

## North Carolina's 85th State Fair To Be Held In Raleigh October 14-18

An official invitation for North Carolinians to enter exhibits in, and attend the 1952 N. C. State Fair has been issued by Governor W. Kerr Scott and Commissioner of Agriculture, L. Y. Ballentine. The fair, which will have its 85th renewal here October 14-18, is a division of the State Department of Agriculture.

Calling attention to the larger and finer facilities, Governor Scott termed the State Fair "the greatest of all annual get-togethers in North Carolina for a reflection of the yesterdays, the accomplishments of today, and the trend of the tomorrows in our State."

Commissioner Ballentine said "there will be more to see, enjoy and learn at this year's inspiring spectacle of North Carolina's accomplishments." He listed expanded and improved facilities including the big new livestock judging and exhibition arena which is expected to be in partial use this year, the Youth Center where junior exhibitors will be quartered, and greatly enlarged

and more accessible parking lots. "We want the Fair to be a lot of fun for everybody," Mr. Ballentine declared. "A place to relax; a milestone of progress; a festival of the facts that make North Carolina the No. 1 State in the South; and a meeting place for the exchange of information and ideas."

A geographical motif is used in George A. Hamid's grandstand revue, "Phantasies of 1952," which will be one of the entertainment attractions. Built upon a theme of "See America First," the big stage spectacle dedicates one complete scene to each of the four cardinal points of the compass.

In announcing the return of the George Hamid show as the feature grandstand attraction, Dr. J. S. Dorton, manager of the State Fair, said the Hamid revues have been generally acclaimed as the finest outdoor stage attractions in America.

There will be a "Southern" chorus number centered around a strut reminiscent of the minstrel-

sy that stemmed from the cotton fields of the great plantations and a "Western" number built around a Hopalong Cassidy theme. Harness horse races will be staged three afternoons during the festivities, Dr. J. S. Dorton, fair manager, has announced. The speed events for trotters and pacers on the half-mile Fairgrounds dirt track are sanctioned by the U. S. Trotting association.

On the opening day of the Fair, Tuesday, October 14, a 2:14 trot and a 2:14 pace will be held, with amateur pony races as an added feature. On Thursday, October 16, the feature race event will be a free-for-all trot for a trophy to be presented by Governor W. Kerr Scott. Also on this program will be a 2-year-old trot of two dashes, and a 2:18 pace.

On Friday, October 17, the pacers will compete in a free-for-all event for a trophy to be presented by Commissioner Ballentine. The race program will also include a two-dash 2-year-old pace, and a 2:18 trot.

A cow with a boudoir and a calf in a play pen will be one of the feature attractions. Dr. Dorton reports that "Elsie", the famous Borden cow, and her little bull son, "Beauregard," will be on exhibit throughout Fair Week.

This will be the first visit of the famous Elsie Exhibit to the State Fair, Dr. Dorton said, although she has appeared previously elsewhere in North Carolina. "But," said the fair manager, "the famous colonial barn boudoir has

been re-designed and re-decorated and the exhibit is more entertaining."

A description of the celebrated cow's quarters includes: A tree-trunk, dressing table with Elsie's favorite cows-metics—hoof nail polish, tail wave set, horn grower and Eau de New Mown Hay. There also is an over-sized family library, with such volumes as "Animal Husbandry and Wifery", "Practical Bull Psychology" and "Bulliver's Travels".

Fishermen, too, will have "their day" on Wednesday, October 15, Dr. Dorton said. Two contests for anglers have been arranged and cash prizes will be offered for the most accurate plug casters and for the best homemade fishing lures.

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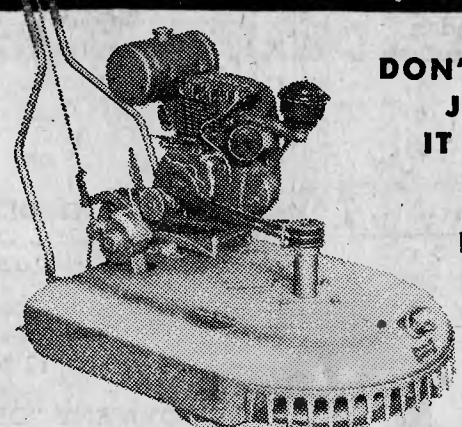
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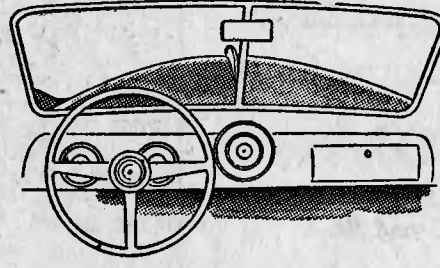
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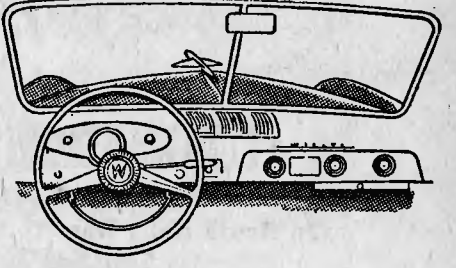
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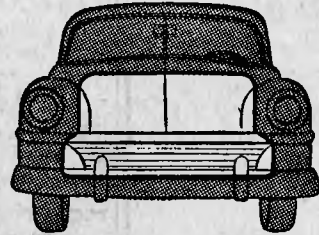
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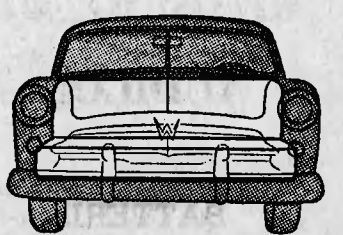
**THE OLD WAY**—Bulging hood hides the road ahead and you can see only the left fender.



