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Pottle Appointed To US 1 Highway Association Board

John F. Pottle, of the Hollywood hotel, has just been appointed to serve as a director for the U.S. No. 1 Highway Association, Inc., for the current fiscal year, succeeding Mrs. Todd Baxter who served during the past fiscal year.

Isham C. Sledge, secretary-treasurer of Pinehurst, Inc., Pinehurst, was elected vice-president for North Carolina for this Association at its annual meeting held May 19 at Okefenokee Swamp Park in Georgia.

US No. 1 Highway association is supported by all of the towns located on the highway in Virginia, North Carolina, South Carolina and Georgia. Towns in those states contribute in proportion to their accommodations for tourists and population. All funds of the Association are used to promote an advertising program to encourage tourist travel via US No. 1 Highway. The advertising program consists largely of booklets, maps, outdoor signs, newspaper and magazine advertising and special promotion trips.

L. F. McCaskill, of Rockingham, is president and Lester Rose, Raleigh, is secretary-treasurer.

In addition to this office with the US No. 1 Highway association, Mr. Pottle is a director of the N. C. Hotel association, representing resort hotels on the board.

10-Inch Pine Is Wreck Casualty On Midland Road

A pine tree in the Midland Road parkway—which has sustained a good many losses in accidents over the past few years—was a casualty when a car heading into Southern Pines went out of control early Friday morning.

Rounding the curve, it hit a 10-inch pine with such force that it cut it in two, uprooted the stump and knocked the top part into another tree 30 feet away and eight feet up. The car came to rest on top of the uprooted stump in a condition described as "totally demolished."

Lillie Cameron Finley, 47, of West Southern Pines, driver of the car, was cited to court for careless and reckless driving, according to the State Highway Patrol report. She was said to have been unhurt. Maggie Gilchrist, 60, also of West Southern Pines, who was a passenger in the back seat, was taken to Moore County hospital with facial lacerations and a possible fracture of the left foot.

Modern Cafe Is Being Built Near Platinum Plant

Workers of the J. Bishop & Co. Platinum Works plant on the Carthage road will soon be able to buy lunches, soft drinks, etc., at a restaurant near their place of business. A modern building is going up on the highway just across from the plant, to be equipped with soda fountain and other accessories of a modern snack-bar type restaurant.

Ernest M. Aiken is building it for an investor, Alvis Baker, of Washington, D. C. He will also handle the management or renting of the restaurant.

Mr. Aiken is also building on his land nearby a winter home for Philip A. Trout, also of Washington. This will be a thoroughly modern, functional-type home of six rooms and two baths, of face-brick-veneer construction, located at the intersection of the Carthage road with Fairway Drive.

Malcolm Clark Wins High Honors At Oak Ridge

Cadet Malcolm Clark, son of Mrs. Bessie Chandler Clark, was awarded the W. J. Chandler medal during the 100th commencement exercises at Oak Ridge Military Institute last week.

The medal is awarded annually to the undergraduate with the highest scholastic record during the year.

Consistently maintaining his honor student record throughout the year, Cadet Clark was also active in dramatics and athletics. He is No. 1 player on Oak Ridge's North Carolina Junior College Champion tennis team. He is also a member of the crack Gold Star Platoon of the Institute.

He served as marshal during the centennial commencement, a very special event in the history of this institution of long and honorable record, which attract-

ed wide public attention. Malcolm formerly attended Southern Pines High school and graduated from Wingate Junior college, attending the University of North Carolina for one year before transferring to Oak Ridge, at the Eastern Carolina Tennis tournament in 1950. He is currently defending his title as Moore County tennis champion at the Moore County Closed tournament, under way here this week.

HELPING TO BUILD A Finer Carolina



Here is a picture of a truly "Finer Carolina." These graduates are our stakes in the future. They are the future leaders and builders of our state and our nation. Their mental and physical training should be the very best that can be provided in every town and city. Many towns entered in the "Finer Carolina" program have selected to build better schools . . . lunchrooms . . . playgrounds and other similar projects, designed to make their town a better place for young people.

All of these towns are working to win one of the cash prizes offered by the Carolina Power & Light Company in the contest. Actually, by improving school facilities, they are winning a far greater award . . . the knowledge that their children are receiving the best in every way; the better with which to develop their talents and possibilities. Your town can be a better town if you work toward such a project. Your town can be "Carolina's Finest" . . . not just for this contest, but for the Future!

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