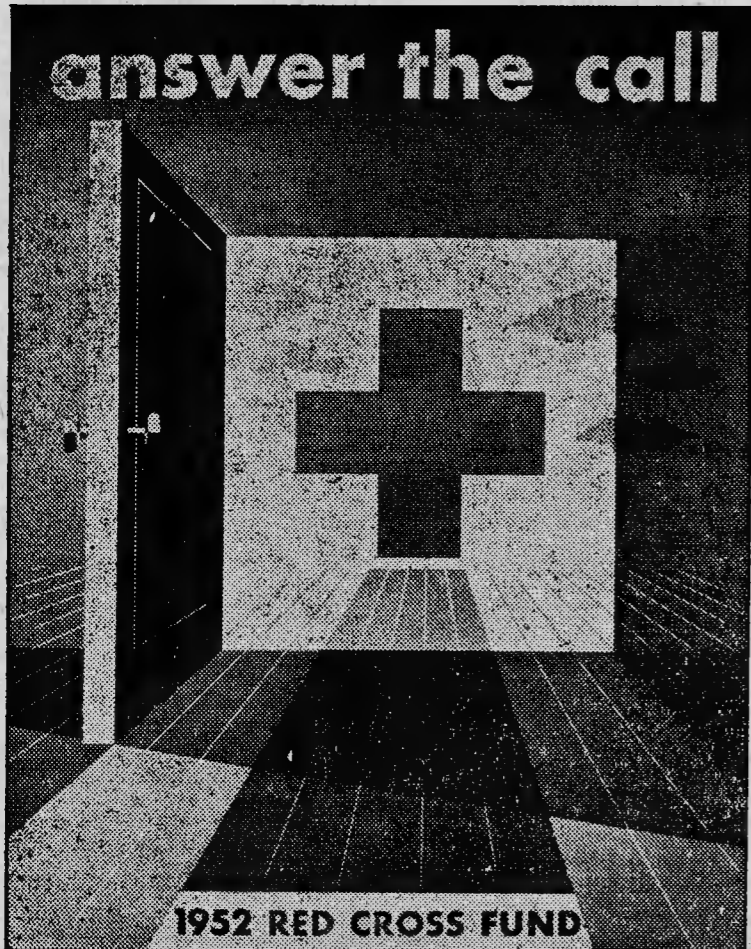


WON'T YOU ANSWER THE CALL?