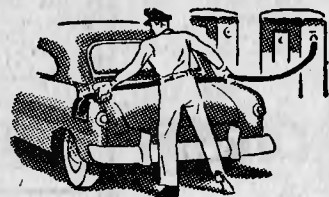
**THE WILLYS WAY**—Down-swept hood shows road just 10 feet ahead. You see all 4 fenders.



**THE OLD WAY**—Old-type construction limits interior space, so seats must be made narrower.



**THE WILLYS WAY**—Aero-frame construction for more usable space... 61-inch-wide seating, both seats.



**THE OLD WAY**—Gas filler cap on fender... unhandy to reach from far side... unsightly.

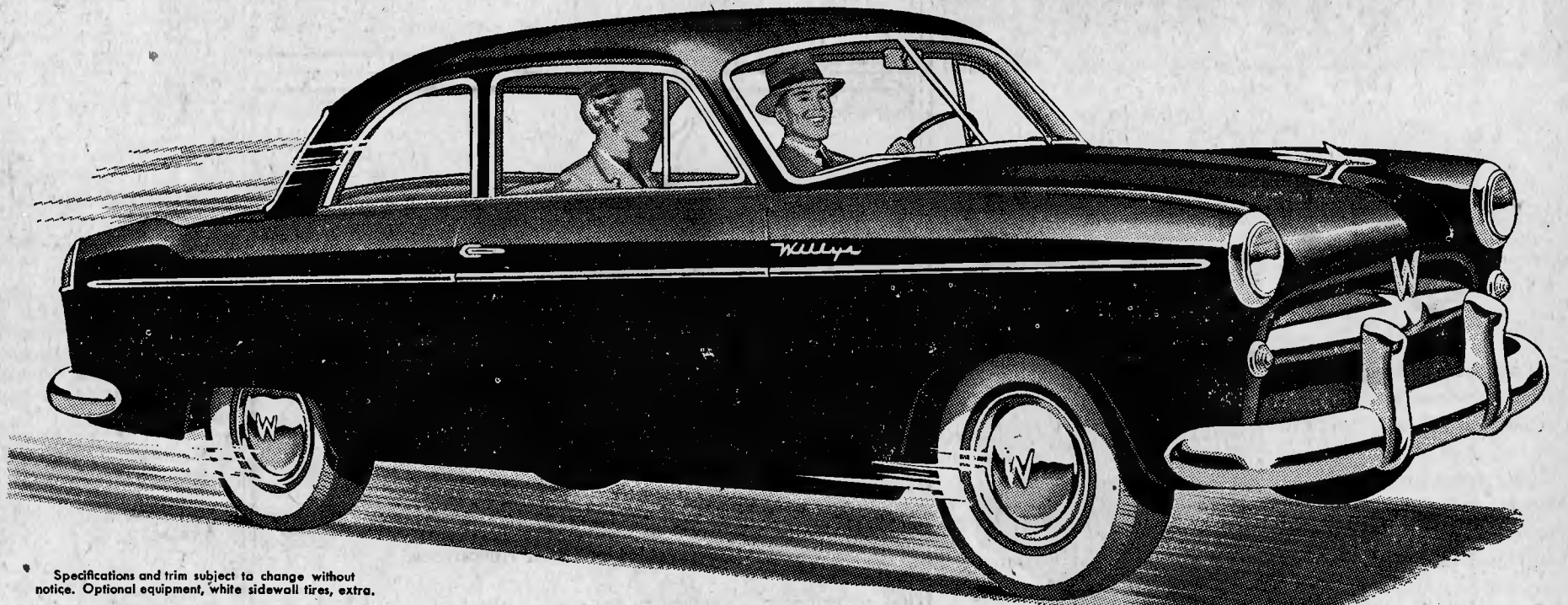


**THE WILLYS WAY**—Gas filler cap near center at rear... easy to reach from either side of car.

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