

The massive new grille of the 1953 Ford features a center spinner characteristic of Ford design and a low, road-hugging look which advances the trend in car styling Ford first introduced five years ago. Oblong parking lights are set low to enable the streamlined center bar to wrap around the front fenders and add to the lower, wider appearance.

1953 Ford Unveiled Today, Marking 50th Anniversary of Ford Motor Co.

A massive new grille with a

center spinner characteristic of

recent Ford design and a low,

standing improvement in suspen-

sion termed "the miracle ride"

manager of Ford Division, said

that Ford's "new miracle ride

ier, costlier cars. It is smoother,

Ford again in 1953 leads its field

n offering the widest variety and

choice of power combinations,

safety features and color selec-

tions, Mr. Smead said. Only Ford

with three transmissions—con-

Emphasizing the longer look of

the 1953 Ford is a new chrome

molding through the center of the

rear fenderline and new jet-tube

tail lights with a larger signal area

more easily seen from the side or

rear. A decorative chrome deck

lid handle, mounted below the

Ford crest, with a concealed,

weather protected key-opening

The 1953 Fords are available in

the following models:

Mainline: Tudor and Fordor se-

dans, business coupe and two-door

Ranchwagon; Customline: Tudor

and Fordor sedans, club coupe

and four-door Country Sedan;

Crestline: Victoria, Sunliner con-

vertible and Country Squire four-

STATEMENT OF RESULT OF

THE TOWN OF SOUTHERN PINES ON NOVEMBER 18, 1952

WHEREAS, by direction of the

Board of Commissioners of the Town of Southern Pines, in the

State of North Carolina, a special

election was duly called and held

in said Town on November 18,

1952, for the purpose of submit-

ting to the qualified voters of said

Town the following propositions:

Proposition No. 1

of the Town of Southern

Pines approve the bond ordi-

nance adopted by the Board

of Commissioners of said

town on September 17, 1952,

which authorizes the issuance

of bonds of said Town of the

maximum aggregate amount

of \$10,000 to finance the en-

FOR RESULTS USE THE PI

LOT'S CLASSIFIED COLUMNS

IF YOU WISH TO

BUY A HOUSE

IF YOU WISH TO

SELL A HOUSE

IF YOU WISH TO

RENT A HOUSE

-SEE-

W. C. HILDERMAN

Real Estate Broker 225 Weymouth Road

Southern Pines, N. C.

SHALL the qualified voters

door station wagon.

general sales

L. W. Smead,

smooth pavement."

The 1953 Ford will go on display at Jackson Motors, Southern the steering column in combina-Pines, today, (Friday) as in other tion with a new half-circle horn showrooms of the 6,400 Ford deal-ring. Around the Ford crest in the erships throughout the country. center of the emblem are the

The Jackson Motors showroom words, "50th Anniversary—1903has been renovated in prepara-1953." tion for the showing, and E. Nolley Jackson, proprietor, said everyone is invited to come and see this long-awaited new car. It see this long-awaited new car. It is being presented at no increase modern Ford styling. An cutin prices anywhere along the line. On view will be a crestline vic-

toria in flamingo red, with ivory- heads the list of mechanical imwhite top, also a four-door sedan in woodsmcke grey. These are two of a line of new colors developed for the 1953 models.

Other models are on order by brings to the high volume field the local concern and are expected for the first time the smooth ridto be in by today or within a short ing characteristics of much heav-

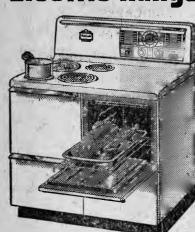
The unveiling of the 1953 Fords softer and permits the car to hug marks the 50th anniversary year the road at high speeds and low, of the Ford Motor company, a on rough roads as well as on milestone in the life of a company which has meant much in America's progress.

