Pretty, Whimsical

Hankies



First Floor

HOROSCOPE: (at left)
Taurus, Sagittarius, Scorpio
—no matter what the sign—
you'll find them all cleverly
arranged with flowers and
birthstones. A real conversation piece. 45c

CALORIE: An attractive, "talked-about" little hankie that shows the caloric content of all your favorite foods.
Hand printed in gay, sparkling colors. Perfect for small gifts.

25c

Summer Is Here

With the hot weather here, your furs need

the protection of our storage vaults. And if your fur is out of style, why not have our expert furriers remodel it into a new style short coat, cape or stole. In the fall you will have a fur garment that looks like new. Order remodeling now.

FUR STORAGE-Second Floor

Store Your Furs

NOW ...



maidenforms

Allo-ette

The accent's on your figure . . . and Alloette accents your curves sleekly, smoothly . . . like a dream dream. Made to give you a greater lift, a freer, more wonderful feeling than ever before. Choose it now and enjoy complete self-assurance.

2.00

There Is A Maidenform For Every Type of Figure

Reg. U.S. Pat. Off.

LINGERIE-First Floor

SPECIAL PURCHASE

JEWELRY

• PINS

• EARRINGS

NECKLACES
 BRACELETS

Values to 1.98

Z Pieces 1.00

Take advantage of this special purchase to stock up on costume jewelry. You are sure to find many pleasing items to choose from.

JEWELRY-First Floor

Frivolous Flounce

Mary Barrose

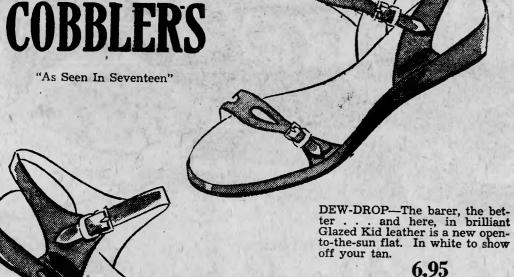


The nicest, coolest slip you have ever owned. Made of fine, combed cotton plisse and frothed with dainty nylon lace. Made to fit just so and styled in the Mary Barron way. Never needs ironing because it simply takes care of itself! Shadow-proof panel, of course. White only. Sizes 32 to 40.

2.98

LINGERIE-First Floor

WITH COOL, COOL



OPEN-SEASON—
Free to the breeze in glove-supple leather with soft cushiony platform.
Adjustable toe-strap.
Straw Blonde color.

6.95

RING-A-ROUND—Dare to bare all? Soft strips of glazed kid and airy cushioned platforms give you that barefoot freedom you love. Seashell color.





Sew Cottons For

Summer Fun

NATIONAL COTTON WEEK MAY 11-16 **Fine Combed Chambray**

Good assortment of beautiful colors 36" wide

1.00 yd.

Fruit of the Loom

PERCALE

36" wide 65c vd.

Checks, stripes and solids.
... wonderful for summer

Avondale Sandbar **DENIM**

Pima Broadcloth

Nice assortment of pastels and solid and solid solors. Fine for blouses 36" wide 1.65 yd.

75c yd., and 85c yd.

Right weight for all your summer sport clothes . . . stripes and solids.

PIQUE

36" wide 95c yd. Assorted solid colors.

> Dan River **GINGHAM**

36" wide 1.00 yd.

JUST

ARRIVED

New Lot

Dozens of brand new buttons just in time for Cotton Week

36" wide 75c yd. Stripes, solids and prints.

DIMITY

Fairy Spun GINGHAM PLAID

36" wide 1.15 yd.

SEERSUCKER

36" wide 95c yd. Stripes and solids.

FABRICS—First Floor

