

... For MEN ONLY--Patch's Christmas STAG NIGHT ... this Friday from 7 to 9 o'clock

for Your Lady Fair AND ONLY BY

Vanity Fair

... Exclusive at Patch's ...



★ Above— A gown that is so naturally becoming you'll be forever devoted to its unaffected charm. Cherishing especially the fabric, Vanity Fair's own famous nylon tricot that persists in being beautiful, dries with a freshly-pressed air. Shaped midriff for ease of fit, classic V-neckline, softly flowing skirt. In Star White, Heaven Blue, Sun Yellow. Style 3-9-5 at 7.95

★ At right— The frank simplicity of this gown owes its singular beauty to the superb fabric. It's Vanity Fair's own nylon tricot, the loveliest lingerie fabric of all time, Gently bloused bodice and full flaring skirt are most becoming to all figure types. Most becoming, too, is its gentle price. Style Number 2-9-30 Coral, Sun Yellow, at 10.95.



★ At Right— It's the ruffle that makes this pettiskirt Something Special! Imagine Midnite Black lace over Pink Magic net on the Midnite Black skirt—Brown lace over Ash Rose net on the Brown skirt—navy lace over Mignonette net on the Navy skirt—all in superb sheer nylon tricot, and misty sheer nylon net with wonderful nylon lace! In sizes 4 to 7 Style 3-15-49 at 6.95



★ Above— This gaily provocative pettiskirt has a practical nature, too! Its frivolous side can be seen in the delightful double-flounce; Prettied with permanent pleats and tender touches of nylon lace. Its practical charms are revealed in Vanity Fair's ever-lovely nylon tricot that washes so willingly, wears so long. Star White in sizes 4 to 7. Style 3-15-24, price 8.95



★ At Left— This sleekly fitting vest and smoothly flaring panties are in Vanity Fair's famous Pechglo, finest next-to-the-skin tricot. Of rayon and nylon to enchant you with its softness, delight you with its thriftiness! Dawn Pink, Star White, style 5-4-8 Sizes 5-7—2.00 8-9—2.50

★ At Right— The "enchantress" captures the hearts of women season after season. So utterly charming yet so practical! Decorously double-bodied and flounced with nylon net and lace, made of Vanity Fair's prized nylon tricot, an enchanting slip to own or give ... in Star White, Rose, Beige—Style 3-8-9 7.95



★ Above— In Dawn Pink or Heaven Blue, frosted with white lace this simple little bedjacket in nylon tricot will make any lady eligible for breakfast in bed so pretty she will be! At this price she can have it in both colors and keep them lovely with a whisk in suds—The sizes are Small, Medium & Large. The style is 3-6-2 and the price is only 6.95

Men, You are invited to Patch's Stag Night Friday, December 12th, 7:00 to 9:00 (Sorry, no ladies permitted). Come, browse around, maybe we can help you with your gift problems — anyway, you are welcome ...

★ Informal Modeling

★ The Smokes Are On the House

★ YOUR GIFTS (\$1 or more) WRAPPED IN SNOW WHITE TISSUE AND COLORED RIBBON—No extra charge



Gifts for Your Favorite Lady...

Long knit STOLEES in white or colors, 2.50 to 5.95 ... Velvets in red or black, wools in pastels, 6.50 to 9.50

SWEATERS in slip-over or cardigan styles ... soft warm wools— 3.98 to 19.95

Slimly tapered SLACKS in corduroy or gabardines ... for lounging or sports— 3.98 to 18.50

Silk SCARFS in soft pastels and beautiful prints— 1.00 to 7.50

GLOVES in double-woven cotton or novelty knits— 1.98 to 4.25

A variety of HANDBAGS in plastic, leathers, corde, priced from— 2.98 to 10.95

ANKLETS in white and colors, turn down cuffs—pair 40c to 97c

Practical SLIPPER-SOCKS with soft leather soles, wool sock uppers, gaily embroidered, pair 2.98

FUR SCARFS ...

FUR CAPES ...

FUR JACKETS ...

for the FIRST LADY

On Your Gift List

Use Our Budget Plan



Lovely sheer NYLON HOSIERY, Hanes, Kayser and Gotham Gold Stripe— pair 1.25 to 1.65

Many styles to choose from in our collection of HOUSE SLIPPERS— 2.25 to 6.00 the pair



THE NEW PATCH'S

YOUR STORE OF QUALITY GIFTS

PATCH'S Christmas Store Hours
Daily 9:00 to 5:45
Saturdays 9:00 to 6:00
Friday, Dec. 12—9:00 to 5:45
From 7:00 to 9:00 for Men Only
Wednesday, Dec. 17—9:00 to 5:45
Monday, Dec. 22—9:00 to 8:00
Tuesday, Dec. 23—9:00 to 8:00
Wednesday, Dec. 24—9:00 to 6:00

★ EXQUISITE VANITY FAIR LINGERIE —Patch's First Floor—

★ MAIL AND PHONE ORDERS FILLED