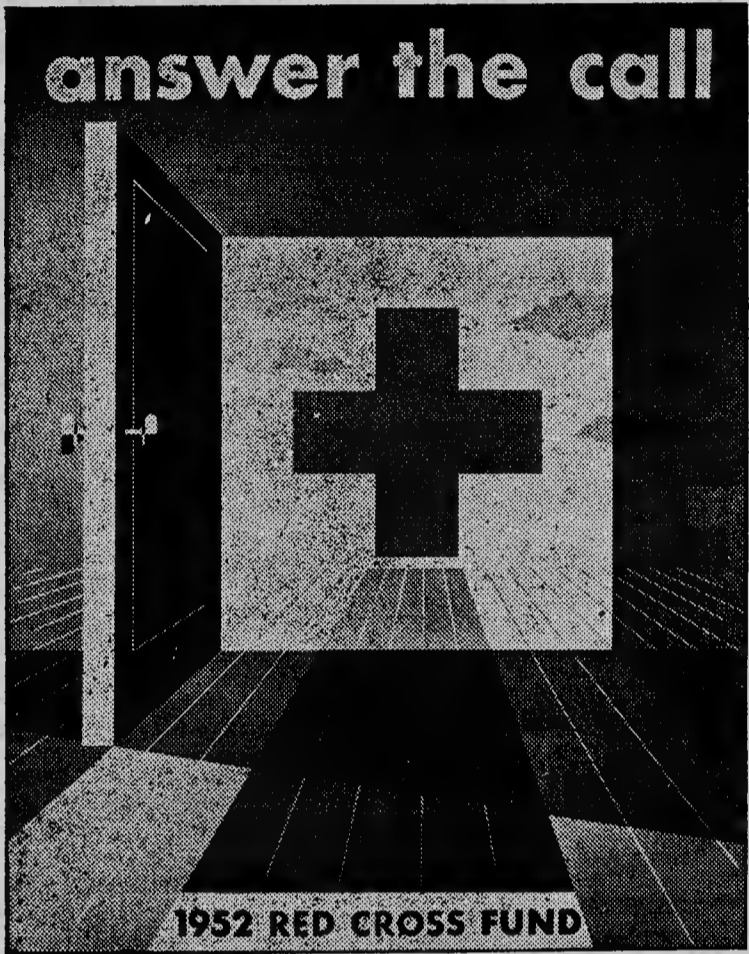


# WON'T YOU ANSWER THE CALL?

Red Cross Fund campaign poster for 1952

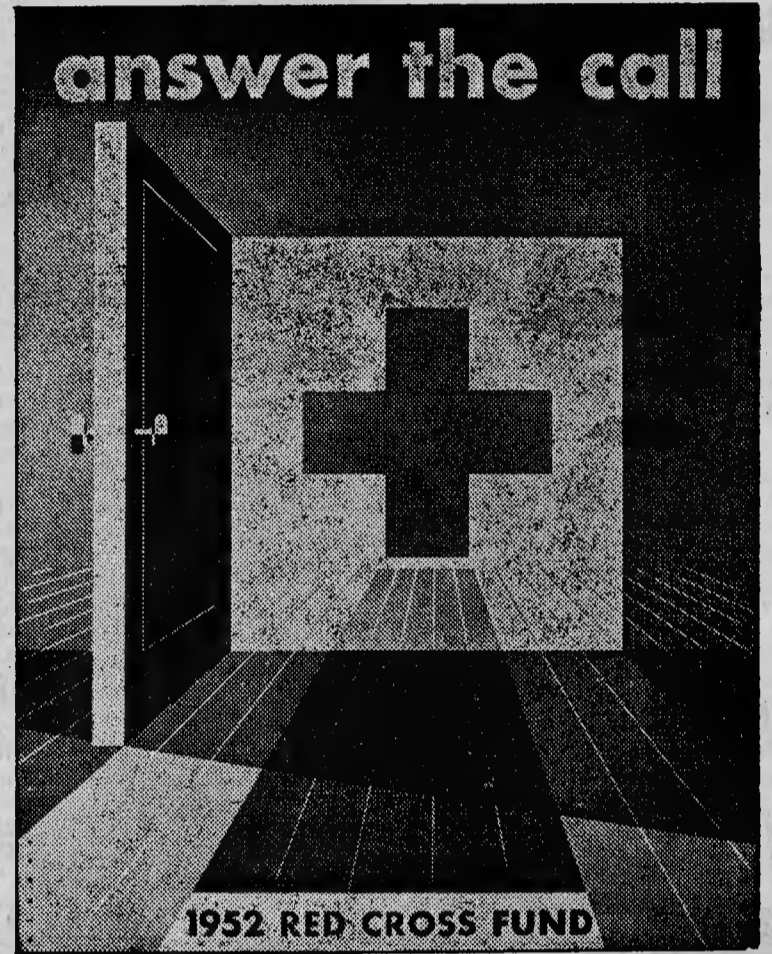


Featuring an open door and the spirit of the Red Cross entering the homes of America, the 1952 Red Cross campaign poster asks all Americans to Answer the Call of humanity. It is the work of Joseph Binder, internationally known New York poster artist.

Maybe it was Your Blood that Saved Me..



Red Cross Fund campaign poster for 1952



Featuring an open door and the spirit of the Red Cross entering the homes of America, the 1952 Red Cross campaign poster asks all Americans to Answer the Call of humanity. It is the work of Joseph Binder, internationally known New York poster artist.

The Red Cross is humanity in action. It is a helping hand to those made homeless by storm and flood. It is blood plasma for the wounded, cheerful hours for the disabled veterans, a touch of home for soldiers on foreign fields. It is a symbol of American compassion and warmth and generosity. It is you! — Doing what you would do if you were there.

**:- Give and Give Generously :-**  
**Moore County Quota is \$20,320.00**

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