L. D. Crusoe, vice president of the Ford Motor company and general manager of Ford Division, said, "The 1953 Ford is a worthy successor to all the millions of both V-8 and 6 cylinder engines with three transmissions—conthe late Henry Ford organized it ventional, overdrive and Fordo in June 1903.

To designate the 1953 Ford as matic. the 50th Anniversary car, a medallion has been placed on top of

It's fully automatic! and key spring return, has been added to the new model. The new hub caps feature the Ford name in embessed letters.

Pushbutton Electric Range



World's Easiest Way to Cook!

• Simply push a button-its own colored light shows you instantly which cooking speed you are using! No other way of cooking is so clean, so cool, so fast, and so easy! Features include 3 storage drawers, world's fastest charcoallike broiler, new no-glare Fota-Lite for range top, deep-well Thrift Cooker with raisable unit, automatic oven control, and many others. Come in soon and let us give you a demonstration!

\$299.95

Instant Heat Calrod® Unit



brews 6 cups of coffee in 6 minutes

Hallum Furniture Co. Aberdeen-Rockingham

LOOK TO HOTPOINT FOR THE FINEST - FIRST!

largement and extension of the sanitary sewer system maintained by said Town, and authorizes the levy and collection of an annual tax sufficient to pay the principal of and interest on said bonds; and also approve the indebtedness to be incurred by the issuance of said bonds?

Proposition No. 2

SHALL the qualified voters of the Town of Southern Pines approve the bond ordinance adopted by the Board of Commissioners of said Town on September 17, 1952, which authorizes the issuance of bonds of said Town of the maximum aggregate amount of \$20,000 to finance the acquisition of a fire truck for use of the Town's Fire Department in extinguishing fires, and authorizes the levy and collection of an annual tax sufficient to pay the principal of and interest on said bonds; and also approve the indebtedness to be incurred by the issuance of said bonds?

IN MINING THE WASHINGTON

Proposition No. 3

SHALL the qualified voters of the Town of Southern Pines approve the bond ordinance adopted by the Board of Commissioners of said Town on September 17, 1952, which authorizes the issuance of bonds of said Town of the maximum aggregate amount of \$96,000 to finance the erection of a hew building of nonfireproof construction as defined in Section 160-382 of the General Statutes of North Carolina, to be used by the Town as a police station and jail, and the acquisition of the furnishings and equipment constituting a part of such building, and authorizes the levy and collection of an annual tax sufficient to pay the principal of and interest on said bonds; and also approve the indebtedness to be incurred by the issuance of said

Proposition No. 4

SHALL the qualified voters of the Town of Southern Pines approve the bond ordinance adopted by the Board of Commissioners of said Town on September 17, 1952, which authorizes the issuance of bonds of said Town of the maximum aggregate amount of \$34,000 to finance the reconstruction of the existing building used by the Town as a storage barn so as to provide a building for the storage of the Town's fire truck, and the erection of a new building to provide a place for the storage of town trucks, and the acquisition of the furnishings and equipment constituting a

and equipment constituting a part of such buildings, and authorizes the levy and collection of an annual tax sufficient to pay the principal of and interest on said bonds; and also approve the indebtedness to be incurred by the issuance of said bonds?

and said Board of Commissioners has duly canvassed the returns of the Registrar and Judges of Election appointed to hold said election and has determined the result of said election to be as hereinafter stated; NOW, THEREFORE,

SPECIAL ELECTION HELD IN FORE, FORE,
Said Board of Commissioners hereby makes the following statement of the result of said special election, pursuant to the Municipal Finance Act, 1921, of North Carolina: Carolina:

> (1) The number of voters registered and qualified to vote at said election was 1046.