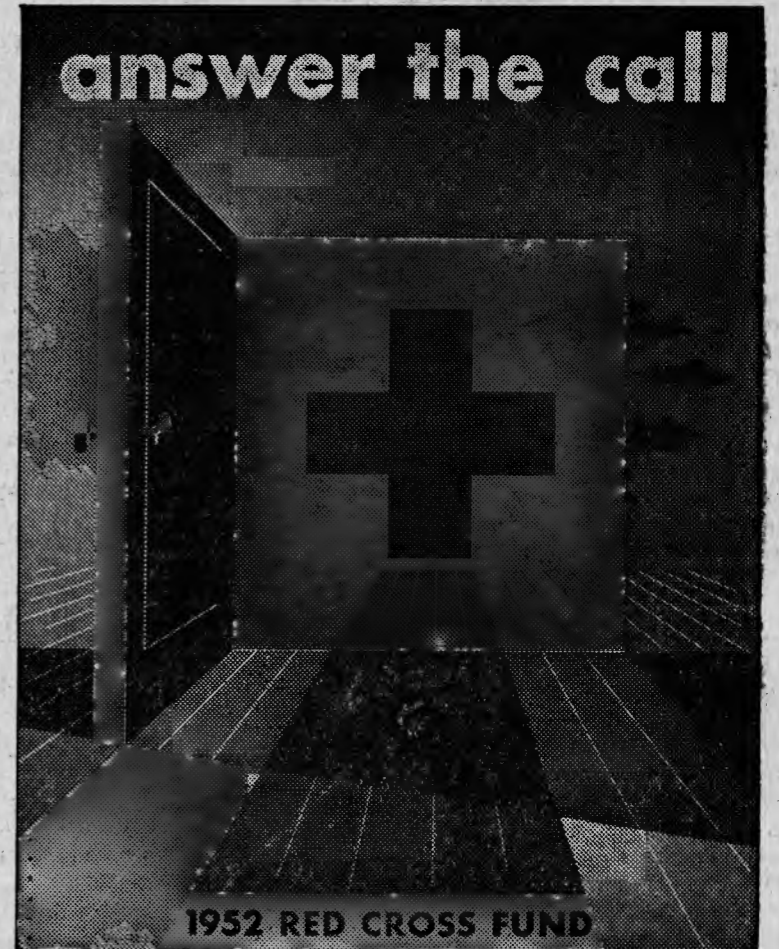
Red Cross Fund campaign poster for 1952



Featuring an open door and the spirit of the Red Cross entering the homes of America, the 1952 Red Cross campaign poster asks all Americans to Answer the Call of humanity. It is the work of Joseph Binder, internationally known New York poster artist.



Red Cross Fund campaign poster for 1952



Featuring an open door and the spirit of the Red Cross entering the homes of America, the 1952 Red Cross campaign poster asks all Americans to Answer the Call of humanity. It is the work of Joseph Binder, internationally known New York poster artist.

The Red Cross is humanity in action. It is a helping hand to those made homeless by storm and flood. It is blood plasma for the wounded, cheerful hours for the disabled veterans, a touch of home for soldiers on foreign fields. It is a symbol of American compassion and warmth and generosity. It is you! — Doing what you would do if you were there.

-:- Give and Give Generously -:-

Moore County Quota is \$20,320.00

THIS PAGE SPONSORED BY THE FOLLOWING PUBLIC SPIRITED CITIZENS . . .

AREY & SONS
Aberdeen
E. J. AUSTIN
D. E. BAILEY
BROAD STREET PHARMACY
CLARK & BRADSHAW
BUSHBY ELECTRIC CO.
GARNER-BOWDEN SERVICE STA.
CAROLINA POWER & LIGHT CO.
CAROLINA GARDENS
DIXIE PRINTING CO.
Aberdeen
HOWARD'S BAKERY
CHERRY MOTOR SALES
CITIZENS BANK & TRUST CO.
franjeans
HAYES BOOK STORE
HENRY H. TURNER
JACKSON MOTORS

McNEILL'S GULF SERVICE
O. B. FLINCHUM CO.
Carthage
TATE'S BEAUTY SHOP
McDONALD-PAGE MOTOR CO.
MELVIN BROS.
MID - SOUTH MOTORS
Aberdeen
WELCH'S GIFT SHOP
B.P.O. ELKS LODGE NO. 1692
McALLISTER & HOBBS
MOORE COUNTY FREEZER LOCKER
Carthage
L. V. O'CALLAGHAN
RAYS of ROBBINS
POE'S TEXACO SERVICE
SANDHILL DRUG CO.
SANDHILL AWNING
THE JELLISON PRESS
HOLLIDAY'S RESTAURANT

HALLUM FURNITURE CO.
Aberdeen
THE PERRYS, SMITH'S GRILL
Aberdeen
SOUTHERN PINES FLORIST
SOUTHERN PINES MOTOR CO.
SOUTHERN PINES PHARMACY
EUGENE C. STEVENS
SINCLAIR REFINING CO.
TAYLOR-BOBBITT, Ltd.
Aberdeen
THE VALET
WALKER UPHOLSTERING SHOP
MARTIN MOTOR CO.
Aberdeen
CENTRAL CARO. TELEPHONE CO.
GRAVES MUTUAL INS. AGENCY
Henry L. Graves — Gladys D. Graves
PARKWAY CLEANERS
STUTTS GULF SERVICE
ORMSBY'S JEWELRY SHOP