cuts to salvage the States on a China Defense Cup Young Richard instead the inherent and saleable ties in Pinehurst's status burna Road. While the ship was The corporation whacked still at sea, Rangoon was taken at dead wood, selling off unprofitable enterprises. In process, Richard admits wry-iey sold off some phases of peration which later proved highly profitable. highly profitable. Of Success

y were critical 30's, but rd laid low as the winds ed over his head. Sometimes

ess man?"

ccessful? Of course he is

ept Pinehurst from making torial department. nordinate killing it might Wrote Books, Broadcasts

er. North Carolinians realize deals in part with his experiences the Commission uses its own con-Pinehurst means to their during the war and the problem struction forces for some second-There are thousands of of India and Pakistan.

ans who know the name Mr. Smith has written a series zation. village who do not know of public affairs broadcasts for As of April 1 it had allocated ame of the capital of our the Columbia Broadcasting Sys-Carolina. Out of a welter tem, "This Living World;" acted of bond money to specific projects orts, ranging from sinful as political consultant to NBC on and had actually extended, \$16,-

amboyant Miami Beach, to esperately promoted Sun Pinehurst stands out Meeting of the Air, The Peoples' bond money has already begun much as what it is. That Platform, and dozens of other in some sections of the state.

who regularly scans a major part of the world's news about the The day before Pearl Harbor, "Student, and let it go at that."

erty and a huge accumulation the assignment of setting up an Roads Are Bustin' American information service in

the Far East. He left the United Out All Over As

Roads are bustin' out all over North Carolina.

The State Highway Commission has a record-breaking 339 projects India-Burma Division of the Of- under contract. This is the largest number constructed simultane-

fice of War Information. He headed that division for two ously in recent years. Last year years, and then was hospitalized at the same time contractors were busted down the door in- home. After his recovery, several working on 266 road jobs.

of whistling overhead. An months later, he went into the of the total projects under con-ote of the period runs like the Work office of OWI, training tract 152 involve work under the other persons for service in the \$200,000,000 secondary road pro-

Richard Tufts a successful field, especially the Far East. In gram. That program will reach addition to these duties as Chief peak operational capacity this of the Training Division, he acted summer.

ccessful? Of course he is. of the fraining Division, he acted Since January the Commission ody that owes a million dol-s successful!" Since January the Commission has let to contract an average of Marcame, and with it OWI's "Voice of America." He re- 56 projects per month. In Febru-Fort Bragg, Camp Mackother installations. Rooms Times at the close of the war and monthly double lettings. These t a premium, but rent con- was later promoted to the edi- will continue until the major por-

tion of the 1950 paving season projects are out of the way.

om it likes - moderate, he brought out his prophetic book prices' have been generally good strictly gilt-edge. The bur-aid on Pinehurst began to tack, "Our Future in Asia," fol-A slight falling off in competition ughed off, in the refined lowed the next year by "Your was noted in the second March which is appropriate to its Foreign Policy." His book, "Divi-letting.

ary road work, especially stabili-

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Pinehurst, N. C.

nade otherwise. Afterwards, These experiences have been W. H. Rogers, Jr., State High-a, the place began the kind reflected in his writing. In 1940 way engineer, says contractors'