> (2) The number of votes cast at said election for the ordinance described in Proposition No. 1 and for the indebtedness proposed to be incurred by the issuance of the bonds authorized by said ordinance was 244. The number of votes cast at said election against said ordinance and against said indebtedness was

(3) The number of votes cast at said election for the ordinance described in Proposition No. 2 and for the indebtedness proposed to be incurred by the issuance of the bonds authorized by said ordinance was 245. The number of votes cast at said election against said ordinance and against said indebtedness

(4) The number of votes cast at said election for the ordinance described in Proposition No. 3 and for the indebtedness proposed to be incurred by the issuance of the bonds authorized by said ordinance was 169. The number of votes cast at said election against said ordinance and against said indebtedness was

(5) The number of votes

cast at said election for the ordinance described in Proposition No. 4 and for the indebtedness proposed to be incurred by the issuance of the bonds authorized by said ordinance was 197. The number of votes cast at said election against said ordinance and against said indebtedness was

(6) A majority of voters voting at said election voted to approve each of the bond ordinances described in Propositions Nos. 1, 2 and 4 and the indebtedness to be incurred pursuant thereto, and a majority of the voters voting at said election voted to disapprove the bond ordinance described in said Proposition No. 3 and the indebtedness to be incurred pursuant thereto.

IN WITNESS WHEREOF, we, the undersigned members of the Board of Commissioners of the Town of Southern Pines, have

day of December, 1952. C. N. Page, Mayor

W. E. Blue Commissioner Charles S. Patch, Jr. Commissioner Lloyd T. Clark

Commissioner Commissioner

hereunto set our hands this 19th Board of Commissioners



BROWN AUTO SUPPLY





He's Handsome—He's Sturdy 16" Chiming **Horse Rider**

 Metal chime wheels Bell on reins • 16" high, 19" long

Strong enough for even the roughest little riders. Wood frame with wheels that chime as horse rolls. Head and tail decorated in bright colors. Seat is made of durable wood. OTHER HORSES \$3.98 to \$29.95

- Loud sounding siren • Flashlight type spotlight
- Simulated aerial



POLICE CAR WITH SPOTLIGHT

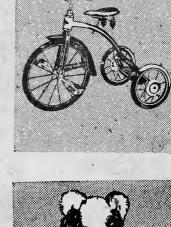
Just the cruiser for junior-sized police of-ficers. White with black and red markings. Overall length 33", wheels 8" disc, equipped with %" rubber tires. Adjustable pedals.



Sure As Shootin's Sure To Please "Red Ryder" Daisy B-B Gun \$5.50

 Western saddle gun design • Lightning loader • 1,000 shot repeater

A he-man rifle, designed by Fred Harman of Red Ryder comic strip. Includes pack of shot, targets, safety pledge and badge in carton.



63 medical products, reproductions of professional instruments, accessories. Realistically packed in lift It Rings . . . Says "HELLO"

Metal Dial Talking Phone \$1.59

 Voice in receiver Dial revolves, bells ring Sturdy metal construction

It'll be busy all the time. For children from 1 to 5 years of age. Voice in receiver. Realistic dial action with spring return. Dial revolves, bells ring. Bells are brightly plated. **新西班班班斯斯斯斯斯斯斯斯斯斯**



KIDD-E-NURS

\$1.19

Make-believe doctors and

nurses can have hours of fun.

Real Johnson & Johnson bandages

Medical-type satchel

out trays.

Complete first aid kit

Comes In A Variety Of Sizes To 20 Inches VELOCIPEDE

12" Size

● 1½" tubular frame ● Adjustable handle bar ● Rubber topped seat with coll springs

For years of hard use. Has large size puncture-proof, semi-pneumatic tires.

Two-piece rubber pedals. Easy-rolling nylon bearings. Wire spoke wheels. Bell, jumbo hubcaps and wide fender. Others up to \$21.95

> **Cuddly Companion** PANDA,



BEAR OR CAT

· Soft, rayon plush Colorful ribbon bow

Snowy clean in plastic box

The soft, lovable friends children like to take to bed with

them. Attractive two-color combinations. Packed in protective, clear plastic gift box.

Brown Auto Supply

SOUTHERN PINES

ENDER GERTEICH GERTEI